



**YOU CAN MAKE A
DIFFERENCE!**



What is the million can challenge?

National FFA Alumni, in partnership with Toyota, have set a goal to collect 1,000,000 non-perishable items nationwide. Therefore, they are encouraging FFA members to partner with their FFA alumni and Toyota to reach this goal.

Why participate?

These activities can be counted towards the community development section of the POA, the harvest for all food drive, and the million hour challenge. It can also build relationships between chapters and their alumni and chapters and their local Toyota dealers. Chapters that participate in the Million Can Challenge will be considered for a WLC Scholarships and other incentives. Also, the items that a chapter collects can be donated to local food pantries of the chapter's choice, which will benefit their local community.

How do chapters report their collections?

Use the report form which is available on the Illinois FFA website (illinoisffa.org) in the downloads section. That report for should be mailed to:

Tammy Yard
Million Can Challenge
3221 Northfield Dr.
Springfield, IL 62702

Are supplies available?

Yes, postcards, posters, collecting bags, and collecting bins are available. There are limited supplies available to the state from nationals so please call the state office at 217/753-3328 to order supplies.

Any other questions?

Contact Annie Larson, Illinois FFA Treasurer at annie@illinoisffa.org



Can Hunger- Million- Can Challenge!

Activity ideas for successful canned food drives



1. Home football games - Use Tundra trucks to collect canned goods.
2. Hold a “classroom competition”- FFA chapter will supply winning class with pizza party or cook out.
3. Place collection bags and bins at local grocery stores and businesses and advertise via the local newspaper.
4. Place monetary donation can at athletic or county fair concession stands and use the donated money to buy cans.
5. “Trick- or- Treating” for canned goods- Dress up in Halloween costumes and go door to door collecting canned goods.
6. Your local Toyota dealership may be able to help you raise cans through the dealership. Monetary donations from local dealerships can be used to purchase canned goods.
7. Tailgate party to kick off canned food drive event- charge FFA members canned goods to participate in food and activities.
8. Car smash contest- students can donate money or cans to take a hit at a junk car.
9. Hat day and holey jean day- ask students for \$1 donation or 4 cans for each hat or hole in jeans.
10. Bagging groceries at local grocery store- some grocery stores will allow non profit groups to bag groceries for customers in return the customers can donate money or canned goods to the baggers.
11. Select fast food establishments will allow non profit groups to bus tables; in return the restaurant will donate a certain percentage of dollars made from in- store purchases. The money can then be used to buy cans for your food drive.
12. Work as gas station attendants for tips. Pump gas and wash windshields for tips.
13. Conduct a yard sale. Collect items from family members and teachers and sell the items, using your profit to purchase food drive items.
14. Hold a work auction- volunteer your services for a donation and use the proceeds to purchased food drive items.
15. Athletic event spectators can earn a discount through donation of cans.
16. Ice fishing contest- accept cans as admission.
17. Hold a car wash and use the proceeds to purchase cans.
18. Shovel snow and accept canned goods or a monetary donation in exchange for labor.
19. Post fliers and collection bins at your local Tractor Supply Store.
20. Collection of 5 canned goods or \$5 get participants a raffle ticket for 2- \$30 gift certificates for school spirit wear.
21. Collect money to promote community giving and tied it with a Social Studies lesson.
22. Class competition, the winner has the opportunity to have a cake and ice cream party with the FFA members.
23. Collect spare change from students and use the money to purchase cans.
24. Promotion of canned food drive through parent teacher conferences.
25. “Matching Money for a Cause” Find a local business that will match the money that you earn and use the funds to purchase canned goods.
26. “Hope for the Holidays” Ask an FFA Alumni member or adult volunteer to “play” Santa at your local Toyota dealership and advertise in your local paper. As admission for sitting on Santa’s lap accept a canned good or money. Use your monetary donations to purchase canned goods.
27. Donate Thanksgiving or Holiday meals to families in need.



Can Hunger – Million – Can Challenge!

Chapter/ Affiliate Event Report



This form is to be filled out by the FFA committee chairperson, advisor, Alumni or adult volunteer

Contact Information

Name:	Phone:	E-mail:
Mailing Address:		
City:	State: Illinois	Zip:

Please check if you are one of the following:

Advisor Alumni Volunteer Other (please specify) _____

Event Information

Chapter or Affiliate Name: _____

Can collection start date: _____ Can collection end date: _____

Event(s) where cans were collected: (Ex. football games, local Toyota dealerships, Tractor Supply Store)

Event	Event Date(s)	Description of event logistics and promotion.
Example: Local football game	9/13/2007 10/1/2007	Promoted drive in local newspaper, school bulletins, and set collection bins and flier at local Toyota dealership. Event night placed Toyota truck near game entrance for "Fill-A- Tundra". Stadium wide announcement during half time soliciting donations and organized monetary collection at concession stand.

Recipient(s) of collected items (Ex. Local food pantry or food shelf): _____

I verify that I, the above stated recipient, received the stated donation:

(Recipient representative signature and date)

Participation

Number of FFA members involved in the canned food drive: _____

Number of FFA Alumni members involved in the canned food drive: _____

Number of volunteers (not including FFA Alumni) involved in the canned food drive: _____

Name(s) of Toyota dealership/s that you worked with: _____

How did you involve your local Toyota dealership: _____

Results/ Outcomes

Number of cans collected: _____ Total amount of money collected: _____

Total number of community service hours generated from this project? _____

Your chapter can get credit for their community service hours through the Million Hour Challenge by logging onto www.ffa.org

Signature _____

Date _____

Upon completion of this form please send a copy to:

**Million Can Challenge
Illinois FFA Center
3221 Northfield Drive
Springfield, Illinois 62702**

