



Unionville Community Fair, Inc.

BOX 298, UNIONVILLE, CHESTER COUNTY, PENNSYLVANIA 19375

Chester County's Largest Display of Community Products
www.ucfairinc.org

April, 2015

Dear Friends of the Fair,

The Unionville Community Fair and Farm Show that has been a part of this community for over 90 years, displays the largest grouping of agricultural products in Chester County, is host to over 10,000 visitors and is operated by an all volunteer staff. The Fair remains focused on showcasing activities and displays that educate the community about the importance of agriculture, homemaking and the arts. Agriculture remains the largest industry in the Commonwealth of Pennsylvania with tourism the second largest. State and County Fairs promote both of those industries and we, your local Fair continue to promote the bounty of local crops in the local Chester County area.

The success of the Unionville Community Fair, a non-profit 501 (c) 3 organization, rests on the generous commitment and support of our area businesses through sponsorships, donations and volunteer or in-kind services.

Some of the many Fair activities this year include the return of favorites Dan & Galla throughout the Fair weekend, the annual Community Parade, the Lip Sync contest, Giggles N' Grins, Scarecrow making contest, free musical entertainment, food and craft vendors and many other family friendly activities. Of course we must mention the chance to win a cash prize from playing Cow Pie Bingo.

Returning for the 5th year is the Willowdale Pro Rodeo at the Unionville Community Fair. This is a PRCA sanctioned rodeo with all the thrills of barrel racing, team roping, the rodeo clown and of course bull riding!

The Dairy & Horse Shows, the State Baking contests and the Celebrity Cow Milking contest bring out the competitors and spectators alike. All events & performances are fun and wholesome activities for the entire family.

Please take some time to review the enclosed sponsorship levels from which you may choose. We are eager to work with you to make your sponsorship of the Unionville Community Fair a rewarding experience! It is our sincere hope that you will join with the Unionville Community Fair to celebrate our 91st year anniversary. Please feel free to contact us at any time with comments, inquiries or special requests.

Sincerely,

Danielle Chamberlain, President
D.chamberlain@ucfairinc.org

David Pritchard, Treasurer
dave.pritchard@ucfairinc.org

Sponsorship Contribution Form

Please Complete and Return to:
Danielle Chamberlain, **President**
Unionville Community Fair
PO Box 298
Unionville, PA 19375
Email: sponsors@ucfairinc.org

Business

Name: _____

Address: _____

Email: _____

Website: _____

Contact Person: _____ Ph#: _____

Sponsorship Level Requested:

- _____ Fair Overall Sponsor -\$5000
- _____ Best of Show \$3,000 to \$4,999
- _____ Blue Ribbon \$2,000 to \$2,999
- _____ Red Ribbon \$1,000 to \$1,999
- _____ Yellow Ribbon \$500 to \$999
- _____ White Ribbon \$100 to \$499

Payment is due no later than 7/13/2015 to assure your listing in our catalog.

If you would like to have an ad in the fair catalog please contact Ad Pro, Inc. at adproartdepartment@gmail.com. Ad Pro has generously taken on the responsibility of publishing our catalog at no cost to the Fair and has our permission to contact you about an ad, Ad Pro will offer a discount for Fair sponsors.

As a sponsor, we understand that the Fair reserves the right to limit the size and number of all sponsorship materials; the fair will approve all ad copy and banner graphics. As a sponsor, we understand that we will supply any displays and we are responsible for set up and taking down. Banners will be hung by Fair representatives. The Unionville Community Fair is not responsible for lost or damaged banners or displays and all banners, displays and other materials must be picked up by 5:00 pm on the final day of the fair, or they will be disposed of.

We, the undersigned, agree to pay the amount indicated above by July 13, 2015.

_____ Date: _____

Business/Company Representative

Levels of Sponsorship

Fair Overall Sponsor - \$5,000

- *Sponsor's name used in conjunction with the Unionville Community Fair's name in all advertising, name on top of Fair T-Shirt
- *Full page color ad in catalog (Not available for In-Kind Sponsorships)
- *Logo of sponsor on website with hyperlink to Sponsor's site
- *Name and banner in numerous places throughout the Fairgrounds and at Special Events such as the Fair Queen Pageant and Denim and Diamonds Dinner and Auction
- *Invitation with four (4) tickets for our Denim and Diamonds Dinner & Auction (not available for In-Kind Sponsorships)
- *Recognition by the announcer and name displayed on A-Frame board at the Fair entrance

Best of Show - \$3,000-\$4,999

- *Listing in our catalog
- *Logo on center top of Fair T-Shirt
- *Logo of sponsor on website with hyperlink to Sponsor's site
- *Your banner in one of the specialty areas of the Fair
- *Space for booth
- *Invitation with one (2) tickets for our Denim and Diamonds Dinner & Auction (not available for In-Kind Sponsorships)
- *Recognition by the announcer and name displayed on A-Frame board at the Fair entrance

Blue Ribbon \$2,000-\$2,999

- *Listing in catalog
- *Logo on Fair T-Shirt
- *Logo of sponsor on website with hyperlink to Sponsor's site
- *Space for a booth at the fair
- *Your banner displayed at the Fair
- *Invitation with two (2) tickets for our Denim and Diamonds Dinner & Auction (not available for In-Kind Sponsorships)
- *Recognition by the announcer and name displayed on A-Frame board at the Fair entrance

Red Ribbon \$1,000-\$1,999

- *Listing in catalog
- *Logo on back of Fair T-Shirt
- *Logo of sponsor on website with hyperlink to Sponsor's site
- *Space for a booth at the fair
- *Your banner displayed at the Fair
- *Invitation with one (1) ticket for our Denim and Diamonds Dinner & Auction (not available for In-Kind Sponsorships)
- *Recognition by the announcer and name displayed on A-Frame board at the Fair entrance

Yellow Ribbon \$500-\$999

- *Listing in catalog
- *Logo of sponsor on website with hyperlink to Sponsor's site
- *Space for a booth at the fair
- *Your banner displayed at the Fair
- *Invitation with one (1) ticket for our Denim and Diamonds Dinner & Auction (not available or In-Kind Sponsorships)
- *Recognition by the announcer and name displayed on A-Frame board at the Fair entrance

White Ribbon \$100-\$499

- *Listing in catalog
- *Logo of sponsor on website with hyperlink to Sponsor's site

In Kind Sponsors

- Will receive all the benefits of that sponsorship level . Ads can be purchased through Ad Pro, Inc. at Adproartdepartment@gmail.com
- Sponsorship will be listed in catalog and a special ribbon will be placed on purchased ad.

Any sponsors that are confirmed after the deadline for printing of the catalog will be designated as a sponsor of the Denim & Diamonds Benefit Dinner & Auction. The Benefit Dinner Committee will work with you so that your business is recognized appropriately for the level of sponsorship.