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	2016 WINTER N

Pharmacy: Managing Chronic Pharmaceuticals Complex Specialty with Diseases Updates in



Brookfield Hotel Brookfield, Wisconsin 53005 . January 31, 2016 l – 4:30 PM 8:30 AM – 4:30 PM Sheraton Milwaukee Br 375 S Moorland Road Sunday,

ce.pharmacy.wisc.edu/2016WinterMilwaukeeInfo program information at: Complete



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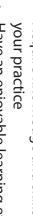
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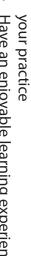
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- Have an enjoyable learning experience!





Expert faculty



Professional UNIVERSITY OF WISH 7 7 Highland Avenue adison, WI 53705 I Developmer

Conference Location

Sheraton Milwaukee Brookfield Hotel 375 S Moorland Road Brookfield, Wisconsin 53005 Phone: 262.364.1100 (toll free reservations 888.627.8235) http://www.sheratonmilwaukeebrookfield.com/ directions

Intended Audience

DESIGNED FOR YOU.

Planning Committee Members Ruth Bruskiewitz, MS, RPh School of Pharmacy University of Wisconsin-Madison

Sandra Galles, MS, RN, APNP, GNP-BC School of Nursing University of Wisconsin-Madison

Christopher Luzzio, MD University of Wisconsin School of Medicine and Public Health

GENERAL INFORMATION

Specialty medications encompass pharmaceuticals that are both expensive and complex. Many specialty pharmaceuticals treat rare, chronic, and/or complex conditions, and require specific administration techniques with close monitoring of efficacy and toxicity throughout the duration of therapy, and ongoing patient education. In 2013, it was estimated that specialty pharmaceuticals accounted for 25% of drug expenditures, and it is projected that specialty pharmaceuticals will represent nearly 50% of the 100 top-selling drugs by 2018. Drug development companies recognize specialty pharmaceuticals as an attractive area for research and medical innovation, as evidenced by an estimated 900 specialty pharmaceuticals in development in 2014. The unique and complex characteristics of these medications and the disease states that they target, as well as the unmatched growth in their development and use, make this an important educational topic for healthcare providers. (Sources: PharmaVoice, "Specialty Pharma on the rise," Nov/Dec 2014, and Pharmacy Today, "Specialty pharmacy: a unique and growing industry," July 1, 2013)

This program has been planned by and for an interprofessional audience of pharmacists, nurses, and physicians. If your professional practice includes interaction with and/or management of specialty pharmaceuticals for patients with Hepatitis C, HIV/ AIDS, Multiple Sclerosis, Rheumatoid Arthritis, or Inflammatory Bowel Disease (IBD), OR if you or a family member have had a personal experience with the aforementioned, THEN THIS PROGRAM IS

Elements of Competence

This activity has been designed to change learner competence and focuses on the American Board of Medical Specialties areas of medical knowledge, interpersonal and communication skills, and professionalism.

Conference Fee and Refund Policy

The conference fee of \$135 (\$175 after January 11, 2016) for pharmacists, nurses, physicians, residents and others includes the cost of tuition, continental breakfast, lunch, refreshment breaks, CE credit, and a non-refundable registration fee of \$35. Requests for refunds will be honored until January 11; no refunds will be provided after that date.

*Retired Pharmacists and Clinical Instructors' fee of \$95 through January 11.

To register go to ce.pharmacy.wisc. edu/2016WinterMilwaukeeInfo

Course Materials

Please note that as part of our effort to "Go Green," conference handouts will no longer be distributed in print form in the traditional folders. Instead, all presentations will be available for downloading from our website one week prior to the conference. You can either print them out or download them to your laptop/tablet for viewing and note taking at the conference.

"Save the Date" for these upcoming conferences:

Madison Clinical Conference Topic: Pharmacotherapy in the Aging Adult March 8-9, 2016 Location: Madison Marriott West Middleton, WI

Central WI Conference Topic: Mental Health April 22, 2016 Location: LaCrosse, WI

Cathy Means, MS University of Wisconsin School of Medicine and Public Health

Andy Pulvermacher, PharmD University of Wisconsin Hospital and Clinics Madison, Wisconsin

Pharmacist Accreditation/CE Credit

The Division of Pharmacy Professional Development at the University of Wisconsin-Madison is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education. CE credit will be provided separately for the morning and afternoon sessions. Each session has been designated as a knowledge-based activity and approved for 3 hours (0.3 CEUs) of continuing pharmacy education credit. Please note that no partial credit will be awarded if you attend less than the stated hours for either the morning or the afternoon session. Verification of successful completion of this conference (assessment during the conference and completion of the online evaluation not later than March 13, 2016) will be submitted electronically to CPE monitor upon completion of the online evaluation.

AM Session: 0073-9999-16-005-L01-P, 3 hours (0.3 CEUs) of CE credit PM Session: 0073-9999-16-006-L01-P, 3 hours (0.3 CEUs) of CE credit

Accreditation and Credit Designation Statements (CME)

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of the University of Wisconsin School of Medicine and Public Health, the University of Wisconsin-Madison School of Nursing and the University of Wisconsin School of Pharmacy. The University of Wisconsin School of Medicine and Public Health is accredited by the ACCME to provide continuing medical education for physicians.

The University of Wisconsin School of Medicine and Public Health designates this live activity for a maximum of 6 AMA PRA Category 1 Credit(s)[™]. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Nursing Continuing Education (CNE)

This activity has been planned and implemented using the educational design criteria of the American Nurses Credentialing Center's Commission on Accreditation through the joint providership of the University of Wisconsin-Madison School of Nursing, the University of Wisconsin School of Medicine and Public Health, and the University of Wisconsin-Madison School of Pharmacy.

The University of Wisconsin-Madison School of Nursing, Continuing Education in Nursing is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

Nursing contact hours will be awarded for successful completion of program components based upon documented attendance and completion of evaluation materials. The University of Wisconsin-Madison School of Nursing designates this live activity for a maximum of 6 ANCC contact hours (7.2 lowa contact hours). ANCC pharmacotherapeutic contact hours will be calculated and awarded to meet requirements for advanced practice nurses.

The University of Wisconsin-Madison School of Nursing is lowa Board of Nursing provider 350.

Policy on Faculty and Sponsor Disclosure

It is the policy of the University of Wisconsin School of Medicine and Public Health, School of Pharmacy and School of Nursing, that the faculty, authors, planners, and other persons who may influence content of this activity disclose all relevant financial relationships with commercial interests in order to allow staff to identify and resolve any potential conflicts of interest. Faculty must also disclose any planned discussion of unlabeled/ unapproved uses of drugs or devices during their presentation(s). Detailed disclosures will be made in the activity handout materials.

Conference Goals

To provide an interprofessional audience of pharmacists, nurses, physicians, and other interested healthcare practitioners with an introduction to specialty pharmaceuticals and their use in the management of disease states including Hepatitis C, HIV/AIDS, Rheumatoid Arthritis, Multiple Sclerosis, and Inflammatory Bowel Disease (IBD). Discussions will include an overview of challenges to successful use of complex, high cost products that require additional monitoring and education to achieve desired patient outcomes.

http://ce.pharmacy.wisc.edu/2016WinterMilwaukeeInfo

Updates in Specialty Pharmacy: Managing Chronic Diseases with Complex Pharmaceuticals Schedule - Sunday, January 31, 2016

1:00

2:00

3:00

3:15

4:15

4:30

Multiple Sclerosis

and Public Health

Engineering

Hospital

HIV/AIDS

Adjourn

Christopher Luzzio, MD

College of Engineering

Madison, Wisconsin

Rheumatoid Arthritis

Madison, Wisconsin

Refreshment Break

Milwaukee, Wisconsin

Ruth Bruskiewitz, MS, RPh

Closing Remarks

Stephanie Kasten, PharmD

Nick Olson, PharmD, AAHIVP

Director of Clinical Pharmacy Services

AIDS Resource Center of Wisconsin

PGY-1 Pharmacy Resident

Associate Professor of Neurology

Associate Professor of Mechanical

University of Wisconsin-Madison

University of Wisconsin School of Medicine

William S. Middleton Memorial Veterans

7:30 AM Registration/Continental Breakfast 12:00 PM Lunch

- 8:30 **Opening Remarks, Program Review and** Learning Objectives Ruth Bruskiewitz, MS, RPh Clinical Associate Professor **Division of Pharmacy Professional** Development University of Wisconsin School of Pharmacy Madison, Wisconsin
- Specialty Pharmacy 101 8:45 Joe L. Cesarz, MS, PharmD Manager, Ambulatory Pharmacy Services University of Wisconsin Hospital and Clinics Madison, Wisconsin
- Inflammatory Bowel Disease 9:45 Mark Reichelderfer, MD Professor of Medicine University of Wisconsin School of Medicine and Public Health Gastroenterology and Hepatology Clinic UW Health Madison, Wisconsin

10:45 Refreshment Break

11:00 Hepatitis C Michelle Martin, PharmD, BCPS, BCACP Clinical Pharmacist/Assistant Professor University of Illinois Medical Center Department of Pharmacy Practice University of Illinois College of Pharmacy Chicago, Illinois

Learning Objectives

Upon completion of this continuing education program, participants should be able to:

AM Session:

- Discuss the role of a specialty pharmacy in the distribution and dispensing of specialty pharmaceuticals, including strategies to appropriately manage the growing cost of specialty pharmaceuticals.
- Specify the first line drug therapies for Crohn's disease and ulcerative colitis.
- Discuss monitoring parameters for drug therapies to measure efficacy in patients with IBD.
- List patient populations who should be tested for Hepatitis C, and discuss appropriate treatment and monitoring for patients diagnosed with Hepatitis C.

PM Session:

- Summarize the evidence for the early initiation of therapy with disease modifying agents for the treatment of multiple sclerosis, and discuss the patient specific factors affecting the choice of initial and alternative multiple sclerosis treatment options.
- Describe factors that should be considered before commencing biological therapy for rheumatoid arthritis, and discuss the data that supports early and aggressive use of biologics for the treatment of rheumatoid arthritis.
- Identify common adverse effects of various HIV/AIDS drug therapies, and discuss appropriate ways to monitor patients on HIV/AIDS medication therapies.

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Regardless of the method by which you register, you will receive an email confirmation upon receipt of your registration and payment.

 \Box \$135 (prior to January 11) □ \$175 (after January 11) □ \$95 Retired/Clinical Instructor (\$135 if received after January 11)

Name (please p Professional De

Title/Position

Preferred Mailin

City

Phone

Email Address*

Card #

Updates in Specialty Pharmacy: Managing Chronic Diseases with **Complex Pharmaceuticals** January 31, 2016

Register for this conference via ONE of the following methods:

On-line at http://ce.pharmacy.wisc.edu/2016WinterMilwaukeeInfo using a credit card,

By phone at 608-262-3132 or toll-free at 877-947-4255 using a credit card,

Fax the completed Registration Form to 608-262-2431 using a credit card for payment,

4. Mail the completed Registration Form below using a credit card or check for payment

Winter Milwaukee UW-Madison School of Pharmacy DPPD 777 Highland Ave Madison, WI 53705-2222

Registration Form

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ng Address						
		State		Zip Code		
* Required in order to receive an email confirming registration.						

Credit Card: Master Card, Visa, American Express, or Discover