



MAIN STREET ROSWELL



The Roswell Convention and Visitors Bureau, the Roswell Chamber of Commerce and Main Street Roswell are excited to host the second annual Amazing Roswell Christmas Coupon Book as part of the Shop Roswell initiative.

We'd love your business participation this holiday season. The Coupon Book will consist of discount coupons, promotional coupons and more. If you would like to be a part of this great project, please follow the guidelines below and fill out the registration form.

The coupon book will first be available to the public at the Amazing Roswell Community Christmas Tree decorating event on November 23rd from 4:00 - 6:30 p.m. in the Roswell Convention Center Lobby and Santa Clause will be making a special appearance! Additionally, the Boys and Girls Club will be selling cookies and hot chocolate and Keep Roswell Beautiful will be providing Holiday Recycling tips.

Following the decorating party, coupon books will be available, while supplies last, at the Roswell Convention Center, the Roswell Chamber of Commerce and the participating vendors locations.

COST

Roswell Chamber of Commerce and Main Street Roswell Members, FREE

Non-members, \$25

Please make checks payable to the City of Roswell.

COUPON AD GUIDELINES

Please include a camera-ready ad of your coupon on a disk with your business name clearly marked. The coupon ad **must be 3 1/2" wide by 7 1/2" tall.**

SUBMISSION DIRECTIONS

Please submit registration form, camera-ready ad and check to one of the following locations:

Roswell Convention and Visitors Bureau

Roswell Chamber of Commerce

912 North Main

131 W. Second St.

Roswell, NM 88201

Roswell, NM 88201

SUBMISSION DEADLINE

November 15th

SUBMISSION FORM

Business Name _____

Website _____

Contact Name _____

Address _____

Phone Number _____

Contact Email _____

Signature of Participation Business

Date

For internal use only

- Business logo received
- Special promotions detail information received