| Leading Age"   | By November 9th ~ Fax Back: (253) 964-8876 ~ Attn: Pat           |
|--|--|
|  | ~ Yes, we plan to renew our membership NO CHANGES at this time   |
| Washington<br>formerly Aging Services<br>of Washington | ~ Yes, we plan to renew our membership and our updates are below |
|  | ~ Sorry, we do <u>not</u> wish to renew our Membership!          |

## 2013 Business Partner Membership Renewal/Update

Date:

The information you provide will be used in preparing our 2013 Annual Membership Directory & Professional Resource Guide and to help determine eligibility for membership. *Please complete all responses.* 

Please select (2-3) categories that most correspond to your services/products: (Have you considered updating your category...)

|   | Accounting                     | Employee Benefit Services    |                       | HVAC                             |  | Purchasing Programs    |  |
|---|--------------------------------|------------------------------|-----------------------|----------------------------------|--|------------------------|--|
|   | Advertising/Public Relations   | Environmental Services       |                       | Institutional Pharmacy           |  | Reimbursement          |  |
|   | Architecture/Design            | Equipment                    |                       | Insurance                        |  | Retirement Planning    |  |
|   | Beverage Services              | Financial Services           | Financial Services La |                                  |  | Risk Management        |  |
|   | Clinical Care                  | Flooring Legal Services      |                       | Legal Services                   |  | Staff/Recruiting       |  |
|   | Computers/Software             | Food Service                 |                       | Life Safety Solutions            |  | Sustainability         |  |
|   | Construction/Engineering       | Furnishings                  |                       | Marketing                        |  | Telecommunications     |  |
|   | Consulting                     | General Contracting/Building |                       | Medical Supplies                 |  | Therapy/Rehabilitation |  |
| _ | Diagnostics                    | Home Care                    |                       | Pharmaceutical                   |  | Transportation         |  |
|   | Education                      | Housekeeping/Linens          |                       | Physician/Nurse<br>Practitioners |  | X-Ray Services         |  |
|   | Additional Category (suggested |                              |                       |                                  |  |                        |  |

Please tell us about your company for our Directory (*limit <u>250</u> characters*):

An Association of Not-For-Profit and Mission Focuse d Senior Living & Care Providers 1495 Wilmington Drive, Suite 340 | DuPont, WA 98327 | 253-964-8870 | 253-964-8876 Fax | www.LeadingAgeWA.org

## 2013 LEADINGAGE WASHINGTON BUSINESS PARTNER 'GEM' RENEWAL OPTIONS



|   | Formerly Aging Services<br>of Washington  | Diamond<br>\$10,000                        | Ruby<br>\$7,500             | Sapphire<br>\$5,000      | Emerald<br>\$2,500 | Pearl<br>\$1,000  | Opal<br>\$500    |
|---|---|--|-----------------------------|--------------------------|--------------------|-------------------|------------------|
| • | LeadingAge Washington Membership Directory &<br>Professional Resource Guide - Includes names of<br>administrators & key staff (# of copies mailed~may vary)   | 15   | 10                          | 8                        | 6                  | 4                 | 2                |
| • | Business Listing in LeadingAge Washington Membership<br>Directory & Yellow pages posted on web site   | $\checkmark$                               | ✓                           | ~                        | ~                  | ~                 | ✓                |
| • | Member rates on all educational seminars  | $\checkmark$                               | ✓                           | ✓                        | $\checkmark$       | ✓                 | ✓                |
| • | Opportunity to participate in LeadingAge Washington committees, forums and workgroups   | $\checkmark$                               | ✓                           | ~                        | ✓                  | ✓                 | ~                |
| • | Direct link from our LeadingAge Washington web page<br>to your company web site   | $\checkmark$                               | $\checkmark$                | ~                        | $\checkmark$       | ~                 | ~                |
| • | Advertisement in the LeadingAge Washington<br>Membership Directory  | Full Page Color<br>Inside / Outside Covers |                             | Full Page<br>Color       | 1/2 Page<br>Color  | 1/4 Page<br>Color | AVAILABLE        |
| • | Workshop and Webinar Sponsorship available throughout the year  | $\checkmark$                               | ~                           | ~                        | $\checkmark$       | ~                 | AVAILABLE        |
| • | Sponsorship at the LeadingAge Washington Annual<br>Conference and Exhibition, June (10) 11-13, 2013,<br>Semiahmoo, Blaine   | $\checkmark$                               | ✓                           | ✓                        | $\checkmark$       | AVAILABLE         | AVAILABLE        |
| • | Tradeshow booth at the LeadingAge Washington Annual<br>Conference and Exhibition (First Preference)<br>June (10) 11-13, 2013 in Olympia, WA   | $\checkmark$                               | ~                           | ~                        | AVAILABLE          | AVAILABLE         | AVAILABLE        |
| • | Sponsorship at the LeadingAge Washington Nursing<br>Conference—January 30, 2013 and Fall Conference (Date<br>TBD) (includes a booth at each)  | ✓  | ~                           | ~                        | AVAILABLE          | AVAILABLE         | AVAILABLE        |
| • | Sponsorship at the LeadingAge Washington Legislative Rally Day, Feb. 12, 2013   | $\checkmark$                               | ✓                           | AVAILABLE                | AVAILABLE          | AVAILABLE         | AVAILABLE        |
| • | LeadingAge Washington 's 2013 Awards & Recognition<br>of Excellence ~ Silver Stars, Senior Star Video and<br>Awards of Excellence <i>recognizes those individuals and</i><br><i>organizations who have made an outstanding</i><br><i>contribution in the fields of aging!</i> | √  | AVAILABLE                   | AVAILABLE                | AVAILABLE          | AVAILABLE         | AVAILABLE        |
| • | Your company logo on the LeadingAge WA web site   | Home Page<br>& Interior                    | One<br>Interior<br>Web Page | One Interior<br>Web Page | Not<br>Available   | Not<br>Available  | Not<br>Available |

✓ *Represents the benefits of each "Gem" Membership.* 

AVAILABLE Represents items that are not included at that specific level, but are available for an additional fee



*Growth ~ Value ~ Success!* Depending on your goals, there is a 'Gem Level' to fit your needs. <u>Custom options</u> are available— please feel free to contact Cassi Meritt at <u>cmeritt@LeadingAgeWA.org</u>