

# END-USER

COLD & FLU WORKPLACE WELLNESS SAVINGS EVENT!

# EARN UP TO \$300

## This Year, How Will the Flu Virus Impact Your Business?

Be prepared with the LYSOL® Cold & Flu Prevention Plan

**DID YOU KNOW?**

Flu viruses can live on surfaces for up to 48 hours†

### LYSOL® Disinfectant Spray

- Quick, convenient and effective disinfection on a variety of surfaces
- Effective on over 50 microorganisms including MRSA, Norovirus, Rhinovirus, Poliovirus Type 1, HIV-1 (AIDS Virus), Hepatitis A and Hepatitis B virus.\*



1

LYSOL® Disinfectant Spray Kills in 30 seconds H1N1 (Influenza A virus) and H3N2 (Influenza A virus)\*

### LYSOL® Disinfecting Wipes

- Choose from LYSOL® Brand Wipes for general purpose, LYSOL® Brand Dual Action™ Wipes or LYSOL® Power & Free™ Multi-Purpose Wipes with Hydrogen Peroxide to meet all of your cleaning and disinfecting needs.
- Kills 99.9% of germs, including cold and flu viruses, on hard, nonporous surfaces when used as directed.



2

### LYSOL® Cold & Flu Prevention Plan:

- LYSOL® Disinfectant Spray easily located for quick, effective and convenient disinfecting on a variety of surfaces.
- LYSOL® hand soap at every sink. According to the CDC, frequent hand washing is one of the best ways to prevent the spread of infectious diseases.
- A strong, multi-purpose cleaning regimen for your whole facility/work environment



**INSTITUTIONAL CLEANING!**  
Effective against Tuberculosis,  
Canine Parvovirus and Norovirus\*

**KILLS 99.9% of BACTERIA on HANDS**

\* When used as directed.  
† Journal of Infectious Diseases. Bean, et al Survival of Influenza Virus.



3

## See other side for complete list of product savings!

## Offer Good from January 1, 2014 Through March 31, 2014



Leading the way  
in disinfection and odor control.

1 50 case limit on any combination of Professional LYSOL® Brand Disinfecting Spray.

2 50 case limit on any combination of LYSOL® Brand Disinfecting Wipes.

3 50 case limit on Professional LYSOL® Brand I.C™ Foaming Disinfectant Cleaner.



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# COLD & FLU WORKPLACE WELLNESS SAVINGS EVENT

January 1, 2014 through March 31, 2014

PRODUCT	SCENT	CASE PACK/SIZE	ORDER NO.	# OF CASES	REBATE CALCULATOR
Professional LYSOL® Brand, Disinfectant Spray (Ready-To-Use) <sup>1</sup> ✓	Lavender* <b>NEW SCENT</b>	12/19 oz. aerosol can	36241-89097		
	Original	12/19 oz. aerosol can	36241-04650		
	Fresh	12/19 oz. aerosol can	36241-04675		
	COUNTRY SCENT®	12/19 oz. aerosol can	36241-74276		
	CRISP LINEN®	12/19 oz. aerosol can	36241-74828		
	SPRING WATERFALL®	12/19 oz. aerosol can	36241-76075		
	CRYSTAL WATERS	12/12.5 oz. aerosol can	36241-84044		
LYSOL® Brand Disinfecting Wipes (Ready-To-Use) <sup>2</sup> ✓	CRISP LINEN® <b>NEW SCENT</b>	6/80 ct. canister	19200-89346		
	EARLY MORNING BREEZE™ <b>NEW SCENT</b>	6/80 ct. canister	19200-89347		
	Lemon & Lime Blossom	6/80 ct. canister	19200-77182		
	Lemon & Lime Blossom	6/110 ct. canister	19200-78849		
	Lemon & Lime Blossom	12/35 ct. canister	19200-81145		
	Lemon & Lime Blossom	2/(3X80) ct. canister	19200-84251		
	OCEAN FRESH™	6/80 ct. canister	19200-77925		
	OCEAN FRESH™	12/35 ct. canister	19200-81146		
LYSOL® Brand Dual Action Wipes (Ready-To-Use) <sup>2</sup> ✓	Citrus	6/75 ct. canister	19200-81700		
	Citrus	2/(3X75) ct. canister	19200-88327		
LYSOL® Brand POWER & FREE™ Multi-Purpose Cleaning Wipes (Ready-To-Use)	Oxygen Splash	6/75 ct. canister	19200-88070		
LYSOL® Brand TOUCH OF FOAM™ Foaming Hand Soap Pump (Ready-To-Use)	Rose & Cherry in Bloom	6/8.5 oz. pump bottle	19200-00316		
	Creamy Vanilla Orchid	6/8.5 oz. pump bottle	19200-00317		
	Wild Berry Bliss	6/8.5 oz. pump bottle	19200-00318		
LYSOL® Brand NO-TOUCH Hand Soap Refill (Ready-To-Use)	Aloe	6/8.5 oz.	19200-00786		
	Creamy Vanilla Bliss	6/8.5 oz.	19200-00300		
	Fresh Cranberry Delight	6/8.5 oz.	19200-00301		
	Refreshing Grapefruit Essence	6/8.5 oz.	19200-00066		
	Soothing Cucumber Splash	6/8.5 oz.	19200-00062		
LYSOL® NEUTRA AIR® FRESHMATIC® REFILL (Ready-To-Use) (Fits both ODOR DETECT™ and Automatic Spray)	Fresh	6/6.17 oz. aerosol can	19200-79831		
	MORNING LINEN™	6/6.17 oz. aerosol can	19200-81344		
LYSOL® NEUTRA AIR® Sanitizing Spray (Ready-To-Use)	Energizing Citrus Zest	12/10 oz. aerosol can	19200-76940		
	Revitalizing Fresh Breeze	12/10 oz. aerosol can	19200-76938		
	Rejuvenating Morning Linen	12/10 oz. aerosol can	19200-79196		
LYSOL® Brand I.C.™ Foaming Disinfectant Cleaner (Ready-To-Use) <sup>3</sup> ✓		12/24 oz. aerosol can	36241-95524		
LYSOL® Brand, I.C.™ Disinfectant Spray (Ready-To-Use) ✓		12/19 oz. aerosol can	36241-95029		
<b>TOTAL # OF CASES @ \$3.00</b>					<b>X \$3.00 = \$</b>
LYSOL® Brand NO-TOUCH Hand Soap Starter Kit (Ready-To-Use)	White/Soothing Cucumber Splash	2/1 ct. kit	19200-85686		
	Stainless Steel/Aloe	2/1 ct. kit	19200-85687		
LYSOL® NEUTRA AIR® FRESHMATIC® Automatic Air Freshener		4/1 ct. starter kit	19200-79830		
<b>TOTAL # OF CASES @ \$5.00</b>					<b>X \$5.00 = \$</b>
LYSOL® Brand, I.C.™ Disinfectant Cleaner (Ready-To-Use) ✓		12/32 oz. trigger spray bottle	36241-83716		
<b>TOTAL # OF CASES @ \$7.00</b>					<b>X \$7.00 = \$</b>
<b>MINIMUM REBATE = \$20. TOTAL MAXIMUM REBATE = \$300</b>					<b>TOTAL REBATE DUE = \$</b>

✓ Kills 99.9% of germs. Effective against Cold & Flu Viruses when used as directed on hard, nonporous surfaces.

\* Available February, 2014.

<sup>1</sup> 50 case limit on any combination of Professional LYSOL® Brand, Disinfecting Spray.

<sup>2</sup> 50 case limit on any combination of LYSOL® Brand Disinfecting Wipes.

<sup>3</sup> 50 case limit on LYSOL® Brand I.C.™ Foaming Disinfectant Cleaner.

## Here's How to Get Your End-User Rebate!

- Purchase any full case(s) products as detailed in the promotion.
- Complete rebate form (original or photocopy) and mail with proof-of-purchase. Only copies of distributor invoices are acceptable proof-of-purchase. This certificate may not be purchased, traded or sold. Any other use constitutes fraud.
- Proof-of-purchase must be dated between 1/1/14 and 3/31/14.
- Offer request must be postmarked by 4/30/14.
- Distributor and End-User information must be provided for rebate to be processed. For eligibility questions call 1-800-560-6619.
- One rebate per customer, address, or organization.
- Total minimum rebate per location = \$20.
- Total maximum rebate per location = \$300.
- Upon receipt, Reckitt Benckiser will mail your rebate check directly TO YOU. The check can be made payable either directly to you (the End-User Company), or to your Distributor as specified on this rebate form for you to purchase buckets, mops, caution signs, or whatever your business needs from the Distributor.

Please indicate by check mark which form of payment you prefer. Allow 6-8 weeks for delivery. Do not deduct rebate from your invoice.

PLEASE MAKE CHECK PAYABLE TO E-U COMPANY NAME

PLEASE MAKE CHECK PAYABLE TO DISTRIBUTOR NAME

If check box is left blank, check will be made out to distributor.

10. MAIL TO: Reckitt Benckiser Inc.  
End-User 1st Quarter 2014 Offer  
1111 East South River Street  
Appleton, WI 54915-2225.

OFFER EXCLUDES: Payment on cases purchased for resale.

OFFER LIMITED TO: Merchandise purchased by institutional and commercial business customers in the United States only and is not valid in conjunction with any other Reckitt Benckiser rebate offer.

Visit us at our website:  
[www.reckittprofessional.com](http://www.reckittprofessional.com)

## To receive these quarterly promotions electronically, check here and include your email address below.

DISTRIBUTOR INFORMATION (Required):

Distributor Sales Rep Name \_\_\_\_\_

Phone Number (\_\_\_\_\_) \_\_\_\_\_

E-mail \_\_\_\_\_

Distributor Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

END-USER MAILING INFORMATION (Required):

End-User Company Name \_\_\_\_\_

Type of Business \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Phone Number (\_\_\_\_\_) \_\_\_\_\_

E-mail \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_