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THE EDUCATIONAL ALLIANCE, INC. 197 EAST BROADWAY NEW YORK, NY 10002

ENCLOSED ARE THE 2012 EXEMPT ORGANIZATION RETURNS, AS FOLLOWS...

2012 FORM 990

2012 NEW YORK ANNUAL FILING FOR CHARITABLE ORGANIZATIONS

EACH ORIGINAL SHOULD BE DATED, SIGNED AND FILED IN ACCORDANCE WITH THE FILING INSTRUCTIONS. THE COPY SHOULD BE RETAINED FOR YOUR FILES.

VERY TRULY YOURS,

THOMAS LANNING

## **EXTENSION FILING INSTRUCTIONS**

**FORM 8868 FOR FORM 990** 

### FOR THE YEAR ENDING

JUNE 30, 2013

### PREPARED FOR:

THE EDUCATIONAL ALLIANCE, INC. 197 EAST BROADWAY NEW YORK, NY 10002

#### PREPARED BY:

COHNREZNICK LLP 1212 AVENUE OF THE AMERICAS NEW YORK, NY 10036

#### **AMOUNT DUE:**

**NOT APPLICABLE** 

#### MAIL CHECK PAYBLE TO:

**NOT APPLICABLE** 

## MAIL EXTENSION AND (CHECK IF APPLICABLE) TO:

NOT APPLICABLE

## **EXTENSION MUST BE MAILED ON OR BEFORE:**

NOT APPLICABLE

#### **SPECIAL INSTRUCTIONS:**

THE EXTENSION FOR FORM 990 HAS QUALIFIED FOR ELECTRONIC FILING. FORM 8868 EXTENDS THE DUE DATE OF THE ORGANIZATION'S FORM 990 RETURN UNTIL MAY 15, 2014. THE EXTENSION HAS BEEN TRANSMITTED ELECTRONICALLY TO THE IRS AND NO FURTHER ACTION IS REQUIRED.

PLEASE REVIEW THE TAX RETURN FOR THE CORRECT INCLUSION OF ANY FOREIGN TRANSACTIONS OR INFORMATION IF NEEDED. FOR EXAMPLE, FORM TDF 90-22.1 IS REQUIRED TO BE FILED FOR ANY FOREIGN FINANCIAL ACCOUNTS IN WHICH A TAXPAYER HAS A FINANCIAL INTEREST OR SIGNATURE OR OTHER AUTHORITY. FAILURE TO FILE THIS FORM, ALONG WITH OTHER FORMS RELATED TO OVERSEAS ACTIVITIES SUCH AS OWNERSHIP IN FOREIGN ENTITY, GIFTS FROM OVERSEAS OR A RELATIONSHIP WITH A FOREIGN TRUST, WILL POTENTIALLY SUBJECT YOU TO SUBSTANTIAL PENALTIES. PLEASE ADVISE US IMMEDIATELY IF YOU BELIEVE YOU MAY HAVE ANY FOREIGN ACTIVITY OR FOREIGN BANK OR SECURITIES ACCOUNT WHICH CARRIES A FILING REQUIREMENT AND IT IS NOT INCLUDED IN THE TAX RETURNS.

## Form **990**

Department of the Treasury Internal Revenue Service

## **Return of Organization Exempt From Income Tax**

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except black lung benefit trust or private foundation)

▶ The organization may have to use a copy of this return to satisfy state reporting requirements.

2012
Open to Public Inspection

A	For th	e 2012 calendar year, or tax year beginning JU	JL 1, 2012 and	ending J	UN 30, 201	3				
	Check if				D Employer ident					
-	applicat	le:								
	Addr	THE EDUCATIONAL ALLIANC	E INC.							
H	chan Nam	MITE 14MII CME		-	13_	5562210				
E	chan Initia	Doning Laborator		D ( t-						
	returi Term	,	vered to street address)	Room/suite	E Telephone number 646-395-4142					
	ated	177 EADI DROADWAI								
_	return	City, town, or post office, state, and ZIP code	G Gross receipts \$	48,742,623.						
	tion pend	NEW TORK, NI 10002			H(a) Is this a group					
		F Name and address of principal officer: ALIAN	VAN CAPELLE		for affiliates?	Yes X No				
_		SAME AS C ABOVE			H(b) Are all affiliates					
			<b>4947(a)(1) 4947(a)(1)</b>	or 527		a list. (see instructions)				
		te: > WWW.EDALLIANCE.ORG			H(c) Group exempt					
		or distributions	ociation Other >	L Year	of formation: 1889	M State of legal domicile: NY				
Pa	art I	Summary								
an)	1	Briefly describe the organization's mission or most s	ignificant activities: THE	EDUCAT	IONAL ALLIZ	ANCE CHANGES				
Governance		LIVES FOR THE BETTER AND E								
r n	2	Check this box  if the organization discont	tinued its operations or dispos	sed of more	than 25% of its net a					
ove.	3	Number of voting members of the governing body (F			38					
Ġ	4	Number of independent voting members of the gove				36				
SS	5	Total number of individuals employed in calendar ye	ar 2012 (Part V, line 2a)			958				
ij	6	Total number of volunteers (estimate if necessary)								
Activities &	7 a	Total unrelated business revenue from Part VIII, colu								
_	b	Net unrelated business taxable income from Form 9	90·T, line 34			ь 0.				
					Prior Year	Current Year				
ø	8	Contributions and grants (Part VIII, line 1h)		********	33,394,149					
ğ	9	Program service revenue (Part VIII, line 2g)	******************		7,044,833					
Revenue	10	Investment income (Part VIII, column (A), lines 3, 4, a	and 7d)		653,874					
α.	11	Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9	9c, 10c, and <b>11</b> e)		661,648	. 39,318.				
	12	Total revenue - add lines 8 through 11 (must equal P	art VIII, column (A), line 12)		41,754,504	. 44,431,541.				
	13	Grants and similar amounts paid (Part IX, column (A)	, lines 1-3)		48,272	. 208,747.				
	14	Benefits paid to or for members (Part IX, column (A),	line 4)		0					
s	15	Salaries, other compensation, employee benefits (Pa	art IX, column (A), lines 5-10)		21,863,237	. 20,877,099.				
Expenses	16a	Professional fundraising fees (Part IX, column (A), lin	e 11e)		0	. 0.				
bei	b	Total fundraising expenses (Part IX, column (D), line		76.						
ũ	17	Other expenses (Part IX, column (A), lines 11a-11d,	I1f-24e)		11,110,312	. 10,353,857.				
	18	Total expenses. Add lines 13-17 (must equal Part IX,	column (A), line 25)		33,021,821	. 31,439,703.				
	19	Revenue less expenses. Subtract line 18 from line 13	2	10.000.00	8,732,683	. 12,991,838.				
O.S.				Beg	inning of Current Yea	End of Year				
Net Assets or	20	Total assets (Part X, line 16)			54,358,872	84,791,827.				
ABS	21	Total liabilities (Part X, line 26)			24,846,799	39,675,705.				
Net	22	Net assets or fund balances. Subtract line 21 from li	ne 20		29,512,073	45,116,122.				
Pa	ırt II	Signature Block								
Unde	er pena	Ities of perjury, I declare that I have examined this return, in	ncluding accompanying schedules	and stateme	nts, and to the best of r	ny knowledge and belief, it is				
true,	correc	t, and complete. Declaration of preparer (other than officer)	is based on all information of wh	ich preparer h	nas any knowledge.					
		alown				1/14/14				
Sign	1	Signature of officer			Date	(1.0)				
Here	е	ALAN VAN CAPELLE, PRESI	DENT & CEO							
		Type or print name and title								
		Print/Type preparer's name	Preparer's signature	D	ate Check	PTIN				
Paid		THOMAS LANNING			self-emp					
Prep	arer	Firm's name COHNREZNICK LLP			Firm's EIN ▶	22-1478099				
Use		Firm's address 1212 AVENUE OF TH	E AMERICAS							
		NEW YORK, NY 1003			Phone no.	212-297-0400				
May	the II	RS discuss this return with the preparer shown above	2 (see instructions)		1	X Yes No				

1 Briefly describe the organization's mission:  THE EDUCATIONAL ALLIANCE CURRENTLY SERVES 50,000 NEW YORKERS ANNUALLY VIA 38 PROGRAMS, INCLUDING PRESCHOOLS, CAMPS, AFTER SCHOOL PROGRAMS, SENIOR CENTERS, HEALTH & WELLNESS PROGRAMS, ARTS & CULTURE CLASSES, COUNSELING SERVICES, AND ADDICTION RECOVERY PROGRAMS. ALL PROGRAMS  2 Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-E2? If "Yes," describe these new services on Schedule O.  3 Did the organization cease conducting, or make significant changes in how it conducts, any program services?  Ves X No if "Yes," describe these changes on Schedule O.  4 Describe these changes on Schedule O.  5 Did the organization rease conducting, or make significant changes in how it conducts, any program services?  Ves X No if "Yes," describe these changes on Schedule O.  6 Describe the organization is program service accomplishments for each of its three largest program services, as measured by expenses. Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported.  4 (costs. ) (Expenses 7, 360, 277. Moduring grants of 8 ) (fewerius 6, 392, 387.)  THE 14TH ST Y: THIS EDUCATION ALLIANCE HUB IS THE ONLY JEWISH COMMUNITY CENTER SOUTH OF 14TH STREET. IN ADDITION TO SERVING BOTH CHILDREN AND THEIR FAMILIES WITH A PRESCHOOL AND A PARENTING FAMILY CENTER, THE Y PROVIDES YOUTH, FAMILIES AND SENIORS WITH ART CLASES, FITNESS CLASSES, AFTER-SCHOOL PROGRAMS, SUMMER DAY CAMPS, SPORTS LEAGUES AND A VARITEY OF JEWISH LIFE AND LEARNING PROGRAMS.  4b (code )(Expenses 7, 265,000. including grants of 8 208,747.) (Revenue 5 92,455.) CHILDREN'S SOCIAL, EMOTIONAL, PHYSICAL AND INTELLECTUAL GROWTH AND ARE OFFERED IN A COMMUNITY CENTER, FOUR PUBLIC SCHOOLS, PUBLIC HOUSING AND THROUGH HOME-BASED SERVICES FOR INFANTS. HEAD START AND EARLY HEAD START PROVIDE AN ARRAY OF COMPREHENSIVE SERVICES TO FA	Pai	Statement of Program Service Accomplishments
THE EDUCATIONAL ALLIANCE CURRENTLY SERVES 50,000 NEW YORKERS ANNUALLY VIA 38 PROGRAMS, INCLUDING PRESCHOOLS, CAMPS, APTER SCHOOL PROGRAMS, SENIOR CENTERS, HEALTH & WELLINESS PROGRAMS, ARTS & CULTURE CLASSES, COUNSELING SERVICES, AND ADDICTION RECOVERY PROGRAMS. ALL PROGRAMS  Did the organization undertake any significant program services during the year which were not listed on the prior from 800 or 800-827 in 1745. (Secretary of the year which were not listed on the prior from 800 or 800-827 in 1745.) (In 1745.		Check if Schedule O contains a response to any question in this Part III
VIA 38 PROGRAMS, INCLUDING PRESCHOOLS, CAMPS, AFTER SCHOOL PROCRAMS, SENIOR CENTERS, HEALTH & WELLINESS PROGRAMS, ARTS & CULTURE CLASSES, COUNSELING SERVICES, AND ADDICTION RECOVERY PROGRAMS. ALL PROGRAMS  2 Did the organization undertake any significant program services during the year which were not listed on the prior from 890 or 890 E27  If "Yes," describe these new services on Schedule O.  3 Did the organization cases conducting, or make significant changes in how it conducts, any program services.	1	
SENIOR CENTERS, HEALTH & WELLINESS PROGRAMS, ARTS & CULTURE CLASSES, COUNSELING SERVICES, AND ADDICTION RECOVERY PROGRAMS. ALL PROGRAMS  2 Did the organization undertake any significant program services during the year which were not listed on the prior Form 950 or 990 EZ?    Yes   No		
COUNSELING SERVICES, AND ADDICTION RECOVERY PROGRAMS. ALL PROGRAMS  1 Did the organization understate any significant program services during the year which were not listed on the prior Form 990 or 990-E2?  11 "Yes," describe these new services on Schedule O.  12 Did the organization ceases conducting, or make significant changes in how it conducts, any program services?  14 Describe the organizations program service accomplishments for each of its three largest program services, as measured by expenses. Section 501(6)(8) and 501(6)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and reverse, all any, for each program service organizations are required to report the amount of grants and allocations to others, the total expenses, and reverse, all any, for each program service organizations are required to report the amount of grants and allocations to others, the total expenses, and reverse, all any, for each program service organizations are required to report the amount of grants and allocations to others, the total expenses, and reverse, all any, for each program services, and reverse, all any, for each program service organizations are required to report the amount of grants and allocations to others, the total expenses, and reverse, all any, for each program services, as measured by expenses.  14 THE 14TH ST Y. THIS EDUCATION ALL LANCE HUB IS THE ONLY JEWISH S. 5,392,387.  15 THE 14TH ST Y. THIS EDUCATION ALL LANCE HUB IS THE ONLY JEWISH S. 5,392,387.  16 THE THE SERVICES TO AMOUNT OF SERVING BOTH CHILDREN AND THIST SERVING BOTH CHILDREN AND THIST SERVING S. APPENDED SOURCES. AND SENIORS WITH A PRESCRUES AND A VARITEY CHILDREN AND FAIL SERVING S. THIST SERVING S. FITNESS CLASSES, APTER-SCHOOL PROGRAMS, SUMMER DAY CAMPS, SPORTS LEAGUES AND A VARITEY OF FAIL SERVING S. THIST SERVING S. THIST SERVING S. THIST SERVING S. THE SERVING S. THIST SERVING S. THE SERVING		
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the prior Form 980 or 980 EZ?  If Yes, "describe these new services on Schedule O  Did the organization cease conducting, or make significant changes in how it conducts, any program services; Yes INo  If Yes," describe these new services on Schedule O.  Did the organization cease conducting, or make significant changes in how it conducts, any program services, as measured by expenses.  Section 501(s)(s) and 501(c)(d) organizations are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported.  Received 1 of the ST Y: THIS EDUCATION ALLIANCE HUB IS THE ONLY JEWISH COMMUNITY  CENTER SOUTH OF 14TH STREET. IN ADDITION TO SERVING BOTH CHILDREN AND THEIR FAMILIES WITH A PRESCHOOL AND A PARENTING FAMILY CENTER, THE Y  PROVIDES YOUTH, FAMILIES AND SENIORS WITH ART CLASES, FITNESS CLASSES, AFTER-SCHOOL PROGRAMS, SUMMER DAY CAMPS, SPORTS LEAGUES AND A VARITEY  OF JEWISH LIFE AND LEARNING PROGRAMS.  40 (Code: ) (Received 5 7, 265, 000: reclosing grant of 2 08,747.) (Received 5 92,455.)  CHILDREN AND FAMILY SERVICES: THESE PROGRAMS FOCUS ON FACILITATION  CHILDREN'S SOCIAL, EMOTIONAL, PHYSICAL AND INTELLECTUAL GROWTH AND ARE  OFFERED IN A COMMUNITY CENTER, FOUR PUBLIC SCHOOLS, PUBLIC HOUSING AND  THROUGH HOME BASED SERVICES FOR INFANTS. HEAD START AND EARLY HEAD  START PROVIDE AN ARRAY OF COMPREHENSIVE SERVICES TO FAMILIES WITH  INFANTS AND YOUNG CHILDREN AS WELL AS TO EXPECTANT PARENTS SUCH AS  DEVELOPMENTAL SCREENINGS, HEALTHY MEALS, PARENTING EDUCATION AND  ASSISTANCE WITH SECURING EMPLOYMENT, HOUSING AND HEALTHCARE.  4c (Code: ) (Receives 4 4,969,000: including grant of 5 )  BEBRAVIORAL HEALTH SERVICES: THIS COMPREHENSIVE PROGRAM IS ASSED AT TWO  RESIDENTION SERVICES TRAGETING ADOLESCENTS AND SENIORS.  4d Other program services (Describe in Schedule C)  (Expenses 6,024,000: including grant of 5 )  (Receives 6 6,024,000: including grant of 5 )  (Receives 6 6,024,000: including grant of 5 )  (Receives 6 6,024,000: including grant of 5 )  (		COUNSELING SERVICES, AND ADDICTION RECOVERY PROGRAMS. ALL PROGRAMS
If "Yes," describe these new services on Schedule O.   Did the organization cease conducting, or make significant changes in how it conducts, any program services?	2	
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THE 14TH ST Y: THIS EDUCATION ALLIANCE HUB IS THE ONLY JEWISH COMMUNITY. THE 14TH ST Y: THIS EDUCATION ALLIANCE HUB IS THE ONLY JEWISH COMMUNITY. CENTER SOUTH OF 14TH STREET. IN ADDITION TO SERVING BOTH CHILDREN AND THEIR FAMILIES WITH A PRESCHOOL AND A PARENTING FAMILY CENTER, THE Y PROVIDES YOUTH, FAMILIES AND SENIORS WITH ART CLASES, FITHESS CLASSES, AFTER-SCHOOL PROGRAMS, SUMMER DAY CAMPS, SPORTS LEAGUES AND A VARITEY OF JEWISH LIFE AND LEARNING PROGRAMS.  4b (Code:)(Expenses		Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and
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## Form 990 (2012) THE EDUCATION Part IV Checklist of Required Schedules

			Yes	No
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)?			
	If "Yes," complete Schedule A	1	Х	
2	Is the organization required to complete Schedule B, Schedule of Contributors?	2	X	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for			
	public office? If "Yes," complete Schedule C, Part I	3		Х
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect			
	during the tax year? If "Yes," complete Schedule C, Part II	4		Х
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or			
	similar amounts as defined in Revenue Procedure 98-19? If "Yes," complete Schedule C, Part III	5		Х
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to			
	provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6		Х
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,			
	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		Х
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? <i>If</i> "Yes." <i>complete</i>			
_	Schedule D, Part III	8		Х
9	Did the organization report an amount in Part X, line 21, for escrow or custodial account liability; serve as a custodian for			
•	amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services?			
	If "Yes," complete Schedule D, Part IV	9		х
10	Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent	<u> </u>		
	endowments, or quasi-endowments? If "Yes," complete Schedule D, Part V	10	х	
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X	10		
••	as applicable.			
а	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D,			
u		11a	Х	
h	Part VI  Did the organization report an amount for investments - other securities in Part X, line 12 that is 5% or more of its total	114		
b		11b		х
С	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII  Did the organization report an amount for investments - program related in Part X, line 13 that is 5% or more of its total	110		
·	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		х
٨	Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in	110		
u		11d	х	
_	Part X, line 16? If "Yes," complete Schedule D, Part IX	11e	X	
f	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	1 IE	21	
'	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f	х	
10-	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete		- 25	
ıza	•	100		х
	Schedule D, Parts XI and XII	12a		
D	Was the organization included in consolidated, independent audited financial statements for the tax year?	400	Х	
40	If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional	12b	Λ	X
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		X
14a	Did the organization maintain an office, employees, or agents outside of the United States?	14a		
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business,			
	investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000			Х
4-	or more? If "Yes," complete Schedule F, Parts I and IV	14b		
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or assistance to any organization			v
	or entity located outside the United States? If "Yes," complete Schedule F, Parts II and IV	15		<u> </u>
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or assistance to individuals	١		v
	located outside the United States? If "Yes," complete Schedule F, Parts III and IV	16		<u> </u>
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX,			v
	column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I	17		<u> </u>
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines		77	
	1c and 8a? If "Yes," complete Schedule G, Part II	18	X	
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes,"			
	complete Schedule G, Part III	19		X_
	Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	20a		_X_
b	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b	000	
		Γ	uui i	(2012)

# Form 990 (2012) THE EDUCATIONAL ALLIANCE, INC. Part IV Checklist of Required Schedules (continued)

			Yes	No
21	Did the organization report more than \$5,000 of grants and other assistance to any government or organization in the			
	United States on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21		X
22	Did the organization report more than \$5,000 of grants and other assistance to individuals in the United States on Part IX,			
	column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22	Х	
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5 about compensation of the organization's current			
	and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete			
	Schedule J	23	Х	
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the			
	last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete			
	Schedule K. If "No", go to line 25	24a		Х
b		24b		
С	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease			
	any tax-exempt bonds?	24c		
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25a	Section 501(c)(3) and 501(c)(4) organizations. Did the organization engage in an excess benefit transaction with a			
	disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		X
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and			
	that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete			
	Schedule L, Part I	25b		X
26	Was a loan to or by a current or former officer, director, trustee, key employee, highest compensated employee, or disqualified			
	person outstanding as of the end of the organization's tax year? If "Yes," complete Schedule L, Part II	26		X
27	Did the organization provide a grant or other assistance to an officer, director, trustee, key employee, substantial			
	contributor or employee thereof, a grant selection committee member, or to a 35% controlled entity or family member			
	of any of these persons? If "Yes," complete Schedule L, Part III	27		X
28	Was the organization a party to a business transaction with one of the following parties (see Schedule L, Part IV			
	instructions for applicable filing thresholds, conditions, and exceptions):			
	A current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28a		X
b	A family member of a current or former officer, director, trustee, or key employee? If "Yes," complete Schedule L, Part IV	28b		X
С	An entity of which a current or former officer, director, trustee, or key employee (or a family member thereof) was an officer,			
	director, trustee, or direct or indirect owner? If "Yes," complete Schedule L, Part IV	28c		X
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29	X	
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation			
	contributions? If "Yes," complete Schedule M	30		X
31	Did the organization liquidate, terminate, or dissolve and cease operations?			
	If "Yes," complete Schedule N, Part I	31		X
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete			
	Schedule N, Part II	32		X
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations			
	sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I	33		X
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III, or IV, and			
	Part V, line 1	34	X	
	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a		X
b	If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity			
	within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	35b		
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization?			\ <sub>3,7</sub>
	If "Yes," complete Schedule R, Part V, line 2	36		X
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization			\ \ <sub>\\\\</sub>
	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37		X
38	Did the organization complete Schedule O and provide explanations in Schedule O for Part VI, lines 11b and 19?		37	
	Note. All Form 990 filers are required to complete Schedule O	38	X	(0040)

# Form 990 (2012) THE EDUCATIONAL ALLIANCE, INC. Part V Statements Regarding Other IRS Filings and Tax Compliance

	Check if Schedule O contains a response to any question in this Part V					
					Yes	No
1a	Enter the number reported in Box 3 of Form 1096. Enter -0- if not applicable	1a	301			
	Enter the number of Forms W-2G included in line 1a. Enter -0- if not applicable	1b	0			
	Did the organization comply with backup withholding rules for reportable payments to vendors and re	portab	le gaming			
	(gambling) winnings to prize winners?			1c	Х	
2a	Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements,					
	filed for the calendar year ending with or within the year covered by this return	2a	958			
b	If at least one is reported on line 2a, did the organization file all required federal employment tax return	ns?		2b	Х	
	Note. If the sum of lines 1a and 2a is greater than 250, you may be required to e-file (see instructions	s)				
За	Did the organization have unrelated business gross income of \$1,000 or more during the year?			3a		Х
b	If "Yes," has it filed a Form 990-T for this year? If "No," provide an explanation in Schedule O			3b		
	At any time during the calendar year, did the organization have an interest in, or a signature or other a	authori	ty over, a			
	financial account in a foreign country (such as a bank account, securities account, or other financial a	accoun	t)?	4a		X
b	If "Yes," enter the name of the foreign country: ▶					
	See instructions for filing requirements for Form TD F 90-22.1, Report of Foreign Bank and Financial A	Accour	ts.			
5а	Was the organization a party to a prohibited tax shelter transaction at any time during the tax year?			5a		_X_
b	Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction	ction?		5b		X
С	If "Yes," to line 5a or 5b, did the organization file Form 8886-T?			5c		
6a	Does the organization have annual gross receipts that are normally greater than \$100,000, and did the	e orga	nization solicit			
	any contributions that were not tax deductible as charitable contributions?			6a		_X_
b	If "Yes," did the organization include with every solicitation an express statement that such contributi	ons or	gifts			
	were not tax deductible?			6b		
7	Organizations that may receive deductible contributions under section 170(c).			_	v	
	Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and ser			7a	X	
				7b	^	
C	Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was to file Form 8282?	as requ	illeu	7c		х
Ч	If "Yes," indicate the number of Forms 8282 filed during the year	7d		70		
	Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit or		2	7e		х
f	Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit control			7f		X
	If the organization received a contribution of qualified intellectual property, did the organization file Fo		99 as required?	7g		
	If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization			7h		
8	Sponsoring organizations maintaining donor advised funds and section 509(a)(3) supporting organizations.					
	organization, or a donor advised fund maintained by a sponsoring organization, have excess business holdings at a	any time	e during the year?	8		
9	Sponsoring organizations maintaining donor advised funds.					
а	Did the organization make any taxable distributions under section 4966?			9a		
b	Did the organization make a distribution to a donor, donor advisor, or related person?			9b		
10	Section 501(c)(7) organizations. Enter:	ı				
	Initiation fees and capital contributions included on Part VIII, line 12	10a				
	Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities	10b				
11	Section 501(c)(12) organizations. Enter:	1				
	Gross income from members or shareholders	11a				
b	Gross income from other sources (Do not net amounts due or paid to other sources against					
	amounts due or received from them.)	11b				
	Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form	1		12a		
	If "Yes," enter the amount of tax-exempt interest received or accrued during the year	12b				
13	Section 501(c)(29) qualified nonprofit health insurance issuers.			122		
d	Is the organization licensed to issue qualified health plans in more than one state?  Note. See the instructions for additional information the organization must report on Schedule O.			13a		
h	Enter the amount of reserves the organization is required to maintain by the states in which the					
D	organization is licensed to issue qualified health plans	13b				
c	Enter the amount of reserves on hand	13c				
	Did the execute time vessive and respect for indeed to make a visit of devices and the devices of			14a		Х
	If "Yes," has it filed a Form 720 to report these payments? If "No." provide an explanation in Schedule			14b		
					990	(2012)

Part VI Governance, Management, and Disclosure For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.

<u> </u>	Check if Schedule O contains a response to any question in this Part VI					X
Sec	tion A. Governing Body and Management					ı
		1	1 20		Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year	<u>1a</u>	38	4		
	If there are material differences in voting rights among members of the governing body, or if the governing					
	body delegated broad authority to an executive committee or similar committee, explain in Schedule O.		2.5			
b	Enter the number of voting members included in line 1a, above, who are independent	_1b	] 36	4		
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship	o with	any other			
	officer, director, trustee, or key employee?			2		X
3	Did the organization delegate control over management duties customarily performed by or under the					
	of officers, directors, or trustees, or key employees to a management company or other person? $\dots$			3		X
4	Did the organization make any significant changes to its governing documents since the prior Form 9	990 wa	s filed?	4		Х
5	Did the organization become aware during the year of a significant diversion of the organization's ass	sets?		5		X
6	Did the organization have members or stockholders?			6		X
7a	Did the organization have members, stockholders, or other persons who had the power to elect or approximately appr	point	one or			
	more members of the governing body?			7a		X
b	Are any governance decisions of the organization reserved to (or subject to approval by) members, so	tockho	lders, or			
	persons other than the governing body?			7b		X
8	Did the organization contemporaneously document the meetings held or written actions undertaken during the year	ar by th	e following:			
а	The governing body?			8a	Х	
b	Each committee with authority to act on behalf of the governing body?			8b	Х	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be rea	ched a	t the			
	organization's mailing address? If "Yes." provide the names and addresses in Schedule O			9		Х
Sec	tion B. Policies (This Section B requests information about policies not required by the Internal Re	venue	Code.)			
					Yes	No
10a	Did the organization have local chapters, branches, or affiliates?			10a		X
b	If "Yes," did the organization have written policies and procedures governing the activities of such ch	napters	, affiliates,			
	and branches to ensure their operations are consistent with the organization's exempt purposes?			10b		
11a	Has the organization provided a complete copy of this Form 990 to all members of its governing bod	y befo	e filing the form?	11a	Х	
b	Describe in Schedule O the process, if any, used by the organization to review this Form 990.					
12a	Did the organization have a written conflict of interest policy? If "No," go to line 13			12a	Х	
	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise			12b	Х	
С	Did the organization regularly and consistently monitor and enforce compliance with the policy? # "Y	Yes," a	escribe			
	in Schedule O how this was done			12c	X	
13	Did the organization have a written whistleblower policy?			13	X	
14	Did the organization have a written document retention and destruction policy?			14	Х	
15	Did the process for determining compensation of the following persons include a review and approva	al by in	dependent			
	persons, comparability data, and contemporaneous substantiation of the deliberation and decision?					
	The organization's CEO, Executive Director, or top management official			15a	Х	
b	Other officers or key employees of the organization			15b		X
	If "Yes" to line 15a or 15b, describe the process in Schedule O (see instructions).					
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arranger	ment w	ith a			
	taxable entity during the year?			16a		X
b	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate		-			
	in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organ					
800	exempt status with respect to such arrangements?			16b		
	tion C. Disclosure					
17	List the states with which a copy of this Form 990 is required to be filed NY	. (0 .	504( )(0)			
18	Section 6104 requires an organization to make its Forms 1023 (or 1024 if applicable), 990, and 990-T	(Secti	on out (c)(3)s only) a	valiable	<del>)</del>	
	for public inspection. Indicate how you made these available. Check all that apply.		0)			
40	Own website Another's website X Upon request Other (explain		,	l fine-	oio!	
19	Describe in Schedule O whether (and if so, how), the organization made its governing documents, co	) JOHN C	or interest policy, and	inand	iai	
20	statements available to the public during the tax year.	nd == = =	rdo of the overeit	on: 🕨		
20	State the name, physical address, and telephone number of the person who possesses the books at MARK A. ENSELMAN $-212-780-2300$	iu recc	rus or trie organizati	JI I. 📂		
	197 EAST BROADWAY, NEW YORK, NY 10002					
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	<del></del>			1 0111		,-0161

## Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response to any question in this Part VII

#### Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.
- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
  - List all of the organization's current key employees, if any. See instructions for definition of "key employee."
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (Box 5 of Form W-2 and/or Box 7 of Form 1099-MISC) of more than \$100,000 from the organization and any related organizations

☐ Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

List persons in the following order: individual trustees or directors; institutional trustees; officers; key employees; highest compensated employees; and former such persons.

(A)  Name and Title	(B) Average hours per	(do box	not c	Pos heck	ition		one n an	(D)  Reportable compensation	(E)  Reportable compensation	<b>(F)</b> Estimated amount of
	week (list any hours for related organizations below line)	tee or director	Institutional trustee	Officer P	Key employee	Highest compensated Spirit employee		from the organization (W-2/1099-MISC)	from related organizations (W-2/1099-MISC)	other compensation from the organization and related organizations
(1) ADAM D. SOKOLOFF TRUSTEE	2.00	х						0.	0.	0.
(2) BARBARA SALMANSON	2.00									
TRUSTEE		Х						0.	0.	0.
(3) CLYDE R. BROWNSTONE TRUSTEE	2.00	х						0.	0.	0.
(4) DARCY BRADBURY	3.00					$\vdash$			•	
TRUSTEE		х						0.	0.	0.
(5) ELINOR RATNER	2.00									
TRUSTEE	2.00	Х						0.	0.	0.
(6) ERICA TISHMAN	6.00									
TRUSTEE	2.00	Х						0.	0.	0.
(7) FREDERICK K. MAREK	2.00									
TRUSTEE		Х						0.	0.	0.
(8) HAROLD KODA	2.00									
TRUSTEE		Х						0.	0.	0.
(9) HOWARD ZIMMERMAN	3.00									
TRUSTEE		Х						13,572.	0.	0.
(10) IRVING SITNICK	2.00									
TRUSTEE		Х				_		0.	0.	0.
(11) JAMES F. CRYSTAL	2.00									
TRUSTEE	2 00	Х						0.	0.	0.
(12) JAY M. FURMAN	3.00								•	•
TRUSTEE	2 00	Х				_		0.	0.	0.
(13) JEFFREY A. TISCHLER	3.00	37							0	0
TRUSTEE (14.) TRUNK MODGENTUNK	2 00	Х				┝		0.	0.	0.
(14) JENNY MORGENTHAU	2.00	v						0.	0.	0
TRUSTEE	6 00	Х						0.	0.	0.
(15) JONATHAN ROSENZWEIG TREASURER	1.00	Х		х				0.	0.	0.
(16) JOSEPH C. LANCE	2.00	^		^	-	$\vdash$	-	0.	0.	<b></b>
TRUSTEE	2.00	Х						0.	0.	0.
(17) KARYN BENDIT	3.00					$\vdash$			•	
TRUSTEE	1.00	Х						0.	0.	0.
	_ =									Form <b>990</b> (2012)

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Part VII Section A. Officers, Directors, Trus	Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued)													
(A)	(B)			(0		(D)	(E)	(F)						
Name and title	Average	Position (do not check more than one					one	Reportable	Reportable	Estimated				
	hours per week					s both		compensation	compensation	amount of				
	(list any		) (i aii		10010	174140	,	from	from related	other				
	hours for	irecto						the	organizations	compensation from the				
	related	ord	tee			sated		organization (W-2/1099-MISC)	(W-2/1099-MISC)	organization				
	organizations	ruste	l trus		ee ee	npeu		(***2/1099*****1000)		and related				
	below	lual t	tiona		oldr	st cor	_			organizations				
	line)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			organizations				
(18) KATE J. SOLOMON	2.00													
TRUSTEE		Х						0.	0.	0.				
(19) LAUREN J. WACHTLER	3.00													
TRUSTEE		Х						0.	0.	0.				
(20) LINDA F. LYNN	2.00													
TRUSTEE	2.00	Х						0.	0.	0.				
(21) LIZ JAFFE	2.00													
TRUSTEE		Х						0.	0.	0.				
(22) LYNN ALBSTEIN	2.00													
TRUSTEE		Х						0.	0.	0.				
(23) MARA ENGEL WEDECK	2.00													
TRUSTEE		X						22,260.	0.	0.				
(24) MARK C. MORRIL	2.00													
SECRETARY		Х		X				0.	0.	0.				
(25) MICHELLE M. BARONE	2.00													
TRUSTEE	2.00	Х						0.	0.	0.				
(26) NORMAN A. DAWIDOWICZ	1.00													
TRUSTEE		Х						0.	0.	0.				
1b Sub-total <b>35,832.</b>										0.				
c Total from continuation sheets to Part VI	I, Section A							1,681,920.	0.	306,403.				
d Total (add lines 1b and 1c)						<b>&gt;</b>		1,717,752.	0.	306,403.				
2 Total number of individuals (including but n	ot limited to th	ose	liste	d ab	ove	) wh	o re	ceived more than \$100,	000 of reportable					

2 Total number of individuals (including but not limited to those listed above) who received more than \$100,000 of reportable compensation from the organization

Did the organization list any former officer, director, or trustee, key employee, or highest compensated employee on line 1a? If "Yes," complete Schedule J for such individual

For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than \$150,000? If "Yes," complete Schedule J for such individual

Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services rendered to the organization? If "Yes," complete Schedule J for such person

Yes No

X

X

### Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization. Report compensation for the calendar year ending with or within the organization's tax year.

the organization: rieport compensation for the calcindar year ending with or within	Title organization 3 tax year.	
(A)	(B)	(C)
Name and business address	Description of services	Compensation
R C DOLNER LLC	CONSTRUCTION	
120 BROADWAY, SUITE 955, NEW YORK, NY 10271	CONTRACTOR	19,229,245.
COHNREZNICK LLP, 1212 AVENUE OF THE		
AMERICAS, NEW YORK, NY 10036	ACCOUNTING	310,708.
TANNEBAUM HELPERN SYRACUSE & HIRSCHTRITT LL		
900 THIRD AVE, NEW YORK, NY 10022	LEGAL	269,659.
BLANK ROME LLP, 600 NEW HAMPSHIRE AVE NW,		
WASHINGTON, DC 20037	LEGAL	149,698.
PETER FRANZESE, 80 EAST 11TH STREET, SUITE		
601, NEW YORK, NY 10003	ARCHITECT	118,270.
2 Total number of independent contractors (including but not limited to those listed		
\$100,000 of compensation from the organization $\blacktriangleright$ 6		

SEE PART VII, SECTION A CONTINUATION SHEETS

(A) Name and title Name and related companizations (W-2/1099-MISC) Name related organizations (W-2/1099-MISC) Name related orga	D 17/11	CATIONAL					_		iC.	13-556	2210
Name and title	Part VII Section A. Officers, Directors,	Trustees, Key Er	nplo	yee	s, ar	nd H	lighe	est	Compensated Employe	es (continued)	
Dours   Canada   Ca										(F)	
Por week (  st any)   Fig.	Name and title	Average			Posi	ition			Reportable	Reportable	Estimated
Week   File   Warring		hours	(cl	heck	all t	hat	app	ly)		•	
TRUSTEE		week	or or				iloyee		the	organizations	compensation
TRUSTEE		1 '	direct				d emp			(88-2/1099-181130)	
TRUSTEE			ee or	stee			nsate		(** 27 1000 141100)		
TRUSTEE		organizations	trust	nal tr		oyee	ed mo				organizations
TRUSTEE			ividua	titutio	cer	, em p	hest o	mer			
TRUSTEE		,	Pul	su	0#!	Key	Hig	For			
C28) PETER FINE		2.00									
TRUSTEE			Х						0.	0.	0 .
TRUSTEE		2.00							_		
TRUSTEE			X						0.	0.	0.
TRUSTEE		3.00									
TRUSTEE			X						0.	0.	0.
STATEMEN		2.00									
TRUSTEE			Х						0.	0.	0.
CHAIRMAN		3.00									
CHAIRMAN   3.00   X   X			Х						0.	0.	0.
RUSTHE										•	
TRUSTEE			X		Х				0.	0.	0 .
3.00   X		3.00	.,							0	
TRUSTEE		2 00	X						0.	0.	0.
TRUSTEE			37							0	
TRUSTEE			X						0.	0.	0.
TRUSTEE		2.00	37							0	_
TRUSTEE		2 00	Λ						0.	0.	<u> </u>
TRUSTEE		2.00	v						_	0	_
TRUSTEE		2 00	Λ						0.	0.	0
TRUSTEE		2.00	v						0	0	_
TRUSTEE		2 00	Λ						0.	0.	U .
Carrell   Carr		3.00	v						_	0	_
PRESIDENT/CEO   3.00   X   326,404.   0. 42,318		40.00	Λ						0.	0.	J .
(40) TIMOTHY ETTENHEIM       40.00       X       157,514.       0. 41,862         (41) LYNN APPELBAUM       40.00       X       206,298.       0. 42,453         (42) MAIDELLE GOODMAN BENAMY       40.00       X       210,293.       0. 36,181         (43) STEPHEN ARNOFF       40.00       X       201,433.       0. 34,260         (44) KARENNE E BERRY       40.00       X       118,383.       0. 11,835         (45) LEE BOTNICK       40.00       X       129,704.       0. 40,026         (46) NICCOLAS MERKERSON       40.00       X       129,704.       0. 40,026					v				326 404	0	12 210
CFO					Δ				320,404.	0.	42,310
(41) LYNN APPELBAUM       40.00         CHIEF PROGRAMMING OFFICER       X       206,298.       0. 42,453         (42) MAIDELLE GOODMAN BENAMY       40.00       X       210,293.       0. 36,181         (43) STEPHEN ARNOFF       40.00       X       201,433.       0. 34,260         (44) KARENNE E BERRY       40.00       X       118,383.       0. 11,835         (45) LEE BOTNICK       40.00       X       129,704.       0. 40,026         (46) NICCOLAS MERKERSON       40.00       X       129,704.       0. 40,026					v				157 514	0	11 862
CHIEF PROGRAMMING OFFICER  (42) MAIDELLE GOODMAN BENAMY  SVP DEV  (43) STEPHEN ARNOFF  EXECUTIVE DIRECTOR  (44) KARENNE E BERRY  DIVISION DIRECTOR  (45) LEE BOTNICK  DIV DIR CFS  (46) NICCOLAS MERKERSON   X 206,298.  0. 42,453  X 210,293.  0. 36,181  X 201,433.  0. 34,260  X 118,383.  0. 11,835									137,314.	0.	41,002
(42) MAIDELLE GOODMAN BENAMY       40.00         SVP DEV       X       210,293.       0. 36,181         (43) STEPHEN ARNOFF       40.00       X       201,433.       0. 34,260         EXECUTIVE DIRECTOR       X       201,433.       0. 34,260         (44) KARENNE E BERRY       40.00       X       118,383.       0. 11,835         (45) LEE BOTNICK       40.00       X       129,704.       0. 40,026         (46) NICCOLAS MERKERSON       40.00       X       129,704.       0. 40,026		40.00	-			x			206 298	0.	42 453
SVP DEV       X       210,293.       0. 36,181         (43) STEPHEN ARNOFF       40.00       X       201,433.       0. 34,260         EXECUTIVE DIRECTOR       X       201,433.       0. 34,260         (44) KARENNE E BERRY       40.00       X       118,383.       0. 11,835         (45) LEE BOTNICK       40.00       X       129,704.       0. 40,026         QUV DIR CFS       X       129,704.       0. 40,026		40.00				22			200,250.	<u> </u>	12,133
(43) STEPHEN ARNOFF       40.00         EXECUTIVE DIRECTOR       X       201,433.       0. 34,260         (44) KARENNE E BERRY       40.00       X       118,383.       0. 11,835         (45) LEE BOTNICK       40.00       X       129,704.       0. 40,026         QIV DIR CFS       X       129,704.       0. 40,026		10.00	1			$ \mathbf{x} $			210.293	0 -	36.181
EXECUTIVE DIRECTOR  (44) KARENNE E BERRY  DIVISION DIRECTOR  (45) LEE BOTNICK  DIV DIR CFS  (46) NICCOLAS MERKERSON  X 201,433. 0. 34,260  X 118,383. 0. 11,835  X 129,704. 0. 40,026		40.00							210,255	•	55,151
(44) KARENNE E BERRY       40.00         DIVISION DIRECTOR       X       118,383.       0. 11,835         (45) LEE BOTNICK       40.00       X       129,704.       0. 40,026         (46) NICCOLAS MERKERSON       40.00       X       129,704.       0. 40,026			1			$ \mathbf{x} $			201.433	0.	34.260.
DIVISION DIRECTOR         X         118,383.         0.         11,835           (45) LEE BOTNICK         40.00         X         129,704.         0.         40,026           OLV DIR CFS         X         129,704.         0.         40,026           (46) NICCOLAS MERKERSON         40.00         0.         40,026		40.00								3.	2 = , 2 3 0
(45) LEE BOTNICK       40.00         DIV DIR CFS       X       129,704.       0. 40,026         (46) NICCOLAS MERKERSON       40.00       129,704.       0. 40,026			1				x		118,383.	0.	11.835
DIV DIR CFS		40.00								Ţ i	
(46) NICCOLAS MERKERSON 40.00			1				x		129,704.	0.	40,026
		40.00					<u> </u>		7,1020		.,
			1				x		107.929.	0.	1.248
		1						•	,		

Form 990 THE EDUCA	ATIONAL	ΑI	ьI	AN	CE	i ,	IN	C.	13-556	2210
Part VII Section A. Officers, Directors, Tru	stees, Key En	nplo	yee	s, ar	nd H	ligh	est (	Compensated Employe	es (continued)	
(A) Name and title	(B) Average hours	(cl		Posic all t			ly)	( <b>D</b> ) Reportable compensation	(E) Reportable compensation	(F) Estimated amount of
	per week (list any hours for related organizations below line)	Individual trustee or director	Institutional trustee	Officer	Key employee	Highest compensated employee	Former	from the organization (W-2/1099-MISC)	from related organizations (W-2/1099-MISC)	other compensation from the organization and related organizations
(47) RONALD WILSON CONTROLLER	40.00					x		114,677.	0.	22,617
48) WENDY SELIGSON	40.00					25		114,0774	0.	22,017
ASSOCIATE DIRECTOR						Х		109,285.	0.	33,603
Fotal to Part VII, Section A, line 1c						<u></u>		1,681,920.		306,403

		Check if Schedule O conta	ains a response t	to any question in	n this Part VIII			
		Check if Corloadic C corlo	anio a response	dry question i	(A)	(B)	(C)	(D)
					Total revenue	Related or	Unrelated	Revenuè excluded from tax under
						exempt function revenue	business revenue	sections 512, 513, or 514
			1.1			revenue	revenue	513, 01 514
nts		Federated campaigns						
Sra Ion		Membership dues						
s, ( Am		Fundraising events		1,016,907.				
Sift lar	d	Related organizations	1d					
s, ( mi	е	Government grants (contributi	ons) 1e	15,301,994.				
ion	f	All other contributions, gifts, grant	ts, and					
ont the		similar amounts not included above	/e <b>  1f</b>	18,054,915.				
Öţţ	g	Noncash contributions included in lines		72,327.				
Contributions, Gifts, Grants and Other Similar Amounts	_	Total. Add lines 1a-1f			34,373,816.			
<u> </u>				Business Code				
•	2 a	PROGRAM SERVICE FEES		624200	9,386,331.	9,386,331.		
je	2 a		_		2,000,000	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		+
er, ne	b							_
n S	С.							+
ıraı Re	d							
Program Service Revenue	е							
Δ.	•	All other program service reve						
	g	Total. Add lines 2a-2f			9,386,331.			
	3	Investment income (including						
		other similar amounts)		<b>&gt;</b>	501,859.			501,859.
	4	Income from investment of tax						
	5	Royalties						
			(i) Real	(ii) Personal				
	6 a	Gross rents	137,116.					
		Less: rental expenses	137,116.					
		Rental income or (loss)	0.					
		N		<b></b>				
		Gross amount from sales of	(i) Securities	(ii) Other				
	, a	assets other than inventory	4,172,008.	(ii) Otriei				
		•	1,172,000.					
	D	Less: cost or other basis	4 041 701					
		and sales expenses	4,041,791.					
		Gain or (loss)			100 01-			100.01=
		Net gain or (loss)		·····	130,217.			130,217.
<u>o</u>	8 a	Gross income from fundraising	•					
nue		including \$1,016						
eve		contributions reported on line	1c). See					
Other Revenu		Part IV, line 18	а	89,100.				
the	b	Less: direct expenses	b	132,175.				
0		Net income or (loss) from fund		<b>_</b>	-43,075.			-43,075.
		Gross income from gaming ac						
		Part IV, line 19						
	b	Less: direct expenses						
		Net income or (loss) from gam						
		Gross sales of inventory, less	•					
	.o a	and allowances						
	<b>L</b>	Less: cost of goods sold						
	С	Net income or (loss) from sales						
		Miscellaneous Revenue	<u>e</u>	Business Code	CE 114	CF 744		
		E-RATE		900099	65,744.	65,744.		+
	b	MISCELLANEOUS INCOME		900099	16,649.	16,649.		+
	С							
	d							
	е	Total. Add lines 11a-11d		<b>&gt;</b>	82,393.			
	12	Total revenue. See instructions.		<b></b>	44,431,541.	9,468,724.	0	, ,
23200 12-10-	9 ·12			_ <del></del>			- <del></del>	Form <b>990</b> (2012)

# Form 990 (2012) THE EDUCATIONAL ALLIANCE, INC. Part IX Statement of Functional Expenses

	·						
<u>Secti</u>	Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A).						
_	Check if Schedule O contains a response to any question in this Part IX  (A)  (B)  (C)  (D)						
	not include amounts reported on lines 6b, 8b, 9b, and 10b of Part VIII.	Total expenses	Program service	Management and general expenses	( <b>D)</b> Fundraising		
	Grants and other assistance to governments and		expenses	general expenses	expenses		
1	organizations in the United States. See Part IV, line 21						
2	Grants and other assistance to individuals in						
2	the United States. See Part IV, line 22	208,747.	208,747.				
3	Grants and other assistance to governments,	200,747.	200,747				
3	organizations, and individuals outside the						
	United States. See Part IV, lines 15 and 16						
4	Benefits paid to or for members						
5	Compensation of current officers, directors,						
3	trustees, and key employees	1,194,831.	982,929.	163,343.	48,559.		
6	Compensation not included above, to disqualified	2,252,0020	302,3230	200,0101	20,0001		
Ü	persons (as defined under section 4958(f)(1)) and						
	persons described in section 4958(c)(3)(B)						
7	Other salaries and wages	15,393,794.	12,663,720.	2,104,460.	625,614.		
8	Pension plan accruals and contributions (include		,,,	_,_0_,_	020,0140		
3	section 401(k) and 403(b) employer contributions)	581,862.	478,670.	79.545.	23.647.		
9	Other employee benefits	2,143,546.	1,763,390.	79,545. 293,041.	23,647. 87,115.		
10	Payroll taxes	1,563,066.	1,285,858.	213,684.	63,524.		
11	Fees for services (non-employees):	,333,000.	_,,_,	,	00,021.		
	Management						
b	Legal	37,649.		37,649.			
	Accounting	398,385.		398,385.			
		, , , , , , , , , , , , , , , , , , , ,		, , , , , , , , , , , , , , , , , , , ,			
е	Professional fundraising services. See Part IV, line 17						
f	Investment management fees	64,878.		64,878.			
g	Other. (If line 11g amount exceeds 10% of line 25,						
	column (A) amount, list line 11g expenses on Sch O.)	1,487,286.		357,906.	114,019.		
12	Advertising and promotion	93,180.		20,593.	114,019. 12,550. 71,913.		
13	Office expenses	1,235,550.	1,027,454.	136,183.	71,913.		
14	Information technology						
15	Royalties						
16	Occupancy	2,790,340.		356,982.	30,305.		
17	Travel	589,779.	557,136.	29,623.	3,020.		
18	Payments of travel or entertainment expenses						
	for any federal, state, or local public officials						
19	Conferences, conventions, and meetings	400 100	101 010				
20	Interest	188,103.	131,243.	56,860.			
21	Payments to affiliates	(12.000	424 222	170 040			
22	Depreciation, depletion, and amortization	613,982.	434,933.	179,049.	2 554		
23	Insurance	403,461.	316,300.	83,607.	3,554.		
24	Other expenses. Itemize expenses not covered above. (List miscellaneous expenses in line 24e. If line						
	24e amount exceeds 10% of line 25, column (A)						
	amount, list line 24e expenses on Schedule O.)	1 010 463	1 010 463				
a	PROGRAM SUPPLIES	1,812,463.	1,812,463.	40 200	1 OEC		
b	PROFESSIONAL DEVELOPMEN	254,219. 193,740.		49,380.	4,956.		
C	PROVISION FOR BAD DEBT CLIENT ASSISTANCE	174,938.		91,578.			
d		15,904.	03,300.	15,904.			
	All other expenses Add lines 1 through 24s	31,439,703.	25,618,277.	4,732,650.	1,088,776.		
25	Total functional expenses. Add lines 1 through 24e	J1,4J7,1U3.	43,010,4//•	4,134,030.	1,000,770.		
26	<b>Joint costs</b> . Complete this line only if the organization reported in column (B) joint costs from a combined						
	educational campaign and fundraising solicitation.						
	Check here if following SOP 98-2 (ASC 958-720)						
	11 Tollowing SOP 98-2 (ASC 958-720)	l	<u>l</u>				

Form 990 (2012)
Part X Balance Sheet

Pa	rt X	Balance Sheet					
		Check if Schedule O contains a response to any					
					<b>(A)</b> Beginning of year		<b>(B)</b> End of year
	1	Cash - non-interest-bearing		1	2,465,112.		
	2	Savings and temporary cash investments			7,598,199.	2	6,739,430.
	3	Pledges and grants receivable, net			10,128,804.	3	15,727,363.
	4	Accounts receivable, net			1,497,263.	4	1,788,499.
	5	Loans and other receivables from current and former officers, directors,			· · · · · ·		
		trustees, key employees, and highest compensa		· · · · · · · · · · · · · · · · · · ·			
		Part II of Schedule L				5	
	6	Loans and other receivables from other disqualif					
		section 4958(f)(1)), persons described in section	-				
		employers and sponsoring organizations of sect					
		employees' beneficiary organizations (see instr).		·		6	
ţ	7	Notes and loans receivable, net				7	36,840,448.
Assets	8	Inventories for sale or use				8	, ,
⋖	9	Duran alaba anno anno anno anno alaba anno alaba anno a			730,885.	9	651,333.
		Land, buildings, and equipment: cost or other					, , , , , , , , , , , , , , , , , , , ,
		basis, Complete Part VI of Schedule D	10a	14,325,448.			
	Ь	basis. Complete Part VI of Schedule D Less: accumulated depreciation	10b	5,427,042.	26,969,141.	10c	8,898,406.
	11	Investments - publicly traded securities		, , ,	26,969,141. 7,020,313.	11	4,759,249.
	12	Investments - other securities. See Part IV, line 1			, ,	12	,, -
	13	Investments - program-related. See Part IV, line				13	
	14	Intangible assets				14	
	15	Other assets. See Part IV, line 11			414,267.	15	6,921,987.
	16	<b>Total assets.</b> Add lines 1 through 15 (must equa	54,358,872.	16	84,791,827.		
	17	Accounts payable and accrued expenses			6,052,162.	17	3,208,022.
	18	Grants payable				18	
	19	Deferred revenue			13,677,724.	19	14,236,670.
	20	Tax-exempt bond liabilities				20	
G	21	Escrow or custodial account liability. Complete F				21	
Liabilities	22	Loans and other payables to current and former	officer	s, directors, trustees,			
abil		key employees, highest compensated employee	s, and	disqualified persons.			
Ĩ		Complete Part II of Schedule L				22	
	23	Secured mortgages and notes payable to unrela	ted thi	rd parties	3,987,435.	23	17,792,980.
	24	Unsecured notes and loans payable to unrelated	third	parties		24	
	25	Other liabilities (including federal income tax, page	yables	to related third			
		parties, and other liabilities not included on lines	17-24	). Complete Part X of			
		Schedule D			1,129,478.	25	4,438,033.
	26	Total liabilities. Add lines 17 through 25			24,846,799.	26	39,675,705.
		Organizations that follow SFAS 117 (ASC 958		k here ▶ X and			
es		complete lines 27 through 29, and lines 33 an	d 34.		16 110 515		05 500 060
JIC	27	Unrestricted net assets			16,419,515.	27	25,703,963.
3ak	28				9,595,405.	28	15,915,006.
둳	29				3,497,153.	29	3,497,153.
Ξ		Organizations that do not follow SFAS 117 (A	SC 958	B), check here ▶ 🔲			
ō		and complete lines 30 through 34.					
ets	30	Capital stock or trust principal, or current funds				30	
Ass	31	Paid-in or capital surplus, or land, building, or eq		Г		31	
Net Assets or Fund Balances	32	Retained earnings, endowment, accumulated in		Г	20 512 072	32	/F 116 100
~	33				29,512,073.	33	45,116,122.
-	34	34 Total liabilities and net assets/fund balances			54,358,872.	34	84,791,827.

THE	EDUCATIONAL	ALLIANCE,	INC.	13-5562210	Page <b>12</b>
on of Ne	t Assets				

	Check if Schedule O contains a response to any question in this Part XI					X
1	Total revenue (must equal Part VIII, column (A), line 12)	1	44,			
2	Total expenses (must equal Part IX, column (A), line 25)	2	31,4			
3	Revenue less expenses. Subtract line 2 from line 1	3	12,			
4	Net assets or fund balances at beginning of year (must equal Part X, line 33, column (A))	4	29,	512	2,0	73.
5	Net unrealized gains (losses) on investments	5		588	3,3	92.
6	Donated services and use of facilities	6				
7	Investment expenses	7				
8	Prior period adjustments	8				
9	Other changes in net assets or fund balances (explain in Schedule O)	9	2,	023	8,8	<u> 19.</u>
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line 33,					
	column (B))	10	45,	116	, 1	<u> 22.</u>
Pa	rt XII Financial Statements and Reporting					
	Check if Schedule O contains a response to any question in this Part XII		<u></u>			X
			_		Yes	No
1	Accounting method used to prepare the Form 990: Cash X Accrual Other		_			
	If the organization changed its method of accounting from a prior year or checked "Other," explain in Schedule	Э.				
2a	Were the organization's financial statements compiled or reviewed by an independent accountant?		<u>L</u> :	2a		_X_
	If "Yes," check a box below to indicate whether the financial statements for the year were compiled or reviewed	on a				
	separate basis, consolidated basis, or both:					
	Separate basis Consolidated basis Both consolidated and separate basis					
b	Were the organization's financial statements audited by an independent accountant?		🗀	2b	X	
	If "Yes," check a box below to indicate whether the financial statements for the year were audited on a separate	basis,				
	consolidated basis, or both:					
	Separate basis X Consolidated basis Both consolidated and separate basis					
С	If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the	audit,				
	review, or compilation of its financial statements and selection of an independent accountant?		🗀	2c	X	
	If the organization changed either its oversight process or selection process during the tax year, explain in Sche	dule O.				
За	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Sin	gle Audit				
	Act and OMB Circular A-133?		<u>L</u> :	3a	Х	
b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required	ed audit				
	an avidita, avidaja viku ja Calandula O and daganja anu atana taluna ta undanna avida avidita		1 .	OI-	V	l

## **SCHEDULE A**

Department of the Treasury Internal Revenue Service

(Form 990 or 990-EZ)

Name of the organization

## **Public Charity Status and Public Support**

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

► Attach to Form 990 or Form 990-EZ. ► See separate instructions.

OMB No. 1545-0047

2012
Open to Public

Inspection
Employer identification number

			CATIONAL ALL						1	3-5562	2210	
Part I	Reason	for Public Chari	<b>ty Status</b> (All organiz	ations mus	st complet	e this part	.) See inst	ructions.				
The organ  1	A church, con A school des A hospital or	nvention of churches cribed in section 17 a cooperative hospit search organization of	pecause it is: (For lines 1 s, or association of churce (0(b)(1)(A)(ii). (Attach Schal service organization of operated in conjunction v	ches descri hedule E.) described in	ibed in se	ection 170 170(b)(1)(	(b)(1)(A)(i) (A)(iii).		<b>i).</b> Enter	the hospita	al's nam	ıe,
. —	An organization operated for the benefit of a college or university owned or operated by a governmental unit described in section 170(b)(1)(A)(iv). (Complete Part II.)  A federal, state, or local government or governmental unit described in section 170(b)(1)(A)(v).											
8	An organization activities relation and use section. An organization and publicly describes the amount of the organization of the organization of the organization of the organization of the government of the go	ion that normally recited to its exempt furunrelated business to 509(a)(2). (Complete ion organized and option organized and option organized and option organized organizate type of supporting this box, I certify that an anagers and other that 17, 2006, has the on who directly or inderning body of the summer of a persor controlled entity of a	perated exclusively to test operated exclusively for the strions described in section organization and completype II c Ty the organization is not man one or more publicly ten determination from the box granization accepted an irectly controls, either allowers.	/3% of its : in exception in exception in 511 tax st for public e benefit of on 509(a)(1) ete lines 11 ype III - Fur controlled r supported the IRS that y gift or co one or toge r (ii) above	support from suppo	) no more sinesses acree section must be funded in the funding the	than 33 1/cquired by on 509(a)(4) ctions of, . See second by one or ribed in sell, or Type escribed in	the organ  i). or to carry ction 509(  Typ more disquection 509(  IIII  wing pers n (ii) and (ii	support finization and out the a)(3). Choose III - No qualified p(a)(1) or soons?	from gross ufter June 3 purposes of the book on-functional persons other section 509  11g(ii 11g(ii 11g(iii 11g(iii) 11g(iii 11g(iii 11g(iii) 1	of one of x that  Illy integrated than (a)(2).  Yes	nent  5.  r  grated
	of supported nization	(ii) EIN	(described on lines 1-9	(iv) Is the o in col. (i) lis governing o Yes	sted in your document?	organizat	ion in col.	(vi) Is organizatio (i) organiz U.S <b>Yes</b>	ed in the	<b>(vii)</b> Amoui su	nt of mo pport	netary

 $\mbox{\sc LHA}$  For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule A (Form 990 or 990-EZ) 2012

## Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Sec	ction A. Public Support	· · · · · · · · · · · · · · · · · · ·	•	,			
Cale	ndar year (or fiscal year beginning in)	(a) 2008	<b>(b)</b> 2009	(c) 2010	(d) 2011	<b>(e)</b> 2012	(f) Total
	Gifts, grants, contributions, and						
	membership fees received. (Do not						
	include any "unusual grants.")	26816578.	28742306.	23876564.	33394149.	34373816.	147203413
2	Tax revenues levied for the organ-						
	ization's benefit and either paid to						
	or expended on its behalf						
3	The value of services or facilities						
	furnished by a governmental unit to						
	the organization without charge						
4	Total. Add lines 1 through 3	26816578.	<u> 28742306.</u>	23876564.	33394149.	<u>34373816.</u>	147203413
5	The portion of total contributions						
	by each person (other than a						
	governmental unit or publicly						
	supported organization) included						
	on line 1 that exceeds 2% of the						
	amount shown on line 11,						
	column (f)						2003014.
	Public support. Subtract line 5 from line 4.						145200399
	ction B. Total Support	1	Г	1	ı	1	
	ndar year (or fiscal year beginning in)	(a) 2008	(b) 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total
	Amounts from line 4	208102/8.	28/42306.	238/6564.	33394149.	343/3816.	147203413
8	Gross income from interest,						
	dividends, payments received on						
	securities loans, rents, royalties	C1 F 740	F20 4F2	F02 F42	206 200	620 075	2504012
	and income from similar sources	615,742.	529,453.	523,543.	286,300.	638,975.	2594013.
9	Net income from unrelated business						
	activities, whether or not the						
	business is regularly carried on						
10	Other income. Do not include gain						
	or loss from the sale of capital	720 751	101 010	227 110	707,057.	171 /02	2147650
	assets (Explain in Part IV.)	139,131.	191,910.	337,440.	707,057.	1/1,493.	151945085
	<b>Total support.</b> Add lines 7 through 10						,201,939.
	Gross receipts from related activities, First five years. If the Form 990 is fo	•		d founds or fifth to			,201,939.
13	organization, check this box and <b>sto</b>						ightharpoonup
Sec	ction C. Computation of Publi		centage			• • • • • • • • • • • • • • • • • • • •	
	Public support percentage for 2012 (l			olumn (fl)		14	95.56 %
	Public support percentage from 2011					15	97.24 %
						ore, check this bo	
	Sa 33 1/3% support test - 2012. If the organization did not check the box on line 13, and line 14 is 33 1/3% or more, check this box and stop here. The organization qualifies as a publicly supported organization						
b	b 33 1/3% support test - 2011. If the organization did not check a box on line 13 or 16a, and line 15 is 33 1/3% or more, check this box						
	and <b>stop here.</b> The organization qualifies as a publicly supported organization						
17a	7a 10% -facts-and-circumstances test - 2012. If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more,						
	and if the organization meets the "facts-and-circumstances" test, check this box and stop here. Explain in Part IV how the organization						nization
	meets the "facts-and-circumstances"	test. The organiza	tion qualifies as a	publicly supported	organization		▶□
b	10% -facts-and-circumstances test	t - <b>2011.</b> If the org	anization did not	check a box on line	e 13, 16a, 16b, or 1	17a, and line 15 is	10% or
	more, and if the organization meets the	he "facts-and-circu	mstances" test, ch	neck this box and	stop here. Explair	n in Part IV how the	е
	organization meets the "facts-and-circ	cumstances" test.	The organization o	ualifies as a public	cly supported organ	nization	
18	Private foundation. If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions						

## Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 9 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Se	ction A. Public Support						
Cale	endar year (or fiscal year beginning in)	(a) 2008	<b>(b)</b> 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total
1	Gifts, grants, contributions, and						
	membership fees received. (Do not	ļ					
	include any "unusual grants.")						
2	Gross receipts from admissions,						
	merchandise sold or services per-						
	formed, or facilities furnished in any activity that is related to the	ļ					
	organization's tax-exempt purpose						
3	Gross receipts from activities that						
	are not an unrelated trade or bus-						
	iness under section 513						
4	Tax revenues levied for the organ-						
	ization's benefit and either paid to	ļ					
	or expended on its behalf						
5	The value of services or facilities						
	furnished by a governmental unit to	ļ					
	the organization without charge	ļ					
6	Total. Add lines 1 through 5						
78	Amounts included on lines 1, 2, and						
	3 received from disqualified persons						
k	Amounts included on lines 2 and 3 received						
	from other than disqualified persons that exceed the greater of \$5,000 or 1% of the						
	amount on line 13 for the year						
(	Add lines 7a and 7b						
	Public support (Subtract line 7c from line 6.)						
Se	ction B. Total Support						
Cale	ndar year (or fiscal year beginning in) 🕨	(a) 2008	<b>(b)</b> 2009	(c) 2010	(d) 2011	(e) 2012	(f) Total
9	Amounts from line 6						
10a	Gross income from interest,						
	dividends, payments received on securities loans, rents, royalties						
	and income from similar sources						
k	Unrelated business taxable income						
	(less section 511 taxes) from businesses						
	acquired after June 30, 1975						
	Add lines 10a and 10b						
11	Net income from unrelated business activities not included in line 10b,						
	whether or not the business is						
	regularly carried on						
12	Other income. Do not include gain or loss from the sale of capital						
	assets (Explain in Part IV.)						
13	Total support. (Add lines 9, 10c, 11, and 12.)						<u> </u>
14	First five years. If the Form 990 is for	the organization's	s first, second, third	d, fourth, or fifth ta	ax year as a sectio	n 501(c)(3) organiza	ation,
_	check this box and stop here						<b>&gt;</b>
	ction C. Computation of Publi					<del> </del>	
	Public support percentage for 2012 (I			olumn (f))		15	<u>%</u>
	Public support percentage from 2011					16	%
	ction D. Computation of Inves						
17	Investment income percentage for 20			e 13, column (f))		17	%
18						18	%
19a	a 33 1/3% support tests - 2012. If the						7 is not
	more than 33 1/3%, check this box ar						▶□
k	33 1/3% support tests - 2011. If the						
	line 18 is not more than 33 1/3%, che						▶∐
20	Private foundation. If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions						

## Schedule A

# Identification of Excess Contributions Included on Part II, Line 5

2012

\*\* Do Not File \*\*

\*\*\* Not Open to Public Inspection \*\*\*

Contributor's Name	Total Contributions	Excess Contributions
RICHARD CANTOR	5,041,916.	2,003,014
		_
otal Excess Contributions to Schedule A, Part II, Line 5		2,003,014

## Schedule B (Form 990, 990-EZ. or 990-PF)

Department of the Treasury Internal Revenue Service

Schedule of Contributors

► Attach to Form 990. Form 990-EZ, or Form 990-PF.

INC.

OMB No. 1545-0047

Name of the organization

**Employer identification number** 

13-5562210 THE EDUCATIONAL ALLIANCE Organization type (check one): Filers of: Section: X 501(c)( 3) (enter number) organization Form 990 or 990-EZ 4947(a)(1) nonexempt charitable trust not treated as a private foundation 527 political organization Form 990-PF 501(c)(3) exempt private foundation 4947(a)(1) nonexempt charitable trust treated as a private foundation 501(c)(3) taxable private foundation Check if your organization is covered by the General Rule or a Special Rule. Note. Only a section 501(c)(7), (8), or (10) organization can check boxes for both the General Rule and a Special Rule. See instructions. General Rule 🔟 For an organization filing Form 990, 990-EZ, or 990-PF that received, during the year, \$5,000 or more (in money or property) from any one contributor. Complete Parts I and II. Special Rules X For a section 501(c)(3) organization filing Form 990 or 990-EZ that met the 33 1/3% support test of the regulations under sections 509(a)(1) and 170(b)(1)(A)(vi) and received from any one contributor, during the year, a contribution of the greater of (1) \$5,000 or (2) 2% of the amount on (i) Form 990, Part VIII, line 1h, or (ii) Form 990-EZ, line 1. Complete Parts I and II. For a section 501(c)(7), (8), or (10) organization filing Form 990 or 990-EZ that received from any one contributor, during the year, total contributions of more than \$1,000 for use exclusively for religious, charitable, scientific, literary, or educational purposes, or the prevention of cruelty to children or animals. Complete Parts I, II, and III.

Caution. An organization that is not covered by the General Rule and/or the Special Rules does not file Schedule B (Form 990, 990-EZ, or 990-PF), but it must answer "No" on Part IV, line 2, of its Form 990; or check the box on line H of its Form 990-EZ or on Part I, line 2 of its Form 990-PF, to certify that it does not meet the filing requirements of Schedule B (Form 990, 990-EZ, or 990-PF).

**▶**\$.

religious, charitable, etc., contributions of \$5,000 or more during the year

For a section 501(c)(7), (8), or (10) organization filing Form 990 or 990-EZ that received from any one contributor, during the year, contributions for use exclusively for religious, charitable, etc., purposes, but these contributions did not total to more than \$1,000. If this box is checked, enter here the total contributions that were received during the year for an exclusively religious, charitable, etc., purpose. Do not complete any of the parts unless the General Rule applies to this organization because it received nonexclusively

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990, 990-EZ, or 990-PF. Schedule B (Form 990, 990-EZ, or 990-PF) (2012)

## THE EDUCATIONAL ALLIANCE, INC.

13-5562210

Part I	Contributors (see instructions). Use duplicate copies of Part I if additional	space is needed.	
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
1	HARRY AND JEANETTE WEINBERG FOUNDATION 7 PARK CENTER CT OWINGS MILLS, MD 21117	\$2,000,000.	Person X Payroll  Noncash  (Complete Part II if there is a noncash contribution.)
(a) No.	(b)  Name, address, and ZIP + 4  NEW YORK CITY ECONOMIC DEVELOPMENT	(c) Total contributions	(d) Type of contribution
2	NEW YORK CITY ECONOMIC DEVELOPMENT CORPORATION  110 WILLIAM ST  NEW YORK, NY 10038	\$ <u>10,150,000</u> .	Person X Payroll  Noncash  (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
3	NEW YORK CITY ADMINISTRATION FOR CHILDREN'S SERVICES  220 CHURCH ST  NEW YORK, NY 10013	\$ 2,440,907.	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
4	NYC DEPARTMENT FOR THE AGING  2 LAFAYETTE STREET  NEW YORK, NY 10007	\$1,270,599.	Person X Payroll  Noncash  (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
5	NYC DEPARTMENT OF YOUTH AND COMMUNITY DEVELOPMENT  161 WILLIAM STREET  NEW YORK, NY 10038	\$1,079,589.	Person X Payroll Noncash (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
6	NYC HUMAN RESOURCES ADMINISTRATION 180 WATER ST	\$ 1,448,196.	Person X Payroll Noncash
223452 12-2	NEW YORK, NY 10038		(Complete Part II if there is a noncash contribution.)

## THE EDUCATIONAL ALLIANCE, INC.

13-5562210

Part I	Contributors (see instructions). Use duplicate copies of Part I if additional	space is needed.	
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
7	NYS OFFICE OF ALCOHOLISM AND SUBSTANCE ABUSE  501 FASHION AVE FL 8  NEW YORK, NY 10018	\$_3,632,289.	Person X Payroll
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
8	UNITED STATES DEPARTMENT OF HEALTH AND HUMAN SERVICES  26 FEDERAL PLAZA RM 4114  NEW YORK, NY 10023	\$ <u>4,262,550</u> .	Person X Payroll
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
9	UJA FEDERATION OF NEW YORK  130 E 59TH STREET  NEW YORK, NY 10022	\$ <u>1,486,309</u> .	Person X Payroll
(a)	(b)	(c)	(d)
No.	Name, address, and ZIP + 4	Total contributions	Person Payroll Complete Part II if there is a noncash contribution.
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$	Person Payroll Noncash  (Complete Part II if there is a noncash contribution.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$	Person Payroll Noncash (Complete Part II if there is a noncash contribution.)

Name of organization Employer identification number

## THE EDUCATIONAL ALLIANCE, INC.

13-5562210

Part II	Noncash Property (see instructions). Use duplicate copies of Par	t II if additional space is needed.	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
(a) No. from Part I	(b)  Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
		\$	
(a) No. from Part I	(b)  Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (see instructions)	(d) Date received
			90. 990-F7 or 990-PF) (2012)

Name of organization Employer identification number THE EDUCATIONAL ALLIANCE, 13-5562210 Exclusively religious, charitable, etc., individual contributions to section 501(c)(7), (8), or (10) organizations that total more than \$1,000 for the year. Complete columns (a) through (e) and the following line entry. For organizations completing Part III, enter Part III the total of exclusively religious, charitable, etc., contributions of \$1,000 or less for the year. (Enter this information once.) Use duplicate copies of Part III if additional space is needed. (a) No. from (b) Purpose of gift (c) Use of gift (d) Description of how gift is held Part I (e) Transfer of gift Transferee's name, address, and ZIP + 4 Relationship of transferor to transferee (a) No. from (b) Purpose of gift (c) Use of gift (d) Description of how gift is held Part I (e) Transfer of gift Transferee's name, address, and ZIP + 4 Relationship of transferor to transferee (a) No. from (b) Purpose of gift (c) Use of gift (d) Description of how gift is held Part I (e) Transfer of gift Transferee's name, address, and ZIP + 4 Relationship of transferor to transferee (a) No. from (b) Purpose of gift (c) Use of gift (d) Description of how gift is held Part I (e) Transfer of gift Transferee's name, address, and ZIP + 4 Relationship of transferor to transferee

## SCHEDULE D (Form 990)

## **Supplemental Financial Statements**

➤ Complete if the organization answered "Yes," to Form 990, Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.

➤ Attach to Form 990. ➤ See separate instructions.

2012 Open to Public Inspection

OMB No. 1545-0047

Department of the Treasury
Internal Revenue Service

Name of the organization

THE EDUCATIONAL ALLIANCE, INC.

Employer identification number 13-5562210

Pai	t I Organizations Maintaining Donor Advised		s or Accounts. Complete if the
	organization answered "Yes" to Form 990, Part IV, line 6	6.	
		(a) Donor advised funds	(b) Funds and other accounts
1	Total number at end of year		
2	Aggregate contributions to (during year)		
3	Aggregate grants from (during year)		
4	Aggregate value at end of year		
5	Did the organization inform all donors and donor advisors in wr	iting that the assets held in donor advis	sed funds
	are the organization's property, subject to the organization's ex	_	
6	Did the organization inform all grantees, donors, and donor adv		
_	for charitable purposes and not for the benefit of the donor or o		
Pai			
1	Purpose(s) of conservation easements held by the organization		,
•	Preservation of land for public use (e.g., recreation or edu		istorically important land area
	Protection of natural habitat	· —	rtified historic structure
	Preservation of open space		Tanica Historia culactare
2	Complete lines 2a through 2d if the organization held a qualified	d conservation contribution in the form	of a conservation easement on the last
_	day of the tax year.		of a concentation cacement on the last
	day or the tax your.		Held at the End of the Tax Year
а	Total number of conservation easements		
b	T. I		01
c	Number of conservation easements on a certified historic struc		
d	Number of conservation easements included in (c) acquired aft	( )	
-			
3	Number of conservation easements modified, transferred, relea		
Ū	year >	acca, examigation ca, or terminated by the	o organization daring the tax
4	Number of states where property subject to conservation ease	ment is located	
5	Does the organization have a written policy regarding the period	·	•
_	violations, and enforcement of the conservation easements it h		
6	Staff and volunteer hours devoted to monitoring, inspecting, ar		
7	Amount of expenses incurred in monitoring, inspecting, and en	· ·	
8	Does each conservation easement reported on line 2(d) above:		<u> </u>
_			·····
9	In Part XIII, describe how the organization reports conservation		
•	include, if applicable, the text of the footnote to the organizatio	·	
	conservation easements.		and organization of documents to
Pai	t III Organizations Maintaining Collections of A	Art, Historical Treasures, or O	ther Similar Assets.
	Complete if the organization answered "Yes" to Form 99		
	If the organization elected, as permitted under SFAS 116 (ASC		ment and balance sheet works of art.
	historical treasures, or other similar assets held for public exhib		
	the text of the footnote to its financial statements that describe		
b	If the organization elected, as permitted under SFAS 116 (ASC		t and balance sheet works of art, historical
-	treasures, or other similar assets held for public exhibition, edu		
	relating to these items:	c c. c. c	and the
	(i) Revenues included in Form 990, Part VIII, line 1		<b>&gt;</b> \$
2	If the organization received or held works of art, historical treas		
-	the following amounts required to be reported under SFAS 116		a gan, provido
а	Revenues included in Form 990, Part VIII, line 1	-	<b>&gt;</b> \$
b	A		<b>.</b> .
~			

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		CATIONAL AL			· Otha	u Cim		56221C		age <b>∠</b>
3	Using the organization's acquisition, accession	on, and other records	, check any of the f	ollowing that	are a si	gnifica	ınt use of its	collection	items	
	(check all that apply):									
а	Public exhibition	d	Loan or excl	hange progra	ams					
b	Scholarly research	е	Other							
С	Preservation for future generations									
4	Provide a description of the organization's co							t XIII.		
5	During the year, did the organization solicit or									1
Da	to be sold to raise funds rather than to be ma							Yes		No
Par	t IV Escrow and Custodial Arrang		te if the organization	n answered '	'Yes" to	Form	990, Part IV,	line 9, or		
	reported an amount on Form 990, Par									
1a	Is the organization an agent, trustee, custodia						_	٦.,		٦
	on Form 990, Part X?						L	Yes		No
b	If "Yes," explain the arrangement in Part XIII a	and complete the foll	owing table:							
						$\vdash$		Amount		
	Beginning balance					·· ⊢	1c			
	Additions during the year						1d			
e	Distributions during the year						1e			
7-	Ending balance						1f	7 ٧		1
	Did the organization include an amount on Fo							Yes	$\vdash$	」No □
Par	If "Yes," explain the arrangement in Part XIII. <b>t V</b> Endowment Funds. Complete in									
ı uı	Endownient i dido: Complete i	(a) Current year	(b) Prior year	(c) Two yea			ree years bacl	(e) Four	voore	hack
10	Paginning of year balance	4,276,000.	4,541,000.		3,000.		3,948,000		965,	
	Beginning of year balance	1,2,0,000.	1,311,000.	3,00	3,000.		3,310,000	·\	,	
	Contributions  Net investment earnings, gains, and losses	659,000.	-117,000.	76.	1,000.		348,0007		780	000.
٦	Grants or scholarships	035,000.	117,000.	,,,	1,000.		310,000	<del>`</del>	, ,	
u	Other expenditures for facilities									
-	. '	218,000.	148,000.	8	5,000.		433,000		237	000.
	and programs Administrative expenses				,	222,222		•	,	<u> </u>
	End of year balance	4,717,000.	4,276,000.	4 54:	1,000.	3,863,000. 3,94		948	000.	
2	Provide the estimated percentage of the curr			· · · · · ·	,			· , ,	,	
	Board designated or quasi-endowment	one your one balance	%	, riola ao.						
	Permanent endowment > 74.14	%	_/*							
	Temporarily restricted endowment ▶ 2.									
	The percentages in lines 2a, 2b, and 2c shou									
За	Are there endowment funds not in the posses	· · ·	tion that are held an	nd administer	ed for th	ne orga	anization			
	by:	· ·				J			Yes	No
	(i) unrelated organizations							3a(i)		Х
	feet in the state of the state							3a(ii)		X
b	If "Yes" to 3a(ii), are the related organizations									
4	Describe in Part XIII the intended uses of the									
Par										
	Description of property	(a) Cost or ot	her (b) Cost	or other	(c) A	Accumi	ulated	(d) Book	value	= e
		basis (investm	ent) basis	(other)		precia	<b>I</b>			
1a	Land		46	5,377.				465		
	Buildings			2,930.	2,	015	,731.	2,967	7,19	99.
	Leasehold improvements			0,644.			,054.	2,239		
	Equipment			4,553.			,257.		1,29	
	Other		2 87					2 871		44.

Schedule D (Form 990) 2012

8,898,406.

Total. Add lines 1a through 1e. (Column (d) must equal Form 990, Part X, column (B), line 10(c),

Schedule D (Form 990) 2012 THE EDUCATION Part VII Investments - Other Securities. See			13-5562210 Page
(a) Description of security or category (including name of security)	(b) Book value		: Cost or end-of-year market value
(1) Financial derivatives			•
(2) Closely-held equity interests			
(3) Other			
(A)			
(B)			
(C)			
(D)			
(E)			
(F)			
(G)			
(H)			
(1)			
Total. (Col. (b) must equal Form 990, Part X, col. (B) line 12.)			
Part VIII Investments - Program Related. Se			
(a) Description of investment type	(b) Book value	(c) Method of valuation	: Cost or end-of-year market value
(1)			
(2)			
(3)			
(4)			
(5)			
<u>(6)</u>			
(7)			
(8)			
(9) (10)			
Total. (Col. (b) must equal Form 990, Part X, col. (B) line 13.)			
Part IX Other Assets. See Form 990, Part X, line	15		
	Description		(b) Book value
(1) INTERCOMPANY RECEIVABLE	<u> </u>		6,812,517.
(2) SECURITY DEPOSITS			109,470.
(3)			
(4)			
(5)			
(6)			
(7)			
(8)			
(9)			
(10)			
Total. (Column (b) must equal Form 990, Part X, col. (B) line	15.)		
Part X Other Liabilities. See Form 990, Part X, I	ine 25.		
1. (a) Description of liability		(b) Book value	
(1) Federal income taxes			
(2) DUE TO GOVERNMENT AGENCIES	5	1,110,710.	
(3) INTERCOMPANY PAYABLES		3,327,323.	
(4)			
(5)			
(6)			

(7) (8) (9) (10) (11)4,438,033. Total. (Column (b) must equal Form 990, Part X, col. (B) line 25.)

2. FIN 48 (ASC 740) Footnote. In Part XIII, provide the text of the footnote to the organization's financial statements that reports the organization's liability for uncertain tax positions under FIN 48 (ASC 740). Check here if the text of the footnote has been provided in Part XIII

PRIOR TO FISCAL YEAR 2010 ARE CLOSED AND MANAGEMENT CONTINUALLY EVALUATES EXPIRING STATUTES OF LIMITATIONS, AUDITS, PROPOSED SETTLEMENTS, CHANGES IN TAX LAW AND NEW AUTHORITATIVE RULINGS.

IF APPLICABLE, THE ORGANIZATION WILL RECOGNIZE INTEREST AND PENALTIES ASSOCIATED WITH TAX MATTERS AS MANAGEMENT AND GENERAL EXPENSES IN THE CONSOLIDATED STATEMENT OF ACTIVITIES AND INCLUDE ACCRUED INTEREST AND PENALTIES IN ACCRUED EXPENSES IN THE CONSOLIDATED STATEMENT OF FINANCIAL POSITION. THERE WERE NO INTEREST OR PENALTIES FOR THE YEAR ENDED JUNE 30, 2013.

## PART XI, LINE 2D - OTHER ADJUSTMENTS:

INDIRECT FUNDRAISNG EXPENSES	-22,044.
RENTAL EXPENSES	137,116.
RELATED ORGANIZATIONS REVENUES	2,533,000.
INTERCOMPANY ELIMINATIONS	-2,973,000.
SCHOLORSHIPS RECLASSED	-208,747.
RECLASSIFICATION OF NOTE RECEIVABLE	2,023,819.
TOTAL TO SCHEDULE D, PART XI, LINE 2D	1,490,144.

## PART XII, LINE 2D - OTHER ADJUSTMENTS:

RELATED ORGANIZATIONS EXPENSES	1,745,000.
RENTAL EXPENSES	137,116.
INTERCOMPANY ELIMINATIONS	-67,000.
TOTAL TO SCHEDULE D, PART XII, LINE 2D	1,815,116.

## PART XII, LINE 4B - OTHER ADJUSTMENTS:

SCHOLORSHIPS RECLASSED 208,747.

## **SCHEDULE G**

Department of the Treasury

Internal Revenue Service

(Form 990 or 990-EZ)

# Supplemental Information Regarding Fundraising or Gaming Activities

Complete if the organization answered "Yes" to Form 990, Part IV, lines 17, 18, or 19, or if the organization entered more than \$15,000 on Form 990-EZ, line 6a.

▶ Attach to Form 990 or Form 990-EZ. ▶ See separate instructions.

OMB No. 1545-0047

Open To Public Inspection

Name of the organization

► Attach to Form 990 or Form 990-EZ. ► See separate instructions. Inspection

Employer identification number

THE EDU	CATIONAL ALLIANCE,	INC			13-5562	210			
Part I Fundraising Activities. Complete if the organization answered "Yes" to Form 990, Part IV, line 17. Form 990-EZ filers are not required to complete this part.									
1 Indicate whether the organization raised funds through any of the following activities. Check all that apply.  a									
(i) Name and address of individual or entity (fundraiser)  (ii) Activity  (iii) Did fundraiser have custody or control of contributions?  (iv) Gross receipts from activity  (v) Amount paid to (or retained by) fundraiser listed in col. (i)									
		Yes	No						
Total  3 List all states in which the organization is registered or licensed to solicit contributions or has been notified it is exempt from registration or licensing.									

LHA Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule G (Form 990 or 990-EZ) 2012

	edu I <b>rt I</b>	le G (Form 990 or 990-EZ) 2012 THE EDU  Fundraising Events. Complete if the				-5562210 Page 2 more than \$15,000				
		of fundraising event contributions and gro	oss income on Form 990-	EZ, lines 1 and 6b. List e	vents with gross receip	ts greater than \$5,000.				
			(a) Event #1	<b>(b)</b> Event #2	(c) Other events NONE	(d) Total events (add col. (a) through				
			GALA (event type)	(event type)	(total number)	col. <b>(c)</b> )				
e			(event type)	(event type)	(total number)					
Revenue	1	Gross receipts	1,106,007.			1,106,007.				
	2	Less: Contributions	1,016,907.			1,016,907.				
	3	Gross income (line 1 minus line 2)	89,100.			89,100.				
	4	Cash prizes								
	5	Noncash prizes								
benses	6	Rent/facility costs	25,000.			25,000.				
Direct Expenses	7	Food and beverages	82,421.			82,421.				
Ö	8	Entertainment				20,483.				
	9	Other direct expenses				4,271.				
		Direct expense summary. Add lines 4 through				( 132,175.				
Do	11 rt l	Net income summary. Combine line 3, column	n (d), and line 10	000 Dat IV Bas 10		-43,075.				
Г		<b>3</b>	answered res to romi	990, Part IV, line 19, or re	eported more than					
ne		\$15,000 on Form 990-EZ, line 6a.	(a) Bingo	<b>(b)</b> Pull tabs/instant bingo/progressive bingo	(c) Other gaming	(d) Total gaming (add col. (a) through col. (c)				
Revenue	1	Gross revenue				, , ,				
	·	aross revenue								
ses	2	Cash prizes								
Expenses		Noncash prizes								
Direct	4	Rent/facility costs								
	5	Other direct expenses								
	6	Volunteer labor	Yes %  No	Yes %  No	Yes % No					
	7	Direct expense summary. Add lines 2 through	n 5 in column (d)		<b>&gt;</b>	(				
	8	Net gaming income summary. Combine line 1	I, column d, and line 7		<b>&gt;</b>					
9	En	ter the state(s) in which the organization operat	tes gaming activities: _							
		the organization licensed to operate gaming ac 'No," explain:				Yes No				
	_									
	Were any of the organization's gaming licenses revoked, suspended or terminated during the tax year?									
b	If "	'Yes," explain:								

Schedule G (Form 990 or 990-EZ) 2012

Sch	edule G (Form 990 or 990-EZ) 2012 THE EDUCATIONAL ALLIANCE, INC. 13-	336ZZIU	Page 3
11	Does the organization operate gaming activities with nonmembers?	Yes	No
	Is the organization a grantor, beneficiary or trustee of a trust or a member of a partnership or other entity formed		
	to administer charitable gaming?	Yes	No
13	Indicate the percentage of gaming activity operated in:		
	The organization's facility	13a	%
	An outside facility		<u> </u>
	Enter the name and address of the person who prepares the organization's gaming/special events books and records:	100	
	Name		
	Address >		
15a	Does the organization have a contract with a third party from whom the organization receives gaming revenue?	Yes	☐ No
b	If "Yes," enter the amount of gaming revenue received by the organization  \$\bigs\\$ and the amount		
	of gaming revenue retained by the third party  \$\bigs\sum_{		
С	If "Yes," enter name and address of the third party:		
	Name ▶		
	Address ▶		
16	Gaming manager information:		
	Name ▶		
	Gaming manager compensation ▶ \$		
	Description of services provided		
	Description of services provided		
	Director/officer Employee Independent contractor		
47	Mandatow distributions		
	Mandatory distributions:		
а	Is the organization required under state law to make charitable distributions from the gaming proceeds to		
	retain the state gaming license?	. L Yes	∟ No
b	Enter the amount of distributions required under state law to be distributed to other exempt organizations or spent in the		
Da	organization's own exempt activities during the tax year > \$		
Pa	Supplemental Information. Complete this part to provide the explanations required by Part I, line 2b, columns (iii) lines 9, 9b, 10b, 15b, 15c, 16, and 17b, as applicable. Also complete this part to provide any additional information		

## SCHEDULE I (Form 990)

Grants and Other Assistance to Organizations, Governments, and Individuals in the United States

OMB No. 1545-0047 **2012** 

Department of the Treasury Internal Revenue Service

Name of the organization

Complete if the organization answered "Yes" to Form 990, Part IV, line 21 or 22.

Attach to Form 990.

Open to Public Inspection

Employer identification number

THE EDUCA	TIONAL AL	LIANCE, INC	•				13-5562210
Part I General Information on Grants a	and Assistance	-					
1 Does the organization maintain records	to substantiate the	amount of the grants	or assistance, the	grantees' eligibility	for the grants or assi	stance, and the selection	า
criteria used to award the grants or assi	stance?						X Yes No
2 Describe in Part IV the organization's pr	ocedures for monit	oring the use of grant	funds in the United	d States.			
Part II Grants and Other Assistance to	Governments and	l Organizations in the	United States.	Complete if the org	anization answered "\	es" to Form 990, Part I\	/, line 21, for any
recipient that received more than	\$5,000. Part II can	be duplicated if additi	onal space is need	ed.			
1 (a) Name and address of organization or government	(b) EIN	(c) IRC section if applicable	(d) Amount of cash grant	(e) Amount of non-cash assistance	(f) Method of valuation (book, FMV, appraisal, other)	(g) Description of non-cash assistance	(h) Purpose of grant or assistance
2 Enter total number of section 501(c)(3) a	and government or	ganizations listed in th	e line 1 table	1	ı		<b>&gt;</b>
3 Enter total number of other organization	-						

lumber of cipients	(c) Amount of cash grant	(d) Amount of non- cash assistance	(e) Method of valuation (book, FMV, appraisal, other)	(f) Description of non-cash assistance
312	208,747.	0.		
information	n required in Part I,	I line 2, Part III, columr	ı n (b), and any other additional inf	ormation.
I, PAR	RT I LINE 2	2 EA ENSURE	S THAT THE	
O FOR	THE PURPOS	SE INTENDED	BY IN SOME	
OF TH	HE OTHER CI	JIENT/RECIP	IENT IN OUR	
RECIPI	ENTS FALL	BELOW THE	US	
		ED, ARE NYC		
		,		

## SCHEDULE J (Form 990)

# **Compensation Information**

For certain Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

Complete if the organization answered "Yes" to Form 990, Part IV, line 23.

ZU I

Open to Public Inspection

OMB No. 1545-0047

Internal Revenue Service

Name of the organization

Department of the Treasury

➤ Attach to Form 990. ➤ See separate instructions.

THE EDUCATIONAL ALLIANCE, INC.

 $Employer\ identification\ number \\ 13-5562210$ 

Pa	art I Questions Regarding Compensation			
			Yes	No
<b>1</b> a	Check the appropriate box(es) if the organization provided any of the following to or for a person listed in Form 990,			
	Part VII, Section A, line 1a. Complete Part III to provide any relevant information regarding these items.			
	First-class or charter travel Housing allowance or residence for personal use			
	Travel for companions Payments for business use of personal residence			
	Tax indemnification and gross-up payments  Health or social club dues or initiation fees			
	Discretionary spending account Personal services (e.g., maid, chauffeur, chef)			
b	If any of the boxes on line 1a are checked, did the organization follow a written policy regarding payment or			
	reimbursement or provision of all of the expenses described above? If "No," complete Part III to explain	1b		
2	Did the organization require substantiation prior to reimbursing or allowing expenses incurred by all officers, directors,			1
	trustees, and the CEO/Executive Director, regarding the items checked in line 1a?	2		
3	Indicate which, if any, of the following the filing organization used to establish the compensation of the organization's			
	CEO/Executive Director. Check all that apply. Do not check any boxes for methods used by a related organization to			
	establish compensation of the CEO/Executive Director, but explain in Part III.			
	X Compensation committee Written employment contract			
	Independent compensation consultant Compensation survey or study			
	X Form 990 of other organizations X Approval by the board or compensation committee			
4	During the year, did any person listed in Form 990, Part VII, Section A, line 1a, with respect to the filing			
_	organization or a related organization:	4-		Х
a	Receive a severance payment or change-of-control payment?	4a		X
D	Participate in, or receive payment from, a supplemental nonqualified retirement plan?  Participate in, or receive payment from, an equity-based compensation arrangement?	4b 4c		X
C	If "Yes" to any of lines 4a-c, list the persons and provide the applicable amounts for each item in Part III.	40		
	Tes to any or lines 4a-c, list the persons and provide the applicable amounts for each item in rait in.			
	Only section 501(c)(3) and 501(c)(4) organizations must complete lines 5-9.			
5	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation			
	contingent on the revenues of:			
а	The organization?	5a		Х
b	Any related organization?	5b		Х
	If "Yes" to line 5a or 5b, describe in Part III.			
6	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization pay or accrue any compensation			
	contingent on the net earnings of:			
а	The organization?	6a		X
	Any related organization?	6b		Х
	If "Yes" to line 6a or 6b, describe in Part III.			
7	For persons listed in Form 990, Part VII, Section A, line 1a, did the organization provide any non-fixed payments			_
	not described in lines 5 and 6? If "Yes," describe in Part III	7		X
8	Were any amounts reported in Form 990, Part VII, paid or accrued pursuant to a contract that was subject to the			
	initial contract exception described in Regulations section 53.4958-4(a)(3)? If "Yes," describe in Part III	8		X
9	If "Yes" to line 8, did the organization also follow the rebuttable presumption procedure described in			
	Regulations section 53.4958-6(c)?	9		

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990.

Schedule J (Form 990) 2012

Part II Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees. Use duplicate copies if additional space is needed.

For each individual whose compensation must be reported in Schedule J, report compensation from the organization on row (i) and from related organizations, described in the instructions, on row (ii). Do not list any individuals that are not listed on Form 990, Part VII.

Note. The sum of columns (B)(i)-(iii) for each listed individual must equal the total amount of Form 990, Part VII, Section A, line 1a, applicable column (D) and (E) amounts for that individual.

<b>(A)</b> Name and Title		(B) Breakdown of	W-2 and/or 1099-MIS	SC compensation	(C) Retirement and other deferred	(D) Nontaxable benefits	(E) Total of columns	(F) Compensation reported as deferred
		(i) Base compensation	(ii) Bonus & incentive compensation	(iii) Other reportable compensation	compensation	Deneiits	(B)(i)-(D)	in prior Form 990
(1) ROBIN BERNSTEIN	(i)	325,114.	0.	1,290.	22,000.	20,318.	368,722.	0.
PRESIDENT/CEO	(ii)	0.	0.	0.	0.	0.	0.	0.
(2) TIMOTHY ETTENHEIM	(i)	156,404.	0.	1,110.	8,572.	33,290.	199,376.	0.
CFO	(ii)	0.	0.	0.	0.	0.	0.	0.
(3) LYNN APPELBAUM	(i)	205,996.	0.	302.	16,500.	25,953.	248,751.	0.
CHIEF PROGRAMMING OFFICER	(ii)	0.	0.	0.	0.	0.	0.	0.
(4) MAIDELLE GOODMAN BENAMY	(i)	209,797.	0.	496.	16,500.	19,681.	246,474.	0.
SVP DEV	(ii)	0.	0.	0.	0.	0.	0.	0.
(5) STEPHEN ARNOFF	(i)	201,210.	0.	223.	0.	34,260.	235,693.	0.
EXECUTIVE DIRECTOR	(ii)	0.	0.	0.	0.	0.	0.	0.
(6) LEE BOTNICK	(i)	129,238.	0.	466.	12,781.	27,245.	169,730.	0.
DIV DIR CFS	(ii)	0.	0.	0.	0.	0.	0.	0.
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							
	(i)							
	(ii)							

Part III   Supplemental Information
Complete this part to provide the information, explanation, or descriptions required for Part I, lines 1a, 1b, 3, 4a, 4b, 4c, 5a, 5b, 6a, 6b, 7, and 8, and for Part II. Also complete this part for any additional information.

#### SCHEDULE M (Form 990)

Name of the organization

## **Noncash Contributions**

Complete if the organizations answered "Yes" on Form

OMB No. 1545-0047

Open to Public

Department of the Treasury Internal Revenue Service ► Attach to Form 990.

990, Part IV, lines 29 or 30.

Inspection

**Employer identification number** 

13-5562210 THE EDUCATIONAL ALLIANCE, Part I Types of Property (a) (b) (c) (d) Check if Number of Noncash contribution Method of determining contributions or amounts reported on applicable noncash contribution amounts items contributed Form 990, Part VIII, line 1g Art - Works of art Art - Historical treasures 2 Art - Fractional interests 3 Books and publications 4 Clothing and household goods 5 Cars and other vehicles 6 Boats and planes 7 Intellectual property 8 Securities - Publicly traded 72,327. FAIR MARKET VALUE Х Securities - Closely held stock ..... 10 Securities - Partnership, LLC, or trust interests Securities - Miscellaneous 12 13 Qualified conservation contribution -Historic structures Qualified conservation contribution - Other 14 Real estate - Residential 15 Real estate - Commercial 16 Real estate - Other 17 18 Collectibles Food inventory 19 Drugs and medical supplies ..... 20 Taxidermy 21 Historical artifacts 22 Scientific specimens 23 Archeological artifacts 24 25 Other 26 27 Other Other 28 Number of Forms 8283 received by the organization during the tax year for contributions for which the organization completed Form 8283, Part IV, Donee Acknowledgement 29 Yes No 30a During the year, did the organization receive by contribution any property reported in Part I, lines 1-28 that it must hold for at least three years from the date of the initial contribution, and which is not required to be used for exempt purposes for Х the entire holding period? 30a **b** If "Yes," describe the arrangement in Part II. Х Does the organization have a gift acceptance policy that requires the review of any non-standard contributions? 31 31 32a Does the organization hire or use third parties or related organizations to solicit, process, or sell noncash Х contributions? **b** If "Yes," describe in Part II. If the organization did not report an amount in column (c) for a type of property for which column (a) is checked, 33

For Paperwork Reduction Act Notice, see the Instructions for Form 990. LHA

Schedule M (Form 990) (2012)

232142 12-20-12

Schedule M (Form 990) (2012)

#### **SCHEDULE O**

Internal Revenue Service

(Form 990 or 990-EZ)

Department of the Treasury

## Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

Attach to Form 990 or 990-EZ.

2012
Open to Public Inspection

Name of the organization

THE EDUCATIONAL ALLIANCE, INC.

Employer identification number 13-5562210

FORM 990, PART I, LINE 1, DESCRIPTION OF ORGANIZATION MISSION:

MANHATTAN. EDUCATIONAL ALLIANCE EDUCATES, PROVIDES COMFORT AND SOCIAL

SERVICES, EXPOSES PEOPLE TO THE ARTS, PROMOTES HEALTH AND WELL-BEING,

AND BRINGS PEOPLE OF ALL AGES AND BACKGROUNDS TOGETHER TO LEARN,

CREATE, AND PLAY. PROGRAMS INCLUDE HEAD START AND EARLY HEAD START,

JEWISH PRESCHOOLS, AFTER-SCHOOL PROGRAMS, AN ART SCHOOL, FITNESS

PROGRAMS, SENIOR CENTERS, A PROGRAM FOR MENTALLY ILL AND HOMELESS

JEWISH ADULTS, DRUG TREATMENT AND COUNSELING.

FORM 990, PART III, LINE 1, DESCRIPTION OF ORGANIZATION MISSION:

FEATURE INTERGENERATIONAL AND CROSS-CULTURAL ACTIVITIES - BRINGING

TOGETHER PEOPLE FROM DIFFERENT BACKGROUNDS AND AGE GROUPS, SO THEY CAN

LEARN FROM AND WITH EACH OTHER.

FORM 990, PART III, LINE 4D, OTHER PROGRAM SERVICES:

OLDER ADULTS SERVICES: THESE PROGRAMS HELP OUR MOST FRAIL, VULNERABLE

AND ELDERLY NEIGHBORS LIVE AS INDEPENDENTLY AS POSSIBLE AND WITH UTMOST

DIGNITY. AHD ENHANCE THE QUALITY OF LIFE FOR ACTIVE, RECENTLY RETIRED

SENIORS. THE PROGRAMS INCLUDE HIGH-QUALITY COMPREHENSIVE CASE

MANAGEMENT SERVICES AND A VARIETY OF STIMULATING EDUCATIONAL, SOCIAL,

RECREATIONAL AND CULTURAL PROGRAMING. THE SENIOR LIVE IN NEARBY HOUSING

PROJECTS, LOW-INCOME COOPERATIVE, TENEMENTS AND THE ALLIANCE'S

FEDERALLY FUNDED HOUSING.

EXPENSES \$ 2,369,000. INCLUDING GRANTS OF \$ 0. REVENUE \$ 204,703.

COMMUNITY SCHOOLS AND YOUTH SERVICES: THIS PROGRAM INCLUDES NINE

LHA For Paperwork Reduction Act Notice, see the Instructions for Form 990 or 990-EZ.

Schedule O (Form 990 or 990-EZ) (2012)

**Employer identification number** Name of the organization 13-5562210 THE EDUCATIONAL ALLIANCE, INC. CENTERS. ALL ARE PART OF THE ALLIANCE'S CHARTER WITH BOYS AND GIRLS CLUBS OF AMERICA AND MAKE USE OF THE COMMUNITY SCHOOL MODEL, WHICH BRINGS A BROAD AND CUSTOMIZED RANAGE OF SERVICES AND RESOURCES INTO THE PROGRAM AND ALLOWS THE ALLIANCE TO WORK WITH OTHER COMMUNITY PARTNERS TO PROVIDE MENTAL HEALTH TREATMENT, PARENTING AND AFTER-SCHOOL PROGRAM. EXPENSES \$ 2,543,000. INCLUDING GRANTS OF \$ 0. REVENUE \$ 7,129. MANNY CANTOR CENTER- LOCATED IN THE MAIN FACILITY AT 197 EAST BROADWAY. THIS EDUCATIONAL ALLIANCE HUB CONSIST OF A JEWISH PRESCHOOL, ARTS PROGRAM (THE ONLY ART SCHOOL ON THE LOWER EAST SIDE), SPORTS LEAGUES, THEATER, HEALTH AND FITNESS AND ADULT EDUCATIONAL CLASSES. EXPENSES \$ 1,112,000. INCLUDING GRANTS OF \$ 0. REVENUE \$ 696,592. FORM 990, PART VI, SECTION B, LINE 11: BEFORE THE FORM 990 IS FINALIZED (SIGNED) A DRAFT COPY IS CIRCULATED AMONG SENIOR MANAGEMENT, AND THE AUDIT COMMITTEE FOR REVIEW AND COMMENT. ONLY AFTER APPROVAL FROM THE AUDIT COMMITTEE IS THE FORM SIGNED AND FILED WITH IRS. FORM 990, PART VI, SECTION B, LINE 12C: ANNUALLY, BOARD MEMBERS, OFFICERS AND KEY EMPLOYEES ARE REQUIRED TO SUBMIT A CONFLICT OF INTEREST QUESTIONNAIRE. FORM 990, PART VI, SECTION B, LINE 15A: THE EDUCATIONAL ALLIANCE'S BOARD EMPLOYS THE USE OF A LEGAL AND PERSONNEL COMMITTEE THAT REVIEWS AND RECOMMEDS SALARY GUIDELINES FOR ALL SENIOR MANAGEMENT AND KEY EMPLOYEES SALARIES.

FORM 990, PART VI, SECTION C, LINE 19: THE DOCUMENTS ARE AVAILABLE UPON

THE EDUCATIONAL ALLIANCE, INC.	13-5562210
REQUEST.	
FORM 990, PART XI, LINE 9, CHANGES IN NET ASSETS:	
REASSIGNMENT OF INTERCOMPANY RECEIVABLE	2,023,819.
FORM 990, PART XII, LINE 2C:	
THE PROCESS OF OVERSEEING THE AUDIT OF THE FINANCIAL STATE	EMENTS AND
SELECTION OF AN INDEPENDENT ACCOUTANT THAT AUDITED THE FIN	NANCIAL
STATEMENTS HAS BEEN CONSISTENT WITH PRIOR YEARS.	

#### SCHEDULE R (Form 990) Department of the Treasury Internal Revenue Service

Part I

**Related Organizations and Unrelated Partnerships** 

► Complete if the organization answered "Yes" to Form 990, Part IV, line 33, 34, 35, 36, or 37.

► Attach to Form 990.

► See separate instructions.

2012
Open to Public Inspection

Name of the organization

THE EDUCATIONAL ALLIANCE, INC.

Identification of Disregarded Entities (Complete if the organization answered "Yes" to Form 990, Part IV, line 33.)

SECTION 202 HOUSING

SECTION 202 HOUSING

SECTION 202 HOUSING

SECTION 202 HOUSING

Employer identification number 13-5562210

(a) Name, address, and EIN (if applicable) of disregarded entity	<b>(b)</b> Primary activity	(c) Legal domicile (state or foreign country)	(d) Total income	e End-of-year	assets Direct of	<b>(f)</b> controlling ntity
Part II Identification of Related Tax-Exempt Organizations during the tax year.)	tions (Complete if the organization a	nswered "Yes" to Form 990,	Part IV, line 34 beca	ause it had one o	more related tax-exen	npt
(a) Name, address, and EIN of related organization	<b>(b)</b> Primary activity	(c) Legal domicile (state or foreign country)	(d) Exempt Code section	(e) Public charity status (if section 501(c)(3))	<b>(f)</b> Direct controlling entity	(g) Section 512(b)(13) controlled entity?  Yes No

NEW YORK

NEW YORK

NEW YORK

NEW YORK

501(C)(3)

501(C)(3)

501(C)(3)

501(C)(3)

LINE 9

LINE 9

LINE 11A, I

LINE 11A, I

For Paperwork Reduction Act Notice, see the Instructions for Form 990.

ALLIANCE HOLDINGS INC - 13-6160838

ALLIANCE APARTMENTS HOUSING DEVELOPMENT FUND CORPORATION - 13-3896558, 197 EAST BROADWAY.

EA FOUNDATION OF NEW YORK INC. - 45-5357449

ALLIANCE HENRY HOUSING DEVELOPMENT FUND

CORPORATION - 46-0551180 197 EAST BROADWAY

197 EAST BROADWAY

NEW YORK, NY 10002

NEW YORK, NY 10002

NEW YORK, NY 10002

NEW YORK, NY 10002

197 EAST BROADWAY

Schedule R (Form 990) 2012

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EDUCATIONAL

EDUCATIONAL ALLIANCE INC.

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ALLIANCE INC.

HOLDINGS, INC.

ALLIANCE INC.

Page 2

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	Identification of Related Organizations Taxable as a Partnership	(Complete if the organization answered	"Yes" to Form 990.	. Part IV. line 34 because it had or	ne or more related
Part III	The state of the s	(		,	
	organizations treated as a partnership during the tax year.)				
	organizations treated as a partitioner in placing time tax years,				

(b)	(c)	(d)	(e)	(f)	(a)	1	h)	(i)	(i)	(k)
Primary activity	Legal domicile (state or foreign	Direct controlling	Predominant income	Share of total	Share of end-of-year assets	Disproportion ate allocations		Code Val IBI	General o	Percentage
	country)		Sections 512-514)			Yes	No	K-1 (F0/M1 1065)	Yes No	<u> </u>
						<u> </u>				
	(b) Primary activity	Primary activity  Legal domicile (state or	Primary activity Legal Direct controlling	Primary activity Legal Direct controlling Predominant income	Primary activity  Legal domicile (state or foreign foreign foreign for foreign for eight)  Legal domicile (state or foreign for foreign for eight)  Predominant income (related, unrelated, excluded from tax under foreign for eight)	Primary activity Legal Direct controlling Predominant income Share of total Share of	Primary activity  Legal domicile (state or foreign price)  Controlling entity  Predominant income (related, unrelated, excluded from tax under)  Predominant income (related, unrelated, excluded from tax under)  Share of total income end-of-year assets	Primary activity Legal Direct controlling Predominant income Share of total Share of	Primary activity Legal Direct controlling Predominant income Share of total Share of Discrepation Code V.I.B.	Primary activity  Legal domicile (state or foreign or f

Identification of Related Organizations Taxable as a Corporation or Trust (Complete if the organization answered "Yes" to Form 990, Part IV, line 34 because it had one or more related organizations treated as a corporation or trust during the tax year.)

(a) Name, address, and EIN of related organization	<b>(b)</b> Primary activity	(c) Legal domicile (state or foreign	(d) Direct controlling entity	(e) Type of entity (C corp, S corp, or trust)	(f) Share of total income	(g) Share of end-of-year assets	(h) Percentage ownership		tion b)(13) rolled tity?
		country)		,				Yes	No
									<del>                                     </del>

1a

Page 3

X

Yes No

Note. Complete line 1 if any entity is listed in Parts II, III, or IV of this schedule.

Part V Transactions With Related Organizations (Complete if the organization answered "Yes" to Form 990, Part IV, line 34, 35b, or 36.)

1 During the tax year, did the organization engage in any of the following transactions with one or more related organizations listed in Parts II-IV?

a Receipt of (i) interest (ii) annuities (iii) royalties or (iv) rent from a controlled entity

b	Gift, grant, or capital contribution to related organization(s)				1b		<u> </u>
С					1c		X
d	Loans or loan guarantees to or for related organization(s)				1d	X	
е	Loans or loan guarantees by related organization(s)				1e		X
f	Dividends from related organization(s)				1f		X
g	Sale of assets to related organization(s)				1g		X
	Purchase of assets from related organization(s)				1h		X
i	Exchange of assets with related organization(s)				1i	X	
j	Lease of facilities, equipment, or other assets to related organization(s)				1j	X	
k	Lease of facilities, equipment, or other assets from related organization(s)				1k		X
ı	Performance of services or membership or fundraising solicitations for related organi	ization(s)			11		X
	Performance of services or membership or fundraising solicitations by related organi				1m		X
	Sharing of facilities, equipment, mailing lists, or other assets with related organization				1n	X	
0	Sharing of paid employees with related organization(s)				10	X	
р	Reimbursement paid to related organization(s) for expenses				<b>1</b> p	X	<u> </u>
q	Reimbursement paid by related organization(s) for expenses				<b>1</b> q		X
r	Other transfer of cash or property to related organization(s)				1r	X	
	Other transfer of cash or property from related organization(s)				1s	X	
2	If the answer to any of the above is "Yes," see the instructions for information on wh	no must complete th	is line, including covered re	lationships and transaction thresholds.			
	(a) Name of other organization	<b>(b)</b> Transaction	(c) Amount involved	(d)  Method of determining amount in	volved		
		type (a-s)					
1)							
2)							
3)							
4)							
5)							
6)							
3216	3 12-10-12			Schedule	R (Forn	n 990)	2012

Page 4

Part VI Unrelated Organizations Taxable as a Partnership (Complete if the organization answered "Yes" to Form 990, Part IV, line 37.)

Provide the following information for each entity taxed as a partnership through which the organization conducted more than five percent of its activities (measured by total assets or gross revenue) that was not a related organization. See instructions regarding exclusion for certain investment partnerships.

<b>(b)</b> Primary activity	(c) Legal domicile (state or foreign	(d) Predominant income (related, unrelated, excluded from tax	Are all partners sec. 501(c)(3) orgs.?	(f) Share of total	(g) Share of end-of-year	Dispr tion alloca	ropor- nate tions?	(i)  Code V-UBI amount in box 20 of Schedule K-1	Gener mana partn	(k) Percentage ownership
	Country	under Section 512-514)	Yes No	income	855615	Yes	No	(FORM 1065)	Yes	NO
						-			H	
		(b) Primary activity Legal domicile (state or foreign country)	(b) Primary activity Legal domicile (state or foreign country) Predominant income (related, unrelated, excluded from tax under section 512-514)	(c) Primary activity Legal domicile (state or foreign country)  Predominant income (related, unrelated, excluded from tax under section 512-514)  Predominant income (related, unrelated, excluded from tax under section 512-514)  Ves No	Primary activity  Legal domicile   Predominant income (related, unrelated, overlided from tox)   Predominant income (related, unrelated, overlided from tox)   Predominant income (parties sec.   Share of (parties sec.   Sh	(b) Primary activity Legal domicile (state or foreign country)  Predominant income (related, unrelated, excluded from tax under section 512-514)  Primary activity  Predominant income (related, unrelated, excluded from tax under section 512-514)  Predominant income (related, unrelated, excluded from tax under section 512-514)  Predominant income (related, unrelated, excluded from tax under section 512-514)  Predominant income (related, unrelated, excluded from tax under section 512-514)  Predominant income (related, unrelated, excluded from tax under section 512-514)  Predominant income (related, unrelated, excluded from tax under section 512-514)  Predominant income (related, unrelated, excluded from tax under section 512-514)  Predominant income (related, unrelated, excluded from tax under section 512-514)  Predominant income (related, unrelated, excluded from tax under section 512-514)  Predominant income (related, unrelated, excluded from tax under section 512-514)  Predominant income (related, unrelated, excluded from tax under section 512-514)  Predominant income (related, unrelated, excluded from tax under section 512-514)  Predominant income (related, unrelated, excluded from tax under section 512-514)  Predominant income (related, unrelated, excluded from tax under section 512-514)  Predominant income (related, unrelated, excluded from tax under section 512-514)  Predominant income (related, unrelated, excluded from tax under section 512-514)  Predominant income (related, unrelated, excluded from tax under section 512-514)  Predominant income (related, unrelated, excluded from tax under section 512-514)  Predominant income (related, unrelated, excluded from tax under section 512-514)  Predominant income (related, unrelated, excluded from tax under section 512-514)  Predominant income (related, unrelated, excluded from tax under section 512-514)  Predominant income (related, unrelated, excluded from tax under section 512-514)  Predominant income (related, unrelated, unrelated, excluded from tax under sec	(c) (d) (e) (f) (g) (g) (f) (g) (f) (g) (g) (g) (g) (g) (g) (g) (g) (g) (g	(b) Legal domicile (state or foreign country)    Country   Legal domicile (state or foreign country)   Predominant income (related, unrelated, excluded from tax under section 512-514)   Yes   No   Share of end-of-year assets   Share of end-of-year assets   Yes   No	(country)    Code V-UB    Code	(b) Legal domicile (state or foreign country) Predominant income (related, unrelated, under section \$12-514) (ves No )  Predominant income (related, unrelated, under section \$12-514) (ves No )  Predominant income (related, unrelated, under section \$12-514) (ves No )  Predominant income (related, unrelated, unrelated, under section \$12-514) (ves No )  Predominant income (related, unrelated, unrelated, under section \$12-514) (ves No )  Predominant income (related, unrelated, unrelated, unrelated, unrelated, unrelated, unrelated, under section \$12-514) (ves No )  Predominant income (related, unrelated, unrelated

232165 12-10-12

#### 2012 DEPRECIATION AND AMORTIZATION REPORT

FORM 990 PAGE 10 990

Asset No.	Description	Date Acquired	Method	Life	Conv	Line No.	Unadjusted Cost Or Basis	Bus % Excl	Section 179 Expense	Reduction In Basis	Basis For Depreciation	Beginning Accumulated Depreciation	Current Sec 179 Expense	Current Year Deduction	Ending Accumulated Depreciation
	BUILDINGS														
3	BUILDINGS & IMPROVEMENTS	VARIOUS	SL	39.00	ММ	16 4	1,982,930.				4,982,930.1	,809,701.		206,030.	2,015,731.
	* 990 PAGE 10 TOTAL BUILDINGS					4	1,982,930.				4,982,930.1	,809,701.		206,030.	2,015,731.
	MACHINERY & EQUIPMENT														
5	EQUIPMENT, FURNITURE & FIXTURES	VARIOUS	SL	7.00		16:	2,059,309.				2,059,309.1	,891,519.		43,132.	1,934,651.
6	COMPUTER EQUIPMENT	VARIOUS	SL	5.00		16	775,244.				775,244.	407,846.		137,760.	545,606.
	* 990 PAGE 10 TOTAL MACHINERY & EQUIPMENT					1	2,834,553.				2,834,553.2	,299,365.		180,892.	2,480,257.
	LAND										1				
1	LAND	VARIOUS	L				465,377.				465,377.			0.	
	* 990 PAGE 10 TOTAL LAND						465,377.				465,377.	0.		0.	0.
	OTHER														
2	CONSTRUCTION IN PROGRESS	VARIOUS	NC	.000	НУ	2	2,871,944.				2,871,944.			0.	
4	LEASEHOLD IMPROVEMENTS	VARIOUS	SL	20.00		16:	3,170,644.				3,170,644.	703,994.		227,060.	931,054.
	* 990 PAGE 10 TOTAL OTHER					6	5,042,588.				6,042,588.	703,994.		227,060.	931,054.
	* GRAND TOTAL 990 PAGE 10 DEPR						14325448.				14325448.4	,813,060.		613,982.	5,427,042.

Form 886	8 (Rev. 1-2013)					Page <b>2</b>
	are filing for an Additional (Not Automatic) 3-Month Ext	tension, c	omplete only Part II and check this	box		
	ly complete Part II if you have already been granted an a					
	are filing for an Automatic 3-Month Extension, comple					
Part II	Additional (Not Automatic) 3-Month Ex	ctension	of Time. Only file the origina	al (no co	pies nee	eded).
			Enter filer's	identifyin	g number,	see instructions
Type or	Name of exempt organization or other filer, see instruc	ctions		Employe	identificat	ion number (EIN) or
orint	L	. ~			40 -	
File by the due date for	THE EDUCATIONAL ALLIANCE, IN			562210		
iling your eturn. See	Number, street, and room or suite no. If a P.O. box, so 197 EAST BROADWAY	Social se	curity num	ber (SSN)		
nstructions.	City, town or post office, state, and ZIP code. For a follow YORK, NY $10002$	oreign addı	ress, see instructions.			
inter the	Return code for the return that this application is for (file	a separat	e application for each return)			0 1
Applicati	on	Return	Application			Return
ls For		Code	Is For			Code
Form 990	or Form 990-EZ	01				
orm 990	-BL	02	Form 1041-A			08
Form 472	0 (individual)	03	Form 4720			09
orm 990	-PF	04	Form 5227			10
Form 990	-T (sec. 401(a) or 408(a) trust)	05	Form 6069			11
orm 990	-T (trust other than above)	06	Form 8870			12
Teleph If the co If this i  oox   I reco	MARK A. ENSELMA  books are in the care of ► 197 EAST BROADW  none No. ► 212-780-2300  organization does not have an office or place of business is for a Group Return, enter the organization's four digit of the group, check this box ► 1  quest an additional 3-month extension of time until	VAY – s in the Uni Group Exe and atta MAY	FAX No.  ted States, check this box mption Number (GEN) If ch a list with the names and EINs of a list, 2014	this is fo	the whole	group, check this ension is for.
	calendar year, or other tax year beginning			<u>JUN</u>	30, 2	2013
6 If th	ne tax year entered in line 5 is for less than 12 months, ch	heck reaso	on: Initial return	Final r	eturn	
	Change in accounting period					
7 Sta	te in detail why you need the extension DITIONAL INFORMATION NECESSA	DV MO	DDEDADE A COMPLEM	רוזוג י	A COLL	
	TURN HAS NOT YET BEEN RECEIV			Z AND	ACCUI	KAIE
KE	TOWN HAS NOT THE BEEN RECEIV	דם סם	IIIE IAAFAIEK.			
8a If th	nis application is for Form 990-BL, 990-PF, 990-T, 4720, o	or 6060 or	eter the tentative tay lose any	$\neg$		
	refundable credits. See instructions.	Ji 0009, ei	itel the teritative tax, less any	8a	\$	0.
	nis application is for Form 990-PF, 990-T, 4720, or 6069,	enter any	refundable credits and estimated	Joa	Ψ	
	payments made. Include any prior year overpayment allo	•				
	eviously with Form 8868.	5 11 CG GC G	ordan and any amount paid	8b	\$	0.
	ance due. Subtract line 8b from line 8a. Include your pa	vment with	this form, if required, by using	1	_ <del>-</del>	-
	FPS (Electronic Federal Tax Payment System). See instru	-	, , , , , , , ,	8c	\$	0.
-	Signature and Verificati	ion mus	t be completed for Part II or			
Jnder pena t is true, c	alties of perjury, I declare that I have examined this form, includi orrect, and complete, and that I am authorized to prepare this fo	ing accomp		-	my knowled	lge and belief,
Signature	► Title ► C	CPA		Date	•	
J				24.0	•	8868 (Rev. 1-2013)

# IRS $_{e\text{-}\mathit{file}}$ Signature Authorization for an Exempt Organization

endar year 2012, or fiscal year beginningJUL_	1	, 2012, and ending	JUN	30	_ ,20 <b>]</b>
---	---	--------------------	-----	----	----------------

THE EDUCATIONAL ALLIANCE, INC.    Name and little of officer   ALAN VAN CAPELLE   PRESIDENT & CRO   Part   Type of Return and Return Information (Whole Dollars Only)   Name and little of the return for which you are using this Form 8879-EO and enter the applicable amount. If any, from the return. If you check the box on line 1a, 2a, 3a, 4a, or 5a, below, and the amount on that line for the return being filed with this form was bank, then leave line 1b, 2b, 3b, 4b, or 5b, whichever is applicable, blank (do not enter -0). But, if you entered -0- on the return, then enter -0- on the applicable line below. Do not complete more than 1 line in Part I.   1a Form 990 Check here	Internal Revenue Service	Do not send to the IRS. Neep for your records.		
Name and title of officer   ALIAN VAN CAPELLE	Name of exempt organization		Employer	identification number
Hame and title of officer  ALAIN VAN CAPEILLE  PRESIDENT & CEO  Part II Type of Return and Return Information (Whole Dollars Only)  Check the box for the return for which you are using this Form 8979-EO and enter the applicable amount, if any, from the return. If you check the box on line 1a, 2a, 3a, 4a, or 5a, below, and the amount on that line for the return being filled with this form was blank, then leave line 1b, 2a, 3b, 4b, or 58 whichever is applicable. Is blank (do not enter-0-). But, if you entered -0- on the return, then enter-0- on the applicable line below. Do not complete more than 1 line in Part I.  1a Form 990-EZ check here ▶ □ b Total revenue, if any (Form 990, Part VIII, column (A), line 12) □ 1b	THE EDUCATION	AL ALLIANCE, INC.	13-5	562210
PRESIDENT & CEO  Part I Type of Return and Return information (Whole Dollars Only)  Check the box for the return for which you are using this Form 8879-EO and enter the applicable amount, if any, from the return. If you check the box on line 1a, 2a, 3a, 4a, or 5a, below, and the amount on that line for the return being filled with this form was blank, then leave line 1b, 2a, 3b, 4b, or 5a, 3b, 4b, 5a, 3b, 4b, 5a, 3b, 4b, 5a, 3b, 5a, 5a, 5a, 5a, 5a, 5a, 5a, 5a, 5a, 5a		•		
Part II   Type of Return and Return Information (Whole Dollars Only)	ALAN VAN CAPE	LLE		
Check the box for the return for which you are using this Forn 8879-EO and enter the applicable amount, if any, from the return. If you check the box for the return being filed with this form was blank, then leave line in 12, 25, 35, 46, or 55, whichever is applicable, blank (on or enter of.) But, if you entered -0 on the return, then enter -0 on the applicable line below. Do not complete more than 1 line in Part 1.  1a Form 990 check here				
on line 1a, 2a, 3a, 4a, or 5a, below, and the amount on that line for the return being filed with this form was blank, then leave line 1b, 2b, 3b, 4b, or 5k withchever is applicable, blank (do not enter -0). But, if you entered 0- on the return, then enter -0- on the applicable line below. Do not complete more than 1 line in Part I.  1a Form 990 check here	Part I Type of I	Return and Return Information (Whole Dollars Only)		
2a Form 990-EZ check here	on line <b>1a, 2a, 3a, 4a,</b> or <b>5</b> whichever is applicable, bl	a, below, and the amount on that line for the return being filed with this form was blank, t	then leave l	line 1b, 2b, 3b, 4b, or 5b,
2a Form 990-EZ check here	1a Form 990 check here	<b>b</b> Total revenue, if any (Form 990, Part VIII, column (A), line 12)	1b	44431541
As Form 1920-POL check here	2a Form 990-EZ check he			
b Tax based on investment income (Form 990-PF, Part VI, line 5)	3a Form 1120-POL check			
Part II Declaration and Signature Authorization of Officer  Under penalties of perjury, I declare that I am an officer of the above organization and that I have examined a copy of the organization's 2012 electronic return and accompanying schedules and statements and to the best of my knowledge and belief, they are true, correct, and complete. I further declare that the amount in Part I above is the amount shown on the copy of the organization's electronic return. I consent to allow my intermediate service provider, transmitter, or electronic return originator (ERO) to send the organization's return to the IRS and to receive from the IRS (a) an acknowledgement of receipt or reason for rejection of the transmission, (b) the reason for any delay in processing the return or return, and (c) the date of any returnd. If applicable, I authorize the U.S. Treasury and its designated Financial Agent to initiate an electronic funds withdrawal (direct debit) entry to the financial institution account indicated in the tax preparation software for payment of the organization's federal taxes owed on this return, and the financial institution to debit the entry to this account. To revoke a payment, I must contact the U.S. Treasury Financial Agent at 1888-353-4357 no later than 2 business days prior to the payment (settlement) date. I also authorize the financial institution accounts the processing of the electronic payment of taxes to receive confidential information necessary to answer inquiries and resolve issues related to the payment. I have selected a personal identification number (PIN) as my signature for the organization's electronic return and, if applicable, the organization's consent to electronic funds withdrawal.  Officer's PIN: check one box only  I authorize COHNREZNICK LLP  ERO firm name  Enter five numbers, before the organization, I will enter my PIN as my signature on the organization's tax year 2012 electronically filed return. If I have indicated within this return that a copy of the return is being filed	4a Form 990-PF check he			
Under penalties of perjury, I declare that I am an officer of the above organization and that I have examined a copy of the organization's 2012 electronic return and accompanying schedules and statements and to the best of my knowledge and belief, they are true, correct, and complete. I further declare that the amount in Part I above is the amount shown on the copy of the organization's return to the IRS and to receive from the IRS (a) an acknowledgement of receipt or reason for rejection of the transmission, (b) the reason for any day in processing the return or refund, and (c) the date of any refund. If applicable, I authorize the U.S. Treasury and its designated Financial Agent to initiate an electronic funds withdrawal (direct debit) entry to the financial institution account indicated in the tax preparation software for payment of reganization's federal taxes owed on this return, and the financial institution to debit the entry to this account. To revoke a payment, I must contact the U.S. Treasury Financial Agent at 1888-354-357 no later than 2 business days prior to the payment (settlement) date. I also authorize the financial institutions involved in the processing of the electronic payment of taxes to receive confidential information necessary to answer inquiries and resolve issues related to the payment. I have selected a personal identification number (PIN) as my signature for the organization's electronic return and, if applicable, the organization's consent to electronic funds withdrawal.  Officer's PIN: check one box only  I authorize COHNREZNICK LLP  The REO firm name  EREO firm name  Enter five numbers, be do not enter all zeros  As an officer of the organization, I will enter my PIN as my signature on the organization's tax year 2012 electronically filed return. If I have indicated within this return that a copy of the return is being filed with a state agency(ies) regulating charities as part of the IRS Fed/State program, I will en	5a Form 8868 check here			
electronic return and accompanying schedules and statements and to the best of my knowledge and belief, they are true, correct, and complete. I further declare that the amount in Part I above is the amount shown on the copy of the organization's return to the IRS (a) an acknowledgement of receipt or reason for rejection of the transmission, (b) the reason for any delay in processing the return or refund, and (c) the date of any refund. If applicable, I authorize the U.S. Treasury and fits designated Financial Apent to initiate an electronic funds withdrawal (direct debit) entry to the financial institution account indicated in the tax preparation software for payment of the organization's federal taxes owed on this return, and the financial institution to debit the entry to this account. To revoke a payment, I must contact the U.S. Treasury Financial Agent at 1-888-353-4537 no later than 2 business days prior to the payment (settlement) date. I also authorize the financial institutions involved in the processing of the electronic payment of the set to receive confidential information necessary to answer explored its payment. I have selected a personal identification number (PIN) as my signature for the organization's electronic return and, if applicable, the organization's consent to electronic funds withdrawal.  Officer's PIN: check one box only  ERO firm name  ERO firm name  There five numbers, by do not enter my PIN as my signature on the organization's tax year 2012 electronically filed return. If I have indicated within this return that a copy of the return is being filed with a state agency(fees) regulating charities as part of the IRS Fed/State program, I also authorize the aforementioned ERO to enter my PIN on the return's disclosure consent screen.  As an officer of the organization, I will enter my PIN as my signature on the organization's tax year 2012 electronically filed return. If I have indicated within this return that a copy of the return is being filed with a state agency(fees) regulating char	Part II Declarat	ion and Signature Authorization of Officer		
ER0 firm name  ER0 firm name  to enter my PIN 11111  Enter five numbers, b do not enter all zeros  as my signature on the organization's tax year 2012 electronically filed return. If I have indicated within this return that a copy of the return is being filed with a state agency(ies) regulating charities as part of the IRS Fed/State program, I also authorize the aforementioned ERO to enter my PIN on the return's disclosure consent screen.  As an officer of the organization, I will enter my PIN as my signature on the organization's tax year 2012 electronically filed return. If I have indicated within this return that a copy of the return is being filed with a state agency(ies) regulating charities as part of the IRS Fed/State program, I will enter my PIN on the return's disclosure consent screen.  Officer's signature   Date   Part III Certification and Authentication  ERO's EFIN/PIN. Enter your six-digit electronic filing identification number (EFIN) followed by your five-digit self-selected PIN.  13496222222  do not enter my PIN a copy of the return in accordance with the requirements of Pub. 4163, Modernized e-File (MeF) Information for Authorized IRS e-file Providers for Business Returns.	the date of any refund. If a debit) entry to the financial return, and the financial in: 1-888-353-4537 no later th processing of the electronipayment. I have selected a organization's consent to e	pplicable, I authorize the U.S. Treasury and its designated Financial Agent to initiate an ell institution account indicated in the tax preparation software for payment of the organiza stitution to debit the entry to this account. To revoke a payment, I must contact the U.S. an 2 business days prior to the payment (settlement) date. I also authorize the financial in compared to payment of taxes to receive confidential information necessary to answer inquiries and a personal identification number (PIN) as my signature for the organization's electronic retelectronic funds withdrawal.	electronic fu ation's fede Treasury Fi nstitutions i resolve iss	unds withdrawal (direct ral taxes owed on this inancial Agent at involved in the sues related to the
as my signature on the organization's tax year 2012 electronically filed return. If I have indicated within this return that a copy of the return is being filed with a state agency(ies) regulating charities as part of the IRS Fed/State program, I also authorize the aforementioned ERO to enter my PIN on the return's disclosure consent screen.  As an officer of the organization, I will enter my PIN as my signature on the organization's tax year 2012 electronically filed return. If I have indicated within this return that a copy of the return is being filed with a state agency(ies) regulating charities as part of the IRS Fed/State program, I will enter my PIN on the return's disclosure consent screen.  Officer's signature ▶		•		5m 11111
is being filed with a state agency(ies) regulating charities as part of the IRS Fed/State program, I also authorize the aforementioned ERO to enter my PIN on the return's disclosure consent screen.  As an officer of the organization, I will enter my PIN as my signature on the organization's tax year 2012 electronically filed return. If I have indicated within this return that a copy of the return is being filed with a state agency(ies) regulating charities as part of the IRS Fed/State program, I will enter my PIN on the return's disclosure consent screen.  Officer's signature   Part III Certification and Authentication  ERO's EFIN/PIN. Enter your six-digit electronic filing identification number (EFIN) followed by your five-digit self-selected PIN.  I 349622222  do not enter all zeros  I certify that the above numeric entry is my PIN, which is my signature on the 2012 electronically filed return for the organization indicated above. I confirm that I am submitting this return in accordance with the requirements of Pub. 4163, Modernized e-File (MeF) Information for Authorized IRS e-file Providers for Business Returns.	[A] I authorize CO		to enter m	Enter five numbers, bu
indicated within this return that a copy of the return is being filed with a state agency(ies) regulating charities as part of the IRS Fed/State program, I will enter my PIN on the return's disclosure consent screen.  Officer's signature   Date   Part III Certification and Authentication  ERO's EFIN/PIN. Enter your six-digit electronic filing identification number (EFIN) followed by your five-digit self-selected PIN.  13496222222  do not enter all zeros  I certify that the above numeric entry is my PIN, which is my signature on the 2012 electronically filed return for the organization indicated above. I confirm that I am submitting this return in accordance with the requirements of Pub. 4163, Modernized e-File (MeF) Information for Authorized IRS e-file Providers for Business Returns.	is being filed wit enter my PIN on	h a state agency(ies) regulating charities as part of the IRS Fed/State program, I also auth the return's disclosure consent screen.	horize the a	aforementioned ERO to
Part III Certification and Authentication  ERO's EFIN/PIN. Enter your six-digit electronic filing identification number (EFIN) followed by your five-digit self-selected PIN.  13496222222  do not enter all zeros  I certify that the above numeric entry is my PIN, which is my signature on the 2012 electronically filed return for the organization indicated above. I confirm that I am submitting this return in accordance with the requirements of Pub. 4163, Modernized e-File (MeF) Information for Authorized IRS e-file Providers for Business Returns.	indicated within	this return that a copy of the return is being filed with a state agency(ies) regulating chari		
ERO's EFIN/PIN. Enter your six-digit electronic filing identification number (EFIN) followed by your five-digit self-selected PIN.  13496222222  do not enter all zeros  I certify that the above numeric entry is my PIN, which is my signature on the 2012 electronically filed return for the organization indicated above. I confirm that I am submitting this return in accordance with the requirements of Pub. 4163, Modernized e-File (MeF) Information for Authorized IRS e-file Providers for Business Returns.	Officer's signature	Date ▶		
number (EFIN) followed by your five-digit self-selected PIN.  do not enter all zeros  I certify that the above numeric entry is my PIN, which is my signature on the 2012 electronically filed return for the organization indicated above. I confirm that I am submitting this return in accordance with the requirements of Pub. 4163, Modernized e-File (MeF) Information for Authorized IRS e-file Providers for Business Returns.	Part III Certifica	tion and Authentication		_
do not enter all zeros  I certify that the above numeric entry is my PIN, which is my signature on the 2012 electronically filed return for the organization indicated above. I confirm that I am submitting this return in accordance with the requirements of Pub. 4163, Modernized e-File (MeF) Information for Authorized IRS e-file Providers for Business Returns.	ERO's EFIN/PIN. Enter yo			
confirm that I am submitting this return in accordance with the requirements of <b>Pub. 4163</b> , Modernized e-File (MeF) Information for Authorized IRS e-file Providers for Business Returns.	number (EFIN) followed by			
ERO's signature ► Date ►	confirm that I am submittir	ng this return in accordance with the requirements of Pub. 4163, Modernized e-File (MeF		
	ERO's signature 🕨	Date <b>&gt;</b>		
ERO Must Retain This Form - See Instructions				

Do Not Submit This Form To the IRS Unless Requested To Do So

LHA For Paperwork Reduction Act Notice, see instructions. 223051 11-05-12

Form **8879-EO** (2012)

#### TAX RETURN FILING INSTRUCTIONS

NEW YORK FORM CHAR500, ANNUAL FILING REPORT

#### FOR THE YEAR ENDING

JUNE 30, 2013

#### PREPARED FOR:

THE EDUCATIONAL ALLIANCE, INC. 197 EAST BROADWAY NEW YORK, NY 10002

#### PREPARED BY:

COHNREZNICK LLP 1212 AVENUE OF THE AMERICAS NEW YORK, NY 10036

#### MAIL TAX RETURN TO:

NEW YORK STATE DEPARTMENT OF LAW CHARITIES BUREAU - REGISTRATION SECTION 120 BROADWAY NEW YORK, NY 10271

#### **RETURN MUST BE MAILED ON OR BEFORE:**

PLEASE MAIL AS SOON AS POSSIBLE.

#### **SPECIAL INSTRUCTIONS:**

NEW YORK FORM CHAR500 MUST BE SIGNED AND DATED BY BOTH OF THE AUTHORIZED INDIVIDUALS. ALSO BE SURE THAT THE ATTACHED COPY OF FEDERAL FORM 990 HAS BEEN PROPERLY SIGNED AND DATED.

ENCLOSE A CHECK FOR \$775 MADE PAYABLE TO NYS DEPARTMENT OF LAW. INCLUDE THE ORGANIZATION'S STATE REGISTRATION NUMBER(S) ON THE REMITTANCE.

# Form CHAR500

# **Annual Filing for Charitable Organizations**

New York State Department of Law (Office of the Attorney General) Charities Bureau - Registration Section

2012

Article 7-A, EPTL and dual filers (replaces forms CHAR 497, CHAR 010 and CHAR 006)	rticle 7-A, EPTL and dual filers (replaces forms CHAR 497, CHAR 010 and CHAR 006)  New York, NY 10271 http://www.charitiesnys.com		Open to Public Inspection
1. General Information		AND AND SECTION	
a. For the fiscal year beginning	ng (mm/dd/yyyy) 07/01/2012 and ending (mm/dd/yyyy)	06/30/2013	
b. Check if applicable for NYS:  Address change	c. Name of organization THE EDUCATIONAL ALLIANCE, INC.	d.	Fed. employer ID no. (EIN) 13-5562210
Name change Initial filing	No. lead to the control of the contr	0.0	NY State registration no. ) - 51 - 32
Final filing Amended filing NY registration pending	Number and street (or P.O. box if mail not delivered to street address)  197 EAST BROADWAY	21	Telephone number . 2 780-2300
	City or town, state or country and ZIP + 4  NEW YORK, NY 10002	g. E	Email
2. Certification - Two Signa	itures Required		
We certify under penalties of true, correct and complete in a. President or Authorized Office	perjury that we reviewed this report, including all attachments, and accordance with the laws of the State of New York applicable to the ALAN VAN CAPEI	is report. P	RESIDENT &
b. Chief Financial Officer or Trea	s. Mark A. ENSELM Signature Printed Name		FO 5/14/14
3. Annual Report Exemption	Information		FIRE REPORT AND RES
\$25,000 contribut NOTE: A federated \$25,000 annual re	contributions from NY State (including residents, foundations, corportand the organization did not engage a professional fund raiser (PFF tions during this fiscal year.  In organization may claim this exemption if no PFR or FRC was used fund, United Way or incorporated community appeal and contribution or 2) it received all or substantially all of its contributions from one grown similar to that required by Article 7-A.  Detion (EPTL registrants and dual registrants)	R) or fund raising countries of the coun	ceived an allocation from a
Check   if gross re	eceipts did not exceed \$25,000 and assets (market value) did not e		
report exemptions under pour	s claiming the annual report exemption under the one law under which they a laws, simply complete part 1 (General Information), part 2 (Certification) and comit a fee, do not complete the following schedules and do not sub	d part 3 (Annual Report	t Exemption Information) above
4. Article 7-A Schedules			
<ul> <li>a. Did the organization use a pro</li> <li>* If "Yes", complete Schedule</li> </ul>	overnment contributions (grants)?	nd raising activity in NY	
5. Fee Submitted: See last pa	ge for summary of fee requirements.		Southwest fill a 17- and southern to g
Indicate the filing fee(s) you are a. Article 7-A filing fee b. EPTL filing fee	submitting along with this form:  \$ \$ \$		y one check or money order for the ayable to "NYS Department of Law"
6. Attachments - For organiza	tions that are not claiming annual report exemptions under both law	vs, see last page for	required attachments

1019 CHAR500 - 2012

#### **Schedule 4b: Government Contributions (Grants)**

If you checked the box in question **4.b.** on page 1, complete the following schedule for **each** government contribution (grant). Use additional copies of this page if necessary to list each government contribution (grant) separately.

Government Agency Name		Grant Amount
DEPARTMENT OF HEALTH AND HUMAN SERVICES	\$	4,262,550.
NYS OFFICE OF ALCOHOLISM AND SUBSTANCE ABUSE	\$	3,632,289.
NEW YORK STATE ADMINISTRATION OF CHILD SERVICES	\$	2,440,907.
NEW YORK CITY HUMAN RESOURCES ADMINISTRATION	\$	1,448,196.
NYC DEPARTMENT FOR THE AGING	\$	1,270,599.
NYC DEPARTMENT OF YOUTH AND COMMUNITY DEVELOPMENT	\$	1,079,589.
NYS DEPARTMENT OF HEALTH	\$	282,761.
NEW YORK STATE DEPARTMENT OF HOUSING	\$	154,050.
NEW YORK CITY DEPARTMENT OF EDUCATION	\$	140,361.
NEW YORK STATE OFFICE FOR THE AGING	\$	138,204.
DORMITORY AUTHORITY OF THE STATE OF NEW YORK	\$	135,523.
NYC DEPARTMENT OF DESIGN AND CONSTRUCTION	\$	65,907.
US DEPARTMENT OF JUSTICE	\$	53,494.
UNITED STATES DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT	\$	52,540.
NEW YORK STATE OFFICE OF CHILDREN AND FAMILY SERVICES	\$	52,304.
LOWER MANHATTAN DEVELOPMENT CORPORATION	\$	50,000.
UNITED STATES DEPARTMENT OF HOUSING AND URBAN DEVELOPMENT	\$	27,000.
NEW YORK CITY DEPARTMENT OF CULTURAL AFFAIRS	\$	15,720.
TORK CITT BEFARIMENT OF CONTOURN AFFAIRS	\$	15,720.
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Total Government Contributions (Grants	) \$	15,301,994.

#### THE EDUCATIONAL ALLIANCE, INC.

#### 5. Fee Instructions

The filing fee depends on the organization's Registration Type. For details on Registration Type and filing fees, see the Instructions for Form CHAR500.

Organization's Registration Type		Fee Instructions		
•	Article 7-A	Calculate the Article 7-A filing fee using the table in <b>part a</b> below. The EPTL filing fee is \$0.		
•	EPTL	Calculate the EPTL filing fee using the table in <b>part b</b> below. The Article 7-A filing fee is \$0.		
•	Dual	Calculate both the Article 7-A and EPTL filing fees using the tables in <b>parts a and b</b> below. Add the Article 7-A and EPTL filing fees together to calculate the total fee. Submit a <b>single</b> check or money order for the total fee.		

#### a) Article 7-A filing fee

Total Support & Revenue	Article 7-A Fee
more than \$250,000	\$25
up to \$250,000 *	\$10

<sup>\*</sup> Any organization that contracted with or used the services of a professional fund raiser (PFR) or fund raising counsel (FRC) during the reporting period must pay an Article 7-A filing fee of \$25, regardless of total support and revenue.

#### b) EPTL filing fee

Net Worth at End of Year	EPTL Fee
Less than \$50,000	\$25
\$50,000 or more, but less than \$250,000	\$50
\$250,000 or more, but less than \$1,000,000	\$100
\$1,000,000 or more, but less than \$10,000,000	\$250
\$10,000,000 or more, but less than \$50,000,000	\$750
\$50,000,000 or more	\$1500

#### 6. Attachments - Document Attachment Check-List

Check the boxes for the documents you are attaching.

For All Filers			
Filing Fee  X Single check or money order payable to "NYS Department of Law"			
Copies of Internal Revenue Service Forms  X IRS Form 990			
Additional Article 7-A Document Attachment Requirement  Independent Accountant's Report  X Audit Report (total support & revenue more than \$250,000)  Review Report (total support & revenue \$100,001 to \$250,000)  No Accountant's Report Required (total support & revenue not more than \$100,000)			

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4 268481 01-21-13 **CHAR500 - 2012** 

42593

5/15/2014

\$775.00

NYS DEPARTMENT OF LAW Payee Account #: **DEPARTOFLAW** Vendor ID **Amount Discount** Description Invoice \$0.00 DOL251514 YR END 6/30/13 TAXES # 13-5562210 \$0.00 Total: TD BANK, N.A. THE EDUCATIONAL ALLIANCE INC. 1-1367/206 DATE GENERAL CHECKING ACCOUNT 197 EAST BROADWAY NEW YORK, NY 10002

AMOUNT

**VOID AFTER 6 MONTHS** 

AUTHORIZED SIGNATURE

5/15/2014

\$775.00

)()

\$775.00

42593

TO THE ORDER OF:

PAY

NYS DEPARTMENT OF LAW CHARITIES BUREAU-REGRISTRATION SECTION 120 BROADWAY NEW YORK, NY 10271 USA

THE EDUCATIONAL ALLIANCE INC. - GENERAL CHECKING ACCOUNT

#O42593# #O26013673#

42452494310

42593

Payee

NYS DEPARTMENT OF LAW

\*\*\*\*Seven Hundred Seventy Five and 00/100 Dollars

Vendor ID DEPARTOFLAW

Account #:

42593 5/15/2014