Chapter Four

USING THE DERIVATIVE

In Chapter 2, we introduced the derivative and some of its interpretations. In Chapter 3, we saw how to differentiate all of the standard functions, including powers, exponentials, logarithms, and trigonometric functions. Now we use first and second derivatives to analyze the behavior of families of functions and to solve optimization problems.

4.1 USING FIRST AND SECOND DERIVATIVES

What Derivatives Tell Us About a Function and its Graph

As we saw in Chapter 2, the connection between derivatives of a function and the function itself is given by the following:

- If f' > 0 on an interval, then f is increasing on that interval.
- If f' < 0 on an interval, then f is decreasing on that interval.
- If f'' > 0 on an interval, then the graph of f is concave up on that interval.
- If f'' < 0 on an interval, then the graph of f is concave down on that interval.

We can do more with these principles now than we could in Chapter 2 because we now have formulas for the derivatives of the elementary functions.

When we graph a function on a computer or calculator, we often see only part of the picture, and we may miss some significant features. Information given by the first and second derivatives can help identify regions with interesting behavior.

Example 1 Use a computer or calculator to sketch a useful graph of the function $f(x) = x^3 - 9x^2 - 48x + 52$.

Solution

Since f is a cubic polynomial, we expect a graph that is roughly S-shaped. Graphing this function with $-10 \le x \le 10, -10 \le y \le 10$, gives the two nearly vertical lines in Figure 4.1. We know that there is more going on than this, but how do we know where to look?



We use the derivative to determine where the function is increasing and where it is decreasing. The derivative of f is

$$f'(x) = 3x^2 - 18x - 48.$$

To find where f' > 0 or f' < 0, we first find where f' = 0, that is, where $3x^2 - 18x - 48 = 0$. Factoring, we get 3(x - 8)(x + 2) = 0, so x = -2 or x = 8. Since f' = 0 only at x = -2 and x = 8, and since f' is continuous, f' cannot change sign on any of the three intervals x < -2, or -2 < x < 8, or 8 < x. How can we tell the sign of f' on each of these intervals? The easiest way is to pick a point and substitute into f'. For example, since f'(-3) = 33 > 0, we know f' is positive for x < -2, so f is increasing for x < -2. Similarly, since f'(0) = -48 and f'(10) = 72, we know that f decreases between x = -2 and x = 8 and increases for x > 8. Summarizing:

We find that f(-2) = 104 and f(8) = -396. Hence on the interval -2 < x < 8 the function decreases from a high of 104 to a low of -396. (Now we see why not much showed up in our first calculator graph.) One more point on the graph is easy to get: the y intercept, f(0) = 52. With just these three points we can get a much more helpful graph. By setting the plotting window to



Figure 4.2: Useful graph of $f(x) = x^3 - 9x^2 - 48x + 52$

 $-10 \le x \le 20$ and $-400 \le y \le 400$, we get Figure 4.2, which gives much more insight into the behavior of f(x) than the graph in Figure 4.1.

In Figure 4.2, we see that part of the graph is concave up and part is concave down. We can use the second derivative to analyze concavity. We have

$$f''(x) = 6x - 18.$$

So, f''(x) < 0 when x < 3 and f''(x) > 0 when x > 3, and so the graph of f is concave down for x < 3 and concave up for x > 3. At x = 3, we have f''(x) = 0. Summarizing:

$$\begin{array}{c|c} f \text{ concave down} \bigcap & x = 3 \\ \hline f \text{ concave up} \bigcup \\ f'' < 0 & f'' = 0 & f'' > 0 \end{array}$$

Local Maxima and Minima

We are often interested in points such as those marked local maximum and local minimum in Figure 4.2. We have the following definition:

Suppose p is a point in the domain of f:

- f has a **local minimum** at p if f(p) is less than or equal to the values of f for points near p.
- f has a **local maximum** at p if f(p) is greater than or equal to the values of f for points near p.

We use the adjective "local" because we are describing only what happens near p.

How Do We Detect a Local Maximum or Minimum?

In the preceding example, the points x = -2 and x = 8, where f'(x) = 0, played a key role in leading us to local maxima and minima. We give a name to such points:

For any function f, a point p in the domain of f where f'(p) = 0 or f'(p) is undefined is called a **critical point** of the function. In addition, the point (p, f(p)) on the graph of f is also called a critical point. A **critical value** of f is the value, f(p), at a critical point, p.

Notice that "critical point of f" can refer either to points in the domain of f or to points on the graph of f. You will know which meaning is intended from the context.

Geometrically, at a critical point where f'(p) = 0, the line tangent to the graph of f at p is horizontal. At a critical point where f'(p) is undefined, there is no horizontal tangent to the graph—

there's either a vertical tangent or no tangent at all. (For example, x = 0 is a critical point for the absolute value function f(x) = |x|.) However, most of the functions we work with are differentiable everywhere, and therefore most of our critical points are of the f'(p) = 0 variety.

The critical points divide the domain of f into intervals on which the sign of the derivative remains the same, either positive or negative. Therefore, if f is defined on the interval between two successive critical points, its graph cannot change direction on that interval; it is either increasing or decreasing. The following result, which is proved on page 186, tells us that all local maxima and minima which are not at endpoint occur at critical points.

Theorem 4.1: Local Extrema and Critical Points

Suppose f is defined on an interval and has a local maximum or minimum at the point x = a, which is not an endpoint of the interval. If f is differentiable at x = a, then f'(a) = 0. Thus, a is a critical point.

Warning! Not every critical point is a local maximum or local minimum. Consider $f(x) = x^3$, which has a critical point at x = 0. (See Figure 4.3.) The derivative, $f'(x) = 3x^2$, is positive on both sides of x = 0, so f increases on both sides of x = 0, and there is neither a local maximum nor a local minimum at x = 0.



Figure 4.3: Critical point which is not a local maximum or minimum

Testing For Local Maxima and Minima

If f' has different signs on either side of a critical point p, with f'(p) = 0, then the graph changes direction at p and looks like one of those in Figure 4.4. So we have the following criterion:

The First-Derivative Test for Local Maxima and Minima

Suppose p is a critical point of a continuous function f.

- If f' changes from negative to positive at p, then f has a local minimum at p.
- If f' changes from positive to negative at p, then f has a local maximum at p.



Figure 4.4: Changes in direction at a critical point, p: Local maxima and minima

Example 2 Use a graph of the function $f(x) = \frac{1}{x(x-1)}$ to observe its local maxima and minima. Confirm your observation analytically.

Solution The graph in Figure 4.5 suggests that this function has no local minima but that there is a local maximum at about $x = \frac{1}{2}$. Confirming this analytically means using the formula for the derivative to show that what we expect is true. Since $f(x) = (x^2 - x)^{-1}$, we have

$$f'(x) = -1(x^2 - x)^{-2}(2x - 1) = -\frac{2x - 1}{(x^2 - x)^2}$$

So f'(x) = 0 where 2x - 1 = 0. Thus, the only critical point in the domain of f is $x = \frac{1}{2}$.

Furthermore, f'(x) > 0 where 0 < x < 1/2, and f'(x) < 0 where 1/2 < x < 1. Thus, f increases for 0 < x < 1/2 and decreases for 1/2 < x < 1. According to the first derivative test, the critical point x = 1/2 is a local maximum.

For $-\infty < x < 0$ or $1 < x < \infty$, there are no critical points and no local maxima or minima. Although $1/(x(x-1)) \to 0$ both as $x \to \infty$ and as $x \to -\infty$, we don't say 0 is a local minimum because 1/(x(x-1)) never actually *equals* 0.

Notice that although f' > 0 everywhere that it is defined for $x < \frac{1}{2}$, the function f is not increasing throughout this interval. The problem is that f and f' are not defined at x = 0, so we cannot conclude that f is increasing when x < 1/2.



 $f(x) = \sin x + 2e^x$

Figure 4.5: Find local maxima and minima



- **Example 3** The graph of $f(x) = \sin x + 2e^x$ is in Figure 4.6. Using the derivative, explain why there are no local maxima or minima for $x \ge 0$.
- Solution Local maxima and minima can occur only at critical points. Now $f'(x) = \cos x + 2e^x$, which is defined for all x. We know $\cos x$ is always between -1 and 1, and $2e^x \ge 2$ for $x \ge 0$, so f'(x) cannot be 0 for any $x \ge 0$. Therefore there are no local maxima or minima there.

The Second-Derivative Test for Local Maxima and Minima

Knowing the concavity of a function can also be useful in testing if a critical point is a local maximum or a local minimum. Suppose p is a critical point of f, with f'(p) = 0, so that the graph of fhas a horizontal tangent line at p. If the graph is concave up at p, then f has a local minimum at p. Likewise, if the graph is concave down, f has a local maximum. (See Figure 4.7.) This suggests:



Figure 4.7: Local maxima and minima and concavity

The Second-Derivative Test for Local Maxima and Minima

- If f'(p) = 0 and f''(p) > 0 then f has a local minimum at p.
- If f'(p) = 0 and f''(p) < 0 then f has a local maximum at p.
- If f'(p) = 0 and f''(p) = 0 then the test tells us nothing.

Example 4 Classify as local maxima or local minima the critical points of $f(x) = x^3 - 9x^2 - 48x + 52$.

Solution As we saw in Example 1 on page 166,

$$f'(x) = 3x^2 - 18x - 48$$

and the critical points of f are x = -2 and x = 8. We have

$$f''(x) = 6x - 18$$

Thus f''(8) = 30 > 0, so f has a local minimum at x = 8. Since f''(-2) = -30 < 0, f has a local maximum at x = -2.

Warning! The second-derivative test does not tell us anything if both f'(p) = 0 and f''(p) = 0. For example, if $f(x) = x^3$ and $g(x) = x^4$, both f'(0) = g'(0) = 0 and f''(0) = g''(0) = 0. The point x = 0 is a minimum for g but is neither a maximum nor a minimum for f. However, the first-derivative test is still useful. For example, g' changes sign from negative to positive at x = 0, so we know g has a local minimum there.

Concavity and Inflection Points

We have studied points where the slope changes sign, which led us to critical points. Now we look at points where the concavity changes.

A point at which the graph of a function changes concavity is called an **inflection point** of f.

The words "inflection point of f" can refer either to a point in the domain of f or to a point on the graph of f. The context of the problem will tell you which is meant.

How Do We Locate an Inflection Point?

If f'' changes sign at a point, then the concavity of f changes there and we have an inflection point. Thus, points where f'' is zero or undefined are possible inflection points.

Example 5 Find the critical and inflection points for $g(x) = xe^{-x}$ and sketch the graph of g for $x \ge 0$.

Solution Taking derivatives and simplifying, we have

 $g'(x) = (1-x)e^{-x}$ and $g''(x) = (x-2)e^{-x}$.

So x = 1 is a critical point, and g' > 0 for x < 1 and g' < 0 for x > 1. Hence g increases to a local maximum at x = 1 and then decreases. Also, $g(x) \to 0$ as $x \to \infty$. There is an inflection point at x = 2 since g'' < 0 for x < 2 and g'' > 0 for x > 2. The graph is sketched in Figure 4.8.

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Warning! Not every point x where f''(x) = 0 (or f'' is undefined) is an inflection point (just as not every point where f' = 0 is a local maximum or minimum). For instance $f(x) = x^4$ has $f''(x) = 12x^2$ so f''(0) = 0, but f'' > 0 when x > 0 and when x < 0, so there is *no* change in concavity at x = 0. See Figure 4.9.



Figure 4.9: Graph of $f(x) = x^4$

Inflection Points and Local Maxima and Minima of the Derivative

Inflection points can also be interpreted in terms of first derivatives. Applying the First Derivative Test for local maxima and minima to f', we obtain the following result:

Suppose a function f has a continuous derivative. If f'' changes sign at p, then f has an inflection point at p, and f' has a local minimum or a local maximum at p.

Figure 4.10 shows two inflection points. Notice that the curve crosses the tangent line at these points and that the slope of the curve is a maximum or a minimum there.



Figure 4.10: Change in concavity at *p*: Points of inflection



The graph of $f(x) = x + \sin x$ is in Figure 4.11 and the graph of $f'(x) = 1 + \cos x$ is in Figure 4.12. Where is f increasing most rapidly? At the points $x = \dots, -2\pi, 0, 2\pi, 4\pi, 6\pi, \dots$, because these points are local maxima for f', and f' has the same value at each of them. Likewise f is increasing least rapidly at the points $x = \dots, -3\pi, -\pi, \pi, 3\pi, 5\pi, \dots$, since these points are local minima for f'. Notice that the points where f is increasing most rapidly and the points where it is increasing least rapidly are inflection points of f.



- **Example 7** Water is being poured into the vase in Figure 4.13 at a constant rate, measured in volume per unit time. Graph y = f(t), the depth of the water against time, t. Explain the concavity and indicate the inflection points.
- Solution At first the water level, y, rises slowly because the base of the vase is wide, and it takes a lot of water to make the depth increase. However, as the vase narrows, the rate at which the water is rising increases. Thus, y is increasing at an increasing rate and the graph is concave up. The rate of increase in the water level is at a maximum when the water reaches the middle of the vase, where the diameter is smallest; this is an inflection point. After that, the rate at which y increases decreases again, so the graph is concave down. (See Figure 4.14.)



Figure 4.13: A vase



Exercises and Problems for Section 4.1

Exercises

- 1. Graph a function which has exactly one critical point, at x = 2, and exactly one inflection point, at x = 4.
- **2.** Graph a function with exactly two critical points, one of which is a local minimum and the other is neither a local maximum nor a local minimum.
- 3. (a) Use a graph to estimate the x-values of any critical points and inflection points of $f(x) = e^{-x^2}$.
 - (b) Use derivatives to find the *x*-values of any critical points and inflection points exactly.
- 4. Find all critical points of $f(x) = 10.2x^2 e^{-0.4x}$.
- 5. Find the inflection points of $f(x) = x^4 + x^3 3x^2 + 2$.

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Classify the critical points of the functions in Exercises 6–7 as local maxima or local minima.

6.
$$g(x) = xe^{-x}$$
 7. $h(x) = x + 1/x$

Using a calculator or computer, graph the functions in Exercises 8–15. Describe briefly in words the interesting features of the graph including the location of the critical points and where the function is increasing/decreasing. Then use the derivative and algebra to explain the shape of the graph.

- 8. $f(x) = x^3 6x + 1$ 9. $f(x) = x^3 + 6x + 1$ 10. $f(x) = 3x^5 - 5x^3$ 11. $f(x) = x + 2\sin x$ 12. $f(x) = e^x - 10x$ 13. $f(x) = e^x + \sin x$ 14. $f(x) = xe^{-x^2}$ 15. $f(x) = x \ln x, x > 0$
- **14.** $f(x) = xe^{-x}$ **15.** $f(x) = x \ln x, x > 0$
- 16. Use the graphs you drew in Exercises 8–15 to describe in words the concavity of each graph, including approximate x-coordinates for all points of inflection. Then use f'' and algebra to explain what you see.
- 17. Indicate all critical points on the graph of f in Figure 4.15 and determine which correspond to local maxima of f, which to local minima, and which to neither.



Problems

- **21.** Find and classify the critical points of $f(x) = x^3(1-x)^4$ as local maxima and minima.
- **22.** If $m, n \ge 2$ are integers, find and classify the critical points of $f(x) = x^m (1-x)^n$.
- **23.** Give examples of graphs of functions with no, one, and infinitely many critical points.
- **24.** Suppose *f* has a continuous derivative whose values are given in the following table.
 - (a) Estimate the x-coordinates of critical points of f for 0 ≤ x ≤ 10.
 - (b) For each critical point, indicate if it is a local maximum of *f*, local minimum, or neither.



25. (a) The following table gives values of the differentiable function y = f(x). Estimate the *x*-values of critical points of f(x) on the interval 0 < x < 10. Classify each critical point as a local maximum, local minimum, or neither.

18. Indicate on the graph of the derivative function f' in Figure 4.16 the *x*-values that are critical points of the function f itself. At which critical points does f have local maxima, local minima, or neither?



19. Indicate on the graph of the derivative f' in Figure 4.17 the *x*-values that are inflection points of the function f.



20. Indicate on the graph of the second derivative f'' in Figure 4.18 the x-values that are inflection points of the function f.





(b) Now assume that the table gives values of the continuous function y = f'(x) (instead of f(x)). Estimate and classify critical points of the function f(x).

x	0	1	2	3	4	5	6	7	8	9	10
y	1	2	1	-2	-5	-3	-1	2	3	1	-1

26. (a) Find and simplify the second derivative of

$$P = \frac{1}{1+10e^{-t}}$$

- (b) Sketch P and dP^2/dt^2 on separate axes. Label any asymptotes. On both graphs, label t_0 , the *t*-coordinate of the inflection point on the graph of P.
- 27. Find values of a and b so that the function $f(x) = x^2 + ax + b$ has a local minimum at the point (6, -5).
- **28.** Find the value of a so that the function $f(x) = xe^{ax}$ has a critical point at x = 3.
- **29.** Find constants a and b in the function $f(x) = axe^{bx}$ such that $f(\frac{1}{3}) = 1$ and the function has a local maximum at $x = \frac{1}{3}$.

- **30.** You might think the graph of $f(x) = x^2 + \cos x$ should look like a parabola with some waves on it. Sketch the actual graph of f(x) using a calculator or computer. Explain what you see using f''(x).
- **31.** The rabbit population on a small Pacific island is approximated by

$$P(t) = \frac{2000}{1 + e^{(5.3 - 0.4t)}}$$

with t measured in years since 1774, when Captain James Cook left 10 rabbits on the island.

- (a) Using a calculator, graph *P*. Does the population level off?
- (b) Estimate when the rabbit population grew most rapidly. How large was the population at that time?
- (c) What natural causes could lead to the shape of the graph of *P*?
- **32.** (a) Water is flowing at a constant rate (i.e., constant volume per unit time) into a cylindrical container standing vertically. Sketch a graph showing the depth of water against time.
 - (b) Water is flowing at a constant rate into a cone-shaped container standing on its point. Sketch a graph showing the depth of the water against time.
- **33.** If water is flowing at a constant rate (i.e., constant volume per unit time) into the vase in Figure 4.19, sketch a graph of the depth of the water against time. Mark on the graph the time at which the water reaches the corner of the vase.





34. If water is flowing at a constant rate (i.e., constant volume per unit time) into the Grecian urn in Figure 4.20, sketch a graph of the depth of the water against time. Mark on the graph the time at which the water reaches the widest point of the urn.



Figure 4.20

35. Graph f given that:

- f'(x) = 0 at x = 2, f'(x) < 0 for x < 2, f'(x) > 0 for x > 2,
- f''(x) = 0 at x = 4, f''(x) > 0 for x < 4, f''(x) < 0 for x > 4.

36. Assume f is differentiable everywhere and has just one critical point, at x = 3. In parts (a)–(d), you are given additional conditions. In each case decide whether x = 3 is a local maximum, a local minimum, or neither. Explain your reasoning. Sketch possible graphs for all four cases.

(a)
$$f'(1) = 3$$
 and $f'(5) = -1$
(b) $\lim_{x \to \infty} f(x) = \infty$ and $\lim_{x \to -\infty} f(x) = \infty$
(c) $f(1) = 1, f(2) = 2, f(4) = 4, f(5) = -1$
(d) $f'(2) = -1, f(3) = 1, \lim_{x \to -\infty} f(x) = 3$

37. Graph two continuous functions f and g, each of which has exactly five critical points, the points A-E in Figure 4.21, and which satisfy the following conditions:

5

(a)
$$\lim_{x \to -\infty} f(x) = \infty$$
 and $\lim_{x \to \infty} f(x) = \infty$
(b) $\lim_{x \to -\infty} g(x) = -\infty$ and $\lim_{x \to \infty} g(x) = 0$



Problems 38–39 show graphs of the three functions f, f', f''. Identify which is which.

38.

39.



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Problems 40–41 show graphs of f, f', f''. Each of these three functions is either odd or even. Decide which functions are odd and which are even. Use this information to identify which graph corresponds to f, which to f', and which to f''.



For Problems 42–45, sketch a possible graph of y = f(x), using the given information about the derivatives y' = f'(x) and y'' = f''(x). Assume that the function is defined and continuous for all real x.

42.

$$y' = 0 y' = 0
y' > 0 y' > 0 y' < 0
x_1 x_2 x_3
y'' = 0 y'' = 0
y'' < 0 y'' > 0 y'' < 0
x'' < 0 y'' < 0 y'' < 0
x'' < 0 y'' < 0 y'' < 0
x'' < 0 y'' < 0 y''' < 0 y'' < 0$$

43.

$$\begin{array}{c|c} y' < 0 \\ & & \\ & & \\ & x_1 & x_2 & x_3 \\ & & \\ & & \\ & y'' = 0 & y'' = 0 \\ y'' > 0 & y'' < 0 & y'' > 0 \\ y'' > 0 & y'' < 0 \\ \end{array} \xrightarrow{} x'' > 0$$

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45.



- **46.** Assume that the polynomial *f* has exactly two local maxima and one local minimum, and that these are the only critical points of *f*.
 - (a) Sketch a possible graph of f.
 - (b) What is the largest number of zeros f could have?
 - (c) What is the least number of zeros *f* could have?
 - (d) What is the least number of inflection points *f* could have?
 - (e) What is the smallest degree f could have?
 - (f) Find a possible formula for f(x).
- **47.** Let f be a function with f(x) > 0 for all x. Set g = 1/f.
 - (a) If f is increasing in an interval around x_0 , what about g?
 - (b) If f has a local maximum at x_1 , what about g?
 - (c) If f is concave down at x_2 , what about g?
- 48. What happens to concavity when functions are added?
 - (a) If f(x) and g(x) are concave up for all x, is f(x) + g(x) concave up for all x?
 - (b) If f(x) is concave up for all x and g(x) is concave down for all x, what can you say about the concavity of f(x) + g(x)? For example, what happens if f(x) and g(x) are both polynomials of degree 2?
 - (c) If f(x) is concave up for all x and g(x) is concave down for all x, is it possible for f(x) + g(x) to change concavity infinitely often?

We saw in Chapter 1 that knowledge of one function can provide knowledge of the graphs of many others. The shape of the graph of $y = x^2$ also tells us, indirectly, about the graphs of $y = x^2 + 2$, $y = (x + 2)^2$, $y = 2x^2$, and countless other functions. We say that all functions of the form

 $y = a(x + b)^2 + c$ form a *family of functions*; their graphs are like that of $y = x^2$, except for shifts and stretches determined by the values of a, b, and c. The constants a, b, c are called *parameters*. Different values of the parameters give different members of the family.

One reason for studying families of functions is their use in mathematical modeling. Confronted with the problem of modeling some phenomenon, a crucial first step involves recognizing families of functions which might fit the available data.

Motion Under Gravity: $y = -4.9t^2 + v_0t + y_0$

The position of an object moving vertically under the influence of gravity can be described by a function in the two-parameter family

$$y = -4.9t^2 + v_0t + y_0$$

where t is time in seconds and y is the distance in meters above the ground. Why do we need the parameters v_0 and y_0 to describe all such motions? Notice that at time t = 0 we have $y = y_0$. Thus the parameter y_0 gives the height above ground of the object at time t = 0. Since $dy/dt = -9.8t + v_0$, the parameter v_0 gives the velocity of the object at time t = 0.

Curves of the Form $y = A \sin(Bx)$

This family is used to model a wave. We saw in Section 1.5 that |A| is the amplitude of the wave and that $2\pi/|B|$ is its period. Figures 4.22 and 4.23 illustrate these facts.



Curves of the Form $y = e^{-(x-a)^2/b}$

This family is related to the *normal density* function, used in probability and statistics.¹ We assume that b > 0.

First we let b = 1; see Figure 4.24. The role of the parameter a is to shift the graph of $y = e^{-x^2}$ to the right or left. Notice that the value of y is always positive. Since $y \to 0$ as $x \to \pm \infty$, the x-axis is a horizontal asymptote. Thus $y = e^{-(x-a)^2}$ is the family of horizontal shifts of the bell-shaped curve.



Figure 4.24: The family $y = e^{-(x-a)^2}$

¹Probabilists divide our function by a constant, $\sqrt{\pi b}$, to get the normal density.

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We now consider the role of the parameter b by studying the family with a = 0:

$$y = e^{-x^2/b}.$$

To investigate the critical points and points of inflection, we calculate

$$\frac{dy}{dx} = -\frac{2x}{b}e^{-x^2/b}$$

and, using the product rule, we get

$$\frac{d^2y}{dx^2} = -\frac{2}{b}e^{-x^2/b} - \frac{2x}{b}\left(-\frac{2x}{b}e^{-x^2/b}\right) = \frac{2}{b}\left(\frac{2x^2}{b} - 1\right)e^{-x^2/b}.$$

Critical points occur where dy/dx = 0, that is, where

$$\frac{dy}{dx} = -\frac{2x}{b} e^{-x^2/b} = 0.$$

Since $e^{-x^2/b}$ is never zero, the only critical point is x = 0. At that point, y = 1 and $d^2y/dx^2 < 0$. Hence, by the second derivative test, there is a local maximum at x = 0.

Inflection points occur where the second derivative changes sign; thus, we start by finding values of x for which $d^2y/dx^2 = 0$. Since $e^{-x^2/b}$ is never zero, $d^2y/dx^2 = 0$ when

$$\frac{2x^2}{b} - 1 = 0$$

Solving for x gives

$$x = \pm \sqrt{\frac{b}{2}}.$$

Looking at the expression for d^2y/dx^2 , we see that d^2y/dx^2 is negative for x = 0, and positive as $x \to \pm \infty$. Therefore the concavity changes at $x = -\sqrt{b/2}$ and at $x = \sqrt{b/2}$, so we have inflection points there.

Returning to the two-parameter family $y = e^{-(x-a)^2/b}$, we conclude that there is a maximum at x = a, obtained by horizontally shifting the maximum at x = 0 of $y = e^{-x^2/b}$ by a units. There are inflection points at $x = a \pm \sqrt{b/2}$ obtained by shifting the inflection points $x = \pm \sqrt{b/2}$ of $y = e^{-x^2/b}$ by a units. (See Figure 4.25.) At these points $y = e^{-1/2} \approx 0.6$.

With this information we can see the effect of the parameters. The parameter a determines the location of the center of the bell and the parameter b determines how narrow or wide the bell is. (See Figure 4.26.) If b is small, then the inflection points are close to a and the bell is sharply peaked near a; if b is large, the inflection points are farther away from a and the bell is spread out.



Curves of the Form $y = a(1 - e^{-bx})$

This is a two-parameter family. We consider a, b > 0. The graph of one member, with a = 2 and b = 1, is in Figure 4.27. Such a graph represents a quantity which is increasing but leveling off. For example, a body dropped in a thick fluid speeds up initially, but its velocity levels off as it approaches a terminal velocity. Similarly, if a pollutant pouring into a lake builds up toward a saturation level, its concentration may be described in this way. The graph might also represent the temperature of an object in an oven.



We examine the effect on the graph of varying a. Fix b at some positive number, say b = 1. Substitute different values for a and look at the graphs in Figure 4.28. We see that as x gets larger, y approaches a from below. The reason is $e^{-bx} \rightarrow 0$ as $x \rightarrow \infty$. Physically, the value of a represents the terminal velocity of a falling body or the saturation level of the pollutant in the lake.

Now examine the effect of varying b on the graph. Fix a at some positive number, say a = 2. Substitute different values for b and look at the graphs in Figure 4.29. The parameter b determines how sharply the curve rises and how quickly it gets close to the line y = a.

Let's confirm this last observation analytically. For $y = a(1-e^{-bx})$, we have $dy/dx = abe^{-bx}$, so the slope of the tangent to the curve at x = 0 is ab. For larger b, the curve rises more rapidly at x = 0. How long does it take the curve to climb halfway up from y = 0 to y = a? When y = a/2, we have

$$a(1-e^{-bx}) = \frac{a}{2}$$
, which leads to $x = \frac{\ln 2}{b}$.

If b is large then $(\ln 2)/b$ is small, so in a short distance the curve is already half way up to a. If b is small, then $(\ln 2)/b$ is large and we have to go a long way out to get up to a/2. See Figure 4.30.



Figure 4.30: Tangent at x = 0 to $y = a(1 - e^{-bx})$, with fixed a, and large and small b

Exercises and Problems for Section 4.2

Exercises

Find formulas for the functions described in Exercises 1–15.

- 1. A line with slope 2 and x-intercept 5.
- **2.** A parabola opening downward with its vertex at (2, 5).
- **3.** A parabola with x-intercepts ± 1 and y-intercept 3.
- **4.** The top half of a circle centered at the origin and with radius 5.
- 5. The bottom half of a circle centered at the origin and with radius $\sqrt{2}$.
- **6.** The top half of a circle with center (-1, 2) and radius 3.
- 7. A function of the form $y = a(1 e^{-bx})$ with a, b > 0and a horizontal asymptote of y = 5.
- 8. A rational function of the form y = ax/(x+b) with a vertical asymptote at x = 2 and a horizontal asymptote of y = -5.

Problems

16. Let $p(x) = x^3 - ax$, where a is constant.

- (a) If a < 0, show that p(x) is always increasing.
- (b) If a > 0, show that p(x) has a local maximum and a local minimum.
- (c) Sketch and label typical graphs for the cases when a < 0 and when a > 0.
- 17. Let $p(x) = x^3 ax$, where a is constant and a > 0.
 - (a) Find the local maxima and minima of *p*.
 - (b) What effect does increasing the value of *a* have on the positions of the maxima and minima?
 - (c) On the same axes, sketch and label the graphs of *p* for three positive values of *a*.
- 18. What effect does increasing the value of a have on the graph of $f(x) = x^2 + 2ax$? Consider roots, maxima and minima, and both positive and negative values of a.
- 19. (a) Graph f(x) = x + a sin x for a = 0.5 and a = 3.
 (b) For what values of a is f(x) increasing for all x?
- 20. (a) Graph f(x) = x² + a sin x for a = 1 and a = 20.
 (b) For what values of a is f(x) concave up for all x?
- **21.** The number, N, of people who have heard a rumor spread by mass media at time, t, is given by

$$N(t) = a(1 - e^{-kt}).$$

There are 200,000 people in the population who hear the rumor eventually. If 10% of them heard it the first day, find *a* and *k*, assuming *t* is measured in days.

- 9. A function of the form $y = A \sin(Bx) + C$ with a maximum at (5, 2), a minimum at (15, 1.5), and no critical points between these two points.
- 10. A function of the form $y = be^{-(x-a)^2/2}$ with its maximum at the point (0, 3).
- 11. A curve of the form $y = e^{-(x-a)^2/b}$ for b > 0 with a local maximum at x = 2 and points of inflection at x = 1 and x = 3.
- 12. A function of the form $y = ax^b \ln x$, where a and b are nonzero constants, which has a local maximum at the point $(e^2, 6e^{-1})$.
- **13.** A cubic polynomial having *x*-intercepts at 1, 5, 7.
- 14. A cubic polynomial with a local maximum at x = 1, a local minimum at x = 3, a y-intercept of 5, and an x^3 term whose coefficient is 1.
- **15.** A quartic polynomial whose graph is symmetric about the *y*-axis and has local maxima at (-1, 4) and (1, 4) and a *y*-intercept of 3.
- **22.** The temperature, T, in $^{\circ}$ C, of a yam put into a 200 $^{\circ}$ C oven is given as a function of time, t, in minutes, by

$$T = a(1 - e^{-kt}) + b.$$

- (a) If the yam starts at 20° C, find *a* and *b*.
- (b) If the temperature of the yam is initially increasing at 2°C per minute, find k.
- 23. Consider the family of functions $y = f(x) = x k\sqrt{x}$, with k a positive constant and $x \ge 0$. Show that the graph of f(x) has a local minimum at a point whose x-coordinate is 1/4 of the way between its x-intercepts.
- 24. Sketch graphs of $y = xe^{-bx}$ for b = 1, 2, 3, 4. Describe the graphical significance of b.
- **25.** Find the coordinates of the critical point of $y = xe^{-bx}$ and use it to confirm your answer to Problem 24.
- **26.** (a) Find all critical points of $f(x) = x^4 + ax^2 + b$.
 - (b) Under what conditions on *a* and *b* does this function have exactly one critical point? What is the one critical point, and is it a local maximum, a local minimum, or neither?
 - (c) Under what conditions on a and b does this function have exactly three critical points? What are they? Which are local maxima and which are local minima?
 - (d) Is it ever possible for this function to have two critical points? No critical points? More than three critical points? Give an explanation in each case.

- 27. If a > 0, b > 0, show that $f(x) = a(1 e^{-bx})$ is every- 36. Consider the family where increasing and everywhere concave down.
- **28.** A family of functions is given by

$$r(x) = \frac{1}{a + (x - b)^2}.$$

- (a) For what values of a and b does the graph of r have a vertical asymptote? Where are the vertical asymptotes in this case?
- (b) Find values of a and b so that the function r has a local maximum at the point (3, 5).
- **29.** For any constant a, let $f(x) = ax x \ln x$ for x > 0.
 - (a) What is the x-intercept of the graph of f(x)?
 - (b) Graph f(x) for a = -1 and a = 1.
 - (c) For what values of a does f(x) have a critical point for x > 0? Find the coordinates of the critical point and decide if it is a local maximum, a local minimum, or neither.
- **30.** Let $f(x) = x^2 + \cos(kx)$, for k > 0.
 - (a) Using a calculator or computer, graph f for k =0.5, 1, 3, 5. Find the smallest number k at which you see points of inflection in the graph of f.
 - (b) Explain why the graph of f has no points of inflection if $k \leq \sqrt{2}$, and infinitely many points of inflection if $k > \sqrt{2}$.
 - (c) Explain why f has only a finite number of critical points, no matter what the value of k.
- **31.** Let $f(x) = e^x kx$, for k > 0.
 - (a) Using a calculator or computer, sketch the graph of f for k = 1/4, 1/2, 1, 2, 4. Describe what happens as k changes.
 - (b) Show that f has a local minimum at $x = \ln k$.
 - (c) Find the value of k for which the local minimum is the largest.
- **32.** Let $y = Ae^{-Bx^2}$ for positive A, B. Analyze the effect of varying A and B on the shape of the curve. Illustrate your answer with sketches.
- **33.** Consider the surge function $y = axe^{-bx}$ for a, b > 0.
 - (a) Find the local maxima, local minima, and points of inflection.
 - (b) How does varying a and b affect the shape of the graph?
 - (c) On one set of axes, graph this function for several values of a and b.
- **34.** Sketch several members of the family $y = e^{-ax} \sin bx$ for b = 1, and describe the graphical significance of the parameter a.
- **35.** Sketch several members of the family $e^{-ax} \sin bx$ for a = 1, and describe the graphical significance of the parameter b.

$$y = \frac{A}{x+B}$$

- (a) If B = 0, what is the effect of varying A on the graph?
- (b) If A = 1, what is the effect of varying B?
- (c) On one set of axes, graph the function for several values of A and B.
- **37.** For positive a, b, the potential energy, U, of a particle is

$$U = b\left(\frac{a^2}{x^2} - \frac{a}{x}\right) \quad \text{for } x > 0.$$

- (a) Find the intercepts and asymptotes.
- (b) Compute the local maxima and minima.
- (c) Sketch the graph.
- **38.** The force, F, on a particle with potential energy U is given by

$$F = -\frac{dU}{dx}.$$

Using the expression for U in Problem 37, graph F and U on the same axes, labeling intercepts and local maxima and minima.

39. For positive A, B, the force between two atoms is a function of the distance, r, between them:

$$f(r) = -\frac{A}{r^2} + \frac{B}{r^3}$$
 $r > 0.$

- (a) What are the zeros and asymptotes of f?
- (b) Find the coordinates of the critical points and inflection points of f.
- (c) Sketch a graph of f.
- (d) Illustrating your answers with a sketch, describe the effect on the graph of f of:
 - (i) Increasing B, holding A fixed
 - (ii) Increasing A, holding B fixed
- **40.** Consider the family of functions $y = a \cosh(x/a)$ for a > 0. Sketch graphs for a = 1, 2, 3. Describe in words the effect of increasing a.
- **41.** Let $y = Ae^{x} + Be^{-x}$ for any constants A, B.
 - (a) Sketch the function for
 - (i) A = 1, B = 1(ii) A = 1, B = -1(iii) A = 2, B = 1(iv) A = 2, B = -1(v) A = -2, B = -1 (vi) A = -2, B = 1
 - (b) Describe in words the general shape of the graph if A and B have the same sign. What effect does the sign of A have on the graph?
 - (c) Describe in words the general shape of the graph if A and B have different signs. What effect does the sign of A have on the graph?
 - (d) For what values of A and B does the function have a local maximum? A local minimum? Justify your answer using derivatives.

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42. The *x*-axis runs along the water surface in a straight, horizontal canal. At time *t*, the displacement, *y*, of the surface of the water at position *x* is given by

$$y = \sin(x - t)$$

- (a) Graph and label y as a function of x for t = 0, 0.5, 1, 1.5, 2.
- (b) What does the function y = sin(x t) represent
 (i) For fixed t?
 (ii) For fixed x?
- (c) Assume t is constant. What does dy/dx represent?
- (d) Assume x is constant. What does dy/dt represent?

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$$W = A e^{-e^{b-ct}}, \quad t \ge 0$$

- (a) Find the intercepts and asymptotes.
- (b) Find the critical points and inflection points.
- (c) Graph W for various values of A, b, and c.
- (d) A certain organism grows fastest when it is about 1/3 of its final size. Would the Gompertz growth function be useful in modeling its growth? Explain.

It is often important to find the largest or smallest value of some quantity. For example, automobile engineers want to construct a car that uses the least amount of fuel, scientists want to calculate which wavelength carries the maximum radiation at a given temperature, and urban planners want to design traffic patterns to minimize delays. Such problems belong to the field of mathematics called *optimization*. The next three sections show how the derivative provides an efficient way of solving many optimization problems.

Global Maxima and Minima

The single greatest (or least) value of a function f over a specified domain is called the *global* maximum (or minimum) of f. Recall that the local maxima and minima tell us where a function is locally largest or smallest. Now we are interested in where the function is absolutely largest or smallest in a given domain. We define

- f has a global minimum at p if f(p) is less than or equal to all values of f.
- f has a **global maximum** at p if f(p) is greater than or equal to all values of f.

Global maxima and minima are sometimes called *extrema* or *optimal values*.

How Do We Find Global Maxima and Minima?

If f is a continuous function defined on a closed interval $a \le x \le b$ (that is, an interval containing its endpoints), then Theorem 4.2 on page 186 guarantees that global maxima and minima exist. Figure 4.31 illustrates that the global maximum or minimum of f occurs either at a critical point or at an endpoint of the interval, x = a or x = b. These points are the candidates for global extrema.



Figure 4.31: Global maximum and minimum on a closed interval $a \le x \le b$

To find the global maximum and minimum of a continuous function on a closed interval: Compare values of the function at all the candidate points: the critical points in the interval and the endpoints.



If the function is defined on an open interval a < x < b (that is, an interval not including its endpoints) or on all real numbers, there may or may not be a global maximum or minimum. For example, there is no global maximum in Figure 4.32 because the function has no actual largest value. The global minimum in Figure 4.32 coincides with the local minimum. There is a global minimum but no global maximum in Figure 4.33.

To find the global maximum and minimum of a continuous function on an open interval or on all real numbers: Find the value of the function at all the critical points and sketch a graph. Look at the function values when x approaches the endpoints of the interval, or approaches $\pm \infty$, as appropriate.

Example 1 Find the global maxima and minima of $f(x) = x^3 - 9x^2 - 48x + 52$ on the following intervals:

(a) $-5 \le x \le 12$ (b) $-5 \le x \le 14$ (c) $-5 \le x < \infty$.

Solution

(a) We have previously obtained the critical points x = -2 and x = 8 using

$$f'(x) = 3x^2 - 18x - 48 = 3(x+2)(x-8).$$

We evaluate f at the critical points and the endpoints of the interval:

$$f(-5) = (-5)^3 - 9(-5)^2 - 48(-5) + 52 = -58$$

$$f(-2) = 104$$

$$f(8) = -396$$

$$f(12) = -92.$$

Comparing these function values, we see that the global maximum on [-5, 12] is 104 and occurs at x = -2, and the global minimum on [-5, 12] is -396 and occurs at x = 8.
(b) For the interval [-5, 14], we compare

$$f(-5) = -58$$
, $f(-2) = 104$, $f(8) = -396$, $f(14) = 360$.

The global maximum is now 360 and occurs at x = 14, and the global minimum is still -396 and occurs at x = 8. Since the function is increasing for x > 8, changing the right-hand end of the interval from x = 12 to x = 14 alters the global maximum but not the global minimum. See Figure 4.34.

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(c) Figure 4.34 shows that for −5 ≤ x < ∞ there is no global maximum, because we can make f(x) as large as we please by choosing x large enough. The global minimum remains −396 at x = 8.</p>



Figure 4.34: Graph of $f(x) = x^3 - 9x^2 - 48x + 52$

Example 2 When an arrow is shot into the air, its range, *R*, is defined as the horizontal distance from the archer to the point where the arrow hits the ground. If the ground is horizontal and we neglect air resistance, it can be shown that

$$R = \frac{{v_0}^2 \sin(2\theta)}{q},$$

where v_0 is the initial velocity of the arrow, g is the (constant) acceleration due to gravity, and θ is the angle above horizontal, so $0 \le \theta \le \pi/2$. (See Figure 4.35.) What initial angle maximizes R?



Figure 4.35: Arrow's path

Solution We can find the maximum of this function without using calculus. The maximum value of R occurs when $\sin(2\theta) = 1$, so $\theta = \arcsin(1)/2 = \pi/4$, giving $R = v_0^2/g$.

Let's see how we can do the same problem with calculus. We want to find the global maximum of R for $0 \le \theta \le \pi/2$. First we look for critical points:

$$\frac{dR}{d\theta} = 2\frac{v_0^2\cos(2\theta)}{g}.$$

Setting $dR/d\theta$ equal to 0, we get

$$0 = \cos(2\theta), \text{ or } 2\theta = \pm \frac{\pi}{2}, \pm \frac{3\pi}{2}, \pm \frac{5\pi}{2}, \dots$$

so $\pi/4$ is the only critical point in the interval $0 \le \theta \le \pi/2$. The range at $\theta = \pi/4$ is $R = v_0^2/g$.

Now we must check the value of R at the endpoints $\theta = 0$ and $\theta = \pi/2$. Since R = 0 at each endpoint, the critical point $\theta = \pi/4$ gives both a local and a global maximum on $0 \le \theta \le \pi/2$. Therefore, the arrow goes farthest if shot at an angle of $\pi/4$, or 45° .

A Graphical Example: Minimizing Gas Consumption

Next we look at an example in which a function is given graphically and the optimum values are read from a graph. You already know how to estimate the optimum values of f(x) from a graph of f(x)—read off the highest and lowest values. In this example, we see how to estimate the optimum value of the quantity f(x)/x from a graph of f(x) against x.

The question we investigate is how to set driving speeds to maximize fuel efficiency.² We

²Adapted from Peter D. Taylor, Calculus: The Analysis of Functions (Toronto: Wall & Emerson, 1992).



Figure 4.36: Gas consumption versus velocity

assume that gas consumption, g (in gallons/hour), as a function of velocity, v (in mph) is as shown in Figure 4.36. We want to minimize the gas consumption per *mile*, not the gas consumption per hour. Let G = g/v represent the average gas consumption per mile. (The units of G are gallons/mile.)

Example 3 Using Figure 4.36, estimate the velocity which minimizes G.

Solution We want to find the minimum value of G = g/v when g and v are related by the graph in Figure 4.36. We could use Figure 4.36 to sketch a graph of G against v and estimate a critical point. But there is an easier way.

Figure 4.37 shows that g/v is the slope of the line from the origin to the point *P*. Where on the curve should *P* be to make the slope a minimum? From the possible positions of the line shown in Figure 4.37, we see that the slope of the line is both a local and global minimum when the line is tangent to the curve. From Figure 4.38, we can see that the velocity at this point is about 50 mph. Thus to minimize gas consumption per mile, we should drive about 50 mph.



Figure 4.37: Graphical representation of gas consumption per mile, G = g/v





Finding Upper and Lower Bounds

A problem which is closely related to finding maxima and minima is finding the *bounds* of a function. In Example 1, the value of f(x) on the interval [-5, 12] ranges from -396 to 104. Thus

$$-396 \le f(x) \le 104$$

and we say that -396 is a *lower bound* for f and 104 is an *upper bound* for f on [-5, 12]. (See Appendix A for more on bounds.) Of course, we could also say that

$$-400 \le f(x) \le 150,$$

so that f is also bounded below by -400 and above by 150 on [-5, 12]. However, we consider the -396 and 104 to be the *best possible bounds* because they describe more accurately how the function f(x) behaves on [-5, 12].

Example 4 An object on a spring oscillates about its equilibrium position at y = 0. Its distance from equilibrium is given as a function of time, t, by

$$y = e^{-t} \cos t.$$

Find the greatest distance the object goes above and below the equilibrium for $t \ge 0$.

Solution We are looking for the bounds of the function. What does the graph of the function look like? We can think of it as a cosine curve with a decreasing amplitude of e^{-t} ; in other words, it is a cosine curve squashed between the graphs of $y = e^{-t}$ and $y = -e^{-t}$, forming a wave with lower and lower crests and shallower and shallower troughs. (See Figure 4.39.)



Figure 4.39:
$$f(t) = e^{-t} \cos t$$
 for $t \ge 0$

From the graph we can see that for $t \ge 0$, the graph lies between the horizontal lines y = -1 and y = 1. This means that -1 and 1 are bounds:

$$-1 \le e^{-t} \cos t \le 1.$$

The line y = 1 is the best possible upper bound because the graph does come up that high (at t = 0). However, we can find a better lower bound if we find the global minimum value of f for $t \ge 0$; this minimum occurs in the first trough between $t = \pi/2$ and $t = 3\pi/2$ because later troughs are squashed closer to the t-axis. At the minimum, dy/dt = 0. The product rule gives

$$\frac{dy}{dt} = (-e^{-t})\cos t + e^{-t}(-\sin t) = -e^{-t}(\cos t + \sin t) = 0$$

Since e^{-t} is never 0, we must have

$$\cos t + \sin t = 0$$
, so $\frac{\sin t}{\cos t} = -1$.

Hence

$$\tan t = -1$$
, giving $t = \frac{3\pi}{4}$.

Thus, the global minimum we see on the graph occurs at $t = 3\pi/4$. The value of y at that minimum is

$$y = e^{-3\pi/4} \cos\left(\frac{3\pi}{4}\right) \approx -0.067.$$

Rounding down so that the inequalities still hold for all $t \ge 0$ gives

$$-0.07 < e^{-t} \cos t \le 1.$$

Notice how much smaller in magnitude the lower bound is than the upper. This is a reflection of how quickly the factor e^{-t} causes the oscillation to die out.

Existence and Location of Extrema

On page 181 we gave a method for finding global maxima and minima of a continuous function on a closed interval: Compare values of the function at all the critical points in the interval and at the endpoints. This method relies on the fact that global maxima and minima exist, and on knowing that they occur at critical points or endpoints. The existence of global extrema is guaranteed by the following theorem; their location is specified by Theorem 4.1 on page 168.

Theorem 4.2: The Extreme Value Theorem

If f is continuous on the closed interval $a \le x \le b$, then f has a global maximum and a global minimum on that interval.

For a proof of Theorem 4.2, see www.wiley.com/college/hugheshallett.

We now prove Theorem 4.1, which says that inside an interval, local maxima and minima can only occur at critical points. Suppose that f has a local maximum at x = a. Assuming that f'(a) is defined, the definition of the derivative gives

$$f'(a) = \lim_{h \to 0} \frac{f(a+h) - f(a)}{h}.$$

Since this is a two-sided limit, we have

$$f'(a) = \lim_{h \to 0^-} \frac{f(a+h) - f(a)}{h} = \lim_{h \to 0^+} \frac{f(a+h) - f(a)}{h}.$$

By the definition of local maximum, $f(a+h) \leq f(a)$ for all sufficiently small h. Thus $f(a+h) - f(a) \leq 0$ for sufficiently small h. The denominator, h, is positive when we take the limit from the right and negative when we take the limit from the left. Thus

$$\lim_{h \to 0^-} \frac{f(a+h) - f(a)}{h} \ge 0 \quad \text{and} \quad \lim_{h \to 0^+} \frac{f(a+h) - f(a)}{h} \le 0.$$

Since both these limits are equal to f'(a), we have $f'(a) \ge 0$ and $f'(a) \le 0$, so we must have f'(a) = 0. The proof for a local minimum at x = a is similar.

Exercises and Problems for Section 4.3

Exercises

For Exercises 1–2, indicate all critical points on the given graphs. Determine which correspond to local minima, local maxima, global minima, global maxima, or none of these. (Note that the graphs are on closed intervals.)



- **3.** (a) Find the critical points of $p(1-p)^4$.
 - (b) Classify the critical points as local maxima, local minima, or neither.
 - (c) What are the maximum and minimum values of $p(1-p)^4$ on $0 \le x \le 1$?

In Exercises 4–6, find the value(s) of x for which:

- (a) f(x) has a local maximum or local minimum. Indicate which ones are maxima and which are minima.
- (b) f(x) has a global maximum or global minimum.

4.
$$f(x) = x^{10} - 10x$$
, and $0 \le x \le 2$

- 5. $f(x) = x \ln x$, and $0.1 \le x \le 2$
- 6. $f(x) = \sin^2 x \cos x$, and $0 \le x \le \pi$

In Exercises 7–12, find the exact global maximum and minimum values of the function. The domain is all real numbers unless otherwise specified.

7. $g(x) = 4x - x^2 - 5$ 8. f(x) = x + 1/x for x > 09. $g(t) = te^{-t}$ for t > 010. $f(x) = x - \ln x$ for x > 011. $f(t) = \frac{t}{1 + t^2}$

12.
$$f(t) = (\sin^2 t + 2) \cos t$$

Find the best possible bounds for the functions in Exercises 13–18.

13.
$$x^3 - 4x^2 + 4x$$
, for $0 \le x \le 4$
14. e^{-x^2} , for $|x| \le 0.3$

Problems

19. A grapefruit is tossed straight up with an initial velocity of 50 ft/sec. The grapefruit is 5 feet above the ground when it is released. Its height at time t is given by

$$y = -16t^2 + 50t + 5.$$

How high does it go before returning to the ground?

20. When you cough, your windpipe contracts. The speed, v, with which air comes out depends on the radius, r, of your windpipe. If R is the normal (rest) radius of your windpipe, then for $r \leq R$, the speed is given by:

$$v = a(R - r)r^2$$
 where a is a positive constant.

What value of r maximizes the speed?

21. For some positive constant *C*, a patient's temperature change, *T*, due to a dose, *D*, of a drug is given by

$$T = \left(\frac{C}{2} - \frac{D}{3}\right)D^2$$

- (a) What dosage maximizes the temperature change?
- (b) The sensitivity of the body to the drug is defined as dT/dD. What dosage maximizes sensitivity?
- **22.** A warehouse selling cement has to decide how often and in what quantities to reorder. It is cheaper, on average, to place large orders, because this reduces the ordering cost per unit. On the other hand, larger orders mean higher storage costs. The warehouse always reorders cement in the same quantity, *q*. The total weekly cost, *C*, of ordering and storage is given by

$$C = \frac{a}{q} + bq$$
, where a, b are positive constants.

- (a) Which of the terms, a/q and bq, represents the ordering cost and which represents the storage cost?
- (b) What value of q gives the minimum total cost?
- **23.** A chemical reaction converts substance A to substance Y; the presence of Y catalyzes the reaction. At the start of the reaction, the quantity of A present is a grams. At time t seconds later, the quantity of Y present is y grams. The rate of the reaction, in grams/sec, is given by

Rate = ky(a - y), k is a positive constant.

- (a) For what values of y is the rate nonnegative? Graph the rate against y.
- (b) For what values of y is the rate a maximum?

15.
$$x^{o}e^{-x}$$
 for $x \ge 0$
16. $x + \sin x$, for $0 \le x \le 2\pi$
17. $\ln(1+x)$, for $x \ge 0$
18. $\ln(1+x^2)$, for $-1 \le x \le 2$

24. For positive constants *A* and *B*, the force between two atoms in a molecule is given by

$$f(r) = -\frac{A}{r^2} + \frac{B}{r^3}$$

where r > 0 is the distance between the atoms. What value of r minimizes the force between the atoms?

25. When an electric current passes through two resistors with resistance r_1 and r_2 , connected in parallel, the combined resistance, R, can be calculated from the equation

$$\frac{1}{R} = \frac{1}{r_1} + \frac{1}{r_2},$$

where R, r_1 , and r_2 are positive. Assume that r_2 is constant.

- (a) Show that R is an increasing function of r_1 .
- (b) Where on the interval $a \leq r_1 \leq b$ does R take its maximum value?
- **26.** As an epidemic spreads through a population, the number of infected people, *I*, is expressed as a function of the number of susceptible people, *S*, by

$$I = k \ln\left(\frac{S}{S_0}\right) - S + S_0 + I_0, \quad \text{for } k, S_0, I_0 > 0.$$

- (a) Find the maximum number of infected people.
- (b) The constant k is a characteristic of the particular disease; the constants S_0 and I_0 are the values of S and I when the disease starts. Which of the following affects the maximum possible value of I? Explain.
 - The particular disease, but not how is starts.
 - How the disease starts, but not the particular disease.
 - Both the particular disease and how it starts.
- **27.** The distance, *s*, traveled by a cyclist, who starts at 1 pm, is given in Figure 4.40. Time, *t*, is in hours since noon.
 - (a) Explain why the quantity, s/t, is represented by the slope of a line from the origin to the point (t, s) on the graph.
 - (b) Estimate the time at which the quantity s/t is a maximum.
 - (c) What is the relationship between the quantity s/t and the instantaneous speed of the cyclist at the time you found in part (b)?



- **28.** A line goes through the origin and a point on the curve $y = x^2 e^{-3x}$, for $x \ge 0$. Find the maximum slope of such a line. At what x-value does it occur?
- **29.** Two points on the curve $y = \frac{x^3}{1+x^4}$ have opposite x-values, x and -x. Find the points making the slope of the line joining them greatest.
- **30.** When birds lay eggs, they do so in clutches of several at a time. When the eggs hatch, each clutch gives rise to a brood of baby birds. We want to determine the clutch size which maximizes the number of birds surviving to adulthood per brood. If the clutch is small, there are few baby birds in the brood; if the clutch is large, there are so many baby birds to feed that most die of starvation. The number of surviving birds per brood as a function of clutch size is shown by the benefit curve in Figure 4.41.³
 - (a) Estimate the clutch size which maximizes the number of survivors per brood.
 - (b) Suppose also that there is a biological cost to having a larger clutch: the female survival rate is reduced by large clutches. This cost is represented by the dotted line in Figure 4.41. If we take cost into account by assuming that the optimal clutch size in fact maximizes the vertical distance between the curves, what is the new optimal clutch size?



- **31.** Let f(v) be the amount of energy consumed by a flying bird, measured in joules per second (a joule is a unit of energy), as a function of its speed v (in meters/sec). Let a(v) be the amount of energy consumed by the same bird, measured in joules per meter.
 - (a) Suggest a reason (in terms of the way birds fly) for the shape of the graph of f(v) in Figure 4.42.

- (b) What is the relationship between f(v) and a(v)?
- (c) Where is a(v) a minimum?
- (d) Should the bird try to minimize f(v) or a(v) when it is flying? Why?



- **32.** The forward motion of an aircraft in level flight is reduced by two kinds of forces, known as *induced drag* and *parasite drag*. Induced drag is a consequence of the downward deflection of air as the wings produce lift. Parasite drag results from friction between the air and the entire surface of the aircraft. Induced drag is inversely proportional to the square of speed and parasite drag is directly proportional to the square of speed. The sum of induced drag and parasite drag is called total drag. The graph in Figure 4.43 shows a certain aircraft's induced drag and parasite drag functions.
 - (a) Sketch the total drag as a function of airspeed.
 - (b) Estimate two different airspeeds which each result in a total drag of 1000 pounds. Does the total drag function have an inverse? What about the induced and parasite drag functions?
 - (c) Fuel consumption (in gallons per hour) is roughly proportional to total drag. Suppose you are low on fuel and the control tower has instructed you to enter a circular holding pattern of indefinite duration to await the passage of a storm at your landing field. At what airspeed should you fly the holding pattern? Why?



Figure 4.43

³Data from C. M. Perrins and D. Lack reported by J. R. Krebs and N. B. Davies in *An Introduction to Behavioural Ecology* (Oxford: Blackwell, 1987).

- **33.** Let f(v) be the fuel consumption, in gallons per hour, of a certain aircraft as a function of its airspeed, v, in miles per hour. A graph of f(v) is given in Figure 4.44.
 - (a) Let g(v) be the fuel consumption of the same aircraft, but measured in gallons per mile instead of gallons per hour. What is the relationship between f(v) and g(v)?
 - (b) For what value of v is f(v) minimized?
 - (c) For what value of v is g(v) minimized?
 - (d) Should a pilot try to minimize f(v) or g(v)?



Figure 4.44

- 34. The function y = t(x) is positive and continuous with a global maximum at the point (3, 3). Graph t(x) if t'(x) and t''(x) have the same sign for x < 3, but opposite signs for x > 3.
- **35.** Figure 4.45 gives the derivative of g(x) on $-2 \le x \le 2$.
 - (a) Write a few sentences describing the behavior of g(x) on this interval.
 - (b) Does the graph of g(x) have any inflection points? If so, give the approximate x-coordinates of their locations. Explain your reasoning.
 - (c) What are the global maxima and minima of g on [-2, 2]?
 - (d) If g(-2) = 5, what do you know about g(0) and g(2)? Explain.



- **36.** Figure 4.46 shows the second derivative of h(x) for $-2 \le x \le 1$. If h'(-1) = 0 and h(-1) = 2,
 - (a) Explain why h'(x) is never negative on this interval.
 - (b) Explain why h(x) has a global maximum at x = 1.
 - (c) Sketch a possible graph of h(x) for $-2 \le x \le 1$.



Decide if the statements in Problems 37–39 are true or false. Give an explanation for your answer.

- **37.** A critical point of f must be a local maximum or minimum of f.
- **38.** Since the function f(x) = 1/x is continuous for x > 0 and the interval (0, 1) is bounded, f has a maximum on the interval (0, 1).
- **39.** The Extreme Value Theorem says that only continuous functions have global maxima and minima on every closed, bounded interval.
- **40.** Show that f''(x) is continuous and f(x) has exactly two critical points, then f'(x) has a local maximum or local minimum between the two critical points.
- **41.** In this problem we prove a special case of the Mean Value Theorem where f(a) = f(b) = 0. This special case is called Rolle's Theorem: If f is continuous on [a, b] and differentiable on (a, b), and if f(a) = f(b) = 0, then there is a number c, with a < c < b, such that

$$f'(c) = 0.$$

By the Extreme Value Theorem, f has a global maximum and a global minimum on [a, b].

- (a) Prove Rolle's theorem in the case that both the global maximum and the global minimum are at endpoints of [a, b]. [Hint: f(x) must be a very simple function in this case.]
- (b) Prove Rolle's theorem in the case that either the global maximum or the global minimum is not at an endpoint. [Hint: Think about local maxima and minima.]
- **42.** Use Rolle's Theorem to prove the Mean Value Theorem. Suppose that f(x) is continuous on [a, b] and differentiable on (a, b). Let g(x) be the difference between f(x) and the *y*-value on the secant line joining (a, f(a)) to (b, f(b)), so

$$g(x) = f(x) - f(a) - \frac{f(b) - f(a)}{b - a}(x - a).$$

- (a) Show g(x) on a sketch of f(x).
- (b) Use Rolle's Theorem (Problem 41) to show that there must be a point c in (a, b) such that g'(c) = 0.
- (c) Show that if c is the point in part (b), then

$$f'(c) = \frac{f(b) - f(a)}{b - a}.$$

4.4 APPLICATIONS TO MARGINALITY

Management decisions within a particular business usually aim at maximizing profit for the company. In this section we will see how the derivative can be used to maximize profit. Profit depends on both production cost and revenue (or income) from sales. We begin by looking at the cost and revenue functions.

The cost function, C(q), gives the total cost of producing a quantity q of some good.

What sort of function do we expect C to be? The more goods that are made, the higher the total cost, so C is an increasing function. In fact, cost functions usually have the general shape shown in Figure 4.47. The intercept on the C-axis represents the *fixed costs*, which are incurred even if nothing is produced. (This includes, for instance, the machinery needed to begin production.) The cost function increases quickly at first and then more slowly because producing larger quantities of a good is usually more efficient than producing smaller quantities—this is called *economy of scale*. At still higher production levels, the cost function starts to increase faster again as resources become scarce, and sharp increases may occur when new factories have to be built. Thus, the graph of C(q) may start out concave down and become concave up later on.



Figure 4.47: Cost as a function of quantity

The **revenue function**, R(q), gives the total revenue received by a firm from selling a quantity q of some good.

Revenue is income obtained from sales. If the price per item is p, and the quantity sold is q, then

Revenue = Price \times Quantity, so R = pq.

If the price per item does not depend on the quantity sold, then the graph of R(q) is a straight line through the origin with slope equal to the price p. See Figure 4.48. In practice, for large values of q, the market may become glutted, causing the price to drop, giving R(q) the shape in Figure 4.49.



The profit is usually written as π . (Economists use π to distinguish it from the price, p; this π has nothing to do with the area of a circle, and merely stands for the Greek equivalent of the letter "p.") The profit resulting from producing and selling q items is defined by

Profit = Revenue - Cost, so $\pi(q) = R(q) - C(q)$.

Example 1 If cost, *C*, and revenue, *R*, are given by the graph in Figure 4.50, for what production quantities, *q*, does the firm make a profit? Approximately what production level maximizes profit?



Figure 4.50: Costs and revenues for Example 1

Solution The firm makes a profit whenever revenues are greater than costs, that is, when R > C. The graph of R is above the graph of C approximately when 130 < q < 215. Production between q = 130 units and q = 215 units generates a profit. The vertical distance between the cost and revenue curves is largest at q_0 , so q_0 units gives maximum profit.

Marginal Analysis

Many economic decisions are based on an analysis of the costs and revenues "at the margin." Let's look at this idea through an example.

Suppose we are running an airline and we are trying to decide whether to offer an additional flight. How should we decide? We'll assume that the decision is to be made purely on financial grounds: if the flight will make money for the company, it should be added. Obviously we need to consider the costs and revenues involved. Since the choice is between adding this flight and leaving things the way they are, the crucial question is whether the *additional costs* incurred are greater or smaller than the *additional revenues* generated by the flight. These additional costs and revenues are called the *marginal costs* and *marginal revenues*.

Suppose C(q) is the function giving the total cost of running q flights. If the airline had originally planned to run 100 flights, its costs would be C(100). With the additional flight, its costs would be C(101). Therefore,

Marginal cost = C(101) - C(100).

Now

$$C(101) - C(100) = \frac{C(101) - C(100)}{101 - 100}$$

and this quantity is the average rate of change of cost between 100 and 101 flights. In Figure 4.51 the average rate of change is the slope of the line joining the C(100) and C(101) points on the graph. If the graph of the cost function is not curving fast near the point, the slope of this line is close to the slope of the tangent line there. Therefore, the average rate of change is close to the instantaneous rate of change. Since these rates of change are not very different, many economists choose to define marginal cost, MC, as the instantaneous rate of cost with respect to quantity:



Marginal cost =
$$MC = C'(q)$$
.

Similarly if the revenue generated by q flights is R(q), the additional revenue generated by increasing the number of flights from 100 to 101 is

Marginal revenue = R(101) - R(100).

Now R(101) - R(100) is the average rate of change of revenue between 100 and 101 flights. As before, the average rate of change is usually almost equal to the instantaneous rate of change, so economists often define:

Marginal revenue
$$= MR = R'(q).$$

We often refer to total cost and total revenue to distinguish them from marginal cost and marginal revenue. If the words cost and revenue are used alone, they are understood to mean total cost and total revenue.

Example 2 If C(q) and R(q) for the airline are given in Figure 4.52, should the company add the 101st flight?

Solution The marginal revenue is the slope of the revenue curve, and the marginal cost is the slope of the cost curve at the point 100. From Figure 4.52, you can see that the slope at the point A is smaller than the slope at B, so MC < MR. This means that the airline will make more in extra revenue than it will spend in extra costs if it runs another flight, so it should go ahead and run the 101^{st} flight.



Figure 4.52: Cost and revenue for Example 2

Since MC and MR are derivative functions, they can be estimated from the graphs of total cost and total revenue.

q

100



Figure 4.53: Total revenue and total cost for Example 3

Solution The revenue graph is a line through the origin, with equation

$$R = pq$$

where p is the price, which is a constant. The slope is p and

q

$$MR = R'(q) = p$$

The total cost is increasing, so the marginal cost is always positive (above the q-axis). For small q values, the total cost curve is concave down, so the marginal cost is decreasing. For larger q, say q > 100, the total cost curve is concave up and the marginal cost is increasing. Thus the marginal cost has a minimum at about q = 100. (See Figure 4.54.)



Figure 4.54: Marginal revenue and costs for Example 3

Maximizing Profit

Now let's look at how to maximize total profit, given functions for total revenue and total cost.

Example 4 Find the maximum profit if the total revenue and total cost are given, for $0 \le q \le 200$, by the curves R and C in Figure 4.55.



Figure 4.55: Maximum profit at q = 140

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The profit is represented by the vertical difference between the curves and is marked by the vertical arrows on the graph. When revenue is below cost, the company is taking a loss; when revenue is above cost, the company is making a profit. We can see that the profit is largest at about q = 140, so this is the production level we're looking for. To be sure that the local maximum is a global maximum, we need to check the endpoints. At q = 0 and q = 200, the profit is negative, so the global maximum is indeed at q = 140.

To find the actual maximum profit, we estimate the vertical distance between the curves at q = 140. This gives a maximum profit of 80,000 - 60,000 = 20,000.

Suppose we wanted to find the minimum profit. In this example, we must look at the endpoints, when q = 0 or q = 200. We see the minimum profit is negative (a loss), and it occurs at q = 0.

Maximum Profit Occurs Where MR = MC

In Example 4, observe that at q = 140 the slopes of the two curves in Figure 4.55 are equal. To the left of q = 140, the revenue curve has a larger slope than the cost curve, and the profit increases as q increases. The company will make more money by producing more units, so production should increase toward q = 140. To the right of q = 140, the slope of the revenue curve is less than the slope of the cost curve, and the profit is decreasing. The company will make more money by producing fewer units so production should decrease toward q = 140. At the point where the slopes are equal, the profit has a local maximum; otherwise the profit could be increased by moving toward that point. Since the slopes are equal at q = 140, we have MR = MC there.

Now let's look at the general situation. To maximize or minimize profit over an interval, we optimize the profit, π , where

$$\pi(q) = R(q) - C(q).$$

We know that global maxima and minima can only occur at critical points or at endpoints of an interval. To find critical points of π , look for zeros of the derivative:

$$\pi'(q) = R'(q) - C'(q) = 0.$$

So

$$R'(q) = C'(q),$$

that is, the slopes of the revenue and cost curves are equal. This is the same observation that we made in the previous example. In economic language,

The maximum (or minimum) profit can occur where

Marginal cost = Marginal revenue.

Of course, maximal or minimal profit does not *have* to occur where MR = MC; there are also the endpoints to consider.

Example 5 Find the quantity q which maximizes profit if the total revenue, R(q), and total cost, C(q), are given in dollars by

$$R(q) = 5q - 0.003q^2$$
$$C(q) = 300 + 1.1q,$$

where $0 \le q \le 800$ units. What production level gives the minimum profit?

Solution We lo

We look for production levels that give marginal revenue = marginal cost:

$$MR = R'(q) = 5 - 0.006q$$

 $MC = C'(q) = 1.1.$

So 5 - 0.006q = 1.1, giving

q = 3.9/0.006 = 650 units.

Does this value of q represent a local maximum or minimum of π ? We can tell by looking at production levels of 649 units and 651 units. When q = 649 we have MR = \$1.106, which is greater than the (constant) marginal cost of \$1.1. This means that producing one more unit will bring in more revenue than its cost, so profit will increase. When q = 651, MR = \$1.094, which is *less* than MC, so it is not profitable to produce the 651^{st} unit. We conclude that q = 650 is a local maximum for the profit function π . The profit earned by producing and selling this quantity is $\pi(650) = R(650) - C(650) = \967.50 .

To check for global maxima we need to look at the endpoints. If q = 0, the only cost is \$300 (the fixed costs) and there is no revenue, so $\pi(0) = -$ \$300. At the upper limit of q = 800, we have $\pi(800) =$ \$900. Therefore, the maximum profit is at the production level of 650 units, where MR = MC. The minimum profit (a loss) occurs when q = 0 and there is no production at all.

Exercises and Problems for Section 4.4

Exercises

- 1. Total cost and revenue are approximated by the functions C = 5000 + 2.4q and R = 4q, both in dollars. Identify the fixed cost, marginal cost per item, and the price at which this commodity is sold.
- 2. (a) Fixed costs are \$3 million; variable costs are \$0.4 million per item. Write a formula for total cost as a function of quantity, q.
 - (b) The item in part (a) is sold for \$0.5 million each. Write a formula for revenue as a function of q.
 - (c) Write a formula for the profit function for this item.
- 3. The revenue from selling q items is $R(q) = 500q q^2$, and the total cost is C(q) = 150 + 10q. Write a function that gives the total profit earned, and find the quantity which maximizes the profit.
- 4. Revenue is given by R(q) = 450q and cost is given by $C(q) = 10,000 + 3q^2$. At what quantity is profit maximized? What is the total profit at this production level?
- **5.** Figure 4.56 shows cost and revenue. For what production levels is the profit function positive? Negative? Estimate the production at which profit is maximized.



- 6. If C'(500) = 75 and R'(500) = 100, should the quantity produced be increased or decreased from q = 500 in order to increase profits?
- 7. When production is 2000, marginal revenue is \$4 per unit and marginal cost is \$3.25 per unit. Do you expect maximum profit to occur at a production level above or below 2000? Explain.
- **8.** Figure 4.57 gives cost and revenue. What are fixed costs? What quantity maximizes profit, and what is the maximum profit earned?



Figure 4.57

- **9.** Table 4.1 shows cost, C(q), and revenue, R(q),
 - (a) At approximately what production level, q, is profit maximized? Explain your reasoning.
 - (b) What is the price of the product?
 - (c) What are the fixed costs?

Table 4.1

q	0	500	1000	1500	2000	2500	3000
R(q)	0	1500	3000	4500	6000	7500	9000
C(q)	3000	3800	4200	4500	4800	5500	7400

- **10.** Table 4.2 shows marginal cost, *MC*, and marginal revenue, *MR*.
 - (a) Use the marginal cost and marginal revenue at a production of q = 5000 to determine whether production should be increased or decreased from 5000.
 - (b) Estimate the production level that maximizes profit.

Problems

- 11. Using the cost and revenue graphs in Figure 4.58, sketch the following functions. Label the points q_1 and q_2 .
 - (a) Total profit (b) Marginal cost
 - (c) Marginal revenue



- 12. A manufacturer's cost of producing a product is given in Figure 4.58. The manufacturer can sell the product for a price p each (regardless of the quantity sold), so that the total revenue from selling a quantity q is R(q) = pq.
 - (a) The difference $\pi(q) = R(q) C(q)$ is the total profit. For which quantity q_0 is the profit a maximum? Mark your answer on a sketch of the graph.
 - (b) What is the relationship between p and $C'(q_0)$? Explain your result both graphically and analytically. What does this mean in terms of economics? (Note that p is the slope of the line R(q) = pq. Note also that $\pi(q)$ has a maximum at $q = q_0$, so $\pi'(q_0) = 0$.)
 - (c) Graph C'(q) and p (as a horizontal line) on the same axes. Mark q₀ on the q-axis.
- **13.** The marginal revenue and marginal cost for a certain item are graphed in Figure 4.59. Do the following quantities maximize profit for the company? Explain your answer.



Table 4.2

q	5000	6000	7000	8000	9000	10000
MR	60	58	56	55	54	53
MC	48	52	54	55	58	63

- 14. Let C(q) be the total cost of producing a quantity q of a certain product. See Figure 4.60.
 - (a) What is the meaning of C(0)?
 - (b) Describe in words how the marginal cost changes as the quantity produced increases.
 - (c) Explain the concavity of the graph (in terms of economics).
 - (d) Explain the economic significance (in terms of marginal cost) of the point at which the concavity changes.
 - (e) Do you expect the graph of C(q) to look like this for all types of products?



Figure 4.60

15. The total cost C(q) of producing q goods is given by:

$$C(q) = 0.01q^3 - 0.6q^2 + 13q.$$

- (a) What is the fixed cost?
- (b) What is the maximum profit if each item is sold for \$7? (Assume you sell everything you produce.)
- (c) Suppose exactly 34 goods are produced. They all sell when the price is \$7 each, but for each \$1 increase in price, 2 fewer goods are sold. Should the price be raised, and if so by how much?
- 16. (a) A cruise line offers a trip for \$1000 per passenger. If at least 100 passengers sign up, the price is reduced for *all* the passengers by \$5 for every additional passenger (beyond 100) who goes on the trip. The boat can accommodate 250 passengers. What number of passengers maximizes the cruise line's total revenue? What price does each passenger pay then?
 - (b) The cost to the cruise line for q passengers is 40,000 + 200q. What is the maximum profit that the cruise line can make on one trip? How many passengers must sign up for the maximum to be reached and what price will each pay?

17. A company manufactures only one product. The quantity, q, of this product produced per month depends on the amount of capital, K, invested (i.e., the number of machines the company owns, the size of its building, and so on) and the amount of labor, L, available each month. We assume that q can be expressed as a *Cobb-Douglas production function*:

$$q = cK^{\alpha}L^{\beta}$$

where c, α , β are positive constants, with $0 < \alpha < 1$ and $0 < \beta < 1$. In this problem we will see how the Russian government could use a Cobb-Douglas function to estimate how many people a newly privatized industry might employ. A company in such an industry has only a small amount of capital available to it and needs to use all of it, so K is fixed. Suppose L is measured in man-hours per month, and that each man-hour costs the company w rubles (a ruble is the unit of Russian currency). Suppose the company has no other costs besides labor, and that each unit of the good can be sold for a fixed price of p rubles. How many man-hours of labor per month should the company use in order to maximize its profit?

- **18.** An agricultural worker in Uganda is planting clover to increase the number of bees making their home in the region. There are 100 bees in the region naturally, and for every acre put under clover, 20 more bees are found in the region.
 - (a) Draw a graph of the total number, N(x), of bees as a function of x, the number of acres devoted to clover.
 - (**b**) Explain, both geometrically and algebraically, the shape of the graph of:
 - (i) The marginal rate of increase of the number of bees with acres of clover, N'(x).
 - (ii) The average number of bees per acre of clover, N(x)/x.
- 19. If you invest x dollars in a certain project, your return is R(x). You want to choose x to maximize your return per dollar invested,⁴ which is

$$r(x) = \frac{R(x)}{x}$$

- (a) The graph of R(x) is in Figure 4.61, with R(0) = 0.
 Illustrate on the graph that the maximum value of r(x) is reached at a point at which the line from the origin to the point is tangent to the graph of R(x).
- (b) Also, the maximum of r(x) occurs at a point at which the slope of the graph of r(x) is zero. On the same axes as part (a), sketch r(x). Illustrate that the maximum of r(x) occurs where its slope is 0.
- (c) Show, by taking the derivative of the formula for r(x), that the conditions in part (a) and (b) are equivalent: the x-value at which the line from the origin is tangent to the graph of R is the same as the x-value at which the graph of r has zero slope.



Problems 20–22 involve the *average cost* of manufacturing a quantity q of a good, which is defined to be

$$a(q) = \frac{C(q)}{q}$$

- **20.** Figure 4.62 shows the cost of production, C(q), as a function of quantity produced, q.
 - (a) For some q_0 , sketch a line whose slope is the marginal cost, MC, at that point.
 - (b) For the same q_0 , explain why the average $\cos t a(q_0)$ can be represented by the slope of the line from that point on the curve to the origin.
 - (c) Use the method of Example 3 on page 184 to explain why at the value of q which minimizes a(q), the average and marginal costs are equal.



21. The average cost per item to produce q items is given by

$$a(q) = 0.01q^2 - 0.6q + 13$$
, for $q > 0.4$

- (a) What is the total cost, C(q), of producing q goods?
- (**b**) What is the minimum marginal cost? What is the practical interpretation of this result?
- (c) At what production level is the average cost a minimum? What is the lowest average cost?
- (d) Compute the marginal cost at q = 30. How does this relate to your answer to part (c)? Explain this relationship both analytically and in words.

⁴From Peter D. Taylor, Calculus: The Analysis of Functions (Toronto: Wall & Emerson, 1992).

22. A reasonably realistic model of a firm's costs is given by the *short-run Cobb-Douglas cost curve*

$$C(q) = Kq^{1/a} + F,$$

where a is a positive constant, F is the fixed cost, and K measures the technology available to the firm.

- (a) Show that C is concave down if a > 1.
- (b) Assuming that a < 1 and that average cost is minimized when average cost equals marginal cost, find what value of q minimizes the average cost.
- 23. The production function f(x) gives the number of units of an item that a manufacturing company can produce from x units of raw material. The company buys the raw material at price w dollars per unit and sells all it produces at a price of p dollars per unit. The quantity of raw material that maximizes profit is denoted by x^* .

4.5 OPTIMIZATION AND MODELING

- (a) Do you expect the derivative f'(x) to be positive or negative? Justify your answer.
- (b) Explain why the formula $\pi(x) = pf(x) wx$ gives the profit $\pi(x)$ that the company earns as a function of the quantity x of raw materials that it uses.
- (c) Evaluate $f'(x^*)$.
- (d) Assuming it is nonzero, is $f''(x^*)$ positive or negative?
- (e) If the supplier of the raw materials is likely to change the price w, then it is appropriate to treat x* as a function of w. Find a formula for the derivative dx*/dw and decide whether it is positive or negative.
- (f) If the price w goes up, should the manufacturing company buy more or less of the raw material?

Finding global maxima and minima is made much easier by having a formula for the function to be maximized or minimized. The process of translating a problem into a function whose formula we know is called *mathematical modeling*. By working through the examples that follow, you will get the flavor of some kinds of modeling.

- **Example1** What are the dimensions of an aluminum can that holds 40 in³ of juice and that uses the least material (i.e., aluminum)? Assume that the can is cylindrical, and is capped on both ends.
- Solution It is often a good idea to think about a problem in general terms before trying to solve it. Since we're trying to use as little material as possible, why not make the can very small, say, the size of a peanut? We can't, since the can must hold 40 in³. If we make the can short, to try to use less material in the sides, we'll have to make it fat as well, so that it can hold 40 in³. Saving aluminum in the sides might actually use more aluminum in the top and bottom in a short, fat can. See Figure 4.63(a).



If we try to save material by making the top and bottom small, the can has to be tall to accommodate the 40 in³ of juice. So any savings we get by using a small top and bottom might be outweighed by the height of the sides. See Figure 4.63(b). This is, in fact, true, as Table 4.3 shows.

The table gives the amount of material used in the can for some choices of the radius, r, and the height, h. You can see that r and h change in opposite directions, and that more material is used

at the extremes (very large or very small r and h) than in the middle. From the table it appears that the optimal radius for the can lies somewhere in $1.0 \le r \le 3.0$. If we consider the material used, M, as a function of the radius, r, a graph of this function looks like Figure 4.64. The graph shows that the global minimum we want is at a critical point.



Both the table and the graph were obtained from a mathematical model, which in this case is a formula for the material used in making the can. Finding such a formula depends on knowing the geometry of a cylinder, in particular its area and volume. We have

$$M =$$
 Material used in the can = Material in ends + Material in the side

where

Material in ends =
$$2 \cdot \text{Area}$$
 of a circle with radius $r = 2 \cdot \pi r^2$,

Material in the side = Surface area of cylinder with height h and radius $r = 2\pi rh$.

However, h is not independent of r: if r grows, h shrinks, and vice-versa. To find the relationship, we use the fact that the volume of the cylinder, $\pi r^2 h$, is equal to the constant 40 in³:

Volume of can
$$= \pi r^2 h = 40$$
, giving $h = \frac{40}{\pi r^2}$

This means

Material in the side
$$= 2\pi rh = 2\pi r \frac{40}{\pi r^2} = \frac{80}{r}$$

Thus we obtain the formula for the total material, M, used in a can of radius r:

$$M = 2\pi r^2 + \frac{80}{r}.$$

The domain of this function is all r > 0.

Now we use calculus to find the minimum of M. We look for critical points:

$$\frac{dM}{dr} = 4\pi r - \frac{80}{r^2} = 0 \quad \text{at a critical point, so} \quad 4\pi r = \frac{80}{r^2}.$$

Therefore,

$$\pi r^3 = 20$$
, so $r = \left(\frac{20}{\pi}\right)^{1/3} \approx 1.85$ inches,

which agrees with our graph. We also have

$$h = \frac{40}{\pi r^2} \approx \frac{40}{\pi (1.85)^2} \approx 3.7$$
 inches.

Thus, the material used, $M = 2\pi (1.85)^2 + 80/1.85 = 64.7 \text{ in}^2$.

Practical Tips for Modeling Optimization Problems

- 1. Make sure that you know what quantity or function is to be optimized.
- 2. If possible, make several sketches showing how the elements that vary are related. Label your sketches clearly by assigning variables to quantities which change.
- 3. Try to obtain a formula for the function to be optimized in terms of the variables that you identified in the previous step. If necessary, eliminate from this formula all but one variable. Identify the domain over which this variable varies.
- 4. Find the critical points and evaluate the function at these points and the endpoints (if relevant) to find the global maxima and minima.

The next example, another problem in geometry, illustrates this approach.

Example 2 Alaina wants to get to the bus stop as quickly as possible. The bus stop is across a grassy park, 2000 feet west and 600 feet north of her starting position. Alaina can walk west along the edge of the park on the sidewalk at a speed of 6 ft/sec. She can also travel through the grass in the park, but only at a rate of 4 ft/sec. What path will get her to the bus stop the fastest?

Solution



Figure 4.65: Three possible paths to the bus stop

We might first think that she should take a path that is the shortest distance. Unfortunately, the path that follows the shortest distance to the bus stop is entirely in the park, where her speed is slow. (See Figure 4.65(a).) That distance is $\sqrt{2000^2 + 600^2} \approx 2100$ feet, which takes her about 525 seconds to traverse. She could instead walk quickly the entire 2000 feet along the sidewalk, which leaves her just the 600-foot northward journey through the park. (See Figure 4.65(b).) This method would take $2000/6 + 600/4 \approx 483$ seconds total walking time.

But can she do even better? Perhaps another combination of sidewalk and park gives a shorter travel time. For example, what is the travel time if she walks 1000 feet west along the sidewalk and the rest of the way through the park? (See Figure 4.65(c).) The answer is about 458 seconds.

We make a model for this problem. We label the distance that Alaina walks west along the sidewalk x and the distance she walks through the park y, as in Figure 4.66. Then the total time, t, is

$$t = t_{\text{sidewalk}} + t_{\text{park}}.$$

Since

Time = Distance/Speed,

and she can walk 6 ft/sec on the sidewalk and 4 ft/sec in the park, we have that

$$t=\frac{x}{6}+\frac{y}{4}.$$
 Now, by the Pythagorean Theorem, $y=\sqrt{(2000-x)^2+600^2}.$ Therefore

$$t = \frac{x}{6} + \frac{\sqrt{(2000 - x)^2 + 600^2}}{4}.$$
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We can find the critical points of this function analytically. (See Exercise 10 on page 203.) Alternatively, we can graph the function on a calculator and estimate the critical point, which is $x \approx 1463$ feet. This gives a minimum total time of about 445 seconds.



Figure 4.66: Modeling time to bus stop

- **Example 3** One hallway which is 4 feet wide meets another hallway which is 8 feet wide in a right angle. (See Figure 4.67.) What is the length of the longest ladder which can be carried horizontally around the corner?
- Solution We imagine the ladder being carried on its side and ignore its width. To allow the longest ladder possible we carry the ladder around the corner so that it just touches both walls (at A and C) and just touches the corner at B. Let's draw some lines that do this. (See Figure 4.67.) The length of the line \overline{ABC} decreases as the corner is turned, then increases again. The minimum such length would be the length of the longest ladder that could make it around the corner. A smaller ladder would still work (it would not touch A, B, and C simultaneously), but a larger one would not fit.



 $A = \begin{bmatrix} l & B \\ \theta & B \\ \theta & \theta \end{bmatrix}$

Figure 4.67: Various ladders that touch both walls and corner

Figure 4.68: Ladder and hallway

We want the *smallest* length of the line \overline{ABC} . We express the length, l, as a function of θ , the angle between the line and the wall of the narrow hall. (See Figure 4.68.) We have

$$l = \overline{AB} + \overline{BC}.$$

Now $\overline{AB} = 4/\sin\theta$ and $\overline{BC} = 8/\cos\theta$, so

$$l = \frac{4}{\sin \theta} + \frac{8}{\cos \theta}.$$

Here the domain of θ is $0 < \theta < \pi/2$.

Next we differentiate:

$$\frac{dl}{d\theta} = -\frac{4}{(\sin\theta)^2}(\cos\theta) - \frac{8}{(\cos\theta)^2}(-\sin\theta).$$

To minimize l, we solve $dl/d\theta = 0$:

$$-4\frac{\cos\theta}{(\sin\theta)^2} + 8\frac{\sin\theta}{(\cos\theta)^2} = 0,$$

so

$$2(\sin\theta)^3 = (\cos\theta)^3$$
, or $\frac{(\sin\theta)^3}{(\cos\theta)^3} = \frac{1}{2}$.

This means

$$\tan \theta = \sqrt[3]{0.5} \approx 0.79$$
, so $\theta \approx 0.67$ radians.

Thus $\theta \approx 0.67$ is a critical point, and an investigation of what happens for θ near 0 and θ near $\pi/2$ shows that *l* has a global minimum at $\theta = 0.67$. The minimum value of *l* is therefore

$$l = \frac{4}{\sin(0.67)} + \frac{8}{\cos(0.67)} \approx 16.65 \text{ feet,}$$

so the ladder can be at most 16.65 feet long and still make it around the corner.

Exercises and Problems for Section 4.5

Exercises

1. The bending moment M of a beam, supported at one end, at a distance x from the support is given by

$$M = \frac{1}{2}wLx - \frac{1}{2}wx^2,$$

where L is the length of the beam, and w is the uniform load per unit length. Find the point on the beam where the moment is greatest.

2. The potential energy, U, of a particle moving along the x-axis is given by

$$U = b\left(\frac{a^2}{x^2} - \frac{a}{x}\right)$$

where a and b are positive constants and x > 0. What value of x minimizes the potential energy?

3. An electric current, *I*, in amps, is given by

$$I = \cos(wt) + \sqrt{3}\sin(wt)$$

where $w \neq 0$ is a constant. What are the maximum and minimum values of I?

4. A smokestack deposits soot on the ground with a concentration inversely proportional to the square of the distance from the stack. With two smokestacks 20 miles apart, the concentration of the combined deposits on the line joining them, at a distance *x* from one stack, is given by

$$S = \frac{k_1}{x^2} + \frac{k_2}{(20-x)^2}$$

where k_1 and k_2 are positive constants which depend on the quantity of smoke each stack is emitting. If $k_1 = 7k_2$, find the point on the line joining the stacks where the concentration of the deposit is a minimum.

5. In a chemical reaction, substance A combines with substance B to form substance Y. At the start of the reaction, the quantity of A present is a grams, and the quantity of B present is b grams. Assume a < b. At time t seconds</p>

after the start of the reaction, the quantity of Y present is y grams. For certain types of reactions, the rate of the reaction, in grams/sec, is given by

Rate = k(a - y)(b - y), k is a positive constant.

- (a) For what values of y is the rate nonnegative? Graph the rate against y.
- (b) Use your graph to find the value of y at which the rate of the reaction is fastest.
- 6. A wave of wavelength λ traveling in deep water has speed, v, given by

$$v = k\sqrt{\frac{\lambda}{c} + \frac{c}{\lambda}},$$

where c and k are positive constants. As λ varies, does such a wave have a maximum or minimum velocity? If so, what is it? Explain.

7. The efficiency of a screw, E, is given by

$$E = \frac{(\theta - \mu \theta^2)}{\mu + \theta}, \quad \theta > 0,$$

where θ is the angle of pitch of the thread and μ is the coefficient of friction of the material, a (positive) constant. What value of θ maximizes E?

8. A woman pulls a sled which, together with its load, has a mass of m kg. If her arm makes an angle of θ with her body (assumed vertical) and the coefficient of friction (a positive constant) is μ, the least force, F, she must exert to move the sled is given by

$$F = \frac{mg\mu}{\sin\theta + \mu\cos\theta}$$

If $\mu = 0.15$, find the maximum and minimum values of F for $0 \le \theta \le \pi/2$. Give answers as multiples of mg.

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9. A circular ring of wire of radius r_0 lies in a plane perpendicular to the x-axis and is centered at the origin. The ring has a positive electric charge spread uniformly over it. The electric field in the x-direction, E, at the point x on the axis is given by

$$E = \frac{kx}{\left(x^2 + r_0^2\right)^{3/2}}$$
 for $k > 0$.

At what point on the x-axis is the field greatest? Least?

Problems

11. Figure 4.69 shows the curves $y = \sqrt{x}$, x = 9, y = 0, and a rectangle with its sides parallel to the axes and its left end at x = a. Find the dimensions of the rectangle having the maximum possible area.



- 12. The hypotenuse of a right triangle has one end at the origin and one end on the curve $y = x^2 e^{-3x}$, with $x \ge 0$. One of the other two sides is on the *x*-axis, the other side is parallel to the *y*-axis. Find the maximum area of such a triangle. At what *x*-value does it occur?
- **13.** A rectangle has one side on the *x*-axis and two vertices on the curve

$$y = \frac{1}{1+x^2}.$$

Find the vertices of the rectangle with maximum area.

- 14. A rectangle has one side on the x-axis, one side on the y-axis, one vertex at the origin and one on the curve $y = e^{-2x}$ for $x \ge 0$. Find the
 - (a) Maximum area (b) Minimum perimeter
- **15.** A hemisphere of radius 1 sits on a horizontal plane. A cylinder stands with its axis vertical, the center of its base at the center of the sphere, and its top circular rim touching the hemisphere. Find the radius and height of the cylinder of maximum volume.
- **16.** A closed box has a fixed surface area *A* and a square base with side *x*.
 - (a) Find a formula for its volume, V, as a function of x.
 - (b) Sketch a graph of V against x.
 - (c) Find the maximum value of V.
- **17.** If you have 100 feet of fencing and want to enclose a rectangular area up against a long, straight wall, what is the largest area you can enclose?

10. Find analytically the exact critical point of the function which represents the time, t, to walk to the bus stop in Example 2. Recall that t is given by

$$t = \frac{x}{6} + \frac{\sqrt{(2000 - x)^2 + 600^2}}{4}$$

18. A rectangular beam is cut from a cylindrical log of radius 30 cm. The strength of a beam of width w and height h is proportional to wh^2 . (See Figure 4.70.) Find the width and height of the beam of maximum strength.



- **19.** A landscape architect plans to enclose a 3000 square foot rectangular region in a botanical garden. She will use shrubs costing \$25 per foot along three sides and fencing costing \$10 per foot along the fourth side. Find the minimum total cost.
- **20.** A rectangular swimming pool is to be built with an area of 1800 square feet. The owner wants 5-foot wide decks along either side and 10-foot wide decks at the two ends. Find the dimensions of the smallest piece of property on which the pool can be built satisfying these conditions.
- **21.** A square-bottomed box with no top has a fixed volume, *V*. What dimensions minimize the surface area?
- 22. A light is suspended at a height h above the floor. (See Figure 4.71.) The illumination at the point P is inversely proportional to the square of the distance from the point P to the light and directly proportional to the cosine of the angle θ . How far from the floor should the light be to maximize the illumination at the point P?



- 23. Which point on the parabola $y = x^2$ is nearest to (1, 0)? Find the coordinates to two decimals. [Hint: Minimize the square of the distance—this avoids square roots.]
- 24. Find the coordinates of the point on the parabola $y = x^2$ which is closest to the point (3,0).
- **25.** The cross-section of a tunnel is a rectangle of height h surmounted by a semicircular roof section of radius r (See Figure 4.72 on page 204). If the cross-sectional area is A, determine the dimensions of the cross section which minimize the perimeter.



Figure 4.72

- **26.** Of all rectangles with given area, *A*, which has the shortest diagonals?
- **27.** You run a small furniture business. You sign a deal with a customer to deliver up to 400 chairs, the exact number to be determined by the customer later. The price will be \$90 per chair up to 300 chairs, and above 300, the price will be reduced by \$0.25 per chair (on the whole order) for every additional chair over 300 ordered. What are the largest and smallest revenues your company can make under this deal?
- **28.** The cost of fuel to propel a boat through the water (in dollars per hour) is proportional to the cube of the speed. A certain ferry boat uses \$100 worth of fuel per hour when cruising at 10 miles per hour. Apart from fuel, the cost of running this ferry (labor, maintenance, and so on) is \$675 per hour. At what speed should it travel so as to minimize the cost *per mile* traveled?
- **29.** (a) For which positive number x is $x^{1/x}$ largest? Justify your answer.

[Hint: You may want to write $x^{1/x} = e^{\ln(x^{1/x})}$.]

- (b) For which positive integer n is n^{1/n} largest? Justify your answer.
- (c) Use your answer to parts (a) and (b) to decide which is larger: $3^{1/3}$ or $\pi^{1/\pi}$.
- **30.** The *arithmetic mean* of two numbers a and b is defined as (a+b)/2; the *geometric mean* of two positive numbers a and b is defined as \sqrt{ab} .
 - (a) For two positive numbers, which of the two means is larger? Justify your answer.
 - [Hint: Define $f(x) = (a+x)/2 \sqrt{ax}$ for fixed a.] (b) For three positive numbers a, b, c, the arithmetic and
 - geometric mean are (a+b+c)/3 and $\sqrt[3]{abc}$, respectively. Which of the two means of three numbers is larger? [Hint: Redefine f(x) for fixed *a* and *b*.]

31. A bird such as a starling feeds worms to its young. To collect worms, the bird flies to a site where worms are to be found, picks up several in its beak, and flies back to its nest. The *loading curve* in Figure 4.73 shows how the number of worms (the load) a starling collects depends on the time it has been searching for them.⁵ The curve is concave down because the bird can pick up worms more efficiently when its beak is empty; when its beak is partly full, the bird becomes much less efficient. The traveling time (from nest to site and back) is represented by the distance *PO* in Figure 4.73. The bird wants to maximize the rate at which it brings worms to the nest, where

Rate worms arrive = $\frac{\text{Load}}{\text{Traveling time + Searching time}}$

- (a) Draw a line in Figure 4.73 whose slope is this rate.
- (b) Using the graph, estimate the load which maximizes this rate.
- (c) If the traveling time is increased, does the optimal load increase or decrease? Why?



32. On the same side of a straight river are two towns, and the townspeople want to build a pumping station, *S*. See Figure 4.74. The pumping station is to be at the river's edge with pipes extending straight to the two towns. Where should the pumping station be located to minimize the total length of pipe?



⁵Alex Kacelnick (1984). Reported by J. R. Krebs and N. B. Davis, *An Introduction to Behavioural Ecology* (Oxford: Blackwell, 1987).

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- **33.** A pigeon is released from a boat (point *B* in Figure 4.75) floating on a lake. Because of falling air over the cool water, the energy required to fly one meter over the lake is twice the corresponding energy *e* required for flying over the bank (e = 3 joule/meter). To minimize the energy required to fly from *B* to the loft, *L*, the pigeon heads to a point *P* on the bank and then flies along the bank to *L*. The distance \overline{AL} is 2000 m, and \overline{AB} is 500 m.
 - (a) Express the energy required to fly from B to L via P as a function of the angle θ (the angle BPA).
 - (**b**) What is the optimal angle θ ?
 - (c) Does your answer change if \overline{AL} , \overline{AB} , and e have different numerical values?



34. To get the best view of the Statue of Liberty in Figure 4.76, you should be at the position where θ is a maximum. If the statue stands 92 meters high, including the pedestal, which is 46 meters high, how far from the base should you be? [Hint: Find a formula for θ in terms of your distance from the base. Use this function to maximize θ , noting that $0 \le \theta \le \pi/2$.]



- Figure 4.76
- **35.** A light ray starts at the origin and is reflected off a mirror along the line y = 1 to the point (2, 0). See Figure 4.77. Fermat's Principle⁶ says that light's path minimizes the time of travel. The speed of light is a constant.
 - (a) Using Fermat's principle, find the optimal position of *P*.
 - (b) Using your answer to part (a), derive the Law of Reflection, that $\theta_1 = \theta_2$.



- **36.** When a ray of light travels from one medium to another (for example, from air to water), it changes direction. This phenomenon is known as refraction. In Figure 4.78, light is traveling from A to B. The amount of refraction depends on the velocities, v_1 and v_2 , of light in the two media and on Fermat's Principle which states that the light's time of travel, T, from A to B, is a minimum.
 - (a) Find an expression for T in terms of x and the constants a, b, v₁, v₂, and c.
 - (b) Show that if *R* is chosen so that the time of travel is minimized, then

$$\frac{\sin \theta_1}{\sin \theta_2} = \frac{v_1}{v_2}.$$

This result is known as Snell's Law and the ratio v_1/v_2 is called the index of refraction of the second medium with respect to the first medium.



37. Show that when the value of *x* in Figure 4.78 is chosen according to Snell's Law, the time taken by the light ray is a minimum.

In many applications, we want to maximize or minimize some quantity subject to a condition. Such constrained optimization problems are solved using Lagrange multipliers in multivariable calculus; Problems 38–40 show an alternate method.⁷

⁶See, for example, D. Halliday, R. Resnik, K. Kane, *Physics* Vol 2, 4th edn, p. 909 (New York: Wiley, 1992). ⁷Kelly Black "Putting Constraints in Optimization for First-Year Calculus Students", p. 310-312 *Siam Review* Vol. 39 No. 2, June 1997.

- **38.** Minimize $x^2 + y^2$ while satisfying x + y = 4 using the following steps.
 - (a) Graph x+y = 4. On the same axes, graph $x^2+y^2 = 1$, $x^2 + y^2 = 4$, $x^2 + y^2 = 9$.
 - (b) Explain why the minimum value of x² + y² on x + y = 4 occurs at the point at which a graph of x² + y² = Constant is tangent to the line x + y = 4.
 - (c) Using your answer to part (b) and implicit differentiation to find the slope of the circle, find the minimum value of $x^2 + y^2$ such that x + y = 4.
- **39.** The quantity Q of an item which can be produced from quantities x and y of two raw materials is given by Q = 10xy at a cost of C = x + 2y thousand dollars. If there is a budget of \$10 thousand for raw materials, find the maximum production using the following steps.
 - (a) Graph x+2y = 10 in the first quadrant. On the same axes, graph Q = 10xy = 100, Q = 10xy = 200, and Q = 10xy = 300.
 - (b) Explain why the maximum production occurs at a

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point at which a production curve is tangent to the cost line C = 10.

- (c) Using your answer to part (b) and implicit differentiation to find the slope of the curve, find the maximum production under this budget.
- **40.** With quantities x and y of two raw materials available, $Q = x^{1/2}y^{1/2}$ thousand items can be produced at a cost of C = 2x + y thousand dollars. Using the following steps, find the minimum cost to produce 1 thousand items.
 - (a) Graph $x^{1/2}y^{1/2} = 1$. On the same axes, graph 2x + y = 2, 2x + y = 3, and 2x + y = 4.
 - (b) Explain why the minimum cost occurs at a point at which a cost line is tangent to the production curve Q = 1.
 - (c) Using your answer to part (b) and implicit differentiation to find the slope of the curve, find the minimum cost to meet this production level.

Derivatives represent rates of change. In this section, we see how to calculate rates in a variety of situations.

- **Example 1** A spherical snowball is melting. Its radius decreases at a constant rate of 2 cm per minute from an initial value of 70 cm. How fast is the volume decreasing half an hour later?
- Solution The radius, r, starts at 70 cm and decreases at 2 cm/min. At time t minutes since the start,

$$r = 70 - 2t \text{ cm.}$$

The volume of the snowball is given by

$$V = \frac{4}{3}\pi r^3 = \frac{4}{3}\pi (70 - 2t)^3 \text{ cm}^3.$$

The rate at which the volume is changing at time t is

$$\frac{dV}{dt} = \frac{4}{3}\pi \cdot 3(70 - 2t)^2(-2) = -8(70 - 2t)^2 \text{ cm}^3/\text{min.}$$

The volume is measured in cm^3 , and time is in minutes, so after half an hour t = 30, and

$$\left. \frac{dV}{dt} \right|_{t=30} = -8\pi (70 - 2 \cdot 30)^2 = -800\pi \text{ cm}^3/\text{min.}$$

Thus, the rate at which the volume is increasing is $-800\pi \approx -2500 \text{ cm}^3/\text{min}$; the rate at which the volume is decreasing is about 2500 cm³/min.

Example 2 A skydiver of mass m jumps from a plane at time t = 0. Under certain assumptions, the distance, s(t), he has fallen in time t is given by

$$s(t) = \frac{m^2 g}{k^2} \left(\frac{kt}{m} + e^{-kt/m} - 1 \right)$$
 for some positive constant k.

- (a) Find s'(0) and s''(0) and interpret in terms of the skydiver.
- (b) Relate the units of s'(t) and s''(t) to the units of t and s(t).

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Solution (a) Differentiating using the chain rule gives

$$s'(t) = \frac{m^2 g}{k^2} \left(\frac{k}{m} + e^{-kt/m} \left(-\frac{k}{m}\right)\right) = \frac{mg}{k} \left(1 - e^{-kt/m}\right)$$
$$s''(t) = \frac{mg}{k} \left(-e^{kt/m}\right) \left(-\frac{k}{m}\right) = g e^{-kt/m}.$$

Since $e^{-k \cdot 0/m} = 1$, evaluating at t = 0 gives

$$s'(0) = \frac{mg}{k}(1-1) = 0$$
 and $s''(0) = g$

The first derivative of distance is velocity, so the fact that s'(0) = 0 tells us that the skydiver starts with zero velocity. The second derivative of distance is acceleration, so the fact that s''(0) = g tells us that the skydiver's initial acceleration is g, the acceleration due to gravity. The velocity of g'(t) and exceleration g''(t) are given by

(b) The units of velocity, $s^{\prime}(t)$, and acceleration, $s^{\prime\prime}(t)$, are given by

Units of
$$s'(t)$$
 are $\frac{\text{Units of } s(t)}{\text{Units of } t} = \frac{\text{Units of distance}}{\text{Units of time}}$; for example, meters/sec.
Units of $s''(t)$ are $\frac{\text{Units of } s'(t)}{\text{Units of } t} = \frac{\text{Units of distance}}{(\text{Units of time})^2}$; for example, meters/sec².

Related Rates

In Example 1, the radius of the snowball decreased at a constant rate. A more realistic scenario is for the radius to decrease at different rates at different times. Then, we may not be able to write a formula for V as a function of t. However, we may still be able to calculate dV/dt, as in the following example.

Example 3 A spherical snowball melts in such a way that the instant at which its radius is 20 cm, its radius is decreasing at 3 cm/min. At what rate is the volume of the ball of snow changing at that instant?

Solution Since the snowball is spherical, we again have that

$$V = \frac{4}{3}\pi r^3.$$

We can no longer write a formula for r in terms of t, but we know that

$$\frac{dr}{dt} = -3$$
 when $r = 20$.

We want to know dV/dt when r = 20. Think of r as an (unknown) function of t and differentiate the expression for V with respect to t using the chain rule:

$$\frac{dV}{dt} = \frac{4}{3}\pi \cdot 3r^2 \frac{dr}{dt} = 4\pi r^2 \frac{dr}{dt}.$$

At the instant at which r = 20 and dr/dt = -3, we have

$$\frac{dV}{dt} = 4\pi \cdot 20^2 \cdot (-3) = -4800\pi \text{ cm}^3/\text{min.}$$

Notice that we have sidestepped the problem of not knowing r as a function of t by calculating the derivatives only at the moment we are interested in.

Example 4 Figure 4.79 shows the fuel consumption, g, in miles per gallon, of a car traveling at v mph. At one moment, the car was going 70 mph and its deceleration was 8000 miles/hour². How fast was the fuel consumption changing at that moment? Include units.



Figure 4.79: Fuel consumption versus velocity

Solution Acceleration is rate of change of velocity, dv/dt, and we are told that the deceleration is 8000 miles/hour², so we know dv/dt = -8000 when v = 70. We want dg/dt. The chain rule gives

$$\frac{dg}{dt} = \frac{dg}{dv} \cdot \frac{dv}{dt}$$

The value of dg/dv is the slope of the curve in Figure 4.79 at v = 70. Since the points (30, 40) and (100, 20) lie approximately on the tangent to the curve at v = 70, we can estimate the derivative

$$\frac{dg}{dv} \approx \frac{20 - 40}{100 - 30} = -\frac{2}{7}$$

Thus,

$$\frac{dg}{dv}\approx \left(-\frac{2}{7}\right)\cdot (-8000)\approx 2300 \text{ mpg/hr}.$$

Since we approximated dg/dv, we can only get a rough estimate for dg/dt.

A famous problem involves the rate at which a ladder slips down a wall as the foot of the ladder moves.

- Example 5 (a) A 3-meter ladder stands against a high wall. The foot of the ladder moves outward at a speed of 0.1 meter/sec when the foot is 1 meter from the wall. At that moment, how fast is the top of the ladder falling? What if the foot had been 2 meters from the wall?
 - (b) If the foot of the ladder moves out at a constant speed, how does the speed at which the top falls change as the foot gets farther out?

Solution (a) Let the foot be x meters from the base of the wall and let the top be y meters from the base. See Figure 4.80. Then, since the ladder is 3 meters long, by Pythagoras' Theorem,

$$x^2 + y^2 = 3^2 = 9.$$

Thinking of both x and y as functions of t, we differentiate this implicit relation, giving

$$2x\frac{dx}{dt} + 2y\frac{dy}{dt} = 0.$$

We are interested in the moment at which dx/dt = 0.1 and x = 1. We want to know dy/dt, so we solve, giving

$$\frac{dy}{dt} = -\frac{x}{y}\frac{dx}{dt}$$



Figure 4.80: Side view of ladder standing against wall

When the foot of the ladder is 1 meter from the wall, x = 1 and $y = \sqrt{9 - 1^2} = \sqrt{8}$, so

$$\frac{dy}{dt} = -\frac{1}{\sqrt{8}}0.1 = -0.035$$
 meter/sec.

Thus, the top falls at 0.0035 meter/sec.

When the foot is 2 meters from the wall, x = 2 and $y = \sqrt{9 - 2^2} = \sqrt{5}$, so

$$\frac{dy}{dt} = -\frac{2}{\sqrt{5}}0.1 = -0.089$$
 meter/sec.

Thus, the top falls at 0.089 meter/sec. Notice that the top falls faster when the base of the ladder is farther from the wall.

(b) As the foot of the ladder moves out, x increases and y decreases. Looking at the expression

$$\frac{dy}{dt} = -\frac{x}{y}\frac{dx}{dt},$$

we see that if dx/dt is constant, the magnitude of dy/dt increases as the foot gets farther out.

- **Example 6** An airplane, flying at 450 km/hr at a constant altitude of 5 km, is approaching a camera mounted on the ground. Let θ be the angle of elevation above the ground at which the camera is pointed. See Figure 4.81. When $\theta = \pi/3$, how fast does the camera have to rotate in order to keep the plane in view?
- Solution Suppose the plane is vertically above the point B. Let x be the distance between B and C. The fact that the plane is moving toward C at 450 km/hr means that x is decreasing and dx/dt = -450 km/hr. From Figure 4.81, we see that $\tan \theta = 5/x$.

Differentiating $\tan \theta = 5/x$ with respect to t and using the chain rule gives



Figure 4.81: Plane approaching a camera at C (side view)

We want to calculate $d\theta/dt$ when $\theta = \pi/3$. At that moment, $\cos \theta = 1/2$ and $\tan \theta = \sqrt{3}$, so $x = 5/\sqrt{3}$. Substituting gives

$$\frac{1}{(1/2)^2} \frac{d\theta}{dt} = -5 \left(\frac{5}{\sqrt{3}}\right)^{-2} \cdot (-450)$$
$$\frac{d\theta}{dt} = 67.500 \text{ radians/hour.}$$

This answer tells us that the camera must turn at roughly 1 radian per minute if it is to remain pointed at the plane.

Exercises and Problems for Section 4.6

Exercises

1. According to the US Census, the world population *P*, in billions, is approximately

$$P = 6.342e^{0.011t}$$
,

where t is in years since January 1, 2004. At what rate was the world's population increasing on that date? Give your answer in millions of people per year.

 With time, t, in minutes, the temperature, H, in degrees Celsius, of a bottle of water put in the refrigerator at t = 0 is given by

$$H = 4 + 16e^{-0.02t}.$$

How fast is the water cooling initially? After 10 minutes? Give units.

3. The power, *P*, dissipated when a 9-volt battery is put across a resistance of *R* ohms is given by

$$P = \frac{81}{R}.$$

What is the rate of change of power with respect to resistance?

4. With length, *l*, in meters, the period *T*, in seconds, of a pendulum is given by

$$T = 2\pi \sqrt{\frac{l}{9.8}}.$$

- (a) How fast does the period increase as *l* increases?
- (b) Does this rate of change increase or decrease as *l* increases?
- 5. At time t, in hours, a lake is covered with ice of thickness y cm, where $y = 0.2t^{1.5}$.
 - (a) How fast is the ice forming when t = 1? When t = 2? Give units.
 - (b) If ice forms for $0 \le t \le 3$, at what time in this interval is the ice thickest? At what time is the ice forming fastest?

6. A dose, D, of a drug causes a temperature change, T, in a patient. For C a positive constant, T is given by

$$T = \left(\frac{C}{2} - \frac{D}{3}\right)D^3.$$

- (a) What is the rate of change of temperature change with respect to dose?
- (b) For what doses does the temperature change increase as the dose increases?
- 7. For positive constants k and g, the velocity, v, of a particle of mass m at time t is given by

$$v = \frac{mg}{k} \left(1 - e^{-kt/m} \right).$$

At what rate is the velocity is changing at time 0? At t = 1? What do your answers tell you about the motion?

8. The average cost per item, C, in dollars, of manufacturing a quantity q of cell phones is given by

$$C = \frac{a}{q} + b$$
 where a, b are positive constants.

- (a) Find the rate of change of C as q increases. What are its units?
- (b) If production increases at a rate of 100 cell phones per week, how fast is the average cost changing? Is the average cost increasing or decreasing?
- **9.** For positive constants A and B, the force, F, between two atoms in a molecule at a distance r apart is given by

$$F = -\frac{A}{r^2} + \frac{B}{r^3}$$

- (a) How fast does force change as r increases? What type of units does it have?
- (b) If at some time t the distance is changing at a rate k, at what rate is the force changing with time? What type of units does this rate of change have?

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10. An item costs \$500 at time t = 0 and costs \$P in year t. When inflation is r% per year, the price is given by

$$P = 500e^{rt/100}.$$

- (a) If *r* is a constant, at what rate is the price rising (in dollars per year)
 - (i) Initially? (ii) After 2 years?
- (b) Now suppose that r is increasing by 0.3 per year when r = 4 and t = 2. At what rate (dollars per year) is the price increasing at that time?
- 11. A voltage V across a resistance R generates a current I = V/R. If a constant voltage of 9 volts is put across

Problems

- 13. Point *P* moves around the unit circle.⁸ (See Figure 4.82.) The angle θ , in radians, changes with time as shown in Figure 4.83.
 - (a) Estimate the coordinates of P when t = 2.
 - (b) When t = 2, approximately how fast is the point P moving in the x-direction? In the y-direction?



- 14. Figure 4.84 shows the number of gallons, G, of gasoline used on a trip of M miles.
 - (a) The function f is linear on each of the intervals 0 < M < 70 and 70 < M < 100. What is the slope of these lines? What are the units of these slopes?
 - (b) What is gas consumption (in miles per gallon) during the first 70 miles of this trip? During the next 30 miles?
 - (c) Figure 4.85 shows distance traveled, M (in miles), as a function of time t, in hours since the start of the trip. Describe this trip in words. Give a possible explanation for what happens one hour into the trip. What do your answers to part (b) tell you about the trip?
 - (d) If we let G = k(t) = f(h(t)), estimate k(0.5) and interpret your answer in terms of the trip.
 - (e) Find k'(0.5) and k'(1.5). Give units and interpret your answers.

⁸Based on an idea from Caspar Curjel.

a resistance that is increasing at a rate of 0.2 ohms per second when the resistance is 5 ohms, at what rate is the current changing?

12. The gravitational force, F, on a rocket at a distance, r, from the center of the earth is given by

$$F = \frac{k}{r^2},$$

where $k = 10^{13}$ newton \cdot km². When the rocket is 10^4 km from the center of the earth, it is moving away at 0.2 km/sec. How fast is the gravitational force changing at that moment? Give units. (A newton is a unit of force.)



15. Coroners estimate time of death using the rule of thumb that a body cools about 2°F during the first hour after death and about 1°F for each additional hour. Assuming an air temperature of 68°F and a living body temperature of 98.6°F, the temperature T(t) in °F of a body at a time t hours since death is given by

$$T(t) = 68 + 30.6e^{-kt}.$$

- (a) For what value of k will the body cool by 2°F in the first hour?
- (b) Using the value of k found in part (a), after how many hours will the temperature of the body be decreasing at a rate of 1°F per hour?
- (c) Using the value of k found in part (a), show that, 24 hours after death, the coroner's rule of thumb gives approximately the same temperature as the formula.

16. A certain quantity of gas occupies a volume of 20 cm^3 at a pressure of 1 atmosphere. The gas expands without the addition of heat, so, for some constant k, its pressure, P, and volume, V, satisfy the relation

$$PV^{1.4} = k$$

- (a) Find the rate of change of pressure with volume. Give units.
- (b) The volume is increasing at 2 cm³/min when the volume is 30 cm³. At that moment, is the pressure increasing or decreasing? How fast? Give units.
- 17. (a) A hemispherical bowl of radius 10 cm contains water to a depth of h cm. Find the radius of the surface of the water as a function of h.
 - (b) The water level drops at a rate of 0.1 cm per hour. At what rate is the radius of the water decreasing when the depth is 5 cm?
- **18.** A cone-shaped coffee filter of radius 6 cm and depth 10 cm contains water, which drips out through a hole at the bottom at a constant rate of 1.5 cm^3 per second.
 - (a) If the filter starts out full, how long does it take to empty?
 - (b) Find the volume of water in the filter when the depth of the water is *h* cm.
 - (c) How fast is the water level falling when the depth is 8 cm?
- **19.** A spherical snowball is melting. Its radius is decreasing at 0.2 cm per hour when the radius is 15 cm. How fast is its volume decreasing at that time?
- **20.** A ruptured oil tanker causes a circular oil slick on the surface of the ocean. When its radius is 150 meters, the radius of the slick is expanding by 0.1 meter/minute and its thickness is 0.02 meter. At that moment:
 - (a) How fast is the area of the slick expanding?
 - (b) The circular slick has the same thickness everywhere, and the volume of oil spilled remains fixed. How fast is the thickness of the slick decreasing?
- **21.** A potter forms a piece of clay into a cylinder. As he rolls it, the length, *L*, of the cylinder increases and the radius, *r*, decreases. If the length of the cylinder is increasing at 0.1 cm per second, find the rate at which the radius is changing when the radius is 1 cm and the length is 5 cm.
- **22.** The London Eye is a large ferris wheel that has diameter 135 meters and revolves continuously. Passengers enter the cabins at the bottom of the wheel and complete one revolution in 20 minutes. One minute into the ride a passenger is rising at 0.1 meters per second. How fast is the horizontal motion of the passenger at that moment?
- **23.** A gas station stands at the intersection of a north-south road and an east-west road. A police car is traveling toward the gas station from the east, chasing a stolen truck which is traveling north away from the gas station. The speed of the police car is 100 mph at the moment it is 3

miles from the gas station. At the same time, the truck is 4 miles from the gas station going 80 mph. At this moment:

- (a) Is the distance between the car and truck increasing or decreasing? How fast? (Distance is measured along a straight line joining the car and the truck.)
- (**b**) How does your answer change if the truck is going 70 mph instead of 80 mph?
- **24.** A train is traveling at 0.8 km/min along a long straight track, moving in the direction shown in Figure 4.86. A movie camera, 0.5 km away from the track, is focused on the train.
 - (a) Express z, the distance between the camera and the train, as a function of x.
 - (b) How fast is the distance from the camera to the train changing when the train is 1 km from the camera? Give units.
 - (c) How fast is the camera rotating (in radians/min) at the moment when the train is 1 km from the camera?



25. A lighthouse is 2 km from the long, straight coastline shown in Figure 4.87. Find the rate of change of the distance of the spot of light from the point O with respect to the angle θ .



- **26.** A train is heading due west from St. Louis. At noon, a plane flying horizontally due north at a fixed altitude of 4 miles passes directly over the train. When the train has traveled another mile, it is going 80 mph, and the plane has traveled another 5 miles and is going 500 mph. At that moment, how fast is the distance between the train and the plane increasing?
- **27.** The radius of a spherical balloon is increasing by 2 cm/sec. At what rate is air being blown into the balloon at the moment when the radius is 10 cm? Give units in your answer.

- **28.** A spherical cell is growing at a constant rate of $400 \ \mu \text{m}^3/\text{day} \ (1 \ \mu \text{m} = 10^{-6} \text{ m})$. At what rate is its radius increasing when the radius is $10 \ \mu \text{m}$?
- **29.** A raindrop is a perfect sphere with radius r cm and surface area $S \text{ cm}^2$. Condensation accumulates on the raindrop at a rate equal to kS, where k = 2 cm/sec. Show that the radius of the raindrop increases at a constant rate and find that rate.
- **30.** Sand falls from a hopper at a rate of 0.1 cubic meters per hour and forms a conical pile beneath. If the side of the cone makes an angle of $\pi/6$ radians with the vertical, find the rate at which the height of the cone increases. At what rate does the radius of the base increase? Give both answers in terms of *h*, the height of the pile in meters.
- **31.** A circular region is irrigated by a 20 meter long pipe, fixed at one end and rotating horizontally, spraying water. One rotation takes 5 minutes. A road passes 30 meters from the edge of the circular area. See Figure 4.88.
 - (a) How fast is the end of the pipe, P, moving?
 - (b) How fast is the distance PQ changing when θ is $\pi/2$? When θ is 0?



Figure 4.88

- **32.** A water tank is in the shape of an inverted cone with depth 10 meters and top radius 8 meters. Water is flowing into the tank at 0.1 cubic meters/min but leaking out at a rate of $0.001h^2$ cubic meters/min, where h is the depth of the water in the tank in meters. Can the tank ever overflow?
- **33.** For the amusement of the guests, some hotels have elevators on the outside of the building. One such hotel is 300 feet high. You are standing by a window 100 feet above the ground and 150 feet away from the hotel, and the elevator descends at a constant speed of 30 ft/sec, starting at time t = 0, where t is time in seconds. Let θ be the angle between the line of your horizon and your line of sight to the elevator. (See Figure 4.89.)
 - (a) Find a formula for h(t), the elevator's height above the ground as it descends from the top of the hotel.
 - (b) Using your answer to part (a), express θ as a function of time t and find the rate of change of θ with respect to t.
 - (c) The rate of change of θ is a measure of how fast the elevator appears to you to be moving. At what height is the elevator when it appears to be moving fastest?



34. In a romantic relationship between Angela and Brian, who are unsuited for each other, a(t) represents the affection Angela has for Brian at time t days after they meet, while b(t) represents the affection Brian has for Angela at time t. If a(t) > 0 then Angela likes Brian; if a(t) < 0 then Angela dislikes Brian; if a(t) = 0 then Angela neither likes nor dislikes Brian. Their affection for each other is given by the relation $a^2(t) + b^2(t) = c$,

(a) Show that $a(t) \cdot a'(t) = -b(t) \cdot b'(t)$.

where c is a constant.

- (b) At any time during their relationship, the rate per day at which Brian's affection for Angela changes is b'(t) = -a(t). Explain what this means if Angela
 - (i) Likes Brian, (ii) Dislikes Brian.
- (c) Use parts (a) and (b) to show that a'(t) = b(t). Explain what this means if Brian
 - (i) Likes Angela, (ii) Dislikes Angela.
- (d) If a(0) = 1 and b(0) = 1 who first dislikes the other?
- **35.** In a 19th century sea-battle, the number of ships on each side remaining t hours after the start are given by x(t) and y(t). If the ships are equally equipped, the relation between them is $x^2(t) y^2(t) = c$, where c is a positive constant. The battle ends when one side has no ships remaining.
 - (a) If, at the start of the battle, 50 ships on one side oppose 40 ships on the other, what is the value of *c*?
 - (b) If y(3) = 16, what is x(3)? What does this represent in terms of the battle?
 - (c) There is a time T when y(T) = 0. What does this T represent in terms of the battle?
 - (d) At the end of the battle, how many ships remain on the victorious side?
 - (e) At any time during the battle, the rate per hour at which y loses ships is directly proportional to the number of x ships, with constant of proportionality k. Write an equation that represents this. Is k positive or negative?
 - (f) Show that the rate per hour at which x loses ships is directly proportional to the number of y ships, with constant of proportionality k.
 - (g) Three hours after the start of the battle, x is losing ships at the rate of 32 ships per hour. What is k? At what rate is y losing ships at this time?

4. *L*'HOPITALS RULE, GROWTH, AND DOMINANCE

Suppose we want to calculate the exact value of the limit

$$\lim_{x \to 0} \frac{e^{2x} - 1}{x}.$$

Substituting x = 0 gives us 0/0, which is undefined:

$$\frac{e^{2(0)}-1}{0} = \frac{1-1}{0} = \frac{0}{0}.$$

Substituting values of x near 0 gives us an approximate value for the limit.

However, the limit can be calculated exactly using local linearity. Suppose we let f(x) be the numerator, so $f(x) = e^{2x} - 1$, and g(x) be the denominator, so g(x) = x. Then f(0) = 0 and $f'(x) = 2e^{2x}$, so f'(0) = 2. When we zoom in on the graph of $f(x) = e^{2x} - 1$ near the origin, we see its tangent line y = 2x shown in Figure 4.90. We are interested in the ratio f(x)/g(x), which is approximately the ratio of the y-values in Figure 4.90. So, for x near 0,

$$\frac{f(x)}{g(x)} = \frac{e^{2x} - 1}{x} \approx \frac{2x}{x} = \frac{2}{1} = \frac{f'(0)}{g'(0)}.$$

As $x \to 0$, this approximation gets better, and we have



Figure 4.90: Ratio $(e^{2x} - 1)/x$ is approximated by ratio of slopes as we zoom in near the origin

Figure 4.91: Ratio f(x)/g(x) is approximated by ratio of slopes, f'(a)/g'(a), as we zoom in at a

L'Hopital's Rule

If f(a) = g(a) = 0, we can use the same method to investigate limits of the form

$$\lim_{x \to a} \frac{f(x)}{g(x)}$$

As in the previous case, we zoom in on the graphs of f(x) and g(x). Figure 4.91 shows that both graphs cross the x-axis at x = a. This suggests that the limit of f(x)/g(x) as $x \to a$ is the ratio of slopes, giving the following result:

L'Hopital's rule: If f and g are differentiable, f(a) = g(a) = 0, and $g'(a) \neq 0$, then

$$\lim_{x \to a} \frac{f(x)}{g(x)} = \frac{f'(a)}{g'(a)}$$

To justify this result, let us assume $g'(a) \neq 0$ and consider the quantity f'(a)/g'(a). Using the definition of the derivative and the fact that f(a) = g(a) = 0, we have

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$$\frac{f'(a)}{g'(a)} = \frac{\lim_{h \to 0} \frac{f(a+h) - f(a)}{h}}{\lim_{h \to 0} \frac{g(a+h) - g(a)}{h}} = \frac{\lim_{h \to 0} \frac{f(a+h)}{h}}{\lim_{h \to 0} \frac{g(a+h)}{h}}$$
$$= \lim_{h \to 0} \frac{f(a+h)}{g(a+h)} = \lim_{x \to a} \frac{f(x)}{g(x)}$$

Note that if $f'(a) \neq 0$ and g'(a) = 0, the limit of f(x)/g(x) does not exist.

Example 1	Use l'Hopital's rule to confirm that $\lim_{x \to 0} \frac{\sin x}{x} = 1.$
Solution	Let $f(x) = \sin x$ and $g(x) = x$. Then $f(0) = g(0) = 0$ and $f'(x) = \cos x$ and $g'(x) = 1$. Thus,
	$\lim_{x \to 0} \frac{\sin x}{x} = \frac{\cos 0}{1} = 1.$

If we also have f'(a) = g'(a) = 0, then we can use the following result:

More general form of l'Hopital's rule: If f and g are differentiable and f(a) = g(a) = 0, then $\lim_{x \to a} \frac{f(x)}{g(x)} = \lim_{x \to a} \frac{f'(x)}{g'(x)},$

provided the limit on the right exists.

Example 2 Calcul

Solution

ate
$$\lim_{t \to 0} \frac{e^t - 1 - t}{t^2}.$$

Let $f(t) = e^t - 1 - t$ and $g(t) = t^2$. Then $f(0) = e^0 - 1 - 0 = 0$ and g(0) = 0, and $f'(t) = e^t - 1$ and q'(t) = 2t. So

$$\lim_{t \to 0} \frac{e^t - 1 - t}{t^2} = \lim_{t \to 0} \frac{e^t - 1}{2t}$$

Since f'(0) = g'(0) = 0, the ratio f'(0)/g'(0) is not defined. So we use l'Hopital's rule again:

$$\lim_{t \to 0} \frac{e^t - 1 - t}{t^2} = \lim_{t \to 0} \frac{e^t - 1}{2t} = \lim_{t \to 0} \frac{e^t}{2} = \frac{1}{2}$$

We can also use L'Hopital's rule in the following cases.

L'Hopital's rule applies to limits involving infinity, provided f and g are differentiable:

• When $\lim_{x\to a} f(x) = \pm \infty$ and $\lim_{x\to a} g(x) = \pm \infty$,

or

• When $a = \infty$ (or $a = -\infty$) and $\lim_{x \to \infty} f(x) = \lim_{x \to \infty} g(x) = 0$ or $\lim_{x \to \infty} f(x) = \pm \infty$ and $\lim_{x \to \infty} g(x) = \pm \infty.$

It can be shown that under these circumstances:

$$\lim_{x \to a} \frac{f(x)}{g(x)} = \lim_{x \to a} \frac{f'(x)}{g'(x)}$$

(where a may be $\pm \infty$), provided the limit on the right-hand side exists.

Notice that we cannot evaluate f'(x)/g'(x) directly when $a = \pm \infty$. The next example shows how this version of l'Hopital's rule is used.

Example 3	Calculate $\lim_{x \to \infty} \frac{5x + e^{-x}}{7x}$.
Solution	Let $f(x) = 5x + e^{-x}$ and $g(x) = 7x$. Then $\lim_{x \to \infty} f(x) = \lim_{x \to \infty} g(x) = \infty$, and $f'(x) = 5 - e^{-x}$ and $g'(x) = 7$, so
	$\lim_{x \to \infty} \frac{5x + e^{-x}}{7x} = \lim_{x \to \infty} \frac{(5 - e^{-x})}{7} = \frac{5}{7}.$

We can also use l'Hopital's rule to calculate some limits of the form $\lim_{x\to\infty} f(x)g(x)$, providing we rewrite them appropriately.

Example 4	Calculate	\lim	xe^{-}	x.
•		$m \rightarrow \infty$		

Since $\lim_{x\to\infty} x = \infty$ and $\lim_{x\to\infty} e^{-x} = 0$, we see that Solution

$$xe^{-x} \to 0 \cdot \infty$$
 as $x \to \infty$.

Since $0 \cdot \infty$ is undefined, we rewrite the function xe^{-x} as

$$xe^{-x} = \frac{x}{e^x}.$$

Now we use l'Hopital's rule, since

$$xe^{-x} = \frac{x}{e^x} \to \frac{\infty}{\infty} \quad \text{as } x \to \infty.$$

Taking $f(x) = x$ and $g(x) = e^x$ gives $f'(x) = 1$ and $g'(x) = e^x$, so
$$\lim_{x \to \infty} xe^{-x} = \lim_{x \to \infty} \frac{x}{e^x} = \lim_{x \to \infty} \frac{1}{e^x} = 0.$$

A Famous Limit

In the following example, l'Hopital's rule is applied to calculate a limit that can be used to define e.

Example 5

Solution

Evaluate $\lim_{x \to \infty} \left(1 + \frac{1}{x} \right)^x$. Since $\left(1+\frac{1}{x}\right)^x \to 1^\infty$ as $x \to \infty$, and 1^∞ is undefined, we write

$$y = \left(1 + \frac{1}{x}\right)^x$$

and find the limit of $\ln y$:

$$\ln y = \ln \left(1 + \frac{1}{x}\right)^x = x \ln \left(1 + \frac{1}{x}\right)$$

As in the previous example, we rewrite the product as fraction, giving

$$\ln y = \frac{\ln(1 + 1/x)}{1/x}$$

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Since $\lim_{x\to\infty} \ln(1+1/x) = 0$ and $\lim_{x\to\infty} (1/x) = 0$, we can use l'Hopital's rule with $f(x) = \ln(1+1/x)$ and g(x) = 1/x. We have

$$f'(x) = \frac{1}{1+1/x} \left(-\frac{1}{x^2}\right)$$
 and $g'(x) = -\frac{1}{x^2}$,

so

$$\lim_{x \to \infty} \ln y = \lim_{x \to \infty} \frac{\ln(1+1/x)}{1/x} = \lim_{x \to \infty} \frac{1}{1+1/x} \left(-\frac{1}{x^2}\right) / \left(-\frac{1}{x^2}\right)$$
$$= \lim_{x \to \infty} \frac{1}{1+1/x} = 1.$$

Since $\lim_{x\to\infty} \ln y = 1$, we have

$$\lim_{x \to \infty} y = e^1 = e.$$

Dominance: Powers, Polynomials, Exponentials, and Logarithms

In Chapter 1, we saw that some functions were much larger than others as $x \to \infty$. We say that g dominates f as $x \to \infty$ if $\lim_{x \to \infty} \frac{f(x)}{g(x)} = 0$. L'Hopital's rule gives us an easy way of checking this.

Example 6 Check that $x^{1/2}$ dominates $\ln x$ as $x \to \infty$.

Solution We apply l'Hopital's rule to $(\ln x)/x^{1/2}$:

$$\lim_{x \to \infty} \frac{\ln x}{x^{1/2}} = \lim_{x \to \infty} \frac{1/x}{\frac{1}{2}x^{-1/2}}$$

To evaluate this limit, we simplify and get

$$\lim_{x \to \infty} \frac{1/x}{\frac{1}{2}x^{-1/2}} = \lim_{x \to \infty} \frac{2x^{1/2}}{x} = \lim_{x \to \infty} \frac{2}{x^{1/2}} = 0.$$

Therefore we have

$$\lim_{x \to \infty} \frac{\ln x}{x^{1/2}} = 0,$$

which tells us that $x^{1/2}$ dominates $\ln x$ as $x \to \infty$.

- **Example 7** Check any exponential function of the form e^{kx} (with k > 0) dominates any power function of the form Ax^p (with A and p positive) as $x \to \infty$.
- Solution We apply l'Hopital's rule repeatedly to Ax^p/e^{kx} :

$$\lim_{x \to \infty} \frac{Ax^p}{e^{kx}} = \lim_{x \to \infty} \frac{Apx^{p-1}}{ke^{kx}} = \lim_{x \to \infty} \frac{Ap(p-1)x^{p-2}}{k^2e^{kx}} = \cdots$$

Keep applying l'Hopital's rule until the power of x is no longer positive. Then the limit of the numerator must be a finite number, while the limit of the denominator must be ∞ . Therefore we have

$$\lim_{x \to \infty} \frac{Ax^p}{e^{kx}} = 0,$$

so e^{kx} dominates Ax^p .

Exercises and Problems for Section 4.7

Exercises

Problems

For Exercises 1–4, find the sign of $\lim_{x\to a} \frac{f(x)}{g(x)}$ from the figure. 1. 2. f(x)g(x)

q(x)

Based on your knowledge of the behavior of the numerator and denominator, predict the value of the limits in Exercises 5-8. Then find each limit using l'Hopital's rule.

6. $\lim_{x \to 0} \frac{\sin^2 x}{x}$ 8. $\lim_{x \to 0} \frac{x}{(\sin x)}$ 5. $\lim_{x \to 0} \frac{x^2}{\sin x}$ 7. $\lim_{x \to 0} \frac{\sin x}{x^{1/3}}$ 8. $\lim_{x \to 0} \frac{x}{(\sin x)^{1/3}}$

In Exercises 9–12, which function dominates as $x \to \infty$?

- 3. f(x)f(x) $\begin{array}{|c|c|c|} & I & I & g(x) & I & g(x) \\ \text{Assume } f''(a) \neq 0, g''(a) \neq 0 & \text{Assume } f'''(a) \neq 0, g'''(a) \neq 0 \end{array}$
- 9. x^5 and $0.1x^7$ 10. $0.01x^3$ and $50x^2$ 11. $\ln(x+3)$ and $x^{0.2}$ 12. x^{10} and $e^{0.1x}$
- **13.** Evaluate $\lim_{x\to 0^+} x \ln x$. [Hint: Write $x \ln x = \frac{\ln x}{1/x}$.]
- 14. Find the horizontal asymptote of $f(x) = \frac{2x^3 + 5x^2}{3x^3 1}$.
- **15.** The functions f and g and their tangent lines at (4, 0) are shown in Figure 4.92. Find $\lim_{x \to 4} \frac{f(x)}{q(x)}$



Figure 4.92

- 16. (a) What is the slope of $f(x) = \sin(3x)$ at x = 0? (b) What is the slope of q(x) = 5x at x = 0?
 - (c) Use the results of parts (a) and (b) to calculate $\lim_{x \to 0} \frac{\sin(3x)}{5x}$

In Problems 17-25 determine whether the limit exists, and where possible evaluate it.

17. $\lim_{x \to 1} \frac{\ln x}{x^2 - 1}$ **18.** $\lim_{t \to \pi} \frac{\sin^2 t}{t - \pi}$ **19.** $\lim_{x \to 0} \frac{\sinh(2x)}{x}$ **20.** $\lim_{x \to 0} \frac{1 - \cosh(3x)}{x}$

- **21.** $\lim_{x \to 0^+} x^a \ln x$, where *a* is a positive constant.
- **22.** $\lim_{x \to 1^{-}} \frac{\cos^{-1} x}{x 1}$ **23.** $\lim_{t \to 0^{+}} \frac{3 \sin t \sin 3t}{3 \tan t \tan 3t}$
- **24.** $\lim_{x \to 0} \left(\frac{1}{x} \frac{1}{\sin x} \right)$ **25.** $\lim_{x \to \infty} \left(1 + \sin \left(\frac{3}{x} \right) \right)^x$

Explain why l'Hopital's rule cannot be used to calculate the limits in Problems 26-28. Then evaluate the limit if it exists.

26.
$$\lim_{x \to 1} \frac{\sin(2x)}{x}$$
 27. $\lim_{x \to 0} \frac{\cos x}{x}$ **28.** $\lim_{x \to \infty} \frac{e^{-x}}{\sin x}$

29. If a, b, x, and y are all positive and a + b = 1, evaluate

(a)
$$\lim_{p \to 0} \frac{\ln(ax^p + by^p)}{p}$$
 (b) $\lim_{p \to 0} (ax^p + by^p)^{1/p}$

- 30. (a) Explain why l'Hopital's rule cannot be used to eval-(a) Explain why range at the called control of the formula $\frac{\pi - 2 \tan^{-1} x}{e^{-x}}$. (b) Use a graph to estimate the value of this limit if it
 - exists.

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In Problems 31–33, evaluate the limit using the fact that

$$\lim_{n \to \infty} \left(1 + \frac{1}{n} \right)^n = e.$$

- **31.** $\lim_{x \to 0^+} (1+x)^{1/x}$ **32.** $\lim_{n \to \infty} \left(1 + \frac{2}{n}\right)^n$
- **33.** $\lim_{x \to 0^+} (1+kx)^{t/x}; k > 0$
- **34.** Show that $\lim_{n \to \infty} \left(1 \frac{1}{n}\right)^n = e^{-1}$.
- 35. Use the result of Problem 34 to evaluate

$$\lim_{n \to \infty} \left(1 - \frac{\lambda}{n} \right)^n.$$

Evaluate the limits in Problems 36-38 where

$$f(t) = \left(\frac{3^t + 5^t}{2}\right)^{1/t}$$
 for $t \neq 0$.

36. $\lim_{t \to -\infty} f(t)$ **37.** $\lim_{t \to +\infty} f(t)$ **38.** $\lim_{t \to 0} f(t)$

PARAMETRIC EQUATIONS

Representing Motion in the Plane

39. (a) Graph the functions $\frac{1}{1-x}$ and $\frac{\ln((x-a)/(x-1))}{a-1}$ for a = 1.1, a = 1.01, and a = 1.001. Describe what you see. $\ln((a)$.)/(... 1))

(**b**) Evaluate
$$\lim_{x \to 1} \frac{\ln((x-a)/(x-1))}{a}$$
.

- (c) Explain the connection between parts (a) and (b).
- **40.** (a) Graph the functions $\frac{1}{x}$ and $\frac{\ln((x+a)/(x-a))}{2a}$ for a = 0.1, a = 0.01, and a = 0.001. Describe what you see

 - (b) Evaluate $\lim_{a \to 0} \frac{\ln((x+a)/(x-a))}{2a}$. (c) Explain the connection between parts (a) and (b).
- **41.** (a) For x > 0 and $r \neq 0$, let $h_r(x) = (x^r 1)/r$. Compute $h_0(x)$, which is defined by $h_0(x) =$ $\lim_{r\to 0} (x^r - 1)/r.$
 - (b) On the same set of axes, graph $h_r(x)$ for r =-5, -2, 0, 1, and 2.

To represent the motion of a particle in the xy-plane we use two equations, one for the x-coordinate of the particle, x = f(t), and another for the y-coordinate, y = q(t). Thus at time t the particle is at the point (f(t), g(t)). The equation for x describes the right-left motion; the equation for y describes the up-down motion. The two equations for x and y are called *parametric equations* with parameter t.

Example 1 Describe the motion of the particle whose coordinates at time t are $x = \cos t$ and $y = \sin t$.

Since $(\cos t)^2 + (\sin t)^2 = 1$, we have $x^2 + y^2 = 1$. That is, at any time t the particle is at a point Solution (x, y) on the unit circle $x^2 + y^2 = 1$. We plot points at different times to see how the particle moves on the circle. (See Figure 4.93 and Table 4.4.) The particle moves at a uniform speed, completing one full trip counterclockwise around the circle every 2π units of time. Notice how the x-coordinate goes repeatedly back and forth from -1 to 1 while the y-coordinate goes repeatedly up and down from -1 to 1. The two motions combine to trace out a circle.



Example 2 Figure 4.94 shows the graphs of two functions, f(t) and g(t). Describe the motion of the particle whose coordinates at time t are x = f(t) and y = g(t).



Figure 4.94: Graphs of x = f(t) and y = g(t) used to trace out the path (f(t), g(t)) in Figure 4.95

Solution Between times t = 0 and t = 1, the x-coordinate goes from 0 to 1, while the y-coordinate stays fixed at 0. So the particle moves along the x-axis from (0,0) to (1,0). Then, between times t = 1and t = 2, the x-coordinate stays fixed at x = 1, while the y-coordinate goes from 0 to 1. Thus, the particle moves along the vertical line from (1,0) to (1,1). Similarly, between times t = 2 and t = 3, it moves horizontally back to (0, 1), and between times t = 3 and t = 4 it moves down the y-axis to (0,0). Thus, it traces out the square in Figure 4.95.



Figure 4.95: The square parameterized by (f(t), g(t))

Different Motions Along the Same Path

Example 3 Describe the motion of the particle whose x and y coordinates at time t are given by the equations

$$x = \cos(3t), \quad y = \sin(3t).$$

Since $(\cos(3t))^2 + (\sin(3t))^2 = 1$, we have $x^2 + y^2 = 1$, giving motion around the unit circle. But Solution from Table 4.5, we see that the particle in this example is moving three times as fast as the particle in Example 1. (See Figure 4.96.)



Table 4.5Points on circle with							
x = c	$\cos(3t)$, y	$=\sin(3)$	Bt)				
	t	x	y				
	0	1	0				
	$\pi/6$	0	1				
	$2\pi/6$	-1	0				
	$3\pi/6$	0	-1				

1

0

 $4\pi/6$

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Example 3 is obtained from Example 1 by replacing t by 3t; this is called a *change in parameter*. If we make a change in parameter, the particle traces out the same curve (or a part of it) but at a different speed or in a different direction.

Example 4 Describe the motion of the particle whose x and y coordinates at time t are given by

$$x = \cos(e^{-t^2}), \quad y = \sin(e^{-t^2})$$

Solution As in Examples 1 and 3, we have $x^2 + y^2 = 1$ so the motion lies on the unit circle. As time t goes from $-\infty$ (way back in the past) to 0 (the present) to ∞ (way off in the future), e^{-t^2} goes from near 0 to 1 back to near 0. So $(x, y) = (\cos(e^{-t^2}), \sin(e^{-t^2}))$ goes from near (1, 0) to $(\cos 1, \sin 1)$ and back to near (1, 0). The particle does not actually reach the point (1, 0). (See Figure 4.97 and Table 4.6.)



Motion in a Straight Line

An object moves with constant speed along a straight line through the point (x_0, y_0) . Both the xand y-coordinates have a constant rate of change. Let a = dx/dt and b = dy/dt. Then at time t the object has coordinates $x = x_0 + at$, $y = y_0 + bt$. (See Figure 4.98.) Notice that a represents the change in x in one unit of time, and b represents the change in y. Thus the line has slope m = b/a.



Figure 4.98: The line $x = x_0 + at$, $y = y_0 + bt$

This yields the following:

Parametric Equations for a Straight Line

An object moving along a line through the point (x_0, y_0) , with dx/dt = a and dy/dt = b, has parametric equations

$$x = x_0 + at, \quad y = y_0 + bt.$$

The slope of the line is m = b/a.

Example 5 Find parametric equations for:

- (a) The line passing through the points (2, -1) and (-1, 5).
- (b) The line segment from (2, -1) to (-1, 5).

Solution (a) Imagine an object moving with constant speed along a straight line from (2, -1) to (-1, 5), making the journey from the first point to the second in one unit of time. Then dx/dt = ((-1) - 2)/1 = -3 and dy/dt = (5 - (-1))/1 = 6. Thus the parametric equation are

$$x = 2 - 3t, \quad y = -1 + 6t.$$

(b) In the parameterization in part (a), t = 0 corresponds to the point (2, -1) and t = 1 corresponds to the point (-1, 5). So the parameterization of the segment is

$$x = 2 - 3t$$
, $y = -1 + 6t$, $0 \le t \le 1$.

There are many other possible parametric equations for this line.

Speed and Velocity

An object moves along a straight line at a constant speed, with dx/dt = a and dy/dt = b. In one unit of time, the object moves a units horizontally and b units vertically. Thus, by the Pythagorean Theorem, it travels a distance $\sqrt{a^2 + b^2}$. So its speed is

Speed =
$$\frac{\text{Distance traveled}}{\text{Time taken}} = \frac{\sqrt{a^2 + b^2}}{1} = \sqrt{a^2 + b^2}.$$

For general motion along a curve with varying speed, we make the following definition:

The instantaneous speed of a moving object is defined to be

ι

$$v = \sqrt{\left(\frac{dx}{dt}\right)^2 + \left(\frac{dy}{dt}\right)^2}$$

The quantity $v_x = dx/dt$ is the **instantaneous velocity** in the x-direction; $v_y = dy/dt$ is the **instantaneous velocity** in the y-direction.

The quantities v_x and v_y are called the *components* of the velocity in the x- and y-directions.

Example 6 A particle moves in the xy-plane with $x = 2t^3 - 9t^2 + 12t$ and $y = 3t^4 - 16t^3 + 18t^2$, where t is time.

(a) At what times is the particle

(i) Stopped

- (ii) Moving parallel to the x- or y- axis?
- (b) Find the speed of the particle at time t.

Solution (a) Differentiating gives

$$\frac{dx}{dt} = 6t^2 - 18t + 12 \quad \frac{dy}{dt} = 12t^3 - 48t^2 + 36t.$$

We are interested in the points at which dx/dt = 0 or dy/dt = 0. Solving gives

$$\frac{dx}{dt} = 6(t^2 - 3t + 2) = 6(t - 1)(t - 2) \text{ so } \frac{dx}{dt} = 0 \text{ if } t = 1 \text{ or } t = 2.$$

$$\frac{dy}{dt} = 12t(t^2 - 4t + 3) = 12t(t - 1)(t - 3) \text{ so } \frac{dy}{dt} = 0 \text{ if } t = 0, t = 1, \text{ or } t = 3.$$

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- (i) The particle is stopped if both dx/dt and dy/dt are 0, which occurs at t = 1.
- (ii) The particle is moving parallel to the x-axis if dy/dt = 0 but $dx/dt \neq 0$. This occurs at t = 0 and t = 3. The particle is moving parallel to the y-axis if dx/dt = 0 but $dy/dt \neq 0$. This occurs at t = 2.
- (b) We have

Speed =
$$\sqrt{\left(\frac{dx}{dt}\right)^2 + \left(\frac{dy}{dt}\right)^2} = \sqrt{(6t^2 - 18t + 12)^2 + (12t^3 - 48t^2 + 36t)^2}$$

= $6\sqrt{4t^6 - 32t^5 + 89t^4 - 102t^3 + 49t^2 - 12t + 4}.$

- **Example7** A child is sitting on a ferris wheel of diameter 10 meters, making one revolution every 2 minutes. Find the speed of the child
 - (a) Using geometry.
- (b) Using a parameterization of the motion.
- Solution (a) The child moves at a constant speed around a circle of radius 5 meters, completing one revolution every 2 minutes. One revolution around a circle of radius 5 is a distance of 10π , so the child's speed is $10\pi/2 = 5\pi \approx 15.7$ m/min. See Figure 4.99.



Figure 4.99: Motion of a child on a ferris wheel at two different times is represented by the arrows. The direction of each arrow is the direction of motion at that time.

(b) The ferris wheel has radius 5 meters and completes 1 revolution counterclockwise every 2 minutes. If the origin is at the center of the circle and we measure x and y in meters, the motion is parameterized by equations of the form

$$x = 5\cos(\omega t), \quad y = 5\sin(\omega t)$$

where ω is chosen to make the period 2 minutes. Since the period of $\cos(\omega t)$ and $\sin(\omega t)$ is $2\pi/\omega$, we must have

$$\frac{2\pi}{\omega} = 2$$
, so $\omega = \pi$.

Thus, for t in minutes, the motion is described by the equations

$$x = 5\cos(\pi t), \quad y = 5\sin(\pi t).$$

So the speed is given by

$$v = \sqrt{\left(\frac{dx}{dt}\right)^2 + \left(\frac{dy}{dt}\right)^2} = \sqrt{(-5\pi)^2 \sin^2(\pi t) + (5\pi)^2 \cos^2(\pi t)} = 5\pi \sqrt{\sin^2(\pi t) + \cos^2(\pi t)} = 5\pi \approx 15.7 \text{ m/min},$$

which agrees with the speed we calculated in part (a).

Tangent Lines

To find the tangent line at a point (x_0, y_0) to a curve given parametrically, we find the straight line motion through (x_0, y_0) with the same velocity in the x and y directions as the curve.

Example 8 Find the tangent line at the point (1, 2) to the curve defined by the parametric equation

 $x = t^3, \quad y = 2t.$

Solution At time t = 1 the particle is at the point (1, 2). The velocity in the x-direction at time t is $v_x = dx/dt = 3t^2$, and the velocity in the y-direction is $v_y = dy/dt = 2$. So at t = 1 the velocity in the x-direction is 3 and the velocity in the y-direction is 2. Thus the tangent line has parametric equations

$$x = 1 + 3t$$
, $y = 2 + 2t$.

Parametric Representations of Curves in the Plane

Sometimes we are more interested in the curve traced out by the particle than we are in the motion itself. In that case we will call the parametric equations a *parameterization* of the curve. As we can see by comparing Examples 1 and 3, two different parameterizations can describe the same curve in the xy-plane. Though the parameter, which we usually denote by t, may not have physical meaning, it is often helpful to think of it as time.





Solution We can use the equations $x = \cos t$ and $y = \sin t$ for counterclockwise motion in a circle, from Example 1 on page 219. The particle passes (0, 1) at $t = \pi/2$, moves counterclockwise around the circle, and reaches (0, -1) at $t = 3\pi/2$. So a parameterization is

$$x = \cos t, \ y = \sin t, \quad \frac{\pi}{2} \le t \le \frac{3\pi}{2}.$$

To find the xy-equation of a curve given parametrically, we eliminate the parameter t in the parametric equations. In the previous example, we use the Pythagorean identity, so

$$\cos^2 t + \sin^2 t = 1$$
 gives $x^2 + y^2 = 1$.

Example 10Give a parameterization of the ellipse $4x^2 + y^2 = 1$ shown in Figure 4.101.SolutionSince $(2x)^2 + y^2 = 1$, we adapt the parameterization of the circle in Example 1. Replacing x by 2x gives the equations $2x = \cos t$, $y = \sin t$. A parameterization of the ellipse is thus

 $x = \frac{1}{2}\cos t, \qquad y = \sin t, \qquad 0 \le t \le 2\pi.$

We usually require that the parameterization of a curve go from one end of the curve to the other without retracing any portion of the curve. This is different from parameterizing the motion of a particle, where, for example, a particle may move around the same circle many times.

Parameterizing the Graph of a Function

The graph of any function y = f(x) can be parameterized by letting the parameter t be x:

 $x = t, \quad y = f(t).$

- **Example11** Give parametric equations for the curve $y = x^3 x$. In which direction does this parameterization trace out the curve?
- Solution Let x = t, $y = t^3 t$. Thus, $y = t^3 t = x^3 x$. Since x = t, as time increases the x-coordinate moves from left to right, so the particle traces out the curve $y = x^3 x$ from left to right.

Curves Given Parametrically

Some complicated curves can be graphed more easily using parametric equations; the next example shows such a curve.

Example 12 Assume t is time in seconds. Sketch the curve traced out by the particle whose motion is given by

$$x = \cos(3t), \quad y = \sin(5t).$$

Solution The x-coordinate oscillates back and forth between 1 and -1, completing 3 oscillations every 2π seconds. The y-coordinate oscillates up and down between 1 and -1, completing 5 oscillations every 2π seconds. Since both the x- and y-coordinates return to their original values every 2π seconds, the curve is retraced every 2π seconds. The result is a pattern called a Lissajous figure. (See Figure 4.102.) Problems 45–48 concern Lissajous figures $x = \cos(at)$, $y = \sin(bt)$ for other values of a and b.



Figure 4.102: A Lissajous figure: x = cos(3t), y = sin(5t)

Slope and Concavity of Parametric Curves

Suppose we have a curve traced out by the parametric equations x = f(t), y = g(t). To find the slope at a point on the curve, we could, in theory, eliminate the parameter t and then differentiate the function we obtain. However, the chain rule gives us an easier way.

Suppose the curve traced out by the parametric equations is represented by y = h(x). (It may be represented by an implicit function.) Thinking of x and y as functions of t, the chain rule gives

$$\frac{dy}{dt} = \frac{dy}{dx} \cdot \frac{dx}{dt}$$

so we obtain the slope of the curve as a function of t:

Slope of curve
$$= \frac{dy}{dx} = \frac{dy/dt}{dx/dt}$$
.

We can find the second derivative, d^2y/dx^2 , by a similar method and use it to investigate the concavity of the curve. The chain rule tells us that if w is any differentiable function of x, then

$$\frac{dw}{dx} = \frac{dw/dt}{dx/dt}.$$

For w = dy/dx, we have

$$\frac{dw}{dx} = \frac{d}{dx} \left(\frac{dy}{dx}\right) = \frac{d^2y}{dx^2},$$

so the chain rule gives the second derivative at any point on a parametric curve:

$$\frac{d^2y}{dx^2} = \frac{d}{dt} \left(\frac{dy}{dx}\right) \left/\frac{dx}{dt}\right.$$

Example 13 If $x = \cos t$, $y = \sin t$, find the point corresponding to $t = \pi/4$, the slope of the curve at the point, and d^2y/dx^2 at the point.

Solution The point corresponding to $t = \pi/4$ is $(\cos(\pi/4), \sin(\pi/4)) = (1/\sqrt{2}, 1/\sqrt{2})$. To find the slope, we use

$$\frac{dy}{dx} = \frac{dy/dt}{dx/dt} = \frac{\cos t}{-\sin t},$$

so when $t = \pi/4$,

Slope
$$= \frac{\cos(\pi/4)}{-\sin(\pi/4)} = -1$$

Thus, the curve has slope -1 at the point $(1/\sqrt{2}, 1/\sqrt{2})$. This is as we would expect, since the curve traced out is the circle of Example 8.

To find d^2y/dx^2 , we use $w = dy/dx = -(\cos t)/(\sin t)$, so

$$\frac{d^2y}{dx^2} = \frac{d}{dt} \left(-\frac{\cos t}{\sin t} \right) \left/ (-\sin t) = -\frac{(-\sin t)(\sin t) - (\cos t)(\cos t)}{\sin^2 t} \cdot \left(-\frac{1}{\sin t} \right) = -\frac{1}{\sin^3 t}.$$
Thus, at $t = \pi/4$

$$\left. \frac{d^2 y}{dx^2} \right|_{t=\pi/4} = -\frac{1}{(\sin(\pi/4))^3} = -2\sqrt{2}.$$

The concavity is negative since the point is on the top half of the circle where the graph is bending downward.

Exercises and Problems for Section 4.8

Exercises

For Exercises 1–4, use the graphs of f and g to describe the motion of a particle whose position at time t is given by x = f(t), y = g(t).







Exercises 5-10 give parameterizations of the unit circle or a part of it. Describe in words how the circle is traced out, including when and where the particle is moving clockwise and when and where the particle is moving counterclockwise.

5.
$$x = \sin t$$
, $y = \cos t$
6. $x = \cos t$, $y = -\sin t$
7. $x = \cos(t^2)$, $y = \sin(t^2)$
8. $x = \cos(t^3 - t)$, $y = \sin(t^3 - t)$
9. $x = \cos(\ln t)$, $y = \sin(\ln t)$
10. $x = \cos(\cos t)$, $y = \sin(\cos t)$

For Exercises 11–14, find the speed for the given motion of a particle. Find any times when the particle comes to a stop.

11.
$$x = t^2$$
, $y = t^3$
12. $x = \cos(t^2)$, $y = \sin(t^2)$
13. $x = \cos 2t$, $y = \sin t$
14. $x = t^2 - 2t$, $y = t^3 - 3t$

Problems

- **26.** A line is parameterized by x = 10 + t and y = 2t.
 - (a) What part of the line do we get by restricting t to t < 0?
 - (b) What part of the line do we get by restricting t to 0 < t < 1?
- **27.** A line is parameterized by x = 2 + 3t and y = 4 + 7t.
 - (a) What part of the line is obtained by restricting t to nonnegative numbers?
 - (b) What part of the line is obtained if t is restricted to $-1 \le t \le 0?$
 - (c) How should t be restricted to give the part of the line to the left of the y-axis?
- 28. (a) Explain how you know that the following two pairs of equations parameterize the same line:

x = 2 + t, y = 4 + 3t and x = 1 - 2t, y = 1 - 6t.

- (b) What are the slope and y intercept of this line?
- 29. Describe the similarities and differences among the motions in the plane given by the following three pairs of parametric equations:

(a)
$$x = t$$
, $y = t^2$
(b) $x = t^2$, $y = t^4$
(c) $x = t^3$, $y = t^6$.

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- 15. Find parametric equations for the tangent line at t = 2for Problem 11.

In Exercises 16–22, write a parameterization for the curves in the xy-plane.

- 16. A circle of radius 3 centered at the origin and traced out clockwise.
- 17. A vertical line through the point (-2, -3).
- **18.** A circle of radius 5 centered at the point (2, 1) and traced out counterclockwise.
- 19. A circle of radius 2 centered at the origin traced clockwise starting from (-2, 0) when t = 0.
- **20.** The line through the points (2, -1) and (1, 3).
- 21. An ellipse centered at the origin and crossing the x-axis at ± 5 and the y-axis at ± 7 .
- 22. An ellipse centered at the origin, crossing the x-axis at ± 3 and the y-axis at ± 7 . Start at the point (-3,0) and trace out the ellipse counterclockwise.

In Exercises 23–25, find an equation of the tangent line to the curve for the given value of t.

23.
$$x = t^3 - t$$
, $y = t^2$ when $t = 2$
24. $x = t^2 - 2t$, $y = t^2 + 2t$ when $t = 1$
25. $x = \sin(3t)$, $y = \sin(4t)$ when $t = \pi$

30. What can you say about the values of a, b and k if the equations

$$x = a + k\cos t, \quad y = b + k\sin t, \qquad 0 \le t \le 2\pi,$$

trace out the following circles in Figure 4.103? (a) C_1 (**b**) C_2 (c) C_3



Figure 4.103

31. Suppose a, b, c, d, m, n, p, q > 0. Match each pair of parametric equations with one of the lines l_1, l_2, l_3, l_4 in Figure 4.104.



32. Describe in words the curve represented by the parametric equations

$$x = 3 + t^3$$
, $y = 5 - t^3$.

- **33.** (a) Sketch the parameterized curve $x = t \cos t$, $y = t \sin t$ for $0 \le t \le 4\pi$.
 - (b) By calculating the position at t = 2 and t = 2.01, estimate the speed at t = 2.
 - (c) Use derivatives to calculate the speed at t = 2 and compare your answer to part (b).
- **34.** The position of a particle at time t is given by $x = e^t$ and $y = 2e^{2t}$.
 - (a) Find dy/dx in terms of t.
 - (b) Eliminate the parameter and write y in terms of x.
 - (c) Using your answer to part (b), find dy/dx in terms of x.
- **35.** For x and y in meters, the motion of the particle given by

$$x = t^3 - 3t, \quad y = t^2 - 2t,$$

- where the y-axis is vertical and the x-axis is horizontal.
- (a) Does the particle ever come to a stop? If so, when and where?
- (b) Is the particle ever moving straight up or down? If so, when and where?
- (c) Is the particle ever moving straight horizontally right or left? If so, when and where?
- **36.** At time t, the position of a particle moving on a curve is given by $x = e^{2t} e^{-2t}$ and $y = 3e^{2t} + e^{-2t}$.
 - (a) Find all values of t at which the curve has
 - (i) A horizontal tangent.
 - (ii) A vertical tangent.
 - (**b**) Find dy/dx in terms of t.
 - (c) Find $\lim dy/dx$.

- **37.** At time t, the position of a particle is $x(t) = 5\sin(2t)$ and $y(t) = 4\cos(2t)$, with $0 \le t < 2\pi$.
 - (a) Graph the path of the particle for $0 \le t < 2\pi$, indicating the direction of motion.
 - (b) Find the position and velocity of the particle when $t = \pi/4$.
 - (c) How many times does the particle pass through the point found in part (b)?
 - (d) What does your answer to part (b) tell you about the direction of the motion relative to the coordinate axes when $t = \pi/4$?
 - (e) What is the speed of the particle at time $t = \pi$?
- **38.** At time t, a projectile launched with angle of elevation α and initial velocity v_0 has position $x(t) = (v_0 \cos \alpha)t$ and $y(t) = (v_0 \sin \alpha)t \frac{1}{2}gt^2$, where g is the acceleration due to gravity.
 - (a) A football player kicks a ball at an angle of 36° above the ground with an initial velocity of 60 feet per second. Write the parametric equations for the position of the football at time t seconds. Use g = 32 ft/sec².
 - (b) Graph the path that the football follows.
 - (c) How long does it take for the football to hit the ground? How far is it from the spot where the football player kicked it?
 - (d) What is the maximum height the football reaches during its flight?
 - (e) At what speed is the football traveling 1 second after it was kicked?
- **39.** Two particles move in the xy-plane. At time t, the position of particle A is given by x(t) = 4t 4 and y(t) = 2t k, and the position of particle B is given by x(t) = 3t and $y(t) = t^2 2t 1$.
 - (a) If k = 5, do the particles ever collide? Explain.
 - (b) Find k so that the two particles do collide.
 - (c) At the time that the particles collide in part (b), which particle is moving faster?
- **40.** (a) Find d^2y/dx^2 for $x = t^3 + t$, $y = t^2$.
 - (b) Is the curve concave up or down at t = 1?
- 41. (a) An object moves along the path x = 3t and y = cos(2t), where t is time. Write the equation for the line tangent to this path at t = π/3.
 - (b) Find the smallest positive value of t for which the y-coordinate is a local maximum.
 - (c) Find d^2y/dx^2 when t = 2. What does this tell you about the concavity of the graph at t = 2?

- REVIEW EXERCISES AND PROBLEMS FOR CHAPTER FOUR
- 42. The position of a particle at time t is given by $x = e^t + 3$ and $y = e^{2t} + 6e^t + 9$.
 - (a) Find dy/dx in terms of t.
 - (b) Find d^2y/dx^2 . What does this tell you about the concavity of the graph?
 - (c) Eliminate the parameter and write y in terms of x.
 - (d) Using your answer from part (c), find dy/dx and d^2y/dx^2 in terms of x. Show that these answers are the same as the answers to parts (a) and (b).
- **43.** A particle moves in the *xy*-plane so that its position at time t is given by $x = \sin t$ and $y = \cos(2t)$ for $0 \le t < 2\pi$.
 - (a) At what time does the particle first touch the *x*-axis? What is the speed of the particle at that time?
 - (b) Is the particle ever at rest?
 - (c) Discuss the concavity of the graph.
- **44.** Derive the general formula for the second derivative d^2y/dx^2 of a parametrically defined curve:

$$\frac{d^2y}{dx^2} = \frac{(dx/dt)(d^2y/dt^2) - (dy/dt)(d^2x/dt^2)}{(dx/dt)^3}.$$

Graph the Lissajous figures in Problems 45–48 using a calculator or computer.

45. $x = \cos 2t$, $y = \sin 5t$ **46.** $x = \cos 3t$, $y = \sin 7t$ **47.** $x = \cos 2t$, $y = \sin 4t$ **48.** $x = \cos 2t$, $y = \sin \sqrt{3}t$

- **49.** A hypothetical moon orbits a planet which in turn orbits a star. Suppose that the orbits are circular and that the moon orbits the planet 12 times in the time it takes for the planet to orbit the star once. In this problem we will investigate whether the moon could come to a stop at some instant. (See Figure 4.105.)
 - (a) Suppose the radius of the moon's orbit around the planet is 1 unit and the radius of the planet's orbit around the star is *R* units. Explain why the motion of the moon relative to the star can be described by the parametric equations

 $x = R\cos t + \cos(12t), \quad y = R\sin t + \sin(12t).$

- (b) Find values for R and t such that the moon stops relative to the star at time t.
- (c) On a graphing calculator, plot the path of the moon for the value of R you obtained in part (b). Experiment with other values for R.



CHAPTER SUMMARY (see also Ready Reference at the end of the book)

- Local extrema Maximum, minimum, critical point, tests for local maxima/minima.
- Using the second derivative Concavity, inflection point.
- Families of curves Role of parameters
- Optimization

Global extremum, modeling problems, graphical optimization, upper and lower bounds, extreme value theorem. Marginality

Cost/revenue functions, marginal cost/marginal revenue functions.

- L'Hopital's Rule Limits, growth, dominance
- Rates and Related Rates
- Parametric equations

Motion of a particle in the plane, parametric equations for lines and other curves, velocity, tangent lines, slope, concavity.

REVIEW EXERCISES AND PROBLEMS FOR CHAPTER FOUR

Exercises

For Exercises 1–2, indicate all critical points on the given graphs. Which correspond to local minima, local maxima, global maxima, global minima, or none of these? (Note that the graphs are on closed intervals.)



In Exercises 3–6, do the following:

- (a) Find f' and f''.
- (b) Find the critical points of f.
- (c) Find any inflection points.
- (d) Evaluate f at the critical points and the endpoints. Identify the global maxima and minima of f.
- (e) Sketch f. Indicate clearly where f is increasing or decreasing, and its concavity.
- **3.** $f(x) = x^3 3x^2$ $(-1 \le x \le 3)$ **4.** $f(x) = x + \sin x$ $(0 \le x \le 2\pi)$ **5.** $f(x) = e^{-x} \sin x$ $(0 \le x \le 2\pi)$ **6.** $f(x) = x^{-2/3} + x^{1/3}$ $(1.2 \le x \le 3.5)$

In Exercises 7–9, find the limits as x tends to $+\infty$ and $-\infty$, and then proceed as in Exercises 3–6. (That is, find f', etc.).

7.
$$f(x) = 2x^3 - 9x^2 + 12x + 1$$

8. $f(x) = \frac{4x^2}{x^2 + 1}$
9. $f(x) = xe^{-x}$

In Exercises 10–12, find the exact global maximum and minimum values of the function.

10. $h(z) = \frac{1}{z} + 4z^2$ for z > 0 **11.** $g(t) = \frac{1}{t^3 + 1}$ for $t \ge 0$ **12.** $f(x) = \frac{1}{(x - 1)^2 + 2}$

In Exercises 13–18, use derivatives to identify local maxima and minima and points of inflection. Graph the function. Confirm your answers using a calculator or computer.

13. $f(x) = x^3 + 3x^2 - 9x - 15$ 14. $f(x) = x^5 - 15x^3 + 10$ 15. $f(x) = x - 2\ln x$ for x > 016. $f(x) = x^2 e^{5x}$ 17. $f(x) = e^{-x^2}$ 18. $f(x) = \frac{x^2}{x^2 + 1}$

Find the best possible bounds for the functions in Exercises 19–21.

19.
$$e^{-x} \sin x$$
, for $x \ge 0$
20. $x \sin x$, for $0 \le x \le 2\pi$
21. $x^3 - 6x^2 + 9x + 5$ for $0 \le x \le 5$

Problems

- **22.** For the function, f, graphed in Figure 4.106:
 - (a) Sketch f'(x).
 - (b) Where does f'(x) change its sign?
 - (c) Where does f'(x) have local maxima or minima?



Figure 4.106

- **23.** Using your answer to Problem 22 as a guide, write a short paragraph (using complete sentences) which describes the relationships between the following features of a function *f*:
 - The local maxima and minima of *f*.
 - The points at which the graph of *f* changes concavity.
 - The sign changes of f'.
 - The local maxima and minima of f'.
- **24.** Figure 4.107 is a graph of f'. For what values of x does f have a local maximum? A local minimum?



Figure 4.107: Graph of f' (not f)

25. On the graph of f' in Figure 4.108, indicate the *x*-values that are critical points of the function f itself. Are they local maxima, local minima, or neither?



Figure 4.108: Graph of f', not f

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- 26. Figure 4.109 is the graph of f', the derivative of a function f. At which of the points 0, x1, x2, x3, x4, x5, is the function f:
 - (a) At a local maximum value?
 - (b) At a local minimum value?
 - (c) Climbing fastest?
 - (d) Falling most steeply?



Figure 4.109: Graph of f' not f

For the graphs of f' in Problems 27–30 decide:

- (a) Over what intervals is f increasing? Decreasing?
- (b) Does f have maxima or minima? If so, which, and where?



- **31.** Find values of a and b so that the function $y = axe^{-bx}$ has a local maximum at the point (2, 10).
- **32.** A drug is injected into a patient at a rate given by $r(t) = ate^{-bt}$ ml/sec, where t is in seconds since the injection started, $0 \le t \le 5$, and a and b are constants. The maximum rate of 0.3 ml/sec occurs half a second after the injection starts. Find a formula for a and b.
- **33.** Any body radiates energy at various wavelengths. Figure 4.110 shows the intensity of the radiation of a black body at a temperature $T = 3000^{\circ}$ kelvin as a function of the wavelength. The intensity of the radiation is highest in the infrared range, that is, at wavelengths longer than

that of visible light (0.4–0.7 μ m). Max Planck's radiation law, announced to the Berlin Physical Society on October 19, 1900, states that

$$r(\lambda) = \frac{a}{\lambda^5(e^{b/\lambda} - 1)}.$$

Find constants a and b so that the formula fits the graph. (Later in 1900 Planck showed from theory that $a = 2\pi c^2 h$ and $b = \frac{hc}{Tk}$ where c = speed of light, h = Planck's constant, and k = Boltzmann's constant.)





 λ (μ m)

4

- 34. Sketch several members of the family $y = x^3 ax^2$ on the same axes. Show that the critical points lie on the curve $y = -\frac{1}{2}x^3$.
- **35.** A right triangle has one vertex at the origin and one vertex on the curve $y = e^{-x/3}$ for $1 \le x \le 5$. One of the two perpendicular sides is along the *x*-axis; the other is parallel to the *y*-axis. Find the maximum and minimum areas for such a triangle.
- **36.** A rectangle has one side on the *x*-axis and two corners on the top half of the circle of radius 1 centered at the origin. Find the maximum area of such a rectangle. What are the coordinates of its vertices?
- **37.** A square-bottomed box with a top has a fixed volume, V. What dimensions minimize the surface area?
- **38.** A business sells an item at a constant rate of r units per month. It reorders in batches of q units, at a cost of a+bq dollars per order. Storage costs are k dollars per item per month, and, on average, q/2 items are in storage, waiting to be sold. [Assume r, a, b, k are positive constants.]
 - (a) How often does the business reorder?
 - (b) What is the average monthly cost of reordering?
 - (c) What is the total monthly cost, C of ordering and storage?
 - (d) Obtain Wilson's lot size formula, the optimal batch size which minimizes cost.

- **39.** A ship is steaming due north at 12 knots (1 knot = 1.85 kilometers/hour) and sights a large tanker 3 kilometers away northwest steaming at 15 knots due east. For reasons of safety, the ships want to maintain a distance of at least 100 meters between them. Use a calculator or computer to determine the shortest distance between them if they remain on their current headings, and hence decide if they need to change course.
- 40. Boise, Idaho, is about 300 miles inland from the nearest point on the Pacific coast; San Diego is about 1000 miles south of that point down the coast. (See Figure 4.111.) Assuming the coast is a straight line going north-south, C is the point along the coast directly west of Boise. It costs 2 cents per mile to transport a ton of potatoes by truck and 1 cent per mile to transport them by ship. The Idaho Potato Company wants to find the point, P, on the Pacific coast to which it should truck its potatoes before loading them aboard a cargo ship in order to minimize the total cost of transporting them from Boise to San Diego.
 - (a) Set up the function which The Idaho Potato Company must minimize.
 - (b) Find the position of P which minimizes cost.



- **41.** A polystyrene cup is in the shape of a frustum (the part of a cone between two parallel planes cutting the cone), has top radius 2r, base radius r and height h. The surface area S of such a cup is given by $S = 3\pi r \sqrt{r^2 + h^2}$ and its volume V by $V = 7\pi r^2 h/3$. If the cup is to hold 200 ml, use a calculator or a computer to estimate the value of r that minimizes its surface area.
- **42.** You are given the *n* numbers $a_1, a_2, a_3, \dots, a_n$. For a variable *x*, consider the expression

$$D = (x-a_1)^2 + (x-a_2)^2 + (x-a_3)^2 + \dots + (x-a_n)^2.$$

Show that D is a minimum when x is the average of $a_1, a_2, a_3, \dots, a_n$.

- **43.** Suppose $g(t) = (\ln t)/t$ for t > 0.
 - (a) Does g have either a global maximum or a global minimum on $0 < t < \infty$? If so, where, and what are their values?

⁹From Sally Thomas.

(b) What does your answer to part (a) tell you about the number of solutions to the equation

$$\frac{\ln x}{x} = \frac{\ln 5}{5}?$$

(Note: There are many ways to investigate the number of solutions to this equation. We are asking you to draw a conclusion from your answer to part (a).)

- (c) Estimate the solution(s).
- **44.** For a > 0, the following line forms a triangle in the first quadrant with the *x* and *y*-axes:

$$a(a^2+1)y = a - x.$$

- (a) In terms of a, find the x- and y-intercepts of the line.
- (b) Find the area of the triangle, as a function of a.
- (c) Find the value of a making the area a maximum.
- (d) What is this greatest area?
- (e) If you want the triangle to have area 1/5, what choices do you have for *a*?
- **45.** A piece of wire of length *L* cm is cut into two pieces. One piece, of length *x* cm, is made into a circle; the rest is made into a square.
 - (a) Find the value of x that makes the sum of the areas of the circle and square a minimum. Find the value of x giving a maximum.
 - (b) For the values of x found in part (a), show that the ratio of the length of wire in the square to the length of wire in the circle is equal to the ratio of the area of the square to the area of the circle.⁹
 - (c) Are the values of x found in part (a) the only values of x for which the ratios in part (b) are equal?
- **46.** The vase in Figure 4.112 is filled with water at a constant rate (i.e., constant volume per unit time).
 - (a) Graph y = f(t), the depth of the water, against time, t. Show on your graph the points at which the concavity changes.
 - (b) At what depth is y = f(t) growing most quickly? Most slowly? Estimate the ratio between the growth rates at these two depths.



Figure 4.112

- 47. (a) Graph the functions 1/x and 1/a (arctan (x/a) π/2) when x > 0 for a = 0.1, a = 0.01, and a = 0.001. Describe what you see.
 (b) Evaluate lim 1/a (arctan (x/a) π/2).
 (c) Explain the connection between parts (a) and (b).

In Problems 48-49 determine whether the limit exists, and where possible evaluate it.

48.
$$\lim_{x \to 0} \frac{1 - \cosh(5x)}{x^2}$$
 49. $\lim_{x \to 0} \frac{x - \sinh(x)}{x^3}$

50. The rate of change of a population depends on the current population, P, and is given by

$$\frac{dP}{dt} = kP(L-P)$$
 for positive constants k, L .

- (a) For what nonnegative values of P is the population increasing? Decreasing? For what values of P does the population remain constant?
- (**b**) Find $d^2 P/dt^2$ as a function of P.
- 51. A spherical balloon is inflated so that its radius is increasing at a constant rate of 1 cm per second. At what rate is air being blown into the balloon when its radius is 5 cm?
- 52. When the growth of a spherical cell depends on the flow of nutrients through the surface, it is reasonable to assume that the growth rate, dV/dt, is proportional to the surface area, S. Assume that for a particular cell $dV/dt = \frac{1}{3} \cdot S$. At what rate is its radius r increasing?
- 53. A horizontal disk of radius a centered at the origin in the xy-plane is rotating about a vertical axis through the center. The angle between the positive x-axis and a radial line painted on the disk is θ radians.
 - (a) What does $d\theta/dt$ represent?
 - (b) What is the relationship between $d\theta/dt$ and the speed v of a point on the rim?

CAS Challenge Problems

59. A population, P, in a restricted environment may grow with time, t, according to the logistic function

$$P = \frac{L}{1 + Ce^{-kt}}$$

where L is called the carrying capacity and L, C and kare positive constants.

- (a) Find $\lim P$. Explain why L is called the carrying capacity.
- (b) Using a computer algebra system, show that the graph of P has an inflection point at P = L/2.

REVIEW EXERCISES AND PROBLEMS FOR CHAPTER FOUR

- 54. A chemical storage tank is in the shape of an inverted cone with depth 12 meters and top radius 5 meters. When the depth of the chemical in the tank is 1 meter, the level is falling at 0.1 meters per minute. How fast is the volume of chemical changing?
- 55. A voltage, V volts, applied to a resistor of R ohms produces an electric current of I amps where V = IR. As the current flows the resistor heats up and its resistance falls. If 100 volts is applied to a resistor of 1000 ohms the current is initially 0.1 amps but rises by 0.001 amps/minute. At what rate is the resistance falling if the voltage remains constant?
- 56. A radio navigation system used by aircraft gives a cockpit readout of the distance, s, in miles, between a fixed ground station and the aircraft. The system also gives a readout of the instantaneous rate of change, ds/dt, of this distance in miles/hour. An aircraft on a straight flight path at a constant altitude of 10,560 feet (2 miles) has passed directly over the ground station and is now flying away from it. What is the speed of this aircraft along its constant altitude flight path when the cockpit readouts are s = 4.6 miles and ds/dt = 210 miles/hour?

Problems 57-58 involve Boyle's Law which states that for a fixed quantity of gas at a constant temperature, the pressure, P, and the volume, V, are inversely related. Thus, for some constant k

$$PV = k$$
.

- 57. A fixed quantity of gas is allowed to expand at constant temperature. Find the rate of change of pressure with respect to volume.
- **58.** A certain quantity of gas occupies 10 cm^3 at a pressure of 2 atmospheres. The pressure is increased, while keeping the temperature constant.
 - (a) Does the volume increase or decrease?
 - (b) If the pressure is increasing at a rate of 0.05 atmospheres/minute when the pressure is 2 atmospheres, find the rate at which the volume is changing at that moment. What are the units of your answer?
- **60.** For positive *a*, consider the family of functions

$$y = \arctan\left(\frac{\sqrt{x} + \sqrt{a}}{1 - \sqrt{ax}}\right), \qquad x > 0$$

- (a) Graph several curves in the family and describe how the graph changes as a varies.
- (b) Use a computer algebra system to find dy/dx, and graph the derivative for several values of a. What do vou notice?
- (c) Do your observations in part (b) agree with the answer to part (a)? Explain. [Hint: Use the fact that $\sqrt{ax} = \sqrt{a}\sqrt{x}$ for a > 0, x > 0.]

- **61.** The function $\operatorname{arcsinh} x$ is the inverse function of $\sinh x$.
 - (a) Use a computer algebra system to find a formula for the derivative of arcsinh x.
 - (b) Derive the formula by hand by differentiating both sides of the equation

$$\sinh(\operatorname{arcsinh} x) = x$$

[Hint: Use the identity $\cosh^2 x - \sinh^2 x = 1$.]

- **62.** The function $\operatorname{arccosh} x$, for $x \ge 0$, is the inverse function of $\cosh x$, for $x \ge 0$.
 - (a) Use a computer algebra system to find the derivative of arccosh *x*.
 - (b) Derive the formula by hand by differentiating both sides of the equation

$$\cosh(\operatorname{arccosh} x) = x, \quad x \ge 1.$$

[Hint: Use the identity $\cosh^2 x - \sinh^2 x = 1$.]

63. Consider the family of functions

$$f(x) = \frac{\sqrt{a+x}}{\sqrt{a} + \sqrt{x}}, \quad x \ge 0, \text{ for positive } a.$$

- (a) Using a computer algebra system, find the local maxima and minima of f.
- (b) On one set of axes, graph this function for several values of *a*. How does varying *a* affect the shape of the graph? Explain your answer in terms of the answer to part (a).
- (c) Use your computer algebra system to find the inflection points of f when a = 2.
- **64.** (a) Use a computer algebra system to find the derivative of

$$y = \arctan\left(\sqrt{\frac{1 - \cos x}{1 + \cos x}}\right)$$

(b) Graph the derivative. Does the graph agree with the answer you got in part (a)? Explain using the identity $\cos(x) = \cos^2(x/2) - \sin^2(x/2)$.

CHECK YOUR UNDERSTANDING

Are the statements in Problems 1-8 true or false for a function f whose domain is all real numbers? If a statement is true, explain how you know. If a statement is false, give a counterexample.

- **1.** A local minimum of f occurs at a critical point of f.
- 2. If x = p is not a critical point of f, then x = p is not a local maximum of f.
- **3.** A local maximum of f occurs at a point where

$$f'(x) = 0$$

65. In 1696, the first calculus textbook was published by the Marquis de l'Hopital. The following problem is a simplified version of a problem from this text.





In Figure 4.113, two ropes are attached to the ceiling at points $\sqrt{3}$ meters apart. The rope on the left is 1 meter long and has a pulley attached at its end. The rope on the right is 3 meters long; it passes through the pulley and has a weight tied to its end. When the weight is released, the ropes and pulley arrange themselves so that the distance from the weight to the ceiling is maximized.

- (a) Show that the maximum distance occurs when the weight is exactly halfway between the the points where the ropes are attached to the ceiling. [Hint: Write the vertical distance from the weight to the ceiling in terms of its horizontal distance to the point at which the left rope is tied to the ceiling. A computer algebra system will be useful.]
- (b) Does the weight always end up halfway between the ceiling anchor points no matter how long the left-hand rope is? Explain.
- If x = p is not a local maximum of f, then x = p is not a critical point of f.
- 5. If f'(p) = 0, then f(x) has a local minimum or local maximum at x = p.
- 6. If f'(x) is continuous and f(x) has no critical points, then f is everywhere increasing or everywhere decreasing.
- If f''(p) = 0, then the graph of f has an inflection point at x = p.
- If f''(x) is continuous and the graph of f has an inflection point at x = p, then f''(p) = 0.

In Problems 9–10, give an example of function(s) with the given properties.

- 9. A family of functions, f(x), depending on a parameter *a*, such that each member of the family has exactly one critical point.
- 10. A family of functions, g(x), depending on two parameters, a and b, such that each member of the family has exactly two critical points and one inflection point. You may want to restrict a and b.
- 11. Let $f(x) = x^2$. Decide if the following statements are true or false. Explain your answer.
 - (a) f has an upper bound on the interval (0, 2).
 - (b) f has a global maximum on the interval (0, 2).
 - (c) f does not have a global minimum on the interval (0, 2).
 - (d) f does not have a global minimum on any interval (a, b).
 - (e) f has a global minimum on any interval [a, b].
- **12.** Which of the following statements is implied by the statement "If f is continuous on [a, b] then f has a global maximum on [a, b]"?
 - (a) If f has a global maximum on [a, b] then f must be continuous on [a, b].
 - (b) If f is not continuous on [a, b] then f does not have a global maximum on [a, b].
 - (c) If f does not have a global maximum on [a, b] then f is not continuous on [a, b].

Are the statements in Problems 13-20 true of false? Give an

explanation for your answer.

- 13. The global maximum of $f(x) = x^2$ on every closed interval is at one of the endpoints of the interval.
- 14. A function can have two different upper bounds.
- 15. If a differentiable function f(x) has a global maximum on the interval $0 \le x \le 10$ at x = 0, then $f'(0) \le 0$.
- **16.** If the radius of a circle is increasing at a constant rate, then so is the circumference.
- **17.** If the radius of a circle is increasing at a constant rate, then so is the area.
- 18. The curve given parametrically by x = f(t) and y = g(t) has no sharp corners if f and g are differentiable.
- 19. If a curve is given parametrically by $x = \cos(t^2)$, $y = \sin(t^2)$, then its slope is $\tan(t^2)$.

20. If
$$g'(a) \neq 0$$
, then $\lim_{x \to a} \frac{f(x)}{g(x)} = \frac{f'(a)}{g'(a)}$.

In Problems 21–26, give an example of a function f that makes the statement true, or say why such an example is impossible. Assume that f'' exists everywhere.

- **21.** f is concave up and f(x) is positive for all x
- **22.** f is concave down and f(x) is positive for all x
- **23.** f is concave down and f(x) is negative for all x
- **24.** f is concave up and f(x) is negative for all x
- **25.** f(x)f''(x) < 0 for all x
- **26.** f(x)f'(x)f''(x)f'''(x) < 0 for all x.¹⁰

PROJECTS FOR CHAPTER FOUR

1. Building a Greenhouse

Your parents are going to knock out the bottom of the entire length of the south wall of their house and turn it into a greenhouse by replacing the bottom portion of the wall with a huge sloped piece of glass (which is expensive). They have already decided they are going to spend a certain fixed amount. The triangular ends of the greenhouse will be made of various materials they already have lying around.¹¹

The floor space in the greenhouse is only considered usable if they can both stand up in it, so part of it will be unusable. They want to choose the dimensions of the greenhouse to get the most usable floor space. What should the dimensions of the greenhouse be and how much usable space will your parents get?

2. Fitting a Line to Data

(a) The line which best fits the data points $(x_1, y_1), (x_{2}, y_2) \dots (x_n, y_n)$ is the one which minimizes the sum of the squares of the vertical distances from the points to the line. These are the distances marked in Figure 4.114. Find the best fitting line of the form y = mx for the points (2, 3.5), (3, 6.8), (5, 9.1).

¹⁰From the 1998 William Lowell Putnam Mathematical Competition, by permission of the Mathematical Association of America.

¹¹Adapted from M. Cohen, E. Gaughan, A. Knoebel, D. Kurtz, D. Pengelley, *Student Research Projects in Calculus* (Washington DC: Mathematical Association of America, 1992).



(b) A cone with height and radius both equal to r has volume, V, proportional to r^3 ; that is, $V = kr^3$ for some constant k. A lab experiment is done to measure the volume of several cones; the results are in the following table. Using the method of part (a), determine the best value of k. [Note: Since the volumes were determined experimentally, the values may not be accurate. Assume that the radii were measured accurately.]

Radius (cm)	2	5	7	8
Volume (cm ³)	8.7	140.3	355.8	539.2

(c) Using the method of part (a), show that the best fitting line of the form y = mx for the points $(x_1, y_1), (x_2, y_2) \dots (x_n, y_n)$ has

$$m = \frac{x_1y_1 + x_2y_2 + \dots + x_ny_n}{x_1^2 + x_2^2 + \dots + x_n^2}$$

3. Interstate Trucking

In this project we investigate the effect of the price of diesel fuel and drivers' wages on a trucker's optimal driving speed. We analyze the relationship between fuel cost and wages and the 55 mph speed limit. 12

After an extensive study, the Interstate Commerce Commission has concluded that the primary variable expenses for any over-the-road freight hauler are the wages for the driver and the cost of fuel. The study concluded that maintenance and replacement costs for vehicles, although considerable, did not vary significantly from carrier to carrier. On the other hand, the fuel costs and wages did vary. Given this result, your project is to determine how these two variables affect the cost of transporting freight. In particular, you are to determine if there is an optimal wage to fuel cost relationship for which most haulers would encourage their drivers to abide by a 55 mile per hour speed limit.

Reading the study tells you that under ideal conditions, an interstate freight hauling vehicle (18 wheeler) gets 6 miles per gallon of fuel. This mileage is affected by the speed of the vehicle and its weight. In general, the miles per gallon of fuel decreases by 0.2 for each increase of 10,000 pounds in the weight of the truck and freight over 25,000 pounds. Also, the miles per gallon of fuel decreases by 0.1 mile per gallon for each mile per hour the truck averages above 45 miles per hour.

- (a) Using this information, create an expression for the cost per mile of driving, taking into account only the drivers' wages and fuel cost.
- (b) Suppose that the national average for diesel fuel is \$1.25 per gallon, that drivers on the average earn \$15.00 per hour, and that the average weight of a loaded truck is 75,000 pounds. What is the optimal average speed under these conditions?
- (c) Compute the cost per mile for 55 and 60 miles per hour. Suppose you hauled produce from California to Maine. What average speed would you choose?

¹²Adapted from L. Carl Leinbach, *Calculus Laboratories Using Derive*, (Belmont, CA: Wadsworth, 1991). Reprinted by permission of Brooks/Cole Publishing Company, a division of International Thompson Publishing, Inc.
- (d) In solving parts (a)-(c), you found an equation relating cost, wages, fuel cost, weight of the truck, and the average speed of the truck. This equation is a mathematical model of interstate freight hauling costs. Using this model, determine the fuel cost that makes 55 miles per hour the optimum average speed for trucking companies.
- (e) Each year drivers' wages change as a result of contract renewals and inflation. The cost of fuel also fluctuates, but can be adjusted by surcharges and fuel taxes. Thus, the relationship between wages and the cost of fuel can be altered by various government agencies. Assuming that 75,000 pounds remains the national average for the weight of a truck involved in interstate freight hauling, what should be the relationship between fuel cost and wages to maintain 55 miles per hour as the optimal speed?
- (f) There have been some suggestions of changing the road use tax to lower the average weight of over-the-road freight haulers. Assuming the relationship of wages to fuel cost found in part (e) is maintained, how would lowering the average weight affect the optimal average speed?

4. Firebreaks

The summer of 2000 was devastating for forests in the western US: over 3.5 million acres of trees were lost to fires, making this the worst fire season in 30 years. This project studies a fire management technique called *firebreaks*, which reduce the damage done by forest fires. A firebreak is a strip where trees have been removed in a forest so that a fire started on one side of the strip will not spread to the other side. Having many firebreaks helps confine a fire to a small area. On the other hand, having too many firebreaks involves removing large swaths of trees.¹³

(a) A forest in the shape of a 50 km by 50 km square has firebreaks in rectangular strips 50 km by 0.01 km. The trees between two firebreaks are called a stand of trees. All firebreaks in this forest are parallel to each other and to one edge of the forest, with the first firebreak at the edge of the forest. The firebreaks are evenly spaced throughout the forest. (For example, Figure 4.115 shows four firebreaks.) The total area lost in the case of a fire is the area of the stand of trees in which the fire started plus the area of all the firebreaks.



- (i) Find the number of firebreaks that minimizes the total area lost to the forest in the case of a fire.
- (ii) If a firebreak is 50 km by b km, find the optimal number of firebreaks as a function of b. If the width, b, of a firebreak is quadrupled, how does the optimal number of firebreaks change?

¹³Adapted from D. Quinney and R. Harding, *Calculus Connections* (New York: John Wiley & Sons, 1996).

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(b) Now suppose firebreaks are arranged in two equally spaced sets of parallel lines, as shown in Figure 4.116. The forest is a 50 km by 50 km square, and each firebreak is a rectangular strip 50 km by 0.01 km. Find the number of firebreaks in each direction that minimizes the total area lost to the forest in the case of a fire.

