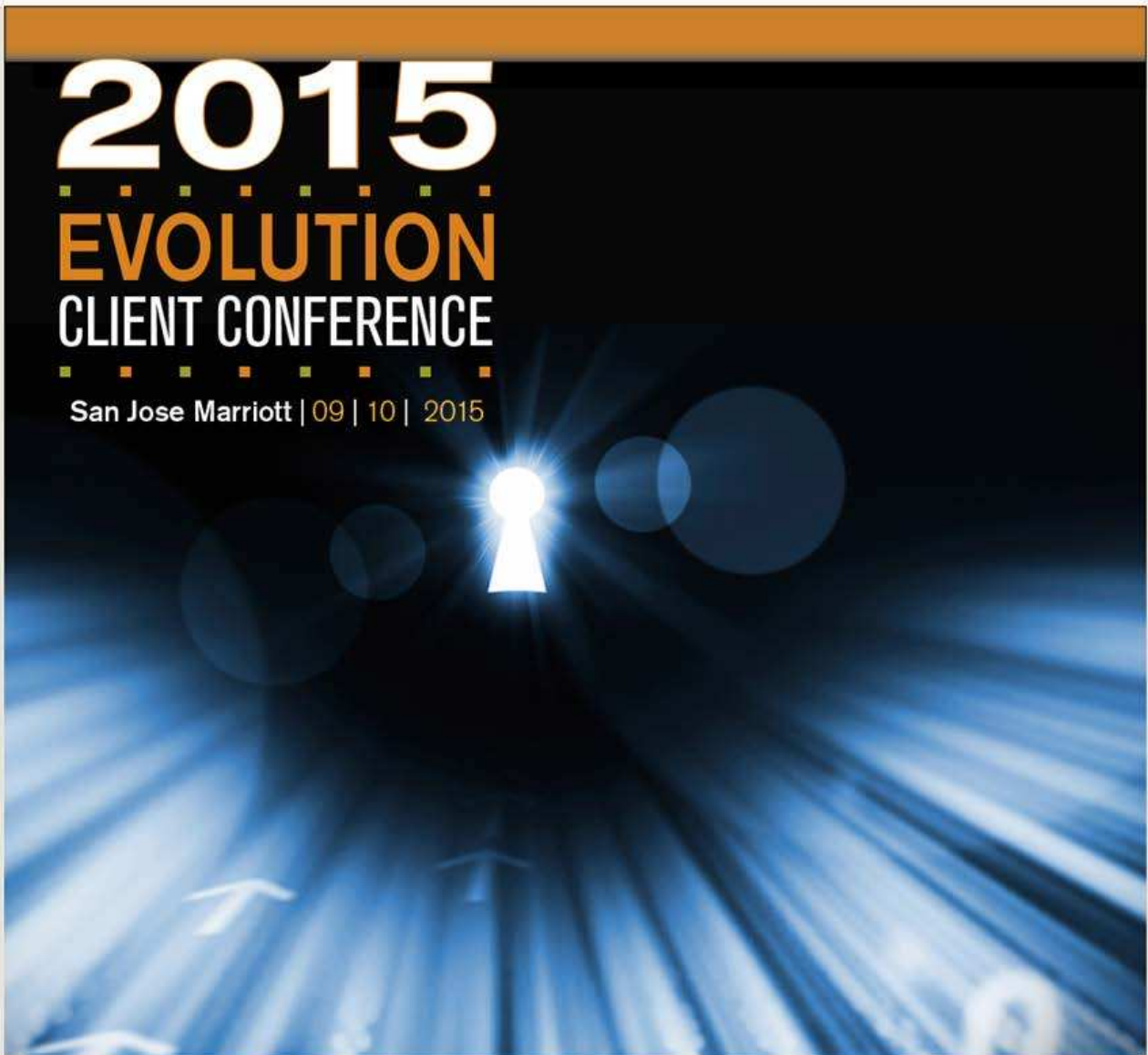


2015

EVOLUTION

CLIENT CONFERENCE

San Jose Marriott | 09 | 10 | 2015



Sponsorship Proposal

Armanino 2015 EVOLUTION Client Conference

September 10, 2015

Location

Marriott San Jose
301 South Market Street
San Jose, CA 95113

ABOUT THE CONFERENCE

Armanino's 2015 EVOLUTION Client Conference is the embodiment of our firm's commitment to empowering our clients for success through ongoing education. We have partnered with Saint Mary's College of California School of Business to provide certificate-level courses focused on today's most pressing business challenges.

ArmaninoLLP (www.armaninollp.com) is the largest independent accounting and business consulting firm in California and one of the largest firms in the United States. Armanino provides an integrated set of audit, tax, consulting and technology solutions to companies in the U.S. and globally. The firm helps clients adapt and change in every stage of business from start-up through rapid growth to the sale of a company. Armanino emphasizes smart technology; leading a cloud revolution of financial, operational, sales and compliance tools that are transforming the way companies do business.

Armanino consultants provide comprehensive services to the CFO organizations of fast-growing companies, including Microsoft Dynamics Implementation, Cloud Accounting Solutions and CFO Advisory services. The firm's Consulting services include enterprise resource management (ERP), business intelligence, cloud financials, budgeting, forecasting and planning, governance, risk & compliance, valuations, equity management solutions, outsourcing and customer relationship management (CRM). This deep bench of services provided by Armanino's business leaders, who have served as CFOs, controllers, and IT directors, helps finance teams minimize time spent on low-value accounting processes and increase time spent on strategic decision making.

We team with our sponsors to offer this annual education event to existing Armanino clients and prospects throughout the nation. The multiple tracks allow attendees to focus on a single business certificate track, or learn about multiple solutions to their organizations' challenges.



TENTATIVE AGENDA

THURSDAY, SEPTEMBER 10, 2015	
9:00-10:00 am	Registration Visit Sponsor Booths
10:00-10:15 am	Welcome, Introduction of Sponsors, Invite Raffle Participation
10:15-11:00 am	Keynote: Rand Morimoto, Author of <i>Cybersecurity: Being Cyber Aware and Cyber Safe</i> and former White House cybersecurity advisor
11:05-12:00 pm	Session 1
12:05-1:00 pm	Lunch with Tabletop Discussions Visit Sponsor Booths
1:05-2:00 pm	Session 2
2:05-3:00 pm	Session 3
3:00-3:15 pm	Refreshment Break Visit Sponsor Booths
3:20-4:15 pm	Session 4
4:20-5:15 pm	Session 5
5:20-7:30 pm	EVOLUTION Experience – Networking Reception, Food/Drinks, Interactive Booths, Sponsor & Armanino Raffle Prizes*

*As part of the sponsorship packet, Armanino will raffle three (3) \$200 American Express Gift Cards for attendees who visit each sponsor's booth (card must be stamped by all sponsors). Sponsors will be encouraged to offer their own raffle prizes, too.

SPONSORSHIP OPPORTUNITIES

We are currently seeking sponsors for the Armanino 2015 EVOLUTION Client Conference.

Armanino has a proven track record of producing outstanding “invitation only” events for our clients and prospects. Take advantage of the opportunity to build brand awareness to an audience of finance, IT, operations, sales and marketing professionals. Sponsorship levels are designed to create multiple chances to interact with an engaged customer base seeking to enable their own CFO Evolution – transcending beyond the accountant role to become strategic business leaders. We expect an audience of 300 CEOs, Executive Directors, CFOs, CIOs, Controllers, and more.

Sponsorship Levels:

PLATINUM Business Certificate Track Sponsor - \$15,000 (3 Sponsorships Available)

- Up to Four (4) Complimentary Passes
- Use of Exhibitor's Table at Conference and at Networking Reception. All Sponsor company collateral will be distributed at booth.
- Corporate Logo on PPT Decks, Event Website, Promotional Invitations
- Advertisement in Event Program and Recognition in Armanino 2015 EVOLUTION Client Conference Press Release and Social Media
- Social Responsibility Benefit: (5) Nonprofit CFOs will receive a Complimentary Event Pass from Sponsor. Sponsors may elect to invite Nonprofit CFOs from their databases. Alternatively, Armanino can provide the complimentary pass on Sponsor's behalf to Nonprofit CFOs in our database.
- Exclusive Sponsor Popup Banners in Breakout Session Room and at Booth
- Attendee List (If sponsor has a channel partnership agreement with Armanino, the list of attendees will be registered in Partner's lead system to Armanino).

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GOLD Conference & Networking Reception Sponsor: \$5,000

- Up to Two (2) Complimentary Passes
- Use of Exhibitor's Table at Conference and at Networking Reception. All Sponsor company collateral will be distributed at booth.
- Corporate Logo on PPT Decks, Event Website, Promotional Invitations
- Social Responsibility Benefit: (2) Nonprofit CFOs will receive a Complimentary Event Pass from Sponsor. Sponsors may elect to invite Nonprofit CFOs from their databases. Alternatively, Armanino can provide the complimentary registration on Sponsor's behalf to Nonprofit CFOs in our database.
- Attendee List

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SILVER Conference Sponsor: \$3,000

- Up to Two (2) Complimentary Passes
- Use of Exhibitor's Table at Conference. All Sponsor company collateral will be distributed at booth.
- Logo on PPT Decks, Event Website, Promotional Invitations
- Attendee List

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EVOLUTION Experience In-Kind Sponsor: Provision of Food, Wine & Goody Giveaways

(Available to Armanino Clients Only)

- Up to Two (2) Complimentary Passes
- Use of Exhibitor's Table at Networking Reception. All Sponsor company collateral / items will be distributed at booth.
- Logo on Event Website

Armanino 2015 EVOLUTION Client Conference

Thursday, September 10, 2015, 9:00 am – 7:30 pm

Agreement and Payment Form

Payment terms: Sponsorships must be paid in full 30 days prior to the event.

Fill out the following information, print and mail completed form and check made payable to Armanino LLP to:

Attn: Megan Turco, Marketing Specialist
Armanino LLP
12657 Alcosta Blvd., Suite 500
San Ramon, CA 94583

Sponsorship Commitment

Company Name: _____
Event Contact: _____
Contact Phone Number: _____
Contact Email Address: _____
Contact Mailing Address: _____

I'm interested in sponsoring...

- | | |
|---|------------|
| <input type="checkbox"/> Platinum Business Certificate Track (\$15,000) | _____ |
| <input type="checkbox"/> Gold Conference & Reception (\$5,000) | _____ |
| <input type="checkbox"/> Silver Conference Only (\$3,000) | _____ |
| <input type="checkbox"/> EVOLUTION Experience In-Kind | _____ -NA- |

SPONSORSHIP TOTAL

Refunds will not be provided unless event is cancelled by Armanino for any reason.

Agreement:

By the signature below, the individual represents the sponsor and warrants that he or she has been authorized to execute this agreement on behalf of the named sponsor and agrees to the terms and conditions set forth herein. Sponsor agrees that Armanino LLP shall not be responsible for any loss or damage incurred during this event. Sponsorship will not be confirmed until Armanino receives an executed copy of this agreement and full payment per terms outlined in this document.

Signature: _____ Company: _____
Printed Name: _____ Date: _____

