





PROTECTION FOR ONLY \$1\* Liberty National can provide life insurance benefits to help cover hospital and doctor bills, mortgage or rent payments, funeral expenses and cemetery costs, auto loans, and unpaid credit cards.

**\$1**\* pays for the first month's coverage. Then rates are based on the insured's current age, health, and plan selected.

Upon approval of the application, you're fully covered under the terms of your policy.

*This is an opportunity you don't want to miss! Sign up today.* 

\* \$1 pays the premium for the first month of coverage up to \$50,000.
 After this introductory period, rates are based on the insured's current age, health, and plan selected.

ITR is not allowed on a policy if any one insured (primary, spouse, or child) exceeds \$50,000 life insurance coverage (not including ADB) or exceeds \$50,000 ADB rider coverage (not including life insurance coverage).

# Life Insurance Coverage from Liberty National Life



## You can choose:

- Who to cover yourself, your spouse, your children, your grandchildren
- The amount of coverage
- Whole Life or Term Life (Not available on CareerLife Plus, Employer Group Term, or Modified Life. Not available on payroll deduction or weekly deduction modes.)
- \* <sup>\$</sup>1 pays the premium for the first month of coverage up to \$50,000.
  After this introductory period, rates are based on the insured's current age, health, and plan selected.

### We've been providing life and supplemental health insurance for more than 100 years.

#### About Us

Since 1900, we've grown into one of the nation's leading insurers with thousands of representatives in hometowns across the nation.

Every year since 1995, Liberty National has been named to the Ward's 50 Life-Health List. The Ward's 50 analysis is based on financial performance over a five-year period. More than 800 insurance companies were included in this year's analysis.

#### **Torchmark Corporate Affiliate**

Liberty National is a wholly owned subsidiary of Torchmark Corporation, a financial services holding company listed on the New York Stock Exchange.

#### Financial Strength: A+ Superior

For more than 30 consecutive years, Liberty National has earned the A+ (Superior) Financial Strength Rating from A.M. Best Company (*as of 6/11*).

Agent's Name \_

#### Agent Number \_

This is a brief description of Liberty National Life's Interim Term Rider, form 6240. Full details, including exceptions for payments, are in the policy. In no event will this rider and the policy to which it is attached be in force at the same time. No benefits are payable under this rider if benefits are payable under the policy.



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