



Dear Friends and Business Owners,

On behalf of the more than 800 children and families that participate in our league each year, we ask you to consider a financial contribution to support the Roslyn Little League for the upcoming 2009 season.

Registration fees do not nearly cover the expense of uniforms, equipment, insurance, field permits and other costs associated with running our league. In fact, registration fees alone cover roughly half of the annual cost of running our little league program. That's why this year, more than ever, sponsors and donors will be an essential part of making Roslyn Little League work.

Your tax-deductible support is a great way to assist the youth in our area and to help make our community a better place in which to live. Sponsorship, is not only a wonderful way to show support for the community, it is also vital to the success of Little League.

Being an Official League Sponsor of the Roslyn Little League entitles you and your company to a host of advertising and marketing opportunities. With over 800 active players involved with Roslyn Little League, the exposure and touch points we offer both the players and their families throughout the entire season is substantial.

**Benefits of Sponsorship:**

- **Name recognition:** As a team sponsor, your company's name is proudly displayed on team uniforms.
- **Website recognition:** As a team sponsor, your company's name and/or logo is proudly displayed on the sponsor page on the league's website. Your company information and a link to your website will appear on our website <http://www.eteamz.com/roslynlittleleague/>

- **Plaque:** Each sponsor receives a team plaque and photo of its sponsored team at the conclusion of the season.
- **Yearbook ads:** Depending on your commitment to the Roslyn Little League, sponsors will receive either a ½ page or full page ad in our annual yearbook distributed to all 800 families involved in the Roslyn Little League.
- **Tax deduction:** Little League donations are tax-deductible and 100% of your contribution goes directly to our players' needs.

Once again, we at Roslyn Little League want to thank you for considering sponsoring our kids in 2009. Thank you for taking time to consider investing in our community with a financial contribution. Now more than ever, we need your support! If you have any questions, please feel free to call me at 516-317-6260 or email me at [Steve@parsintl.com](mailto:Steve@parsintl.com)

Sincerely,

*Steve*

Steve Mussman  
Roslyn Little League  
Sponsorship Committee



## OFFICIAL LEAGUE SPONSOR

Being an Official League Sponsor of the Roslyn Little League entitles you and your company to a host of advertising and marketing opportunities not available elsewhere. With over 800 active players involved with Roslyn Little League, the exposure and touch points we offer both the players and their families throughout the entire season is substantial. ***Being an Official League Sponsor has its privileges!***

### **President's Club Level Sponsor - \$3,750**

- Team Sponsorship - Your company name displayed on the back of four (4) Spring and four (4) Fall teams Jerseys. You may select the divisions and age groups.
- Full Page 4 color advertisement (Premium Position) in our 2009 annual yearbook journal.
- Company Logo and Weblink on the Roslyn Little League website depicted as a President's Club Level Sponsor.
- Eight (8) team plaques or a consolidated multi-team plaque for each season for your company's wall of community support.
- 1,000 custom postcards co-branded with your company logo and the Roslyn Little League logo for your use to mail to customers in the community.
- Window Decal depicting Roslyn Little League Sponsorship.

### **Grand Slam Level Sponsor- \$1,950**

- Team Sponsorship - Your company name displayed on the back of two (2) Spring and two (2) Fall teams Jerseys. You may select the divisions and age groups.
- Full Page 4 color advertisement (Premium Position) in our 2009 annual yearbook journal.
- Company Logo and Weblink on the Roslyn Little League website depicted as a Grand Slam Level Sponsor.
- Four (4) team plaques or a consolidated multi-team plaque for each season for your company's wall of community support.
- 500 custom postcards with your logo and the Roslyn Little League logo for your use to mail to customers in the community.
- Window Decal depicting Roslyn Little League Sponsorship.

### **Home Run Level Sponsor - \$1,250**

- Team Sponsorship - Your company name displayed on the back of two (2) Spring teams Jerseys. You may select the divisions and age groups.
- Full Page 4 color advertisement (Premium Position) in our 2009 annual yearbook journal.
- Company Logo and Weblink on the Roslyn Little League website depicted as a Home Run Level Sponsor.
- Two (2) team plaques for your company's wall of community support.
- 500 custom postcards with your logo and the Roslyn Little League logo for your use to mail to customers in the community.
- Window Decal depicting Roslyn Little League Sponsorship.

### **Triple Level Sponsor - \$950**

- Team Sponsorship - Your company name displayed on the back of one (1) Spring and one (1) Fall teams Jerseys. You may select the divisions and age groups.
- Full Page 4 color advertisement in our 2009 annual yearbook journal.
- Company Logo and Weblink on the Roslyn Little League website depicted as a Triple Level Sponsor.
- Two (2) team plaques for your company's wall of community support.
- Window Decal depicting Roslyn Little League Sponsorship.

### **Double Level Sponsor - \$650**

- Team Sponsorship - Your company name displayed on the back of one (1) Spring team's Jerseys. You may select the division and age group.
- Full Page 4 color advertisement in our 2009 annual yearbook journal.
- Company Logo and Weblink on the Roslyn Little League website depicted as Double Level Sponsor.
- One (1) team plaque for your company's wall of community support.
- Window Decal depicting Roslyn Little League Sponsorship.

### **Single Level Sponsor - \$450**

- Team Sponsorship - Your company name displayed on the back of one (1) Fall team's Jerseys. You may select the division and age group.
- Half Page B&W advertisement in our 2009 annual yearbook journal.
- Company Logo and Weblink on the Roslyn Little League website depicted as a Single Level Sponsor.
- One (1) team plaque for your company's wall of community support.
- Window Decal depicting Roslyn Little League Sponsorship.

### **Annual Yearbook Sponsor - \$375 - \$2,500**

- Full Page 4 color advertisement in our 2009 annual yearbook journal.
- Company Logo and Weblink on the Roslyn Little League website depicted as a Roslyn Little League Sponsor.
- Window Decal depicting Roslyn Little League Sponsorship.

- Full Page 4C run of book - \$375
- Cover 2 position - \$1,250
- Cover 3 position - \$1,500
- Cover 4 position - \$1,750

- Center spread position - \$2,500

Yes, we want to be a sponsor of the Roslyn Little League.

Please find enclosed a tax-deductible check in the amount of \$\_\_\_\_\_

<input type="checkbox"/>	<b>President's Club Level Sponsor</b>	<b>\$3,750</b>	<input type="checkbox"/>	<b>Triple Level Sponsor</b>	<b>\$950</b>
<input type="checkbox"/>	<b>Grand Slam Level Sponsor</b>	<b>\$1,950</b>	<input type="checkbox"/>	<b>Double Level Sponsor</b>	<b>\$650</b>
<input type="checkbox"/>	<b>Home Run Level Sponsor</b>	<b>\$1,250</b>	<input type="checkbox"/>	<b>Single Level Sponsor</b>	<b>\$450</b>
<b>Annual Yearbook Sponsor</b>					
<input type="checkbox"/>	<b>\$375</b>	<input type="checkbox"/>	<b>\$1,250</b>	<input type="checkbox"/>	<b>\$1,500</b>
<input type="checkbox"/>	<b>\$1,750</b>	<input type="checkbox"/>	<b>\$2,500</b>		

**Sponsor's Name**

**Contact Person**

**Street Address**

**City, State, Zip**

**Phone #**

**E-Mail Address**

**Authorized Signature**

**Date**

No, at this time we are unable to become a member of your team, but please find enclosed a check in the amount of \$\_\_\_\_\_ to assist the League.

**Thank you** for your consideration. Without your tax-deductible contribution, Roslyn Little League would not be able to provide quality Little League baseball to more than 800 local youths.

**Please respond on or before December 15, 2008**

Please mail your tax deductible check to:

Roslyn Little League  
c/o Steve Mussman  
27 Peacock Drive  
East Hills, NY 11576  
516-317-6260 / Steve@parsintl.com