



PRESS RELEASE

BANZAI: 2016 FINANCIAL EVENTS CALENDAR

Milano, 30th October 2015 - Banzai, Italy's first domestic e-Commerce platform and one of the leading Italian digital publishers, listed on the STAR segment of the Italian Stock Exchange, announces 2016 Financial Events.

1st February 2016

Board of Directors

Approval of Preliminary Revenues as at December 31st, 2015

7th March 2016

Board of Directors

Approval of Draft Financial Statements and Consolidated Financial Statements as at Dec. 31st, 2015

21st April 2016

Board of Directors

Approval of 2015 Preliminary Revenues as at March 31st, 2016

27th April 2016

Ordinary Shareholders Meeting

Approval of 2015 Financial Statements

9th May 2016

Board of Directors

Approval of Interim Financial Report as at March 31st, 2016

18th July 2016

Board of Directors

Approval of Preliminary Revenues as at June 30th, 2016

2nd August 2016

Board of Directors

Approval of Half-Yearly Financial Report as at June 30th, 2016

17th October 2016

Board of Directors

Approval of Preliminary Revenues as at September 30th, 2016

7th November 2016

Board of Directors

Approval of Half-Yearly Financial Report as at September 30th, 2016

Banzai will notify promptly any changes to the Financial Calendar.

A conference call with the financial community will normally be held after the Board of Directors meeting for the approval of preliminary revenues.

This Press Release is available on the Company's website www.banzai.it and on www.1info.it

Banzai is the number 1 Italian e-Commerce platform and one of the largest digital publishers in Italy. Founded by Paolo Ainio, one of the Internet pioneers in Italy, Banzai has over 470 employees and associates. It is one of the leading Internet companies in Italy with revenues of €185 million in 2014. Every month, 17.5 million unique users visit Banzai's e-Commerce and media websites including, among others, ePRICE, SaldiPrivati, Giallo Zafferano, Pianeta Donna, Studenti, ilPost and Liquidia. ePRICE is one of the major Italian online stores specialized in high-tech products (electronic goods) and large domestic appliances. With over two million registered users, SaldiPrivati is one of the most important online outlets selling clothing, footwear, accessories and household products. The two brands share a network of 87 Pick&Pay sites in 77 cities. These are pick-up and payment points that combine the advantages of online shopping with the convenience and security of a proximity store. Due to its unique and innovative product range, Banzai is a distribution channel for thousands of brands and a communication channel for over 450 advertising investors. The company is expanding rapidly and is fully focused on the development of the digital business in Italy.

For more information:

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