



# Commercial Real Estate

## Investment Analysis and Comparison

- Measure Performance
- Compare to Other Investments
- Decide Whether to Buy  
If so, at what price
- Decide Whether to Sell  
If so, at what price

**Instructed by: Steven McMurtrie,**  
CEO Northern California Commercial Association  
of REALTORS®/California Commercial Alliance

Date: Wednesday, March 26, 2014  
Time: 10:00-12:00

**Location:** Bay East Conference Center  
7901 Stoneridge Dr. #121  
Pleasanton, CA 94588  
(925) 730-4060

Education Advantage- \$20.00  
Bay East REALTOR®/Affiliate - \$20.00  
Non Bay East Members- \$50.00

**FREE** for Members of:  
NCCAR/California Commercial Alliance

**\*\* Registration is subject to availability**  
**\*Payment must be included with registration**

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**\*\*If mailing your payment, please be sure to mail at least 5 business days prior to the class to ensure payment is received on time. If payment is not received by the day of the class, we can not guarantee you will be able to attend.**

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**If you have any questions please call Bay East Association of REALTORS® at (925) 730-4060**  
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