

The Sexual Diversity Studies Students' Union
Presents
Fetish: Working Out the Kinks

Sponsor Information Package

What is the Sexual Diversity Studies Students' Union:

The Sexual Diversity Studies Students' Union is housed at the Mark S. Bonham Centre at University College at the University of Toronto. It is a democratic organization run by the students for the students enrolled in the Sexual Diversity Studies program at the University.

In addition to representing its members at various administrative levels, the union works closely with the Mark S. Bonham Centre for Sexual Diversity Studies to serve the needs of its members by bringing them innovative, integrative events and programming. These events enable our members to better apply their theoretical and interdisciplinary knowledge by exposing them to a broader range of the potential avenues wherein to practically use their classroom knowledge.

About the Conference:

The Sexual Diversity Studies Students' Union at the Mark S. Bonham Centre for Sexual Diversity Studies at the University of Toronto will be hosting the first annual conference on March 14-15, 2007. Our theme this year is ***Fetish: Working Out the Kinks***.

It is our hope that the conference will culminate in a more nuanced understanding of the intersections made by fetishism and media representations, identity politics, marginalized groups, and medical and legal institutions. Delegates will have the opportunity to critically analyze and engage with a diversity of current research and practise in a variety of fields in order to deepen their understanding of fetishism and how it relates to the diverse presentation of human sexuality. By bringing together academics and the Canadian BDSM community, the Union aims to foster positive relationships between these groups, thus fulfilling our mandate and meeting the needs of our members.

The student and local BDSM communities have responded to preliminary press releases for the inaugural conference with a resounding support. We are especially pleased to present Dr. Carol Queen as our keynote address. Dr. Queen is a widely published writer, educator and activist specializing in human sexualities with professional experience in both academic and non-academic environments.

Ways to Sponsor this exciting inaugural Event:

1. General Conference Sponsor:

Sponsoring the overall conference demonstrates your commitment to the study of sexual diversity and to helping the Union realize our goal of providing a forum for profiling current research, developments and topical issues facing people who are active in the fetish community.

General Conference Sponsorship levels are as follows:

- Premium \$2,500 or more
- Platinum \$1,000 - \$2,499

- Gold \$500 – \$999
- Silver \$200– \$499
- Bronze \$100 – \$199
- Friends \$99 or less

Please see attached Matrix for a list of the sponsorship benefits we are offering.

2. Special Events Sponsor

a) Conference Luncheon \$4,000 (Premium)

This seated luncheon will be open to all conference delegates. Sponsoring organizations' names will be prominently displayed on a sign within the dining area. Because this opportunity is listed at the Gold Level, organizations will also receive the applicable benefits listed in the Matrix.

b) Conference Reception \$3,000 (Premium)

The Reception offers delegates the opportunity to meet and network with our presenters and one another. It is a social event open to all conference delegates. Sponsoring organizations' names will be prominently displayed during the event. Because this opportunity is listed at the Gold Level, organizations will also receive the applicable benefits listed in the Matrix.

c) Conference Breakfast and Breaks \$2,000 (Gold)

Breakfast and nutritional breaks will provide opportunities for all conference delegates to network in a relaxed setting while enjoying healthy and delicious food. Sponsoring organizations' names will be displayed in the food service area. Because this opportunity is listed at the Silver Level, organizations will also receive the applicable benefits listed in the Matrix.

3. In-Kind Contributions Sponsor

We welcome in-kind contributions and will publicly acknowledge the support of organizations who provide services, including but not limited to:

- Printing
- Flowers
- Special Events
- Decorations
- Awards/Plaques
- any other agreed-upon service

Depending on the level of in-kind contribution, organizations may be eligible to receive the benefits listed in the Matrix. All in-kind contributions will be negotiated individually between the conference planning committee and the organization.

Sponsor Benefits Matrix:

Sponsor Benefits	Premium (\$2,500+)	Platinum (\$1,000 -\$2,499)	Gold (\$500 – \$999)	Silver (\$200 – \$499)	Bronze (\$100 – \$199)	Friends (<\$100)
Corporate logo on sponsor sign at conference	✓	✓	✓	✓	✓	✓
Recognition of sponsor level in registration brochure and final conference program	✓	✓	✓	✓	✓	✓
Recognition/thank you in SDSSU post-conference newsletter	✓	✓	✓	✓	✓	✓
SDSSU Conference Website link to your Website for One Year	✓	✓	✓	✓	✓	
One piece promotional material in delegate registration kit	✓	✓	✓	✓		
Corporate logo on signage on sponsored event(s)	✓	✓	✓	✓		
Recognition/thank you at keynote address and conference opening	✓	✓	✓			
Complimentary conference registration	Three	Two	One			
Logo in conference promotional material	✓	✓	✓			
Opportunity to introduce a speaker in a session	✓	✓				
Access to conference participant list for one time use	✓					

Sponsor Application Form

Please email the completed form to the Sexual Diversity Studies Students’ Union Conference Planning Team at sdssu.conference@gmail.com. If you have any questions, please feel free to email the team at the above mentioned address.

Organization:

Contact Name:

Title: _____

E-mail: _____

Tel.: (_____) _____ - _____ Ext. _____

Fax: (_____) _____ - _____

Address (complete with postal code):

Sponsorship Opportunities

Please check as applicable:

1. General Conference Sponsor:

- Premium \$2,500 or more
- Platinum \$1,000 - \$2,499
- Gold \$500 – \$999
- Silver \$200– \$499
- Bronze \$100 – \$199
- Friends \$99 or less

2. Special Event Sponsor

- Conference Luncheon \$4,000 (Premium)
- President’s Reception \$3,000 (Premium)
- Conference Breakfast and Breaks \$2,000 (Gold)

3. In-Kind Contribution Sponsor:
