

# Updates in Specialty Pharmacy: Managing Chronic Diseases with Complex Pharmaceuticals



Sunday, January 31, 2016  
8:30 AM – 4:30 PM  
Sheraton Milwaukee Brookfield Hotel  
375 S Moorland Road  
Brookfield, Wisconsin 53005

Complete program information at:  
[ce.pharmacy.wisc.edu/2016WinterMilwaukeeInfo](http://ce.pharmacy.wisc.edu/2016WinterMilwaukeeInfo)



**WISCONSIN**  
UNIVERSITY OF WISCONSIN-MADISON

Jointly provided by

- Division of Pharmacy Professional Development, University of Wisconsin-Madison, School of Pharmacy
- University of Wisconsin School of Medicine and Public Health, Office of Continuing Professional Development in Medicine and Public Health
- University of Wisconsin-Madison School of Nursing, Continuing Education in Nursing



- Reasons why this conference should be on your "to-do" list!
- Expert faculty
- Planned by and for an interprofessional audience
- Interact and network with interprofessional colleagues
- Acquire knowledge and skills to apply in your practice
- Have an enjoyable learning experience!



777 Highland Avenue  
Madison, WI 53705

## GENERAL INFORMATION

Specialty medications encompass pharmaceuticals that are both expensive and complex. Many specialty pharmaceuticals treat rare, chronic, and/or complex conditions, and require specific administration techniques with close monitoring of efficacy and toxicity throughout the duration of therapy, and ongoing patient education. In 2013, it was estimated that specialty pharmaceuticals accounted for 25% of drug expenditures, and it is projected that specialty pharmaceuticals will represent nearly 50% of the 100 top-selling drugs by 2018. Drug development companies recognize specialty pharmaceuticals as an attractive area for research and medical innovation, as evidenced by an estimated 900 specialty pharmaceuticals in development in 2014. The unique and complex characteristics of these medications and the disease states that they target, as well as the unmatched growth in their development and use, make this an important educational topic for healthcare providers. (Sources: PharmaVoice, "Specialty Pharma on the rise," Nov/Dec 2014, and Pharmacy Today, "Specialty pharmacy: a unique and growing industry," July 1, 2013)

## Conference Location

Sheraton Milwaukee Brookfield Hotel  
375 S Moorland Road  
Brookfield, Wisconsin 53005  
Phone: 262.364.1100  
(toll free reservations 888.627.8235)  
<http://www.sheratonmilwaukeebrookfield.com/directions>

## Intended Audience

This program has been planned by and for an interprofessional audience of pharmacists, nurses, and physicians. If your professional practice includes interaction with and/or management of specialty pharmaceuticals for patients with Hepatitis C, HIV/AIDS, Multiple Sclerosis, Rheumatoid Arthritis, or Inflammatory Bowel Disease (IBD), OR if you or a family member have had a personal experience with the aforementioned, THEN THIS PROGRAM IS DESIGNED FOR YOU.

## Planning Committee Members

Ruth Bruskewitz, MS, RPh  
School of Pharmacy  
University of Wisconsin-Madison

Sandra Galles, MS, RN, APNP, GNP-BC  
School of Nursing  
University of Wisconsin-Madison

Christopher Luzzio, MD  
University of Wisconsin School of Medicine and Public Health

## Elements of Competence

This activity has been designed to change learner competence and focuses on the American Board of Medical Specialties areas of medical knowledge, interpersonal and communication skills, and professionalism.

## Conference Fee and Refund Policy

The conference fee of \$135 (\$175 after January 11, 2016) for pharmacists, nurses, physicians, residents and others includes the cost of tuition, continental breakfast, lunch, refreshment breaks, CE credit, and a non-refundable registration fee of \$35. Requests for refunds will be honored until January 11; no refunds will be provided after that date.

\*Retired Pharmacists and Clinical Instructors' fee of \$95 through January 11.

**To register go to [ce.pharmacy.wisc.edu/2016WinterMilwaukeeInfo](http://ce.pharmacy.wisc.edu/2016WinterMilwaukeeInfo)**

## Course Materials

Please note that as part of our effort to "Go Green," conference handouts will no longer be distributed in print form in the traditional folders. Instead, all presentations will be available for downloading from our website one week prior to the conference. You can either print them out or download them to your laptop/tablet for viewing and note taking at the conference.

## "Save the Date" for these upcoming conferences:

Madison Clinical Conference  
Topic: Pharmacotherapy in the Aging Adult  
March 8-9, 2016  
Location: Madison Marriott West  
Middleton, WI

Central WI Conference  
Topic: Mental Health  
April 22, 2016  
Location: LaCrosse, WI

Cathy Means, MS  
University of Wisconsin School of Medicine and Public Health

Andy Pulvermacher, PharmD  
University of Wisconsin Hospital and Clinics  
Madison, Wisconsin

## Pharmacist Accreditation/CE Credit



The Division of Pharmacy Professional Development at the University of Wisconsin-Madison is accredited by the Accreditation Council for Pharmacy Education as a provider of continuing pharmacy education. CE credit will be provided separately for the morning and afternoon sessions. Each session has been designated as a knowledge-based activity and approved for 3 hours (0.3 CEUs) of continuing pharmacy education credit. Please note that no partial credit will be awarded if you attend less than the stated hours for either the morning or the afternoon session. Verification of successful completion of this conference (assessment during the conference and completion of the online evaluation not later than March 13, 2016) will be submitted electronically to CPE monitor upon completion of the online evaluation.

AM Session: 0073-9999-16-005-L01-P, 3 hours (0.3 CEUs) of CE credit

PM Session: 0073-9999-16-006-L01-P, 3 hours (0.3 CEUs) of CE credit

## Accreditation and Credit Designation Statements (CME)

This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of the University of Wisconsin School of Medicine and Public Health, the University of Wisconsin-Madison School of Nursing and the University of Wisconsin School of Pharmacy. The University of Wisconsin School of Medicine and Public Health is accredited by the ACCME to provide continuing medical education for physicians.

The University of Wisconsin School of Medicine and Public Health designates this live activity for a maximum of 6 *AMA PRA Category 1 Credit(s)*<sup>™</sup>. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

## Nursing Continuing Education (CNE)

This activity has been planned and implemented using the educational design criteria of the American Nurses Credentialing Center's Commission on Accreditation through the joint providership of the University of Wisconsin-Madison School of Nursing, the University of Wisconsin School of Medicine and Public Health, and the University of Wisconsin-Madison School of Pharmacy.

The University of Wisconsin-Madison School of Nursing, Continuing Education in Nursing is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation.

Nursing contact hours will be awarded for successful completion of program components based upon documented attendance and completion of evaluation materials. The University of Wisconsin-Madison School of Nursing designates this live activity for a maximum of 6 ANCC contact hours (7.2 Iowa contact hours). ANCC pharmacotherapeutic contact hours will be calculated and awarded to meet requirements for advanced practice nurses.

The University of Wisconsin-Madison School of Nursing is Iowa Board of Nursing provider 350.

## Policy on Faculty and Sponsor Disclosure

It is the policy of the University of Wisconsin School of Medicine and Public Health, School of Pharmacy and School of Nursing, that the faculty, authors, planners, and other persons who may influence content of this activity disclose all relevant financial relationships with commercial interests in order to allow staff to identify and resolve any potential conflicts of interest. Faculty must also disclose any planned discussion of unlabeled/unapproved uses of drugs or devices during their presentation(s). Detailed disclosures will be made in the activity handout materials.

## Conference Goals

To provide an interprofessional audience of pharmacists, nurses, physicians, and other interested healthcare practitioners with an introduction to specialty pharmaceuticals and their use in the management of disease states including Hepatitis C, HIV/AIDS, Rheumatoid Arthritis, Multiple Sclerosis, and Inflammatory Bowel Disease (IBD). Discussions will include an overview of challenges to successful use of complex, high cost products that require additional monitoring and education to achieve desired patient outcomes.

## Updates in Specialty Pharmacy: Managing Chronic Diseases with Complex Pharmaceuticals Schedule - Sunday, January 31, 2016

7:30 AM	<b>Registration/Continental Breakfast</b>	12:00 PM	<b>Lunch</b>
8:30	<b>Opening Remarks, Program Review and Learning Objectives</b> <b>Ruth Bruskwietz, MS, RPh</b> Clinical Associate Professor Division of Pharmacy Professional Development University of Wisconsin School of Pharmacy Madison, Wisconsin	1:00	<b>Multiple Sclerosis</b> <b>Christopher Luzzio, MD</b> Associate Professor of Neurology University of Wisconsin School of Medicine and Public Health Associate Professor of Mechanical Engineering University of Wisconsin-Madison College of Engineering Madison, Wisconsin
8:45	<b>Specialty Pharmacy 101</b> <b>Joe L. Cesarz, MS, PharmD</b> Manager, Ambulatory Pharmacy Services University of Wisconsin Hospital and Clinics Madison, Wisconsin	2:00	<b>Rheumatoid Arthritis</b> <b>Stephanie Kasten, PharmD</b> PGY-1 Pharmacy Resident William S. Middleton Memorial Veterans Hospital Madison, Wisconsin
9:45	<b>Inflammatory Bowel Disease</b> <b>Mark Reichelderfer, MD</b> Professor of Medicine University of Wisconsin School of Medicine and Public Health Gastroenterology and Hepatology Clinic UW Health Madison, Wisconsin	3:00	<b>Refreshment Break</b>
10:45	<b>Refreshment Break</b>	3:15	<b>HIV/AIDS</b> <b>Nick Olson, PharmD, AAHIVP</b> Director of Clinical Pharmacy Services AIDS Resource Center of Wisconsin Milwaukee, Wisconsin
11:00	<b>Hepatitis C</b> <b>Michelle Martin, PharmD, BCPS, BCACP</b> Clinical Pharmacist/Assistant Professor University of Illinois Medical Center Department of Pharmacy Practice University of Illinois College of Pharmacy Chicago, Illinois	4:15	<b>Closing Remarks</b> <b>Ruth Bruskwietz, MS, RPh</b>
		4:30	<b>Adjourn</b>

## Learning Objectives

Upon completion of this continuing education program, participants should be able to:

### AM Session:

- Discuss the role of a specialty pharmacy in the distribution and dispensing of specialty pharmaceuticals, including strategies to appropriately manage the growing cost of specialty pharmaceuticals.
- Specify the first line drug therapies for Crohn's disease and ulcerative colitis.
- Discuss monitoring parameters for drug therapies to measure efficacy in patients with IBD.
- List patient populations who should be tested for Hepatitis C, and discuss appropriate treatment and monitoring for patients diagnosed with Hepatitis C.

### PM Session:

- Summarize the evidence for the early initiation of therapy with disease modifying agents for the treatment of multiple sclerosis, and discuss the patient specific factors affecting the choice of initial and alternative multiple sclerosis treatment options.
- Describe factors that should be considered before commencing biological therapy for rheumatoid arthritis, and discuss the data that supports early and aggressive use of biologics for the treatment of rheumatoid arthritis.
- Identify common adverse effects of various HIV/AIDS drug therapies, and discuss appropriate ways to monitor patients on HIV/AIDS medication therapies.

## Updates in Specialty Pharmacy: Managing Chronic Diseases with Complex Pharmaceuticals January 31, 2016

### Register for this conference via ONE of the following methods:

1. On-line at <http://ce.pharmacy.wisc.edu/2016WinterMilwaukeeInfo> using a credit card,
2. By phone at 608-262-3132 or toll-free at 877-947-4255 using a credit card,
3. Fax the completed Registration Form to 608-262-2431 using a credit card for payment,
4. Mail the completed Registration Form below using a credit card or check for payment

Winter Milwaukee  
UW-Madison School of Pharmacy  
DPPD  
777 Highland Ave  
Madison, WI 53705-2222

Regardless of the method by which you register, you will receive an email confirmation upon receipt of your registration and payment.

### Registration Form

- \$135 (prior to January 11)  
 \$175 (after January 11)  
 \$95 Retired/Clinical Instructor (\$135 if received after January 11)

Name (please print) First MI Last

Professional Designation:  RPh  MD  RN  Other \_\_\_\_\_

Title/Position

Preferred Mailing Address

City State Zip Code

Phone Fax

Email Address\* \* Required in order to receive an email confirming registration.

Credit Card: Master Card, Visa, American Express, or Discover

Card #

Cardholder's Name

Expiration Date