



Texas Sex Trafficking Obliteration Project

www.tstop.cwfa.org

Our Mission

tstop@cwfa.org

It is our mission to rescue and restore the victims of sex trafficking in the state of Texas by ending the demand for commercial sex. Victims are the results of supply and demand. If you can eliminate the demand, traffickers have no need to create a supply.

NO DEMAND - NO VICTIM

ECPAT CODE OF CONDUCT Letter Distribution

The following are letters written specifically to different hotel chains using their corporate values language. We are encouraging hotels to sign a code of conduct that will make a world of difference in addressing the issues of sex tourism and the exploitation children in the sex industry. We have made it very easy for you to make a difference. Simply follow the instructions below.

1. Print the letters
2. Sign your name at the bottom
3. Print your address at the bottom
4. Address an envelope with the address at the top of the letter
5. Fold and place your signed letter in the corresponding envelope
6. Stamp and mail letters
7. Send an e-mail to tstop@cwfa.org reporting which letters and the date sent.

Note: Effectiveness increases when you personalize the letter on your own letterhead. If you have the time and would like to take this a step further we would encourage you to re-write the letters in your own words and on your own letterhead.

Thank you for taking a few minutes to make a big difference.

Please check out the website at <http://tstop.cwfa.org> for other ways you can make a difference in ending the demand for sex trafficking.

TSTOP Project Manager

tstop@cwfa.org

<http://tstop.cwfa.org>

505-480-8196

Matthew J. Hart
President
Hilton Hotels Corporation
9336 Civic Center Drive
Beverly Hills, CA 90210

Dear Mr. Hart

After having read about your “Corporate Citizenship” and your “community foundation” program I applaud you. We live in a world that needs your kind of leadership making a difference in the tragedies of our time.

I am not writing asking for money but for you to take action against an ever increasing tragedy in the tourism industry. Millions of children around the world are falling prey to sex tourists. Sex tourists are people who believe it is legal and culturally acceptable to sexually exploit children in other countries. They even believe they are helping children because they pay them. According to ECPAT-USA, as many as 25% of the world’s sex tourists may be Americans. ECPAT-USA is a non-profit organization that has been working for more than 15 years to end the sexual exploitation of children in travel and tourism. (www.ecpatusa.org). With your worldwide influence the difference you can make goes way beyond the 25% that come from America.

In keeping with your values for Corporate Citizenship and the objectives of your Community Foundation, please take a principled position to help eliminate this practice. Please sign the ECPAT Code of Conduct for the Protection of Children From commercial Sexual Exploitation. Under this voluntary code, a company agrees to:

1. Establish an ethical policy regarding commercial sexual exploitation of children
2. Train the personnel in the country of origin and travel destinations.
3. Introduce a clause in contracts with suppliers, stating the common repudiation of commercial sexual exploitation of children.
4. Provide information to travelers by means of catalogues, brochures, in-flight films, ticket-slips, web-sites etc.
5. Provide information to local “key persons” at the destinations.
6. Report annually.

More than 600 companies around the world, including Carlson Companies in the United States, have signed the Code of Conduct. Companies like yours are not responsible for the sexual exploitation of children in travel and tourism, but they are in a position to do something to fight it.

More information about the ECPAT Code is available at www.thecode.org. Please contact the ECPAT-USA at ecpat@ecpatusa.org to become a part of the solution.

Again, let me thank you for what you are promoting through your Corporate Citizenship.

Sincerely,

Bruce W. Duncan

Interim CEO

Starwood Hotels & Resorts Worldwide, Inc.

1111 Westchester Avenue

White Plains, NY 10604

Dear Mr. Duncan:

After having read your “company values” and your “commitment to community” I applaud you. We live in a world that needs your kind of leadership and values.

Keeping in line with your commitment to community and your value for the underprivileged individual I want to encourage you to take action against an ever increasing tragedy in the tourism industry. Millions of children around the world are falling prey to sex tourists. Sex tourists are people who believe it is legal and culturally acceptable to sexually exploit children in other countries. They even believe they are helping children because they pay them. According to ECPAT-USA, as many as 25% of the world’s sex tourists may be Americans. ECPAT-USA is a non-profit organization that has been working for more than 15 years to end the sexual exploitation of children in travel and tourism.

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Again, let me thank you for what you are promoting through your Community Affairs Department.

Sincerely,

The Ritz-Carlton Hotel Company, L.L.C

4445 Willard Avenue, Suite 800

Chevy Chase, Maryland 20815

To whom it may concern:

After having read your "Community Footprints" I applaud you. We live in a world that needs your kind of leadership and values and are making a "lasting contribution".

Keeping in line with your "Community Footprints" and your value for the underprivileged individual I want to encourage you to take action against an ever increasing tragedy in the tourism industry. Millions of children around the world are falling prey to sex tourists. Sex tourists are people who believe it is legal and culturally acceptable to sexually exploit children in other countries. They even believe they are helping children because they pay them. According to ECPAT-USA, as many as 25% of the world's sex tourists may be Americans. ECPAT-USA is a non-profit organization that has been working for more than 15 years to end the sexual exploitation of children in travel and tourism.

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Again, let me thank you for the "footprints" you are leaving and the difference you are making and encourage you as you encourage your company to make a difference in the lives of children around the world.

Sincerely,

Corporate Headquarters

Marriott International
Marriott Drive
Washington, D.C. 20058

To whom it may concern:

After having read your “company values” and your “community involvement” I applaud you. We live in a world that needs your kind of leadership and values.

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