

## **GASnews Advertising**

2016 Reservation Form

Name of Advertiser:		Advertiser Contact Name:		
Address:		Telephone:		
City, State Zip:		Email:		
Country:		Website:		
SELECT AD SIZE & FREQUENCY				
Ad Size		4 Ads/Total Cost		1 Ad/Coot nor
☐ Full Column 2.4" x 10.25" (360 x 1537 pixels)		□ \$1,810 per year		1 Ad/Cost per
☐ Half Column 2.4 x 10.25 (360 x 1537 pixels)		□ \$1,070 per year		☐ \$515 per issue ☐ \$305 per issue
☐ Third Column 2.4" x 3 (360 x 730 pixels)		□ \$740 per year		□ \$210 per issue
☐ Quarter Column 2.4" x 2.4" (360 x 360 pixels)		□ \$575 per year		□ \$165 per issue
All prices listed in US Dollars				
SELECT THE NEWSLETTER ISSUE(S) YOU WOULD LIKE TO ADVERTISE IN				
Issue Artwork & P				Available Online
☐ Spring 2016		EXTENDED - February 15, 2016		March 2016
☐ Summer 2016	May 1, 2016			June 2016
☐ Fall 2016	August 1, 2016			September 2016
☐ Winter 2016	November 1, 2016			December 2016
AD ARTWORK - FORMATS ACCEPTED				
Full color, RGB, 150 dpi		Send artwork to:		
Digital ads only, as Mac-formatted PDF files (TIFFS and JPG		s also accepted) kristin@		glassart.org
Digital add only, as was formation in most (in it of and of as also accepted)				
PAYMENT & AD SUBMISSION				
PATWENT & AD SUBWISSION				
☐ I have checked off the desired ad size and frequency above, and also the desired issue(s).				
□ Please link my ad to the following URL:				
☐ I would like to use my Corporate-level membership benefit. Please take 10% off one ½-column ad reservation.				
Select one of the following:				
☐ I will submit my advertising artwork by the deadline(s) appropriate. See dates above.				
☐ Please use my ad from issue (month/year).				
☐ I require a designer; please send me contact info for GAS's freelance designer. Ad design fees start at \$50 per ad				
*Reservations received past deadline are accepted at the discretion of GAS. We cannot accept a reservation if an outstanding balance is due.				
TOTAL PAYMENT: \$				
☐ Check enclosed For information on bank and wire transfers, pleas		e contact the GAS office		Office Use Only
Check enclosed Polimormation on bank	se contact the GAS office		Date:	
☐ Visa ☐ MasterCard # Exp. Date/_			e/	_ Amt:
SIGNATURE (required to reserve an ad)				Chk/Appr.#: