Leading Age"	By November 9th ~ Fax Back: (253) 964-8876 ~ Attn: Pat
	~ Yes, we plan to renew our membership NO CHANGES at this time
Washington formerly Aging Services of Washington	~ Yes, we plan to renew our membership and our updates are below
	~ Sorry, we do <u>not</u> wish to renew our Membership!

2013 Business Partner Membership Renewal/Update

Date:

The information you provide will be used in preparing our 2013 Annual Membership Directory & Professional Resource Guide and to help determine eligibility for membership. *Please complete all responses.*

Please select (2-3) categories that most correspond to your services/products: (Have you considered updating your category...)

	Accounting	Employee Benefit Services		HVAC		Purchasing Programs	
	Advertising/Public Relations	Environmental Services		Institutional Pharmacy		Reimbursement	
	Architecture/Design	Equipment		Insurance		Retirement Planning	
	Beverage Services	Financial Services	Financial Services La			Risk Management	
	Clinical Care	Flooring Legal Services		Legal Services		Staff/Recruiting	
	Computers/Software	Food Service		Life Safety Solutions		Sustainability	
	Construction/Engineering	Furnishings		Marketing		Telecommunications	
	Consulting	General Contracting/Building		Medical Supplies		Therapy/Rehabilitation	
_	Diagnostics	Home Care		Pharmaceutical		Transportation	
	Education	Housekeeping/Linens		Physician/Nurse Practitioners		X-Ray Services	
	Additional Category (suggested						

Please tell us about your company for our Directory (*limit <u>250</u> characters*):

An Association of Not-For-Profit and Mission Focuse d Senior Living & Care Providers 1495 Wilmington Drive, Suite 340 | DuPont, WA 98327 | 253-964-8870 | 253-964-8876 Fax | www.LeadingAgeWA.org

2013 LEADINGAGE WASHINGTON BUSINESS PARTNER 'GEM' RENEWAL OPTIONS



	Formerly Aging Services of Washington	Diamond \$10,000	Ruby \$7,500	Sapphire \$5,000	Emerald \$2,500	Pearl \$1,000	Opal \$500
•	LeadingAge Washington Membership Directory & Professional Resource Guide - Includes names of administrators & key staff (# of copies mailed~may vary)	15	10	8	6	4	2
•	Business Listing in LeadingAge Washington Membership Directory & Yellow pages posted on web site	\checkmark	✓	~	~	~	✓
•	Member rates on all educational seminars	\checkmark	✓	✓	\checkmark	✓	✓
•	Opportunity to participate in LeadingAge Washington committees, forums and workgroups	\checkmark	✓	~	✓	✓	~
•	Direct link from our LeadingAge Washington web page to your company web site	\checkmark	\checkmark	~	\checkmark	~	~
•	Advertisement in the LeadingAge Washington Membership Directory	Full Page Color Inside / Outside Covers		Full Page Color	1/2 Page Color	1/4 Page Color	AVAILABLE
•	Workshop and Webinar Sponsorship available throughout the year	\checkmark	~	~	\checkmark	~	AVAILABLE
•	Sponsorship at the LeadingAge Washington Annual Conference and Exhibition, June (10) 11-13, 2013, Semiahmoo, Blaine	\checkmark	✓	✓	\checkmark	AVAILABLE	AVAILABLE
•	Tradeshow booth at the LeadingAge Washington Annual Conference and Exhibition (First Preference) June (10) 11-13, 2013 in Olympia, WA	\checkmark	~	~	AVAILABLE	AVAILABLE	AVAILABLE
•	Sponsorship at the LeadingAge Washington Nursing Conference—January 30, 2013 and Fall Conference (Date TBD) (includes a booth at each)	✓	~	~	AVAILABLE	AVAILABLE	AVAILABLE
•	Sponsorship at the LeadingAge Washington Legislative Rally Day, Feb. 12, 2013	\checkmark	✓	AVAILABLE	AVAILABLE	AVAILABLE	AVAILABLE
•	LeadingAge Washington 's 2013 Awards & Recognition of Excellence ~ Silver Stars, Senior Star Video and Awards of Excellence <i>recognizes those individuals and</i> <i>organizations who have made an outstanding</i> <i>contribution in the fields of aging!</i>	√	AVAILABLE	AVAILABLE	AVAILABLE	AVAILABLE	AVAILABLE
•	Your company logo on the LeadingAge WA web site	Home Page & Interior	One Interior Web Page	One Interior Web Page	Not Available	Not Available	Not Available

✓ *Represents the benefits of each "Gem" Membership.*

AVAILABLE Represents items that are not included at that specific level, but are available for an additional fee



Growth ~ Value ~ Success! Depending on your goals, there is a 'Gem Level' to fit your needs. <u>Custom options</u> are available— please feel free to contact Cassi Meritt at <u>cmeritt@LeadingAgeWA.org</u>