

# Book Fairs Customer Rewards Recap Form

School Name \_\_\_\_\_ Fair ID \_\_\_\_\_  
 Street Address \_\_\_\_\_ City, State Zip \_\_\_\_\_  
 Book Fair Chairperson \_\_\_\_\_ Chairperson E-mail \_\_\_\_\_

We thank you for incorporating these activities into your Fair. To receive your **Customer Rewards Voucher**, please complete this form, and mail with your Financial Form. If you have any questions please call your sales consultant.

### 1. Calculate your Customer Rewards Bonus

**Reward Earned**  
 Please check the box for all that apply

- a. Did you attend a Book Fair Workshop?  \$20  
 Did you attend with your Co-Chair?  \$10
- b. Did you conduct any special Family Events?  \$20  
 Did you accept credit cards at your Fair?  \$10
- c. Did you promote the Classroom Wish List or One for Books activities?  \$25
- d. Did your principal send a letter home to parents inviting them to a Family Event, or to participate in the Classroom Wish List or One for Books?  \$15

### 2. Did your total Book Fair Sales (excluding sales tax) increase 10%, 15%, or 20%? (Choose only highest increase)

- 10%  \$20
- 15%  \$35
- 20%  \$55

Total rewards earned for all boxes checked above **Total** \_\_\_\_\_

### 3. To determine your Customer Reward Bonus, please input the reward total earned above next to the Book Fair Sales level achieved and multiply as indicated.

Sales Level	Reward Earned		Total Customer Reward Voucher
<small>(Excluding Sales Tax)</small> \$0 to \$5,000	_____	Multiply x 1	_____
\$5,001 to \$10,000	_____	x 2	_____
\$10,001 to \$15,000	_____	x 3	_____
\$15,001 to \$19,999	_____	x 4	_____
Above \$20,000	_____	x 5	_____

You will receive your rewards in an **Instructional Resource Catalog** voucher within two weeks of completing your Book Fair payment. Enjoy shopping our exclusive **Instructional Resource Catalog!**

So that we may improve our Book Fairs for our customers, we would appreciate your feedback:

1. Number of days your Book Fair ran \_\_\_\_\_
2. Number of volunteers who helped with your Book Fair \_\_\_\_\_
3. Number of special Family Events \_\_\_\_\_
4. Number of teachers who participated in Classroom Wish List \_\_\_\_\_  
 Please provide the number of books collected \_\_\_\_\_
5. Number of credit cards sales slips collected \_\_\_\_\_ Total \$ \_\_\_\_\_
6. Did you conduct a Teacher Preview? \_\_\_\_\_
7. Did you conduct the One for Books activity? \_\_\_\_\_  
 If yes, please provide amount collected to support the One for Books Activity \$ \_\_\_\_\_

Form completed by:

\_\_\_\_\_ Name

\_\_\_\_\_ Phone Number