#### THE CITY OF FREMANTLE'S

## Sustainable Events Checklist



### What is a Sustainable or Green Event?

A Sustainable or Green event reduces the resources required in production and its overall impact on the planet. It leaves a positive impact on both the local community and the local environment and supports education around sustainability in the community.

Running a sustainable event can provide an improved experience for patrons and it publicly demonstrates a commitment to environmental sustainability. Running a sustainable event does not have to come at a large financial cost. There are many initiatives that can save event producers money and also attract further sponsorship and support for an event implementing sustainability initiatives.

#### How to use the City of Fremantle's Sustainable Events Checklist

The City has developed a set of minimum sustainability standards that we are encouraging all event producers to adhere to. This checklist outlines our minimum standards and the expectations the City has of all events, both City produced and produced by external events producers within the City's boundaries. This includes markets, fairs, festivals, music events and productions of all kinds, large or small.

#### What is this checklist?

This checklist provides a simple 'walk through' process for event organisers to support them to comply with the required sustainability actions as outlined in our policy. By completing this checklist and submitting it with their event / venue application this will assure the City that events have fully considered the impacts that their event might have on the local environment.

#### **Guidelines for the City of Fremantle**

The City of Fremantle is leading the way on sustainability initiatives in local government around Australia.

This checklist provides the minimum requirements for event holders to follow within the City.

Beyond the minimum guidelines there are further actions that event producers can take to follow best practice in sustainable events. Guidance on further green steps to take can be found in the City of Fremantle's Sustainable Events Guideline.

All events no matter how big or small require inputs to make them happen, and waste and emissions are produced as outputs. This means all events can be taking important steps to reduce both sides of this equation.

The areas where events can start to make a difference in their impact include: procurement — where / how you source supplies for your event, water and energy consumption, waste prevention and disposal, transportation, communicating and awareness raising. Sustainable events are not an all or nothing thing, every effort helps, and there are various ways of creating a sustainable event. Use this checklist as a guide to ensure you are meeting the requirements for Sustainable Events in the City of Fremantle.

Area	Minimum Requirements	Complet
Pre-event planning	Ensure all event licencing requirements are considered prior to event.	
	Printed promotional materials are to be minimised. If printing, recycled paper with 80–100% post-consumer recycled content is to be used.	
Waste prevention	Reduce single use plastics: cups, plates, napkins and cutlery which are purchased, used, and distributed must be made from recycled / recyclable / reusable / biodegradable and / or compostable materials.  No petrochemical plastics are to be used.	
	Provide water refill stations for reusable bottles instead of supplying / selling plastic water bottles. Encourage patrons to provide reusable water bottles for refill.	
	Plastic bags <b>are not</b> to be used / given away during events. Alternative sustainable or reusable products should be used. Biodegradable / compostable plastic bags (meeting AS4736 standards) are acceptable.	
	Single use-decorations and event production materials are to be made from recycled and reusable materials and kept to a minimum.	
	Balloons are not to be given away or released during events.	
	Styrofoam is prohibited at all events. This is inclusive of bean bag fillers.	

Area	Minimum Requirements	Completed
Waste management and disposal	Provide waste receptacles for both waste and recycling. Bins must be clearly labelled and have colour differentiation and clear signage. Bins are to be placed side by side and placed with lids closed (encouraging patrons to stop and make a choice).	
	Sufficient bin numbers must be provided for the event size. See resources for number of bins per patron capacity in the Sustainable Event Guideline.	
	Ensure Waste and Recycling provision is made for 'back of house' – (stall holders, staff, and volunteers.) If possible provision for organic waste disposal and reprocessing should be considered.	
	Bins should be segregated and sent to the appropriate facility for co- mingled recycling and general waste. See Sustainable Events Guideline for further information.	
	Provide cigarette butt bins (if it is an outdoor event where smoking is allowed).	
Procurement	Fairtrade products are to be purchased / provided at events where possible (for example coffee, tea, sugar, chocolate).	
	Local suppliers should be considered for all event procurement where products are available and cost effective.	
	Supplies and products purchased must meet the waste prevention criteria above.	

Area	Minimum Requirements	Completed
Energy and emissions	Attempt to reduce power consumption and increase energy efficiency before, during and after the event.	
	Where possible, calculate carbon emissions produced by the event, and offset these through a verified offsets provider. See Sustainable Events Guideline for further information.	
	Where possible, include carbon offset costs in ticketing fees for event patrons. See Sustainable Events Guideline for further information.	
Water	Identify what water usage is needed for the event and increase water efficiency. See Sustainable Events Guideline for further information.	
Transport	Provide information about sustainable forms of transport to patrons. (Access to public transport, and provision of event bicycle racks as a minimum).	
Raising	Promote your sustainability initiatives with announcements, social media	
awareness	posts or signage to increase the awareness of patrons.	

# Additional resources for a sustainable event:

A Greener Festival: www.agreenerfestival.com
Sustainable Event Alliance: sustainable-event-alliance.org
Positive Impact Events: positiveimpactevents.com
Julie's Bicycle – Sustainable Event Resources: www.juliesbicycle.com
Greener Live Performances:
www.liveperformance.com.au/greener\_live\_performances/resources
Sustainable Event Management Toolkit: www.semstoolkit.com
Sustainable Venue Guide WA: www.sustainablevenueguide.org



To participate in the City of Fremantle annual Sustainable Events Award – please send an Expression of Interest to oneplanet@fremantle.wa.gov.au

This checklist produced by the City of Fremantle in conjunction with The Green Scene – www.thegreenscene.com.au and Jamie Van Jones – www.jamievanjones.com/

