

THE WELL WISHER

THE OLIVIA NEWTON-JOHN CANCER CENTRE APPEAL – UPDATE

A Personal Message from Olivia

My most recent trip to Melbourne was truly special. I had the opportunity to meet some wonderful people who are cancer patients at the Austin. These are the kind of people whose lives and cancer treatment will be transformed once the new Olivia Newton-John Cancer Centre is up and running. After all, it's the people this centre will help that matter the most.

I was most excited to meet with the cancer services management team for an update on achievements and building plans for the centre. As you can see from the timeline below, it's all moving along well with lots of positive developments just around the corner!

I also had the pleasure of playing tennis with Chris and Belinda Schiavello whose family successfully bid for the tennis match at our Gala Event held last year. It was a great day, thanks to the generosity of Steve and Jennifer Wood who hosted the day.



Christopher and Belinda Schiavello (either side of Olivia) and Steve Wood, CEO of Tennis Australia (who hosted the match on his private tennis court).

It was an inspiring trip home, I look forward to my next visit to Melbourne when I will be a judge and perform at the fabulous ROCKINC concert (see page three). This special event which will raise much needed funds for the Cancer Centre will be a lot of fun. I hope to see you there!

Thank you so much for your support and keep up the great work

Olivia.

TIMELINE OF KEY EVENTS

DATE	March 2006	May 2006	June 2006 We are here!	July 2006	2007	Late 2007	2008-10	2010
ACTIVITY	Jennifer Hawkins on Dancing with the Stars for ONJCCA	Announcement of \$10 million from Federal Budget for ONJCCA	Partnership with API	ROCKINC at Rod Laver Arena	Architect plans and approvals	Move patients from Heidelberg House (ready for demolition)	Building of ONJ Cancer Centre	Planned opening of new ONJ Cancer Centre

CORRECTION In our last edition of The Well Wisher, we incorrectly mentioned that patients in the cancer wards and day oncology would begin moving in early 2006. The article should have read "late 2007". We apologize for any confusion caused. This timeline is an estimation only.

\$10 MILLION TO CANCER CENTRE

Austin Health is delighted that the Australian government has committed \$10 million to the Olivia Newton-John Cancer Centre Appeal to support facilities for the internationally recognised cancer research programs at Austin Health.

In partnership with the international Ludwig Institute for Cancer Research, Austin Health conducts pre-eminent basic and clinical cancer research. Austin Health also participates in many clinical trials, and is a major teaching and training institute for cancer health professionals.

Austin Health Chief Executive Officer, Dr Brendan Murphy said, "The Australian government contribution

recognises the academic leadership of Austin in providing research, teaching and training that will be part of a major new comprehensive cancer centre."

"The \$10 million provides welcome support for the efforts of the Cancer Appeal and brings this project closer to implementation," Dr Murphy said.



AUSTIN STARTS NEW TREATMENT FOR MESOTHELIOMA

The Austin Radiation Oncology Centre has commenced a new form of therapy for patients with mesothelioma, the lung cancer caused by asbestos which is on the increase in Australia and many other parts of the world, using a complex form of radiotherapy called IMRT. IMRT, or Intensity Modulated Radiation Therapy, was developed in Houston for treating mesothelioma patients who have had their diseased lung surgically resected. A team from the Austin travelled to the USA in 2005 for training in the technique.



Catherine Irvine, physicist, Dr Malcolm Feigen, radiation oncologist and Eddy Zupan, radiation therapist from the Austin Radiation Oncology Centre.

Each daily fraction requires a one hour treatment slot, and our first patient completed his five week course of radiotherapy recently without any problems.

Sophisticated planning technologies and dedicated staff has enabled our centre to introduce many high tech advances with an accuracy difficult to reproduce in other Australasian radiotherapy centres.

Our mesothelioma program continues to evolve under the direction of Dr Malcolm Feigen, senior radiation oncologist, and we are liaising closely with the thoracic surgeons and medical oncologists at the Austin to improve our planning targets and add more effective chemotherapy before IMRT. We are currently investigating the set up of a national clinical trial for mesothelioma patients to assess the usefulness of this approach.

LUISA OWES HER LIFE TO BREAST SCREENING

Luisa Lostia, 54-year-old mother of three had been putting off having a mammogram until one of her friends was diagnosed with breast cancer. With no family history, Luisa wasn't worried but thought she'd better have a check-up just to be on the safe side. The mammogram taken at the BreastScreening service at Heidelberg Repatriation Hospital revealed a 6cm lump in her breast, the product of a highly aggressive cancer. Within three weeks, Luisa underwent surgery, which was followed by 6 months of chemotherapy. Today, she is in recovery and thankful for the decision which, in hindsight, she believed saved her life. Luisa (pictured below) urges other women to have their breasts checked. For information phone 13 20 50.



PHARMACIES GET BEHIND THE APPEAL

News of the Olivia Newton-John Cancer Centre Appeal is about to be broadcast to over 1.7million people all over Australia through the API's "Inhealth" program! Australian Pharmaceutical Industries (API) is the peak retail pharmacy service in Australia, which covers pharmacy chains including Priceline, Soul Pattison Chemists, Chemworld and more.

In partnership with the Olivia Newton-John Cancer Center Appeal, API has agreed to promote the appeal through their listing of more than 1200 stores. API's Inhealth program offers a complete approach to

help people improve their health and wellbeing. The "Inhealth – for total wellbeing" program offers a range of educational materials, including brochures, books, DVDs, website links, catalogues and magazines to pharmacists and their customers providing information about a range of diseases and common ailments.

This partnership will give the appeal a tremendous boost sending the message out to many prospective donors right across the country. Next time you're in one of these stores, take a look at how Inhealth is supporting the Olivia Newton-John Cancer Centre Appeal.

GET READY TO ROCK!

You may have already heard about the hottest ticket in Rock'n'Roll. Some households will have recently received information about how to win a fantastic ROCKINC experience, and both radio and newspapers have also been promoting this special fundraising rock concert for the Olivia Newton-John Cancer Center Appeal.

Saturday 15th July, at Rod Laver Arena, 14 musical acts from 14 Australian corporations play off at ROCKINC. Bands have been entered from companies including the presenting sponsors, Telstra, and our own LAustin Rock from Austin Health. Rock legend and devoted patron of the cancer centre, Olivia Newton-John will judge the competition along with her two friends Jon Stevens and Brian Cadd. The winning band will represent Australia at the US Fortune Battle of the Corporate Bands in Ohio in October.



Tottie Goldsmith, Andrew Demetriou & Matt van der Kraan at the ROCKINC ticket Launch.

ROCKINC is shaping up to be a spectacular night with performances from an outstanding array of talented musicians. You will get the chance to see and bid for some amazing rock memorabilia and also perhaps win some great prizes, including trips and money can't buy experiences! Olivia will certainly perform on the night and rumour has it that one or two of her celebrity friends may also be putting in an appearance.

Come along and enjoy what promises to be a fantastic night of music and fun. Corporate tables are available, or for only \$50 you can rock along in the B Reserve audience. Tickets are limited, so do hurry if you'd like to be a part of this landmark rock concert.

Go to www.rockinc.com.au for more information about ROCKINC. Hurry - get your tickets now! Tickets are \$50 and available through Ticketek - ph 132 849 or visit www.ticketek.com.au

BACKSTAGE PASS

WIN WITH OLIVIA

Donate \$25 or more to the Olivia Newton-John Cancer Centre Appeal before the 28th of June and you'll be entered into the draw for this money-can't buy experience. As thanks for your gift, you'll also receive a special, limited edition wrist band to celebrate ROCKINC. One lucky supporter and a friend will be special guests of Austin Health, mixing it with music's elite. Sip cocktails at a pre-function cocktail party, and pose for a photo with Olivia, celebrity-style, as a keepsake of this momentous event! Next, watch the onstage action unfold from Austin Health's corporate table. Finally, relax in the luxury of the sumptuous Langham Hotel at the end of your night. (If you're from interstate, return airfares to Melbourne from any Australian capital city are also included.)

* For travel within Australia only
** Winner of the Trade Promotion will be drawn 4pm on 3/7/06 at Austin Health, 145 Studley Rd, Heidelberg, VIC 3084. Winner notified in writing.

ROCKINC.

OLIVIA NEWTON-JOHN
CANCER CENTRE APPEAL
Embracing Medical Care and Wellness

THANK YOU!

We never cease to be amazed by people's wonderful fundraising efforts and extraordinary support for the Olivia Newton-John Cancer Centre Appeal. We really enjoy the opportunity to share the stories of these wonderful people with all of our supporters. We sincerely thank you and deeply appreciate your input into creating a world class cancer treatment centre that will advance cancer patient care in Australia

MAJOR AUSTIN FUNDRAISER GETS A RUN FROM THE QUEEN

Mrs Josie Minniti, the 2005 Whittlesea Citizen of the Year has raised tens of thousands of dollars for the Austin's cancer wards. She was recognized with a place in the Queen's Baton relay prior to the Commonwealth Games this year. Mrs Minniti was thrilled with the honour. "The Queen's relay is just something that will stay with me forever," she said. Josie continues her fundraising with her next dinner dance being held on 24th June. We cannot thank people like Mrs Minniti enough for their dedication and generosity. She is a wonderful inspiration to us all.

LEATHER AND LACE RAISES \$130,000 FOR CANCER CENTRE

Ivanhoe's Fiesta celebrations have, for the past two years ended with the fabulous Leather and Lace Gala Dinner and Bike Show. All proceeds from this fundraising gala event have been donated to the Olivia Newton-John Cancer Centre Appeal. With the support of Harley City, Miles Real Estate, Heidelberg Endoscopy Day Surgery Centre and the Ivanhoe Traders Association, the 2004 and 2005 gala balls raised \$130,000! The next ball is scheduled for 21st July 2007, but to keep the fundraising effort up in the meantime, Rhonda Martinez (organizer of Leather and Lace) has partnered with Harley City and the Ivanhoe Traders Association and launched a major fundraising raffle at this year's Ivanhoe Fiesta.



Rhonda Martinez, Leather and Lace organiser

www.leatherandlacegala.com

A CARING NEIGHBOUR

82-year-old Don Dixon saw the Channel 9 "This is your Life" program on Olivia Newton-John in 2004 and decided to help raise money for the Olivia Newton-John Cancer Centre Appeal. Don, former speedway racer, adventurer, conservationist and philanthropist had already been collecting cans and bottles on a daily run between Pt Wilunga and Aldinga Bay in his home state of South Australia. After losing his wife and two brothers to cancer, Don was inspired to do something useful to help find a cure. Don's dual love for the environment and his passion for helping people affected by cancer are both served by his daily bottle run. We are deeply grateful to Don for his selfless generosity.

TRIPPING THE LIGHT FANTASTIC ON BEHALF OF CANCER CENTRE

Thanks goes to the beautiful and charming Great Outdoors presenter and former Miss Universe,



Jennifer Hawkins with her childhood hero Olivia

Jennifer Hawkins whose performance on "Dancing With The Stars" raised money for the Olivia Newton-John Cancer Centre Appeal. Her efforts were rewarded with a chance to meet her personal hero, Olivia, who sang on the show.



HAVE YOU EVER THOUGHT ABOUT GIVING THE ULTIMATE GIFT?



There are many different ways to give to the Olivia Newton-John Cancer Centre Appeal and we sincerely appreciate everyone's

But there's a special way to choose is through their Will.



It is a gift that always leaves us humble and we do everything we can to recognise bequestors and people intending to leave a bequest.



IF YOU'D LIKE TO KNOW MORE ABOUT LEAVING A BEQUEST, PLEASE CONTACT MARIA LONGO ON 03 9496 5361

YES, I'D LIKE TO BAND TOGETHER WITH OLIVIA

Dr/Mr/Mrs/Miss/Ms: _____

Address: _____

Postcode: _____

Ph H: () _____ Ph W: () _____

Mobile number: _____

Email Address: _____

I am already an Olivia Newton-John Cancer Centre Appeal OR Austin Health Supporter.

My supporter number is _____

Donate \$25 or more and receive a special, limited edition wrist band.



Enclosed is my cheque/money order for the amount I have ticked:

\$100 \$50 \$25 \$500 \$2,500

\$ _____ my choice

Please debit the amount I have indicated from my:

VISA BANKCARD MASTERCARD

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Signature _____ Expiry Date ____/____

FOR REGULAR MONTHLY DONATIONS

I authorise The Olivia Newton-John Cancer Centre Appeal to make automatic monthly deductions from my credit card until further notice to the value of

\$ _____

Automatic deduction on the following date:

7th 14th 21st 28th

commencing (month) _____

Please send me information about:

Joining Olivia's Circle

Making a bequest to the Olivia Newton-John Cancer Centre Appeal in my Will

All donations over \$2 are tax deductible

If you do not wish to receive any further fundraising communications from us, please write to us or phone.

Locked Bag 25, Heidelberg VIC 3084

Email: oliviaappeal@austin.org.au Web: www.oliviaappeal.com

WWTW06