

## Van Noort Bulb Co. Ltd

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## **WINTER 2010-SPRING 2011 COUPON PROGRAM**

Give your customers something this Christmas that will bring them back to your store next spring. Coupons are a great way to say thank you to your customers for shopping at your store. Giving free plants generates more sales!

Coupons are full colour with your store information imprinted. Hand them out at the cash register with every purchase. Set-up an in-store display at a strategic location in the Spring to highlight the redemption.

Each coupon costs \$.07 cents (\$7.00/ 100) for a single-sided imprint. The minimum order is 500 coupons. Your cost is \$35.00 for a minimum order of 500 coupons.



All of the bulbs will be packaged in our Form and Fill type packaging including a full colour sticker with a full description and planting instructions. **The cost per package is listed for each variety in the order form below. The minimum product order is 100 pkgs**. The return rate on the coupons, in our experience, is approximately 15-30%, so place an order for enough packages. We will carry extra product through the shipping season for re-orders.

## PLACE YOUR ORDER AND FAX TO YOUR SALES REP!

Company Name:		Contact:		
Phone:	Fax:	Email:		
Yes, I would like my	Logo on the coupon. Please	e-mail colour or b&w 300 dpi, tiff or	jpg images to christine@vannoortbulb.com	
Coupon Redemption Da	ates:			
nfo:				
		_	Droduct	

Item #	Coupon Varieties	Coupon Minimum Order: 500 Coupons	Product		
	•	Price: \$ 7.00/ 100	100 pkgs/unit	Price \$/each	Price \$/unit
18140005	Acidanthera (5 bulbs)	x500 English x500 French	x100	\$1.00	\$100.00
18140001	Astilbe Pink (1 root)	x500 Englishx500 French	x100	\$1.00	\$100.00
18140007	Crocosmia Red (5 bulbs)	x500 Englishx500 French	x100	\$1.25	\$125.00
18140012	Echinacea Purpurea (1 root)	x500 English x500 French	x100	\$1.25	\$125.00
18140008	Geranium Blue (1 root)	x500 English x500 French	x100	\$1.25	\$125.00
18140009	Gladiolus Rainbow Mix (8 bulbs)	x500 English x500 French	x100	\$1.00	\$100.00
18140010	Hemerocallis Mix (1 root)	x500 English x500 French	x100	\$1.00	\$100.00
18114013	Hemerocallis Pink Re-blooming (1 root)	x500 English x500 French	x100	\$1.00	\$100.00
18140002	Hosta White Variegated (1 root)	x500 English x500 French	x100	\$1.00	\$100.00
18114014	Hosta Yellow Variegated (1 root)	x500 Englishx500 French	x100	\$1.00	\$100.00
18140006	Liatris (5 bulbs)	x500 English x500 French	x100	\$1.00	\$100.00
18140011	Oriental Lily Casablanca (1 bulb)	x500 English x500 French	x100	\$1.00	\$100.00
18140003	Oriental Lily Stargazer (1bulb)	x500 English x500 French	x100	\$1.00	\$100.00

ORDER TODAY TO BENEFIT FROM YOUR CHRISTMAS TRAFFIC!