



"Handle With Care" adapts the messages of Fight BAC™ to address the care of infants and young children, specifically. It also addresses choking prevention, another important food safety issue for children.

Infants and children are particularly susceptible to foodborne illness because their immune systems are not yet fully developed to fight infection. Yet, most food safety instructional materials do not specifically target this group or their parents.

Handle With Care lessons, fact sheets, and posters are perfect to use with small groups or in one-on-one counseling sessions. All components stress the importance of cleanliness and thorough cooking to prevent foodborne illness. The program is used throughout New Jersey with WIC, EF-NEP, FS-NEP, parents, grandparents raising grandchildren groups, hospitals, and daycare centers.

CURRICULUM COMPONENTS:

Curriculum with 2 Behaviorally-focused Lessons:

- Keeping Baby's Formula and Expressed Milk Germ-Free
- Keep Your Child's Food Safe

3 Full-color, Tri-fold, Multi-cultural Fact Sheets:

- Handle With Care: Keeping Baby's Formula Germ-Free
- Handle With Care: Keeping Breast Milk Germ-Free
- Handle With Care: Keep Your Child's Food Safe

2 Full-color Posters (17" X 22")

- Handle With Care: Clean It!
- Handle With Care: Cook It!



PRICING:

Curriculum package on CD-ROM: \$16.95 + \$5 Shipping & Handling

Color posters: \$5.00 each or \$9.00 for set + \$5 Shipping & Handling

Individual color fact sheets: \$0.50 each for 1-99
 \$0.35 each for 100-999
 \$0.30 each for 1000+

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Fact sheets: ___ HWC: Keeping Baby's Formula Germ-Free (FS950)
 ___ HWC: Keeping Breast Milk Germ-Free (FS949)
 ___ HWC: Keep Your Child's Food Safe (FS948)

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