



(ADDRESS) – 877-216-8481 – www.iowaccrr.org

Child Care Resource & Referral of (REGION) Iowa

You have your hands full as an employer. That's why Child Care Resource and Referral (CCR&R) wants to partner with you. CCR&R can help assess your employees child care needs and inform them of their child care options.

Benefits of Employer/Business Partnerships with CCR&R

- ✓ CCR&R services are FREE
- ✓ Company has no direct involvement with the selection or provisions of child care
- ✓ Can lead to lower absenteeism
- ✓ Gain knowledge of the child care options, needs, requests in your area
- ✓ Evaluation tool available to gauge employees child care needs
- ✓ Approximately (#) child care providers in the (REGION) Iowa region
- ✓ Local, personal, onsite services available
- ✓ Presentations for employees on choosing quality child care
- ✓ Enhanced referrals to child care programs for your employees
- ✓ Educational materials and publications on child care options available



Which one of these employees is worried about their child care arrangement?

By partnering with CCR&R your employees will receive:

- Information on selecting quality child care programs
- Personalized consultation on their child care needs
- Support during their child care search
- Referrals to child care programs that meet their needs
- Information about the statewide Quality Rating System
- Follow-up calls to ensure satisfaction with the services
- Education on state registration/licensing requirements
- A printed or electronic guide to choosing quality child care
- Additional resources as needed

Child Care Resource & Referral of (REGION) Iowa is providing this information because according to the U.S. Census Bureau, 75% of Iowa's families with children under age six need child care because both parents are at work. Many parents would be unable to work without care for their children.

"Your service was so helpful. We were having a hard time locating care and it was very reassuring to know that your organization was there to help. - anonymous survey responder

THE FACTS

- Employees with inadequate child care are more likely to be late for work, absent, or distracted while at work than parents who are comfortable with their child care arrangements.
- High rates of turnover, absenteeism, and low productivity cost employers money. Lack of reliable, affordable, and quality child care can lead to all of these issues.
- Working parents, grandparents, and guardians often experience work-family conflict. Supporting them and their child care needs can help provide some balance between home and work.

WHAT CAN EMPLOYERS DO?

Step 1 - Call CCR&R to discuss how we can work together.

Step 2 - Complete and return the enclosed publication order/request form.

Step 3 - Inform employees of the free services available to them.

"I wouldn't have ever been able to locate and enroll my daughter in such an awesome place without your help and referral."

- A happy mom

Get Connected with your CCR&R!

Phone: 877-216-8481

(EMAIL):

Website: www.iowaccrr.org

(FACEBOOK):

(PINTEREST):

Twitter: <https://twitter.com/iowaccrr>



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Publication Order/Request Form

We understand that if employees don't have quality child care in place that it may affect their work attendance and performance. We want to support our employees and their child care needs by making the following items/information available to them.

Description	Options	Quantity (limit 50)
Looking for child care? This publication contains informational tear off sheets for parents that are looking for quality child care. These are perfect for break rooms and bulletin boards.	8 1/2 x 11 Poster with tear off sheets 	____Poster w/ tear offs
Rack card with a child care check list. This is a list of things that parents should ask or look for when visiting different child care programs/providers.	Rack Card 	____Parent rack card
Statewide brochure explains the CCR&R services available across the state. Brochure contains a state map of CCR&R areas.	8 1/2 x 14 Glossy Brochure 	____Statewide brochure
Brochure geared to employers contains information on how to help employees with child care needs.	8 1/2 x 14 Brochure 	____Employer brochure
Payroll Stuffers for employees that may need child care. Contains information on services, contact numbers, and hours of operation.	3 1/2 x 8 1/2 Payroll Stuffer 	____Payroll Stuffer
Presentation	CCR&R staff person to present to a specific group of employees or at a staff meeting? Presentations are designed to meet each group's needs.	____Yes, please contact me to schedule this.
Website Link www.iowaccrr.org	We will place the link on website and/or on publications/paperwork that employees have access to.	____Yes ____No
Assess employees needs	We would like to use the survey CCR&R has developed to assess if our employees have child care related needs.	____Yes ____No

Please complete the contact information on the back of this form.

You may then fold the form, attach the postage, tape it closed and drop it in the mail.

Child Care Resource & Referral
(ADDRESS)

PLACE STAMP

Child Care Resource & Referral
Attn: (NAME)
(ADDRESS)

Inside Fold for Return

Lending you a helping hand...

Parents

Child Care Providers

Employers

Community



GET CONNECTED

Find us on Facebook
(FACEBOOK ADDRESS)

Phone
877-216-8481

Statewide Website
www.iowaccrr.org

Inside Fold for Return

Name & Title _____

Business Name _____

Address _____

City _____ State _____ ZIP Code _____

Phone (____) _____ E-Mail _____

Please _____mail _____drop off the requested publications.

Skip filling in
the contact
information
and staple
your business
card here!

If you have questions or would like to request items over the phone or via email contact 877-216-8481 or email
(EMAIL ADDRESS) Thank you! _