



Builders Exchange of Dayton
**Succession Planning
Conference**

**A two-day retreat
exclusively for owners
to provide an in depth
and personalized
approach to
planning for
your business
transition**

**June 12 - 14
Murphin Ridge Inn
West Union, Ohio**

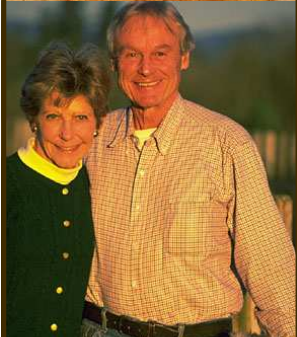


Builders Exchange of Dayton Succession Planning Conference

The Concept:

The Builders Exchange of Dayton looked at the traditional formats available for succession planning seminars and found that you cannot get the answers you need in a one or two hour seminar with a single speaker. In order to properly do true succession planning, you need the input from top professionals in several different arenas. Business succession planning is something that can involve many aspects including family relationships; working relationships; valuing the business; tax implications; insurance matters; and more.

To more adequately meet this industry need, the BX of Dayton has developed an exclusive and extensive retreat to help you focus in on your approach to this critical planning process. A very specific attendee profile combined with a multidisciplinary panel of expert speakers, the un-plugged nature of the event's location, and the ample time scheduled for the planning process will allow you to work through the many facets of succession planning, and even actually enjoy the time spent doing it.



The Structure:

This retreat is for DBX members and members of DBX affiliated associations only. In order to keep the focus on the personal nature of this conference, the event is limited to 25 participants. Each participant must be a business owner or the spouse of that owner.



The Location:

Murphin Ridge Inn is located in the hills of southern Ohio. With the backdrop of the early 1800's you can relax and concentrate on the process at hand. There's no golf; no boat rides; no fancy restaurants, just a relaxed atmosphere, good food, and quiet time. The Inn will provide you a place to get away from everything so you can think clearly, not only in the classroom setting, but also during your one-on-one consultations, and in your interactions with a core group of industry colleagues tackling similar issues.



The Panel:

The panel of experts will include attorneys Richard Carr and Bob Dunlevey of Dunlevey, Mahan and Furry. Bob and Richard have years of experience on the subject, plus they both have had a very close relationship with the construction industry and its unique business aspects. Marvin Homan, CPA, CCIFP and Gregg DeVilbiss CPA of Kentner Sellers will discuss the tax and cash flow aspects of a successful succession plan. John Barron is a partner at Brower Insurance will bring with him many years of experience in succession planning in the insurance industry.

The Schedule:

The format is the most valuable aspect of this conference. You will arrive late Friday morning and have lunch at the Inn as a group. After lunch you will have an afternoon of classroom-style presentations. That evening we will get together again as a group for dinner followed by a bonfire complete with marshmallow roasting, where you can discuss common interests with other business owners in a relaxed environment.

On Saturday, you will have the opportunity to schedule private one-on-one meetings with any of the seminar presenters, where you can ask specific questions and discuss your situation in greater detail. In the meantime, you can compose your thoughts while you enjoy the beautiful late Spring weather that Southern Ohio has to offer.



Succession Planning Conference Schedule

Friday, June 12th:

11:30 a.m.	Check-In
12:00 noon – 1:00 p.m.	Group Lunch
1:00 p.m. – 4:00 p.m.	General Session Seminars



DUNLEVEY, MAHAN & FURRY

You have worked hard to build your business and get to where you are:

But, what's next? Do you intend to sell your business or pass it on to key employees or family members? The legal challenges to transfer a business demand complex succession planning. Nothing stays the same. Not the market, not your business, not the people who own and run your business. Business succession planning is an intentional effort to prepare your business for the future. Richard and Bob will outline the steps you need to address to start, continue or review your succession planning efforts.

Evaluating Your Options And Developing The Correct Strategies:

Business strategy involves getting sound return on an ongoing basis. Is that achieved through a sale of the business, a transition among shareholders over time or a drive it 'till it drops strategy?

Making Sure Your Company Is Not Stolen From You:

When passing on your business to someone other than a close relative you will be sharing your most confidential business information in the process. What if the deal eventually falls through and your intended purchaser goes out and competes against you utilizing your business know-how and your customer information? This will provide the tools to you to stop this unfair competition and to protect your confidential business information from misuse.

Valuing Your Company And Making Sure It is Properly Insured:

We will discuss how to value your company and also insurance issues that you need to consider.

6:00 p.m. – 6:30 p.m.	Group Reception and Networking
6:30 p.m.	Group Dinner and Opportunity to Make One-On-One Appointments with any or all of the presenters
7:30 p.m.	Roasting Marshmallow Around the Fire Outside the Inn

Saturday, June 13th

6:30 a.m. – 8:00 a.m.	Complimentary Country Breakfast
8:00 a.m. – 12:00 noon	One-on-One Sessions with Presenters
Afternoon Open	Open Time to Enjoy Southern Ohio

Sunday, June 14th

6:30 a.m. – 10:00 a.m.	Complimentary Country Breakfast
11:30 a.m.	Check Out Time



KENTNER SELLERS





SUCCESSION PLANNING CONFERENCE

June 12 - 14, 2009

Murphin Ridge Inn, 750 Murphin Ridge Road, West Union, Ohio

Participants limited to 25 attendees

Name of Firm _____

Name of Business Owner _____

Name of Spouse _____

Cabin with Country Breakfast

(Mandatory Friday and Saturday nights reservation)

\$480.00

Room in Inn with Country Breakfast

(Mandatory Friday and Saturday nights reservation)

\$300.00

To see Cabin and Inn accommodations go to www.murphinridgeinn.com

Session Registration per Person

Includes Friday Group Lunch, Friday General Session
Friday Group Reception, Friday Group Dinner,
Conference Materials, Saturday One-on-One Sessions

\$400.00

Spouse Registration

Spouse is encouraged attend all meals and sessions

\$125.00

Total Due

\$ _____

If a company has multiple owners attending, please reproduce this form and fill out a separate form for each couple attending so that we can properly book the lodging reservations with Murphin Ridge

Make check payable to DBX or use a credit card:

American Express

MasterCard

Visa

Name on Card _____

Card Number _____ Expiration Date _____

Signature _____

Return to:

Builders Exchange of Dayton
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Dayton, Ohio 45414
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