



*Champion of Children
Benefit Dinner and Awards Ceremony
Journal Ad Application*

Closing date for Ads: October 14, 2011

YES, I want to place an ad in the souvenir journal.

Back Page (color).....\$750

Full Page.....\$500

Half Page.....\$250

Quarter Page.....\$125

Business Card.....\$75

“Helping Heroes” Listing.....\$25

YES, I want to take advantage of the special ad/ticket packages.

Benefactor: includes VIP table for 10 and full page B/W ad.....\$1,450

Patron: includes 6 tickets to dinner and half page ad.....\$820

Supporter: includes 4 tickets to dinner and quarter page ad.....\$505

I do not wish to advertise but would like to make a donation of \$ _____

Name: _____

Company: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Daytime Telephone: _____ **e-mail:** _____

Specifications for submitting art:

- ◆ Finished publication size is 5 ½” x 8 ½”, vertical format, no bleeds.
- ◆ Camera ready mechanicals, business cards, JPEG, Quark, or PDF files accepted. Photocopies and tear sheets are not usable.
- ◆ Text-only ads can be typed or printed on the back of this form.
- ◆ All ads will be reproduced in black & white only except for back page which is in color.
- ◆ Proofs are not available for review prior to publication.

**Please email your artwork to:
development@familytieswestchester.org**

To mail your ad copy, camera ready art and/or check, please send to:

**Family Ties of Westchester
Attn: Benefit Dinner Committee
112 East Post Road, 3rd Floor
White Plains, NY 10601**

Please call with any questions (914) 995-5238