## Van Noort Bulb Co. Ltd

## WINTER 2010-SPRING 2011 COUPON PROGRAM

Give your customers something this Christmas that will bring them back to your store next spring. Coupons are a great way to say thank you to your customers for shopping at your store. Giving free plants generates more sales!
Coupons are full colour with your store information imprinted. Hand them out at the cash register with every purchase. Set-up an in-store display at a strategic location in the Spring to highlight the redemption.

Each coupon costs $\$ .07$ cents ( $\$ 7.00 / 100$ ) for a single-sided imprint. The minimum order is 500 coupons. Your cost is $\$ 35.00$ for a minimum order of 500 coupons.


All of the bulbs will be packaged in our Form and Fill type packaging including a full colour sticker with a full description and planting instructions. The cost per package is listed for each variety in the order form below. The minimum product order is $\mathbf{1 0 0}$ pkgs. The return rate on the coupons, in our experience, is approximately $15-30 \%$, so place an order for enough packages. We will carry extra product through the shipping season for re-orders.

## PLACE YOUR ORDER AND FAX TO YOUR SALES REP!

## Company Name:

$\qquad$ Contact: $\qquad$
Phone: $\qquad$ Fax: $\qquad$ Email:

Yes, I would like my Logo on the coupon. Please e-mail colour or b\&w 300 dpi , tiff or jpg images to christine@vannoortbulb.com

## Coupon Redemption Dates:

Info:

| Item \# | Coupon Varieties | Coupon <br> Minimum Order: 500 Coupons <br> Price: \$7.00/ 100 |  | Product |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | $100$ <br> pkgs/unit | Price \$/each | Price \$/unit |
| 18140005 | Acidanthera (5 bulbs) | _ 500 English | _x500 French | - $\times 100$ | \$1.00 | \$100.00 |
| 18140001 | Astilbe Pink (1 root) | _ $\times 500$ English | _ x500 French | _x100 | \$1.00 | \$100.00 |
| 18140007 | Crocosmia Red (5 bulbs) | _x500 English | ___x500 French | _x100 | \$1.25 | \$125.00 |
| 18140012 | Echinacea Purpurea (1 root) | _ $\times 500$ English | _x500 French | -x100 | \$1.25 | \$125.00 |
| 18140008 | Geranium Blue (1 root) | _ x500 English | _x500 French | x100 | \$1.25 | \$125.00 |
| 18140009 | Gladiolus Rainbow Mix (8 bulbs) | _ x500 English | ___x500 French | _x100 | \$1.00 | \$100.00 |
| 18140010 | Hemerocallis Mix (1 root) | _ x500 English | __x500 French | _ x100 | \$1.00 | \$100.00 |
| 18114013 | Hemerocallis Pink Re-blooming (1 root) | _ 500 English | _ x500 French | _x100 | \$1.00 | \$100.00 |
| 18140002 | Hosta White Variegated (1 root) | ___ x500 English | ___x500 French | _x100 | \$1.00 | \$100.00 |
| 18114014 | Hosta Yellow Variegated (1 root) | _ x500 English | _ x500 French | _x100 | \$1.00 | \$100.00 |
| 18140006 | Liatris (5 bulbs) | _ x500 English | __x500 French | _x100 | \$1.00 | \$100.00 |
| 18140011 | Oriental Lily Casablanca (1 bulb) | ___ x500 English | ___x500 French | __x100 | \$1.00 | \$100.00 |
| 18140003 | Oriental Lily Stargazer (1bulb) | ___ x500 English | _ x500 French | _x100 | \$1.00 | \$100.00 |

