

Booth Height & Display Regulations Perimeter Booths

Definition:

A perimeter booth is an In-line or linear booth that is located on the outer-perimeter of the exhibit floor, with no exhibitors behind them.

Use of Space:

Display materials should be arranged in such a manner so as not to obstruct sight lines of neighboring exhibitors.

Space rental includes:

Standard 8ft drape back wall. The drape will be a combination of black and gray drape. 3ft side rails will be black. A 7"x44" company identification sign (Company name will be listed as it appears on your space contract/invoice). The hall is not carpeted, carpet or floor covering is required, see booth display & event regulations for more information.

Height:

All display fixtures, components including graphics and identification signs are allowed a maximum height of 12ft only in the rear half (measuring 5 ft. from the back wall) of the booth. A maximum height of 4 ft. is allowed in the front half of the booth (measuring 5 ft. from the aisle).

Corner Perimeter Booths:

A corner perimeter booth is at the end of a series of booths with exposure to intersecting aisles on two sides. All guidelines for perimeter booths apply.

10x30's or larger In-line Booths:

When three or more in-line or linear booths are used in combination to create a single exhibit space, the 4ft. height limitation only applies to the portion of the exhibit space which is within 10ft of an adjoining booth or corner.

All booths must adhere to display regulations:

Including ADA, demonstrations, lighting, sound, structural integrity and storage.

