

REGISTER NOW FOR THIS EXCITING FIVE-PART SERIES!

ESC LEADERSHIP

Building the Next Generation

October 20, 2014: Face-to-Face
**Leading through Innovation
and Critical Thinking**

Learn best practices for problem-solving
using critical thinking skills for effective
decision-making strategies for school
leaders.

During this individually paced session,
determine the mission and branding of your
ESC while focusing on using data to
determine a marketing budget and creating
a marketing plan.

Begins January, 2015: Online
Branding and Marketing

March 23, 2015: Face-to-Face
**Business Strategy and
Development**

Understand how your cultures, systems, and
environments reinforce one another and
support strategy implementation across all
levels.

Obtain guidance on developing and
managing human capital by focusing on
determining the most critically necessary
positions and recruiting the most qualified
personnel during this individually paced
session.

Begins May, 2015: Online
**Attracting and Retaining
the Best People**

June, 2015 (TBD): Face-to-Face
Capstone Event

Display your newfound knowledge! Come
together for a final session and demonstrate
what you have learned.

Face-to-face sessions will be held at the OESCA office from 10:00 a.m. – 1:00 p.m.

Offered by

The Ohio Educational Service Center Association

In partnership with

University of Phoenix



For questions, please contact OESCA at 614.846.3855.

The Ohio Educational Service Center Association | 8050 N. High Street, Suite 150 | Columbus, Ohio 43235

REGISTRATION FORM

ESC LEADERSHIP

Building the Next Generation

Educational Service Center: _____

Address: _____

Registrant Information

Name(s)	Title(s)	Email(s)

COST: \$220 per person, which includes:

- Registration Fee **FOR ALL FIVE SESSIONS!**
- Instructors
- Materials
- Lunch

_____ x \$220 = _____

(Number of registrants)

(Total payable to OESCA)

★ ★ *Don't delay!* ★ ★

Space is limited to 30 attendees!

Please register by email or fax:

membersupport@oesca.org or

(fax) 614.846.4081

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