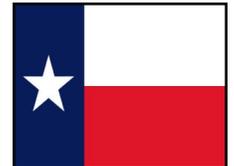


Texas Summit on Elder Financial Exploitation



*Sponsored by the Houston Financial Abuse Specialist Team and
Better Business Bureau Education Foundation*

Friday, August 3, 2012, 8:30 am to 3:30 pm

United Way, 50 Waugh Drive, Houston, 77007, <http://goo.gl/maps/ecEI>

A SEARCH FOR SOLUTIONS

The Better Business Bureau Education Foundation and the Houston Financial Abuse Specialists team will host the first Texas summit to address the growing crisis of elder financial exploitation and investment fraud.

- Examine newly emerging research on why older persons maybe be more susceptible to financial abuse.
- Learn from successful programs throughout the country on how to prevent elder financial abuse, prosecute the perpetrators of these crimes, and protect the victims.

PROGRAM SCHEDULE

8:00 Registration

8:30 Opening Remarks

William Benson

Mr. Benson is the National Policy Advisor for the National Adult Protective Services Association, and was a Deputy Assistant Secretary for the Administration on Aging from 1993 to 1998.

8:40 The Brooke Astor Story

Philip Marshall

Mr. Marshall, is an elder justice advocate and the grandson of legendary New York philanthropist and financial abuse victim Brooke Astor.

9:15 Why So Many Seniors Get Swindled: Brain Anomalies and Poor Decision-Making in Older Adults ,

Natalie Denburg, Ph.D.

Dr. Denburg, is an assistant professor of neurology and neuroscience at the University of Iowa Carver College of Medicine. Her research involves the neural basis of decision-making abilities in older adults.

10:15 Break

10:30 Impact and Prevention of Elder Financial Exploitation and Investment Fraud Panel

Kathy O'Brien, MetLife Mature Market Inst.

Aanand Naik, MD, Baylor College of Medicine/Investor Protection Trust "Elder Investment Fraud and Financial Exploitation Prevention Program."

Discussion of the complexities surrounding elder financial abuse and investment fraud, the magnitude of the issue, reasons why it continues to grow and ways mitigate the problem by reaching consumers and stakeholders on how they can recognize and prevent elder fraud.

11:15 Protecting Consumers from Wire Fraud

Shelley Bernhardt, Western Union Global Consumer Protection Program

Every day, millions of consumers rely on Western Union Money Transfer® services to send money to loved ones near and far. Western Union strives to educate consumers on safeguarding transactions and personal information, and avoiding fraud when using Western Union® services.

12:15 Box Lunch

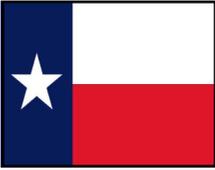
1:15 New Ways the Legal System Can Address Elder Financial Abuse

Liz Lowery, New York County DA's Office

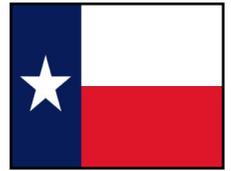
Ms. Loewy, J.D. is presently the Attorney in Charge of the Elder Abuse Program in the Office and chairperson of the New York County Task Force on Elder Abuse, a member of the New York State Coalition on Elder Abuse, and co-chairperson of the Coalition's Laws Committee.

1:45 Texas Elder Financial Exploitation Project Texas State Securities Board

Discussion of statewide programs that provide assistance and/or education for elders in regards to financial and investment fraud.



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Texas Legal Services - Paula Pierce, J.D., is the Managing Attorney for the Victims Initiative for Counseling, Advocacy, and Restoration of the Southwest (VICARS), a program of the Texas Legal Services Center, where she serves victims of identity theft and financial fraud.

Texas State Securities Board - Robert Elder was a reporter and editor for 30 years before joining the Texas State Securities Board in 2008 to work on communications and investor education initiatives.

2:15 Multidisciplinary Responses to Financial Exploitation Panel – HFAST members

HFAST is a partnership of public and private multidisciplinary professionals who volunteer their time to facilitate comprehensive services to victims of financial elder abuse. HFAST includes representatives from law enforcement, senior services, government, health care, legal services, financial services, and real estate. These individuals meet monthly to discuss and assist those dealing with cases of elder financial exploitation and investment fraud.

3:15 Closing remarks/Call to Action

REGISTRATION INFORMATION

Cost: \$25.00, includes lunch

Register online at <http://houston.bbb.org/bbb-education-foundation/>

Register by mail to:

Barbara McGinity
BBB Education Foundation
1333 West Loop South, Ste. 1200
Houston, Texas 77027

(Make check payable to BBB Education Foundation)

Name: _____

Organization: _____

Email address: _____

Phone: _____

CEUs for Social Workers and Nursing Professionals at no additional charge.

Questions? Contact Barbara McGinity at
713-341-6184 or bmcginity@bbbhouston.org

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