

# Classified Ads

Reservation Form

Name of Advertiser:	Advertiser Contact Name:	
Address:	Telephone:	
City, State Zip:	Email:	
Country:	Website:	
Classified Ad: one placement - \$25		Office Use Only
☐ Check enclosed For information on bank and wire transfers, please contact the GAS office		Date:
☐ Visa ☐ MasterCard # Exp. Date/		Amt:
SIGNATURE (required to reserve an ad)		Chk/Appr.#:

## **SUBMISSION PROCESS & GUIDELINES**

## WHAT IS A GAS CLASSIFIED AD?

A GAS classified ad announces glass-related news, job openings, scholarships, calls to artists, items for sale, exhibitions, events, etc.

#### WHERE DO GAS CLASSIFIED ADS APPEAR?

Classified ads appear on a members-only page at www.glassart.org. All listings remain on the GAS website indefinitely in chronological order. New classified ads are included in the Weekly Digest email, which goes out to GAS members every Sunday morning. You may only list your ad in the Weekly Digest one time per month.

### **HOW TO SUBMIT:**

Classified ads are free to current GAS members and \$25 for non-members. If you are purchasing an ad, please fill out the form above and send it to the GAS office via mail or fax. Email your ad as a WORD doc attachment or plain-text e-mail to kristin@glassart.org with the words CLASSIFIED AD in the subject line. PDFs and HTML e-mails will not be accepted. GAS reserves the right to refuse or edit ads. Please note: listings in the Weekly Digest will be cut off at 1,000 characters with a link to "read more" on the GAS website. In addition to the text, you may include up to 4 jpeg images.

#### **GUIDELINES:**

## Listings are included under the following categories:

- Apprenticeships
- Calls to Artists i.e. juried exhibitions, commissions
- Classes & Workshops
- Events
- Exhibitions
- For Rent
- For Sale i.e. used tools, equipment, etc. from individuals or studios
- Job Opportunities
- News i.e. appointment of new staff members, museum acquisitions, innovations in the glass field
- Other Opportunities fellowship, internship, residency
- Publications book releases, latest issue of a magazine
- Scholarship Information
- Seeking

#### Not accepted:

- Announcements about your Facebook page, new website, etc. The GAS Member Directory is a great resource for sharing your contact information, links to social media pages, and images of your work.
- · Publication or exhibition reviews
- General advertising for your business (products, services, etc.). We offer a number of paid advertising
  opportunities to help you reach your target audience. Visit www.glassart.org/advertise.html for more info.