



Telecom Cook Islands  
Rarotonga  
COOK ISLANDS

Phone: 29680  
www.telecom.co.ck

# Sponsorship Request

## Application for Telecom Cook Islands sponsorship

Telecom Cook Islands sponsorship is a further step towards strengthening our relationship with community related projects and organizations.

This application is intended to clarify the mutual expectations between Telecom Cook Islands and the organisations that we support.

Organisations that receive sponsorship are required to form a contractual relationship with Telecom Cook Islands to formally account for the delivery of the overall programme of activity.

### **Applications**

It is recommended that organisations signal their intention to seek sponsorship well in advance. Ideally there should be a history of 2months discussion with Telecom Cook Islands before an application is submitted.

Organisations sponsored in this way enter into a contractual relationship with Telecom Cook Islands to deliver the agreed programme of activities.

### **Please be aware Telecom will not sponsor the following :**

All requests will be **declined** that ask for sponsorship as a handout rather than pitching the benefits of the sponsorship for both parties.

All requests for sponsorship for a dance troupe or a sports codes trip overseas will be declined, this doesn't benefit the Cook Islands only the overseas country they are visiting and the airline involved. We must see a return on the amount sponsored, goodwill for Telecom Cook Islands or that the benefits stay within the Cook Islands.

### **Telecom will also decline the following Applications:**

- to buy capital items ( such as computers, vehicles, or uniforms
- to buy buildings
- for establishment costs, general running costs, salaries for an organisation
- for trips overseas
- for tertiary study

Please comment as clearly and fully as possible as your comments will be received and read by the Sponsorship selection panel.

# Application

Organisation Name

Contact Person

Telephone

Email

Postal Address

---

Amount requested from Telecom Cook Islands?

Date of Project

Location of Project

---

## STEP 1

Have you ever been funded by Telecom Cook Islands?

If YES, please answer the following:

Project Name

Date/Year

Amount

Have you been declined sponsorship by Telecom Cook Islands?

If YES, please answer the following:

Project Name

Date/Year

Amount

## STEP 2

Outline the project requiring sponsorship. (If you have a sponsorship proposal please attach to this completed form.)

**A.**

Describe the project and what you will be doing in 150 words or less.

**B.**

Please list who is involved in this project

**C.**  
How will your project benefit Telecom Cook Islands?

**D.**  
Provide a full and complete budget for the entire project highlighting what your financial request is from Telecom Cook Islands.

(Please attach)

**E.**  
How will your organisation/ project assist Telecom Cook Islands to promote our goods and services through our sponsorship?

**F.**  
Why should Telecom Cook Islands support this sponsorship proposal in 150 words or less.

Please select what you can provide Telecom Cook Islands

- Signage at event
- Logo on all print advertising
- Logo on all TV advertising
- Logo on all associated websites
- Logo on all newsletters
- Speech opportunities
- Hosting opportunities for Telecom guests
- Point of sales opportunities
- Access to databases for mailouts
- Telecom survey opportunities
- Telecom Staff discounts

OFFICE USE ONLY

**APPROVED / DECLINED**

**TCI Manager Name and Signature**

**Date**