

Utah Quality of Life Research Survey

Survey written by Utah Foundation and Intermountain Healthcare

Survey Conducted by Lighthouse Research

Date	Sample Size	Interview Length	Total Margin of Error
July 20 th to August 1 st , 2011	621 completed	10 minutes	./ 4.20/
and August 10 th 2011	interviews	10 minutes	+/- 4.2%

*Data are weighted for age and gender

Hi. This is _____ calling on behalf of the Utah Foundation, a non-partisan public policy research group. We're talking with Utah residents today about the quality of life in their community.

Are you at least 18 years old?

1. Yes 100% 2. No 0%

(If no – ask to speak with someone who is at least 18 years old)

I'd like to take about 10 minutes to get your impressions and opinions about this topic, so we can adequately represent your community.

And let me assure you that your responses will be completely anonymous and confidential, so please be candid. That's how you can best help us.

Ok. Let's begin.

Perceptions of Quality of Life Conditions

I'll be asking questions about the area where you live. For this survey, please think generally about the area within about a half hour drive of where you live.

[Rotate order for items #1-#20. Repeat "For your area, how would you rate..." and "Use any number from 1 to 5 where 1 means "Poor" and 5 means "Excellent" for first 2 randomly presented items in the list, then with the 8th randomly presented item. After the 7th randomly presented item, insert the reminder: "Again, thinking of the area within about a half hour drive of where you live." Have "Don't Know" as a possible response category but don't ask]

		Poor 1	2	3	4	Excellent 5	Mean Score
1.	The availability of healthcare services	3%	5%	13%	35%	43%	4.1
2.	Opportunities for good jobs	8%	19%	35%	30%	8%	3.1
3.	Availability of good housing that is affordable	4%	11%	38%	30%	17%	3.4
4.	Affordability of living costs other than housing, such as food, utilities, goods and services	3%	10%	31%	41%	15%	3.6
5.	The level of safety in your area and security from crime	1%	5%	17%	50%	28%	4.0
6.	The quality of the environment such as air and water quality	3%	7%	26%	37%	27%	3.8

		Poor 1	2	3	4	Excellent 5	Mean Score	
7.	How accepting and respectful people are of individual and group differences	2%	12%	28%	38%	20%	3.6	
8.	The extent to which people have family nearby	2%	4%	22%	37%	36%	4.0	
9.	How much people share similar values or views of the world	1%	9%	25%	41%	24%	3.8	
10.	The quality of the public schools	3%	8%	27%	41%	20%	3.7	
11.	The availability of quality education beyond high school	2%	5%	14%	32%	47%	4.2	
12.	The availability of spiritual or religious activities or groups	1%	2%	8%	25%	64%	4.5	
13.	The availability of quality public transportation such as buses or trains	11%	13%	27%	27%	21%	3.3	
14.	Traffic conditions on the roads and highways	7%	14%	33%	32%	14%	3.3	
15.	The attractiveness of the streets, homes and other buildings	1%	6%	21%	47%	25%	3.9	
16.	The attractiveness of the natural surroundings	1%	3%	10%	31%	55%	4.4	
17.	The availability of good parks, green spaces, or places for recreation	1%	4%	12%	34%	49%	4.3	
18.	The availability of recreational ,social, or cultural events and programs	2%	5%	21%	34%	38%	4.0	
19.	The availability of good stores or other places to get the food and other things people want and need	1%	4%	15%	30%	50%	4.2	
20.	How much people support and help each other	2%	4%	19%	39%	35%	4.0	
21.	Overall, how would you rate your area as a place to live	2%	2%	12%	47%	37%	4.2	
	2. Could you tell me why you gave that overall rating for your area as a place to live?							
22.	Could you tell me why you gave that overall ratin	ng for yo	our area	a as a p	olace to	live?	n = 305	
22.	Could you tell me why you gave that overall rating How much I like (or dislike) living here / how much			a as a p	olace to	live?	22%	
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Importance of Quality of Life Conditions

Ok. Thanks for your feedback so far. Now let's shift gears just a little. In this section, I'm going to ask about the same aspects of your area as before, but this time I'd like you to tell me how IMPORTANT you think each is for the quality of life of your area. And remember, I'm referring to the area within about a half hour drive of where you live.

		Poor 1	2	3	4	Excellent 5	Mean Score	
23.	The availability of healthcare services	0%	1%	8%	35%	56%	4.45	
24.	Opportunities for good jobs	2%	3%	8%	26%	61%	4.40	
25.	Availability of good housing that is affordable	0%	3%	13%	35%	49%	4.29	
26.	Affordability of living costs other than housing, such as food, utilities, goods and services	1%	2%	12%	36%	49%	4.31	
27.	The level of safety in your area and security from crime	0%	2%	4%	21%	72%	4.64	
28.	The quality of the environment such as air and water quality		2%	8%	29%	60%	4.47	
29.	How accepting and respectful people are of individual and group differences		4%	15%	34%	47%	4.22	
30.	The extent to which people have family nearby	3%	8%	32%	30%	27%	3.69	
31.	How much people share similar values or views of the world	3%	12%	33%	32%	21%	3.57	
32.	The quality of the public schools	1%	1%	7%	26%	65%	4.53	
33.	The availability of quality education beyond high school	1%	4%	13%	28%	55%	4.33	
34.	The availability of spiritual or religious activities or groups	4%	6%	18%	27%	46%	4.04	
35.	The availability of quality public transportation such as buses or trains	5%	12%	28%	27%	27%	3.61	
36.	Traffic conditions on the roads and highways	1%	4%	25%	41%	28%	3.92	
37.	The attractiveness of the streets, homes and other buildings	1%	3%	28%	42%	27%	3.90	
38.	The attractiveness of the natural surroundings	0%	1%	19%	36%	44%	4.22	
39.	The availability of good parks, green spaces, or places for recreation	0%	2%	16%	40%	43%	4.24	
40.	The availability of recreational ,social, or cultural events and programs	0%	3%	23%	43%	31%	4.02	
41.	The availability of good stores or other places to get the food and other things people want and need	0%	3%	15%	42%	40%	4.19	
42.	How much people support and help each other	1%	2%	14%	35%	49%	4.29	
43.	What is the single most important thing that electhe quality of life in your area?	ted lead	lers co	uld cha	nge to	improve	n = 304	
	Improve education (e.g., better public schools, ir	vest fin	ancially	y in edu	ucation))	18%	
	Fix government (e.g., listen to residents, spend I	ess, spe	end mo	re wise	ely)		16%	
	Improve transportation system (e.g., better public traffic)	c transp	ortatio	n, fix ro	ads, re	duce	14%	
	Improve economy (e.g., more job opportunities,	better-p	aying i	obs)			13%	
	Don't know what they should do		, ,,				12%	
	Lower taxes / taxes that are fair						8%	
	Reduce cost of living expenses (e.g., housing, ut	tilities, f	ood)				5%	
	Reduce crime	•	,				5%	
	Improve environment (e.g., air & water quality)						3%	

	What is the single most important thing that elected leaders could change to improve	
43.	the quality of life in your area?	n = 304
	Improve access to / affordability of healthcare	3%
	Develop more recreational / cultural things for residents to do	2%
	Develop more green spaces / parks	2%
	Keep area clean / well-maintained	2%
	Address immigration issues	1%
	Increase number / type of stores & services in the area	1%
	Create or support programs for those in need	1%
	Other	7%

Demographic Questions

Just a few final questions to help us categorize your responses...

school

3%

graduate

18%

		Less than 2 years	2-5 years	6-10 years	11-20 years	More than 20 years
44.	How long have you lived in your current area?	4%	11%	16%	21%	48%
		Married	Single	Divorced	Widowed	Other
45.	What is your marital status?	63%	26%	7%	4%	0%
					Yes	No
46.	Do you have children under the ag	53%	47%			

		White/ Caucasian	Hispanic/ Latino	Black/ African American	Native America America Indian		Pacific ı Islander	Other
47.	Which of the following best describes your ethnic background?	94%	2%	1%	1%	1%	1%	1%
			18-29	30-39	40-49	50-65	65+	
48.	What is your age?		26%	27%	14%	18%	14%	_
		Some high	High school	Some college/ technical	2-year	4-year	Some graduate	Graduate

school

27%

degree

13%

degree

21%

school

4%

degree

14%

49. What is the highest level of education you have completed?

		Less than \$30,000	\$30,000 to \$49,999	to	\$75,000 to \$100,000	Over \$100,000
50.	What is your approximate annual household income?	25%	21%	22%	14%	18%

		Catholic	Protestant	LDS	Other	No Religious Preference
51.	Would you describe your religious preference as Catholic, Protestant, LDS, Other or None?	5%	5%	72%	5% Male	13% Female
52.	Gender (by observation)				51%	49%

53. What is your zip code?

That's all the questions I have today. Thanks very much for your responses.