

23rd Annual

Earth Day in the Park Festival

A community supported event, keep it growing!

April 21, 2012

Printed on recycled paper

January 3, 2012

Name: _____
Business: _____
Address: _____
City/State/Zip: _____

Dear _____:

The City of Modesto and its Citizen's Advisory Committee on Recycling (CACOR) are pleased to announce the upcoming 23rd Annual **Earth Day in the Park Festival** to be held on **Saturday, April 21, 2012 at Graceada Park**. The popular citywide event provides our community with a unique opportunity to learn about the environment in a family-friendly atmosphere.

The Earth Day in the Park Festival is a unique community event, supported by local businesses and organizations that are committed to environmental issues and all efforts towards the environmental cause.

If you would like to financially support this key community event, **please complete and submit the enclosed sponsorship forms by January 31, 2012** so that we can plan our advertising and acknowledgments. **Sponsorship checks are due no later than February 28, 2012.** We offer several sponsorship levels to best suit your organization's needs. In-kind sponsorships will also gladly be considered.

Financial contribution at any level, not only supports the event, but secures a booth space for your organization. This is your opportunity to highlight your environmental commitment to the community.

We are very grateful for the strong partnership our community has played in the success of this event over the years. Thank you in advance for your pledge to continue the success of the **Earth Day in the Park Festival**.

Please join us in thanking last year's sponsors:

A&A Portables, All Pure Pool Service, American Medical Response, B92.9, Bertolotti Disposal Service, Boyette Petroleum, Ciclistas del Valle Cycling Club, Covanta Stanislaus, Inc., CROPP Co-Op Organic Valley, E & J Gallo Winery, Frito-Lay, Inc., Gilton Solid Waste Management, Memorial Medical Center, MIP Advertising and Promotions, Modesto Irrigation District, Modesto Junk Company, Modesto Nuts Professional Baseball, Royal Robbins, Storer Coachways, Sunny 102.3, Sutter Gould Medical Foundation, The Modesto Bee, The River 105.5 and Vine 920.

If you would prefer to be a **vendor only**, please contact our office or visit our website at www.modestogov.com/prnd/recycling/events to download a **Vendor Application**. Vendor applications will be available online in January 2012.

Please contact the Karin Rodriguez at (209) 577-5453 if you have any questions.

Thank you for your support
The City of Modesto Earth Day in the Park Festival Committee



Graceada Park, Modesto
Needham & Sycamore Avenues
10 AM - 5 PM



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SPONSORSHIP FORM

Due by January 31, 2012

Sponsor Name: _____ Contact Name: _____

Mailing Address: _____ City, State, Zip: _____

Phone: _____ Fax: _____ Email: _____

Donation type: Cash In-Kind Both

_____ **GLOBAL PROTECTOR \$2,000 and up**

Name on Mancini Bowl banner, listed on radio, TV, and newspaper advertisements, printed on poster and event program, five event announcements, framed acknowledgement certificate, and complimentary 12' x 12' booth space with sponsorship distinction.

_____ **EARTH CRUSADER \$1,500 - \$1,999**

Listed on TV and newspaper advertisements, printed on poster and event program, three event announcements, and complimentary 12' x 12' booth space with sponsorship distinction.

_____ **CONSERVATIONIST \$1,000 - \$1,499**

Listed on newspaper advertisements, printed on poster and event program, three event announcements, and complimentary 12' x 12' booth space.

_____ **FRIEND OF THE EARTH \$500 - \$999**

Printed on poster and event program, three event announcements, and complimentary 12' x 12' booth space.

_____ **RECYCLER \$200 - \$499**

Printed on event program, one event announcement, and complimentary 12' x 12' booth space.

Booth Space

_____ **No**, we will not set up a booth this year.

_____ **Yes**, please reserve our complimentary booth space.

- Attendees must complete Sponsor Complimentary Booth Application
- Attendees must provide a \$1M liability certificate naming the City of Modesto as additionally insured or provide a release waiver. **This must be submitted by March 31, 2012**
- Attendees must provide own tables, chairs, awnings, etc.

<p><u>Make check payable to:</u> Stanislaus Community Foundation – Earth Day Tax ID #: 68-0483054</p> <p><u>Mail to:</u> Earth Day in the Park Festival City of Modesto PO Box 642 Modesto, CA 95353</p> <p><u>Fax to:</u> (209) 521-4801</p>
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Sponsor Complimentary Booth Application

Sponsor Name: _____ Contact Person: _____
Day Phone: _____ Evening Phone: _____
Fax: _____ Email: _____

1. Describe your booth (check one):

TYPE OF BOOTH	ADDITIONAL REQUIREMENTS
<input type="checkbox"/> Information Only – No Sales	<ul style="list-style-type: none">• \$1M Liability Insurance or Waiver
<input type="checkbox"/> Non-Food Sales	<ul style="list-style-type: none">• \$1M Liability Insurance or Waiver• City of Modesto Business License or Temp. Sales Permit
<input type="checkbox"/> Food Sales or Food Samples	<ul style="list-style-type: none">• \$1M Liability Insurance or Waiver• City of Modesto Business License or Temp. Sales Permit• Fire Prevention Bureau App. for Special Event Food Sales• Stanislaus County Temporary Food Permit Application

2. Check one:

- No business license is required for our booth
- A copy of our COM business license is attached
- Please provide a temporary sales permit – **\$10.00 fee**

3. Describe any special needs for your booth.

3. Provide a 2-3 sentence summary of how your business or organization helps the environment. Summaries will be announced throughout the day from the stage in Mancini Bowl.

The Earth Day in the Park Committee reserves the right to reject or conditionally accept applications.

Booth confirmations will be sent approximately 2 weeks before the event.

Questions? Call 209/577-5453

FOR OFFICIAL USE ONLY

___ Paid ___ Fire
___ Ins ___ Food
___ Map ___ Vet
___ KR ___ Confirmed



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LIABILITY INSURANCE REQUIREMENTS

Each participating vendor must provide the City of Modesto with an appropriate insurance certificate or a signed liability waiver (see below).

Certificate of Insurance

Vendors must provide general liability insurance with a minimum limit of liability per occurrence of \$1,000,000 for bodily injury and \$100,000 for property damage or \$1,000,000 combined single limit. Vendors must list the following information on the Certificate of Insurance in the area titled "Description of Operations" and Endorsements: **The City of Modesto, its Officers, Agents, Employees & Volunteers are named as additional insured per the attached endorsement. Project: Earth Day in the Park Festival, 2012.** Vendors shall provide the CITY with separate endorsements evidencing proof of the CITY's additional insured status as to both the general liability and automobile liability insurance policies.

If applicable,

Automobile Liability insurance with a minimum limit of liability per occurrence of \$1,000,000 for bodily injury and \$100,000 for property damage or \$1,000,000 combined single limit. This insurance shall cover any automobile for bodily injury and property damage.

If applicable,

Proof of Workers Compensation Insurance for vendors who will have employees working during the event.

All endorsements referenced above must include the applicable policy number.

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Liability Insurance Waiver

I agree to hold the City, its agents, officers, employees, and volunteers, harmless from and save, defend and indemnify them against any and all claims, losses, liabilities and damages from every cause, including but not limited to injury to person or property or wrongful death, with the indemnity to include reasonable attorney fees, and all costs and expenses, arising directly or indirectly out of any act or omission, whether or not the act or omission arises from the sole negligence or other liability of its agents, officers, employees, or volunteers relating to this event.

Vendor Name: _____ Day Phone: _____

Contact Name: _____ Date: _____

Signature: _____

Endorsements or Waivers must be received by March 31, 2012.

No exceptions.



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