



# THERE IS SUCH A THING AS A FREE LUNCH ... FOR YOUR BUYERS!

## VIP BUYER LUNCH PROGRAM

Send us the names of 10 buyers you'd like to see at the Windy City Gift Show, and we'll give you five (5) lunch coupons to pass out to your key customers on show site.

### Here's how it works:

- Complete the form with 10 customer names of buyers who have not attended the last three shows. **All fields must be completed.** Windy City Gift Show Buyer Relations Representative will work to secure their attendance at the show.
- Check the box under each contact if you think this customer might qualify for the Windy City Gift Show VIP Travel Incentive program. Windy City Gift Show Buyer Relations Representative will contact these customers and pre-qualify them to see if they meet the program criteria to be eligible for complimentary hotel or airfare opportunities.
- Stop by the show office to pick up your lunch vouchers. Hand them out to your customers during the show.
- To redeem the voucher, your buyer will need to present the voucher to the Windy City Gift Show Information Desk located at registration to receive a lunch coupon redeemable for a lunch or snack up to \$10. Coupon is valid for one day of the show only. Can be redeemed July 25-28, 2015.

COMPANY NAME: \_\_\_\_\_ CONTACT: \_\_\_\_\_

Company: \_\_\_\_\_  
 Contact: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_  
 Zip Code: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Email: \_\_\_\_\_

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**SUBMIT COMPLETED FORM TO WINDY CITY GIFT SHOW BUYER RELATIONS REPRESENTATIVE JOHN MOTONDO.  
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