

National Falls and Fractures Declaration

Your action plan

Thank you for your interest in signing the new Falls and Fractures Declaration and becoming a member of the Falls and Fractures Alliance.

What we would like you to do now

Before your organisation becomes a formal member of the Alliance, we would like you to tell us how you will help to reduce the rate of hospital admissions in England for (a) hip fractures and (b) falls and falls-related injuries in people over the age of 65 between now and 2017. Please provide us with your action plan by filling in this form.

How will the Alliance members demonstrate their commitment?

Along with other Alliance members, your organisation will be asked to submit a report after the end of the declaration's lifespan in 2017. Your report will show how you have performed against the commitments you have made in this form.

In the interim, you will also be asked to submit a short report at the end of each public sector business year, 2013/2014 – 2015/2016 inclusive. This will be based on your annual objectives, which you will be asked to submit in March each year. We ask you to provide your current commitments for 2012/13 in this form.

We will ask you to provide your commitments for 2013/14 by March 2013.

All Alliance members' action plans and interim and final reports will be published.

What should you do when you have completed this form?

Please return your completed form by email to James Cooper j.cooper@nos.org.uk as soon as possible.

About your organisation

1. (a) What is the name of your organisation?

The Society and College of Radiographers

(b) Who will be your main contact person for the Alliance?

Name Christina Freeman

Email address christinaf@sor.org

Telephone number 020 7740 7245

Please inform James Cooper (see contact details above) if these details change.

The declaration sets out specific actions for different groups. Please tell us which of these groups your organisation belongs to in question 2.

2. Please describe your organisation type (tick as many as apply to you)

- We represent older people with or at risk of falls and broken bones
- We represent general practitioners
- We represent other health professionals
- We represent residential and nursing care homes and social care professionals
- We represent ambulance trusts
- We represent pharmacists
- We are/represent organisations which provide health, social care and/or housing services
- We are/represent commissioners of health, social care and health services
- We are a regulatory body
- Other (please specify)

Your long-term strategy

- 3. In no more than 500 words, please describe how your organisation will help to bring about a reduction in the rate of hospital admissions in England for (a) hip fractures and (b) falls and falls-related injuries in people over the age of 65 between now and 2017.**

The Society of Radiographers is the trade union and professional body for radiographers and all non-medical members of the workforce in diagnostic imaging and radiotherapy in the UK. The scope of practice of the profession includes areas of relevance to the prevention and diagnosis of hip fractures, falls and falls related injuries, these include, bone densitometry, image acquisition and interpretation, health promotion and patient advocacy ,

We will promote and support the work of the Falls and Fracture Alliance on our website www.sor.org and in our other communication channels including our e-zines which are sent to leaders and managers in the profession

We will provide guidance, advice and support to the radiography workforce to promote good practice related to the prevention of hip fractures, falls and falls-related injuries. We already provide guidance on patient advocacy and health promotion and we will direct our members to existing relevant guidance and issue additional specific advice as necessary.

We will promote the campaign within our main research priority areas.

We will work with other health care professionals through our established links with other Allied Health Professionals to inform our strategy and to promote the work of the Falls and Fractures Alliance

We will work with the SCoR Patient and Public Liaison Group to inform our work.

Your strategy for 2012/13

Work will start immediately to provide a news story on our website www.sor.org so that our members are aware of the work of the Falls and Fractures Alliance and their role in the campaign

We will involve our members who have clinical and research expertise in this area.

We will raise awareness of the campaign through our well established special interest groups, committees and councils

We will keep abreast of developments throughout the year and amend information accordingly

Please answer the following questions in no more than 200 words each to tell us what steps you are taking in 2012/13:

4. How is your organisation supporting other Alliance members to commission and deliver falls and fracture care pathways?

SCoR will work with other Alliance members and share our existing and developing knowledge and expertise in the area towards a common goal

5. The Alliance has plans for a national campaign in the next five years which (a) discredits the myth that it is normal for older people to fall and break bones; (b) advises older people and carers on what they should do in the event of a fall or fragility fracture; (c) advises older people and carers about risk factors for falls and fractures and the steps they can take to reduce their risk. How could your organisation support such a campaign?

We would promote and support through the public side of our website, ezines and other communication channels This would also involve the radiography education providers.

We would encourage our members to fulfill their responsibilities in health promotion with a view to reducing subsequent bone fragility and falls.

We would promote the campaign at relevant conferences and events

6. How is your organisation taking responsibility (or helping others to take responsibility) for every person affected by falls and/or fractures and ensuring they are moved along the care pathway?

We will encourage our members to take on responsibility for patient advocacy

We will encourage our advanced and consultant level practitioners who work in this area to be fully engaged in the whole care pathway of these patients.

We will take our place as the expert voice in imaging within strategic and policy making bodies

7. How do the views of older people who have experienced or are at risk of falls and fractures, in addition to their carers and families, inform the work of your organisation?

Our Patient Public Liaison Group are our representative voice for the organisation and their views are paramount to the work of SCoR. They are encouraged to raise issues and will be involved with this work. Any relevant guidance and advice will be referred to the PPLG group for their input and approval.

We will encourage our clinical practitioners to undertake patient satisfaction audit to monitor practice and ensure improvements in service. Additionally, they will be encouraged to publish and share their findings with others. In this way good practice will be identified and spread collaboratively.

8. How is your organisation working in partnership with other organisations to share knowledge, information and best practice in preventing falls and fractures in older people?

We will work with other health care professionals through existing multiprofessional groups to raise awareness and discuss common goals.

Additional information

9. Please use this section to set out any additional information which you would like to tell us in relation to your membership of the Falls and Fractures Alliance:

SCoR are pleased to be involved with this valuable and important campaign and will work to support and promote the new National Alliance

Thank you