



Creating Your Visual Social Media Strategy Maximizing Video, Instagram and Pinterest

Learn how to create your visual social media maximizing video, Instagram and Pinterest with Katie Lance.

Katie is a nationally known keynote speaker at conferences and is a frequent blogger and contributor to *The Huffington Post*, *Social Media Examiner* and *Women 2.0*. In 2014, Katie was recognized as one of the top “100 Most Influential People in Real Estate” from *Inman News*. Previously, Katie was the Chief Strategist and Social Media Director for *Inman News* and contributing editor to *Inman Next*.

Date: Thursday, August 21, 2014

Time: 10:00 am-11:30 am

Location: Bay East Conference Center
7901 Stoneridge Dr., #121
Pleasanton, CA 94588
(925) 730-4060

Fees* (please check one):

- Education Advantage - \$25.00
- Bay East REALTORS®/Affiliates - \$30.00
- Non-Bay East REALTORS® - \$40.00
- Non-REALTORS® - \$50.00

*Payment must be included with registration
** Registration is subject to availability



Instructor: **Katie Lance** is the CEO and Owner of [Katie Lance Consulting](#) – a full service social media agency specializing in social media strategy and content development. Katie’s clients include real estate, mortgage, tech companies and many others.

Katie’s upcoming classes at Bay East:

September 25-**Productivity Tips & Tools**
October 23-**Reputation Management**

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****If mailing your payment, please be sure to mail at least 5 business days prior to the class to ensure payment is received on time. If payment is not received by the day of the class, we can not guarantee you will be able to attend.**

Is special assistance required? If so, please describe: _____

CANCELLATION POLICY: If you cancel your registration less than 1 business day before the class or are more than 15 minutes late, your registration fee will not be refunded and registration fees cannot be transferred. Bay East reserves the right to cancel or reschedule courses due to lack of registration. If cancellation occurs Bay East will issue a full refund. In the event of rescheduling, Bay East will send immediate notification and transfer all reservations (including payment) to the new date.

The views expressed in class are those of the Speaker/Instructor and do not necessarily reflect the views of the Bay East Association of REALTORS®.

Mail to Bay East, 7901 Stoneridge Dr. #150, Pleasanton, CA 94588 or Fax to (925) 730-0246

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