

LODGING TAX FACILITIES GRANT PROGRAM

APPLICATION FOR 2013 FUNDING

A Word version of this application is available at
[http://www.sanjuanco.com/Administration/docs/LTAC Facilities Application.doc](http://www.sanjuanco.com/Administration/docs/LTAC_Facilities_Application.doc)

1. Project Name: **Historic San Juans Museum Operations**
2. Amount of Funding Requested from the San Juan County Lodging Tax \$75,000

What percentage of your total project budget does your request for County funds represent? 28.3%

3. Type of Program to be Funded:
 - Tourism Facilities Capital Program
 - Construction Improvement Renovation
 - Tourism Event or Festival Matching Grant
 - Tourism Facility Operations Matching Grant
 - Tourism Goal Accomplishment through Special Investments

4. Name and Address of Applicant (Organization):

- Lopez Island Historical Society, P.O. Box 163, Lopez Island, WA 98261
- Orcas Island Historical Society, P.O. Box 134, Eastsound, WA 98245
- San Juan Historical Museum, P.O. Box 441, Friday Harbor, WA 98250

Organization or Festival web site address: www.lopezmuseum.org
www.orcasmuseum.org
www.sjmuseum.org
www.historicsanjuans.org

Agency Tax ID Number: Lopez: 23-7168503
Orcas: 91-6054959
San Juan: 23-7022221

Form of Organization (Non-profit, etc.): All are 501(c)(3) not-for-profit corporations

5. Contact Person

Name: Bill Buchan, President, Orcas Island Historical Society & Museum
Telephone: 360-376-4849
E-mail address: orcasmuseum@rockisland.com

1. Tell us about your Organization/Group's mission and activities (100 words or less)

The San Juan Islands' three museums have been in existence a combined 140 years. We welcome thousands of visitors every year to learn the unique history of the San Juans. While our missions are essentially the same - collect, preserve, interpret and share local history - we are each unique because of the varied history of each island.

In the recent past each museum has embarked on major capital projects which have resulted in improvements to exhibit and display space, building preservation and archival preservation. Local contractors and source materials have been used in all of these projects.

2. Project Description 200 word limit

The Lopez, Orcas and San Juan Historical Museums are collectively requesting lodging tax funds to defray operating and promotional costs while maintaining minimal part-time staff. Each museum holds extensive and varied collections of photographs, artifacts, documents, exhibits and historic structures that showcase and interpret our rich heritage. Tourists, researchers, school and tour groups, state and local agencies use the museums to learn the unique history of each island.

For 2013, we'll collaborate on sharing our digital archives to expand research opportunities for visitors. The entry portal will be through our joint website, www.historicsanjuans.org. In conjunction with the SJI Visitors Bureau, we will promote National Historic Preservation Month, with events at each museum to encourage visitors to explore each island.

Tourism enhancements for 2013:

- San Juan: Complete exhibits in a newly expanded barn, highlighting past core industries of fishing, limestone, logging and farming, and install new interpretive signage for outdoor exhibits.
- Lopez: Develop a Natural History exhibit and series of programs focused on local flora and fauna. Complete outdoor Maritime exhibits, available 24/7 throughout the year.
- Orcas: Develop oral history program interactivity, spurring interest in family research. Expand History Matinee program through summer months, promoted to attract visitors.

3. PROJECT ELIGIBILITY / SCOPE OF WORK

Please refer to the “Areas of Emphasis” section on page 3 of the RFP

In the space below, provide a concise summary of your project proposal. Specifically define your project and the tourism segment it will target. Keep in mind that your target audience relative to these funds is outside San Juan County. *400 word limit*

How does it improve tourism?

Museums contribute to tourism in several ways. Each museum is open most of the shoulder season, and by appointment year-round. We maintain permanent outdoor exhibits and historic structures and host Elderhostel and genealogy-related tours throughout the year. Other economic activity the museums generate includes: lectures and cultural programs, gift shop sales, research activities, facility rentals and exhibit openings promoted through web and print.

Does the proposal highlight the “best of the San Juan Islands” as defined in the LTAC Master Plan:

Our heritage collections are unique and irreplaceable. Visitors learn compelling stories about settler families, property, or about what makes San Juan County a unique and historically interesting place. Our collections tell the story of the islands by interpreting the events, industries, natural environment, and people who shaped our history.

Does this proposal make use of key community assets (aside from those controlled by the applying organization)?

Each museum has working relationships with local businesses to support weddings, parties and workshops held at museum facilities year-round. We maintain partnerships with our Chambers of Commerce, National and State Parks, Skagit Valley College, libraries, community clubs, other museums and institutions. We hire local contractors to provide construction and maintenance services, and local professionals provide a variety of business services.

Does this proposal offer or take advantage of Innovative opportunities?

Our goal is to create awareness of the unique historic landscape of each island and encourage visitors to extend their stays. We are collaborating on a set of self-guided tour maps of historic homes and sites—to be distributed at each museum. Our collections create unique relationships with settler family descendants. We will work with lodging owners to develop partnerships to host settler family reunions—events with great potential to significantly increase overnight stays.

Does the project improve the tourist/islander relationship?

We believe visitors gain appreciation and respect for the islands by connecting with the past. We maintain year-round outdoor exhibits. Our interpretive materials and exhibits are designed to provide an intimate experience. We train docents to engage visitors, and encourage exploration.

Does the project promote coordination and cooperation in tourism activities?

We work with our Chambers of Commerce and the Visitor’s Bureau to support events that promote tourism. We encourage the use of our grounds for family picnics and events throughout the year. We provide interpretive signage on our year-round outdoor exhibits so that off-season visitors may enjoy island history whenever they visit. The museums participate in Trails Network efforts.

How does the project benefit the entire county?

Each museum maintains a content-rich website highlighting the treasures our facilities offer, accessed by people in 40 countries and every state. Our collaborative website (www.historicsanjuans.org) links the museums, Chambers and Visitors Bureau to promote interisland travel. We display promotional panels in each museum, and provide brochures to lodging establishments to promote tourist day trips.

4. COMMUNITY ECONOMIC IMPACT

Describe your project and detail the expected economic impact to the community by explaining the following: *(350 word limit)*

- a) Anticipated attendance numbers and tourist visits generated;**
- b) The estimated number of overnight stays generated at commercial lodging establishments;**
- c) The duration and dates of the event, activity, or program**
- d) The involvement or the use of local businesses and organizations**
- e) Describe performance measures, surveys or other tools your organization will use that will demonstrate accomplishment of your goals. (Mandatory)**

- a. The Historical Museums are a vital element in the overall tourism experience in the San Juan Islands. Collectively the historical museums attract approximately 20,000 visitors each year through museum visits and cultural programs. Visitors from virtually every state and more than 20 countries signed our guest books.
- b. Approximately 50% of visitors stay an average of 2.1 nights in a commercial lodging establishment, based on feedback from comment cards.

- c. Each museum maintains regular hours through the shoulder season and summer, and we are open for tours and research throughout the year. The museums each have outdoor structures and interpretive exhibits which are available for viewing at all times throughout the year.
- d. Each museum has forged and maintained partnerships with local institutions including libraries, parks, service groups and theaters, in order to leverage resources and showcase our offerings. We have used local print and online resources for advertising, publicity and website development. We have each hired local contractors to complete significant capital improvement projects. The museums offer historic photos and artifacts for use in advertising promotions, events and local business enhancements.
- e. Assessment of performance at each museum is tracked internally through annual planning and review sessions. The museums meet quarterly to review operations, brainstorm and plan collaborative efforts. The museums track visitors through physical head counts at the museums, special events, guest book logs and comment cards. Comment cards pose specific questions regarding duration of stay and type of overnight accommodation used and provides pertinent feedback regarding visitor impressions. While no one method is perfect, the combination gives a good idea of the number of tourists we attract and reach each year, and the quality of their museum experience.

5. RESOURCES AVAILABLE FOR THE EVENT

Identify other community capital and labor sources available that will ensure you projects success: *(150 word limit)*

- a. **Is Lodging Tax funding critical to the success of the event?**
 - b. **What other funding will be applied to the project?**
 - c. **How will your event leverage LTAC's funding?**
- a. Lodging Tax proceeds provide a significant portion of the museums' operations, and make the difference between a small, local museum for residents and a first-class tourist draw. Not having this funding available would result in reduced hours of operations and loss of staff, critical to maintaining the museums and providing a positive visitor experience.
 - b. Other museum funding sources are memberships, admissions, donations, other grants where possible, annual major fund-raising events, gift shop sales and occasionally, bequests. Historical programs are generally offered free of charge to the public, with donations welcome.
 - c. The Museums log the hours of our volunteers; converted to equivalent labor costs, this represents a donated value in excess of \$100,000. Local businesses are good sources of donated materials, equipment for landscaping projects, and auction items for fundraisers.

6. MEETS COMMUNITY OBJECTIVES

Explain how your proposal meets broader community objectives including: (150 word limit)

- a. **The goals and criteria identified in this RFP or other community plan (i.e. trails plan);**
- b. **How it furthers the success of and coordinates with other scheduled community events, facilities, community promotion and marketing efforts**

- a. The Museums work hard to appeal to tourists—from “here’s something interesting we can do” to researchers and family historians for whom the museum is a unique draw. Special events are well advertised. Special exhibits are changed at least annually, and are always available during prime tourist months. We coordinate with and maintain relationships with local tribes. We have established a positive presence outside the County with top quality websites, newsletters, *Images of America* books, and various travel, culture and museum guides.
- b. The Museums coordinate and often partner with local community clubs, resorts and other lodging facilities, libraries, performing arts centers, parks (national, state and county) and schools. For events too large for our Museums, we rent local facilities including senior centers, granges and community clubhouses. We have a regular presence in our local newspapers, and participate in our Chambers of Commerce and SJI Visitors Bureau promotion efforts.

7. PROJECT BUDGET

Please detail the budget for your project in the table below or attach your project budget. Please indicate how county grant funds will be spent, including the types of advertising and promotional materials, the vendors utilized, and the locations/venues where the advertising will be displayed.

BUDGET SHEET

Project Name: **Historic San Juans Museum Operations**

BUDGET ITEM	TOTAL ESTIMATED COST	COUNTY FUNDED PORTION
1. Operation support for the San Juan, Orcas, and Lopez Island Historical Museums	\$ 264,772	\$ 75,000
TOTAL	\$	\$ 75,000

See page 7 for breakdown by museum.

2013 Historic San Juans Museum Operations

Operations Expenses	Lopez	Orcas	San Juan	Total
Employee Salaries and Benefits	55,344	55,619	28,750	139,713
Visitor Services, Outreach and Promotion	9,175	12,950	6,875	29,000
Facility Maintenance and Utilities	8,850	18,406	17,000	44,256
Office, Phone, Internet and Website	4,350	11,363	6,550	22,263
Purchases for Resale	500	1,200	600	2,300
Insurance, Legal, Accounting and Taxes	5,200	12,565	9,475	27,240
Total	\$83,419	\$112,103	\$69,250	\$264,772
Grant amount requested	\$25,000	\$25,000	\$25,000	\$75,000
Percentage of budget	30.0%	22.3%	36.1%	28.3%

8. CASH FLOW REQUIREMENTS (3 points)

If funding is for an event, rather than continuing operations, please indicate, month by month, when you anticipate applying for fund reimbursement. **(Show only County funding on this worksheet.)**

MONTH	FUNDS NEEDED
JANUARY	_____
FEBRUARY	_____
MARCH	_____ \$18,750 _____
APRIL	_____
MAY	_____
JUNE	_____ \$18,750 _____
JULY	_____
AUGUST	_____
SEPTEMBER	_____ \$18,750 _____
OCTOBER	_____
NOVEMBER	_____
DECEMBER	_____ \$18,750 _____

9. TIME LINE (3 points)

Use the chart below to break out your project into its major steps, showing when each will be accomplished and specifying the responsible party. (Not required for general operating grants.)

MONTH	TASK ITEM and RESPONSIBLE PARTY
JANUARY	Host private researchers, Elderhostel & school groups. Develop new exhibit, catalog photos & artifacts, work to develop collaboration with local lodging owners.
FEBRUARY	Produce newsletter. Host private researchers, Elderhostel & school groups. Develop new exhibit, take down old exhibit, catalog photos & artifacts. Meet with lodging owners.
MARCH	Host private researchers, Elderhostel & school groups. Develop new exhibit, take down old exhibit, catalog photos & artifacts. Meet with lodging owners.
APRIL	Install new exhibit. Host private researchers, Elderhostel & school groups. Catalog photos & artifacts, Begin promoting facility rentals. Work with other museums to develop collaborative projects.
MAY	Produce newsletter. Open for visitors 5/6 days per week. Train docents. Catalog photos & artifacts. Plan summer fund raising event, Continue to develop self-guided historical tour maps.
JUNE	Open for visitors 5/6 days per week. Catalog photos & artifacts. Plan summer and winter special events. Manage facility rentals.
JULY	Open for visitors 5/6 days per week. Catalog photos & artifacts. Plan summer and winter special events. Manage facility rentals.
AUGUST	Open for visitors 5/6 days per week. Produce newsletter. Catalog photos & artifacts. Plan summer and winter special events. Manage facility rentals.
SEPTEMBER	Open for visitors 5/6 days per week. Catalog photos & artifacts. Plan winter special events. Manage facility rentals. Continue to develop collaborative projects.
OCTOBER	Host private researchers, Elderhostel & school groups. Catalog photos & artifacts. Manage facility rentals. Maintain and repair outdoor exhibits.
NOVEMBER	Produce newsletter. Host private researchers, Elderhostel & school groups. Catalog photos & artifacts. Manage facility rentals. Maintain and repair outdoor exhibits.
DECEMBER	Host private researchers, Elderhostel & school groups. Catalog photos & artifacts. Manage facility rentals. Maintain and repair outdoor exhibits.

10. REQUIRED ATTACHMENTS (4 points)

Please attach the following information to your application. **ALL APPLICANTS MUST INCLUDE A COPY OF THE PERFORMANCE MEASURE PLAN AND/OR SURVEY AND SURVEY PLAN PER QUESTION #3-F OF THIS APPLICATION:**

NON-PROFITS (Items A and B only if organization has not previously provided them.)

- A. Copy of state certificate of non-profit incorporation and/or federal copy of 501 (c) (3), (4), or (6) letter
- B. Copy of articles of incorporation
- C. Copy of most recent proposed and approved budget of the organization
- D. Copy of meeting minutes showing official approval of project and authorization of application OR a signed resolution of the board of directors authorizing the application
- E. List of members of the board of directors

PUBLIC AGENCIES

- A. Copy of meeting minutes approving the project and authorization of application OR a letter/resolution indicating official approval of project and application
- B. Copy of most recent proposed and approved budgets of the organizations involved

COOPERATIVE PROJECTS

- A. Benefits of cooperative approach
- B. List of co-sponsors by title and type
- C. Project responsibilities for each individual co-sponsor
- D. Copy of most recent proposed and approved budget

Lopez Island Historical Society

- **Annual Report**
- **Approved budget for 2012.**
- **Board approval of lodging tax application.**
- **List of board members.**
- **Visitors survey form.**

Lopez Island Historical Society

Director's Report & 2011 Annual Report

January 4, 2012

We called 2009 a year of beginnings, and 2010 a year of great progress—2011 was a year of completing projects that began with the vision of LIHS trustees and the Lopez community. Completion of the museum remodel represents the biggest change for LIHS since the museum was built in 1980. As always, our success depends on the kindness and generosity of the Lopez community.

We kicked off 2011 with the construction project well under way. We still had ambitious fund raising goals and great hope for the new work space to improve several aspects of museum operations. All things considered, 2011 was a very successful year.

Content

Because of the demands on staff and volunteers, and the construction schedule slipping a bit due to some unforeseen issues, we opted to keep our *Then and Now—Pastimes & Places* exhibit up, along with *Then & Now* and *Farming*. We were surprised at the roomy feel of the exhibit space provided by a small amount of new space and a larger amount of space gained by moving the office to the new room.

Images of America: Lopez Island continued to sell well at the museum and at other outlets. Susan Ferguson donated all royalties to LIHS again.

Many settler family descendants found us through the Washington Rural Heritage project. We are consistently in the middle of the pack in number of views among the 25 collections currently featured. I believe all other collections are from larger communities.

Laurie Latta and Ellin Evans continued to work on our first local history school curriculum. We met with the school board and got their OK to produce books for a pilot project. The curriculum will be reviewed by the school's curriculum committee after the pilot period.

Laurie Latta, Anne Dawson, and Karen Alexander completed the 2010 Signature Quilt project, an innovative (and beautiful) way to encourage families to connect with island heritage through LIHS. We hung the quilt at the museum late-summer, and have received many compliments along with support from several new donors.

Adrienne Adams, our webmaster, continued to donate her services to maintain and improve our website. We sold books and Big Event tickets, and received several donations through the PayPal buttons Adrienne placed on our site.

The Big Event shifted away from fund raising in 2010, and returned to the auction format in 2011. Sharon Friel did a great job with the auction (ably assisted onstage by Gary Alexander), but all signs suggest art auctions here are no longer effective as fundraisers.

Capital Project

We are very happy with the construction project. The design (donated by Eric Meng) addressed access and collection management concerns, and Mitrebox Contracting did excellent work—keeping the project on time and within budget. Feedback from the community has been overwhelmingly positive.

Funding

This was an interesting, and challenging fund raising year. We expected, and received, fewer donations this year because so many people really stretched last year to help with the capital campaign. However, the average amount donated was well up, and expenses—particularly the construction project—were down, so we ended with a small surplus for the year.

We received a major surge in donations in December—much of that attributable to the encouraging notes Gary & Karen added to the last batch of fund raising letters. The 2010 budget summary will be available at the Annual Meeting.

Preliminary income for 2011 included: \$5,500 in sponsorships, \$26,213 in donations and memberships (including Glee McCauley and Ona Jean Goodrow memorial gifts.) Capital fund donations amounted to \$9,209. Sales of books & cards totaled a disappointing \$2,055. Twenty-eight new donors gave \$5,155. We received financial support from 253 individuals or businesses, compared to 273 in 2010, which was our biggest year ever. The number of donors has ranged from 249 to 273 over the past nine years, though the average amount donated has increased substantially.

We received grants totaling \$3,000 (from Humanities WA, the Lopez Thrift Shop, and San Juan County's HB1386 funds), along with \$21,000 from the SJ County Lodging Tax program. Maintaining LTAC funding is getting more difficult—we need to invest some effort to protect this critical support.

Collection management

Christi Carter continued to catalog photos, and Connie Kyser cataloged artifacts. Throughout the summer, visitors used our photo catalog binders to browse the photo collection to search for their families or homesteads. Connie has been photographing artifacts and linking the images to catalog records. Visitors will soon be able to search our catalog and see artifact photos as well as collection images. The new collections office and storage area provides space for the collection to be properly stored and organized.

We host an increasing number of researchers every year. Most are searching for family stories and photos, but many new Lopezians seek information about their new home. Our catalog and archives provide an amazing range of information, and we're able to provide most researchers with answers to their questions. Our special relationship with Aland Island will become more of a focus as Mary Fagerholm-Reece works with the Alanders on a collaborative exhibit.

Port Stanley School

This was a typical year for PSS rentals, with \$1,767 income. We already have a few reservations for 2012 and 2013.

Volunteers

We accomplish so much because of our dedicated staff and volunteers. Our success with exhibit development, fund raising and collection management is a model for other small museums. Trustees from other institutions visit us, admire what we have done, and ask advice on how they can bring about similar changes at their museums. I am grateful for the extraordinary efforts made by our staff and volunteers. A few examples of the many hats our trustees wear: among other jobs, Holly Lovejoy has been our "Master Weeder" for several years, Holly Kent steps forward for just about any task that needs attention, Ande Finley has kept our finances straight for the past two years, and Gary Alexander leaves us after completing two terms and serving as President in 2011.

Opportunities and challenges ahead

Small organizations depend on strong leadership. We have been fortunate over the past several years to have a dedicated and energetic board of trustees guiding LIHS. We are pleased to add Becky Smith, Bill Lewis and Stepper LeBoutillier, and welcome back Charles Givens to our board. Having completed our modest remodel, and maintained stable funding, we have the physical and financial infrastructure to support our mission for many years.

Lopez Island Historical Society 2012 Approved Budget

Expenses Payroll	Approved 2012
Director	35,820
Payroll liabilities	4,100
Medical Contribution	6,924
Cataloger #1 (Connie)	5,500
Cataloger #2 (Christi)	3,000
Staff (Barbara)	0
Personnel Total	\$55,344

Operations	
Exhibit Design	0
Exhibit Construction	2,500
Exhibit Maintenance (incl Sally J)	700
Curriculum production	
Printing & Copying	1,600
Collection mgmt. (supplies)	800
Office supplies/expenses	1,200
Office equip	400
Software	400
Staff Development	500
Travel	0
Conference Fees	0
Dues and Subscriptions	350
Sewer	850
Water	350
Electricity	2,800
Fuel Oil	700
Telephone	700
Internet dial-up/DSL	800
Postage	2,000
Publicity / Advert (minus Big Event)	1,200
Purchases for Resale	500
Program Fees / Honoraria	200
Volunteer support	300
Building Maintenance & repair	1,000
Grounds Maintenance	3,200
Legal and Accounting	800
Insurance - D&O	1,087
Insurance - Prop & Liab Museum	1,456
Insurance - Prop & Liab PSS	1,082
Property Taxes	500
Asst. gov't fees	100
Big Event expenses (incl advertising)	
Operations Subtotal	\$28,075
Total Expenses	\$83,419

Lopez Island Historical Society 2012 Approved Budget

Income	Approved 2012
Admissions	3,000
Honoraria / Program Fees	
Auction	
Other sales (book royalties)	400
Big Event	
Capital campaign	
From Hitchcock fund	
Interest	1,000
Membership & donations	43,520
Sponsorship-Exhibit	5,000
Sponsorship-Big Event	
Sponsorship-program	3,000
Hotel/Motel	21,000
Merchandise Sales	2,000
Grants	1,500
Facilities Rental, PSS	3,000
Income Total	\$83,420

Lopez Island Historical Society

Minutes of Board Meeting held March 7, 2012 at the Museum

Call to order

President Ande Finley called the meeting to order at 7:04 pm. Board members present were Ande Finley, Charles Givens, Karen Alexander, Becky Smith, Holly Kent and Executive Director Mark Thompson-Klein.

Procedural Items

Public Input: none

Correspondence: none

Approval of January 8, 2012 meeting minutes: Charles moved, Karen seconded and the minutes were approved as written.

Treasurer's Report: Ending balances were: Islander's CD, \$50,093.69, Checking Acct. \$8,041.62, Savings Acct. \$67,713.72. with an ending total of \$125,848.72.

Discussions and Decisions

Fund drive update: Donations are slightly below expected.

Research policy: Charles moved, Becky seconded and the Research Policy was passed.

Motion to approve LTAC grant application: A motion was made by Karen and seconded by Charles to apply for the 2013 LTAC Grant in collaboration with San Juan Island and Orcas Island Museums. The motion was passed unanimously.

County Museum collaboration: Exciting potential collaboration with the other island museums, including merging collection databases and posting to websites, were discussed. It was decided to try to schedule gatherings all board members from all three museums in the future.

Volunteer opportunities prior to opening day: Charles helped with replacing the panels that were removed during construction, and more help is needed removing the many sticky squares. The Museum Opening Reception is scheduled for Friday April 27, 5-7pm.

Big Event: Much thought and discussion surround the future of fundraising. The Big Event will be transformed into a Series of Moderate Events that will focus on the Museum's unique ability to offer Lopez history as informative and entertaining.

Work group scheduling: Buildings and Grounds will meet weekly, Fridays at 2pm.

Regular Board Meeting schedule: Second Wednesdays of the month still seem most appropriate; deciding between 4pm and 7pm start times will be discussed via email.

Reports

Collections: none

Curriculum: none

Fundraising/Big Event: nothing further

Buildings and grounds: none

Port Stanley School: none

Program: none

Volunteer/Docent: none

Personnel: none

Other Business none

Adjourn Ande adjourned the meeting at 8:30pm.

Next regular meeting, Wednesday, April 11th, at the Museum, time to be announced



Lopez Island Historical Society

P.O. Box 163, Lopez Island, WA 98261

(360) 468-2049 lopezmuseum@rockisland.com

LIHS 2011 Officers, Trustees, and Staff

President

Ande Finley
100 Vera Lane
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Term: 2010—2012

Vice-president

Karen Alexander
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Term: 2010—2012

Secretary

Holly Kent
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Term: 2010—2012 (2nd term)

Treasurer

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Term: 2012—2014

Trustee

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Trustee

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Trustee

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Executive Director

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Collection Manager II

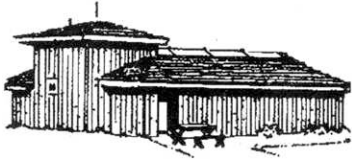
Christi Carter
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Collection Manager II

Connie Kyser
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Museum Contact Information

Lopez Island Historical
Society/Museum
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468-2049
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Lopez Island Historical Society

P.O. Box 163, Lopez Island, WA 98261

(360) 468-2049 lopezmuseum@rockisland.com

*Please help us make your visitor experience even better by participating in this survey.
Please leave the completed survey in the designated box at the Museum entrance.*

Today's Date _____ How far do you live from Lopez?: _____ miles

Is this your first time on Lopez? _____ Resident? _____ First visit to the museum? _____

Satisfaction with museum visit (please circle one):

Outstanding Above Expectations Met Expectations Below Expectations Poor

Enjoyed most:

Enjoyed this because:

Enjoyed least:

Disliked this because:

If it were up to me, I would change:

Number in your group: Under age 18 _____ Over age 18 _____

How many nights will you stay on Lopez? _____ In the San Juan Islands? _____

Are you staying with: Friends/Family Camp Rental home/cottage B & B Motel Other _____

Will you visit the museum again? _____ Will you recommend the Lopez Museum to others? _____

Other comments _____

Thank you! We hope you will visit us again!

Orcas Island Historical Society & Museum

- **Annual Report**
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- **List of board members.**
- **Visitors survey form.**

ORCAS ISLAND HISTORICAL MUSEUM AND SOCIETY

ANNUAL REPORT FOR 2011

Presented December 8, 2011, Camp Orkila

Current Board: President: Bill Buchan, 1st VP: Ron Montgomery, 2nd VP: Judi Watson, Secretary: Denise Wilk, Treasurer: Susan Fletcher, Leslie Seaman, James Lobdell, Tony Ayer, George Garrels, Carl Twentier, Edrie Vinson, Jean Dickerson.

Staff: Eirena Birkenfeld, Administrator; Edrie Vinson, Archival Assistant (temp)

Financial Summary:

Dec 31st 2010: Bank: \$93.2K available, \$98.5K loan, \$45.0K restricted funds

Nov 30th 2011: “ \$60.6K “ , \$47.4K “ , \$36.2K “ “

Membership: March 3rd 227, Nov 30th 320

Life members: 38; new this year: Bill and Valerie Anders, Margaret Philbrick, Ralph Kaplan

Facebook: 263 active subscribers, 561 visits this week. Tom Welch's History Corner stories available through the Website.

Accomplishments:

Building/Grounds: ¾ shake roof replaced, borate rods replaced, beetle treatment of floors,

SW corner beautification project (Thanks to Orcas Excavators, San Juan Propane, Michael Budnick; also, Sea Island Sand and Gravel, Ohlman family, Island Excavating, Bart Curtis, John Willis; Larry Leyman).

Crow Valley School officially transferred to OIHM by owners Bud McBride and Richard Schneider---along with a generous maintenance endowment.

Bison—Replica produced and on display.

Washington Rural History photo digitization project, 100+ photos submitted.

Started Monthly History presentations. Most at the Museum (unless it gets TOO popular). We're lining up presenters for upcoming months, any suggestions or volunteers?

Other Events/Exhibits: Historic House/B&B tour in March; Bison Bash dinner at the Ayer's in July, with visiting scientists/good publicity; talks on sailing the NW passage and ancient weaponry. Denise put together a great exhibit on the heyday of Orcas Resorts.

Plans for 2012

OIHM chosen for Visual Art display at Orcas Center throughout February; Reception Feb 3rd.

Exhibit: Washington's First Women in Government (including Orcas' Violet Boede), May-July;

Exhibit: History of food production on Orcas Island, starting August.

Fall tour of Orcas' old-time barns and farms. Summer fund-raising event still in the works.

Idea: Would anyone like to make items at home to donate to the Museum store? We are going to get our antique sock making machine operational, for instance, with the help of Barbara Bentley and Thomas Leonard.

Officers/Executive Committee for 2012: Same as above, except Carl Twentier as 1st VP. John Willis rejoins the Board in January.

Thanks to every one who helps keep OUR Museum up and running---front desk greeters, pie bakers, grounds helpers, research help (especially Virginia Jensen, Joanne Johnston and Jane Barfoot-Hodde), our hard-working Board members.

Orcas Island Historical Museum Profit & Loss Budget Overview January through December 2012

	Jan - Dec 12
Ordinary Income/Expense	
Income	
Contributions Revenue (1h)	79,813.00
Fundraising Events (8c)	17,990.00
Investment Income (3)	600.00
Merchandise Sales (10c)	2,300.00
Program Services Revenue (2g)	11,400.00
Total Income	112,103.00
Gross Profit	112,103.00
Expense	
Fundraising Expense (new)	7,450.00
Acquisitions & Collections(24a)	1,000.00
Advertising & Publicity (12)	2,400.00
Donor Appreciation	100.00
Dues & Fees (24b)	350.00
Food & Beverages (24f)	150.00
Information Technology (14)	2,400.00
Insurance (23)	4,915.00
Janitorial	1,400.00
Loan Payments	8,136.00
Maintenance (24d)	3,300.00
Membership Development (24f)	2,100.00
Occupancy (16)	5,570.00
Office Expenses (13)	5,378.00
Payroll Expenses	55,619.00
Professional Services (11)	7,500.00
Subscriptions (24f)	100.00
Supplies (24e)	3,585.00
SUSPENSE	0.00
Taxes & Licenses (24f)	150.00
Volunteer Appreciation	300.00
Volunteer Development (24f)	200.00
Total Expense	112,103.00
Net Ordinary Income	0.00
Net Income	0.00

Board Membership Table (optional)

Organization Name: Orcas Island Historical Museum

Number of board members specified by by-laws: 11-15

Board term of service is 3 years.

2012 Board Members are:

Name	Position	Current Term	Number of terms served
Bill Buchan	President	2012	3 office, 2 Board
Carl Twentier	1 st Vice President	2014	1
Margaret Vinson	Treasurer	2015	1
Denise Wilk	Secretary	2012	2 office, 1 Board
Judi Watson	2 nd Vice President	2013	3 office, 2 Board
Jean Dickerson		2014	1
James Lobdell		2012	1
Ron Montgomery		2012	1
Leslie Seaman		2014	2
John Willis		2015	3
Tony Ayer		2013	2
Edrie Vinson		2014	1

ORCAS ISLAND HISTORICAL SOCIETY AND MUSEUM
Board of Directors Meeting Minutes
March 20, 2012

The meeting was called to order by President Bill Buchan at 4:06pm. Others present: Jean Dickerson, Carl Twentier, Maggie Vinson, Judi Watson. John Willis, Leslie Seaman, Denise Wilk and Edrie Vinson. Absent were Ron Montgomery, Tony Ayer and James Lobdell. Heidi Lindholm sat it as an invited prospective Board member. Dr. Doug Brewer, our prospective new Director, also sat in for the first hour. The February 14th minutes were approved as transmitted.

1. Introductory items:

a. Bill introduced Heidi Lindholm to the Board. She has a degree Cultural Anthropology, and is currently working with others to develop relationships with the Samish and Lummi First Nations peoples. She is joining the Collections Committee and is possibly interested in joining the Board. She is also interested in NAGPRA issues.

b. Bill introduced Dr. Brewer to the few that had not met him. We all agreed that the fundraising Reception in his honor went well---a nice spread, and we heard lots of positive comments from people milling in the food and beverage area. There was a general sense of interest in Dr. Brewer, but no one asked any questions of him. We have two, possibly three building blocks (\$5K for three years) secured. Margie Doyle of Orcas Issues attended as an OICF representative. She proposed an idea to try to get each decade of OIHS grads to put together a building block.

2. Administrative Items: Eirena is on vacation the rest of the month. Edrie has been filling in with memberships and making deposits. She did a terrific job tidying up for the reception. Carl reported briefly on the computer upgrade; coming along.

a. Memberships. Apparently our recent annual appeal coupled with a membership application confused people. Likely membership amounts were not so specified, so these went into the Gratis Donor category, not counting as members. Bill specified that his policy is to count any unspecified monetary donors as members unless they make it clear that they do not wish to be members.

3. Committee Reports

a. Finance Issues (Maggie and Carl): They have been working together to produce financial reports, and Carl printed out and distributed the set for

February. They are working on making available to Board members the ability to have real-time read only access.

With recent turnover of Board officers, we need to upgrade our Islanders Bank and Vanguard Fund signatories. Judi Watson moved and John Willis seconded that Carl Twentier and Maggie (Margaret) Vinson be added to the Islanders Bank accounts and Lois Cornell and Susan Fletcher removed; passed unanimously. Jean Dickerson moved and Judi Watson seconded to put Carl Twentier on the Vanguard account and to remove Susan Fletcher; passed unanimously.

The Vanguard account stands at just over \$87K. OIHM has over \$117K in an endowment with the Seattle Fund. We still need to see what and how we can get monies out of that to apply to the loan principal.

Carl and Edrie have been managing QuickBooks internally, saving us time and bookkeeper expense by depositing checks and cash on a daily basis. Bills are getting paid soon after receipt. The transition with Anne Lister as new bookkeeper has been going smoothly; she comes in once a week. There are still some adjustments that need to be made in QuickBooks (how bricks are handled, for one), and the 990 uses a 50/50 split between operations and collections, but these are being checked on.

Bill turned in a grant request to OICF requesting essentially a Building Block from them (\$5K for three years). **The LTAC Grant submission (joint with the other two museums) is due April 6th, and OIHM is lead for compiling it. We need a Board Resolution for this purpose. Edrie Vinson moved that we apply for the LTAC grant, Judi Watson seconded: passed unanimously.**

b. Building and Grounds: The Crow Valley School roof was finally cleaned off by Clyde Duke's outfit. They had to use scaffolding, and cleaned the roof manually. He is charging us \$400, which he said only covers the scaffold operation. Bill will send a thank you letter, perhaps web recognition?

Bill asked Carol Kulminski if the Garden Club would consider giving us a \$500 scholarship again this year. She will present it to their board.

Jean has been working on the garden. She has an idea to purchase and sell in the store heritage seeds from a few items in the garden. She would get them in bulk commercially and package them with the Museum logo. She wants to use our gardens and grounds to tell a story about the origins of our plants. She has a goal of having our garden looking good enough to be on the 2014 Garden Club Tour. Well done, Jean.

c. Collections Committee (Judi): We finally have a functioning Collections Committee! Judi announced that she has 12 members. They will be having

their first meeting Saturday morning, and will look over six items in teams of two for accession, cataloging or whatever is required to get them properly into the system. Edrie suggested that Heidi Lindholm and Norm Exton address some of the NAGPRA-related items. Many thanks to Judi for getting this much needed aspect of museum responsibilities back in operation.

3. Old Business

- a. Last Sunday's History Matinee with Cal McLachlan went well with 68 in attendance. We have Jane Barfoot-Hodde, assisted by Tom Welch, lined up for April 15th, and Bob and Jeanine (Lehmann) Rodenberger for May 20th. Plan is to always go with the 3rd Sunday, and continue through the summer. Crossroads was unhappy that we were unavoidably in competition the last two presentations; Bill promised them that it wouldn't happen again. Judi proposed that we set this date and let Crossroads work around us; Bill will bring that up when Crossroads works on their fall schedule. Bill mentioned that there was a possibility of having a NW lighthouse expert talking on May 6th; we would have to have a suggested donation to cover her \$200 fee. (Note: this does not seem to be working out, and Denise has an idea to include her as part of a Lighthouse Cruise weekend, more later)
- b. Bill had an IRS Form 8283 filled out by the CVS appraiser sent to Richard Schneider.
- c. Doe Bay collaboration. No further contact with the organizer, but Edrie has already begun assembling Doe Bay photos. Date would be June 2nd.

4. New Business:

- a. Dr. Brewer spoke briefly before departing. He said the Museum needed three things: Donor recognition, such as naming opportunities for larger gifts; Connecting with new people with money, peaking their interest by asking them how and why they came to Orcas; Having a monthly article or ad, even if we have to pay for them, and using that to connect with newcomers. The Board revisited the idea of having an article each week in the Sounder, or perhaps teaser ads leading people to our website. Could we negotiate a deal with them? Probably not, as they have no local management.
- b. Bill showed off a book on San Juan Post Offices, produced by Lopez in 1976; it has great history about Orcas Island Post Offices past and present. He ordered 20 from LIHS for the store.
- c. Discussion about items to order for the store---could we find a volunteer store manager? Could we get the knitting machine in operation?—two people said they could get it running. Jane Barfoot-Hodde has been knitting

washcloths; we could label them like: knitted by local 98 year old. We should feature more local writers that include island history---David Richardson was mentioned, and John recommended “Shamrocks on the Tanana”, about an islander’s adventures during the Gold Rush.

d. Bill mentioned a push-button audio descriptor he had seen in a museum in California, and suggested we look into getting some for our major cabins. Judi said that is what the White River Museum in Auburn does. Carl thought these are all digital recorders and not very expensive. Denise brought up the idea of using a “QR Code”, an icon that i-phones and other electronic devices could read. It could also be used in printed materials to connect to our website.

e. Tom Welch donated two albums of full-size photos taken by Gordon Keith for his 1982 book, “Voices from the Islands”. Edrie has scanned them, but the photo labels come loose easily. One is of Linda Henry as a County Commissioner in 1976 which we can use in this summer’s Women in Government exhibit.

f. Bill would like to have all four slots in use in our exhibit hall DVD player, with a DVD Library to offer choices in viewing. He also wants to get a copy of each participant’s Journey Stories DVDS back to the individuals; Edrie said that she can do those copies.

g. The LTAC Joint project for 2012 is to prepare a county map with labels indicating historic places of interest on the three major islands. We would need to identify about ten locations. Susan Fletcher also has an idea for Museum handouts for each Orcas lodging facility; need to talk to her.

h. Sculpture Care Committee (Denise): Denise has spoken to both the donor and the artist and found somewhat conflicting views about preserving (or not). With only \$217 in the sculpture fund, looks like we should do it in-house by recoating the sculpture with preservative finish.

i. We have been asked if our fees for booth space at Historical days will change. To make things simple, in James’ absence, Edrie moved and Denise seconded that we keep them the same; passed unanimously.

j. Bill and Edrie have made minor changes to update the Bylaws; they were described here prior to a formal approval in April.

k. Antique Road Show event: Edrie will contact Andrea Cohen about how to contact the appraisers she used in 2010.

l. OIHS contacted us about placing an ad in their Yearbook. Edrie will do one up, something like “Congrats to all the grads from the Museum”. We decided on a half-page ad for \$125. Could we get students’ stories into the Museum? Maggie thought we wouldn’t get much response.

- m. Washington State Parks is celebrating 100 years this year. Ranger Steve Sabine will come by looking for Moran photos. Also, Scott Doran is doing a video on the park, including Robert Moran and Rosario.
- n. The Madrona Club has minutes going back over 100 years. Do we want to take them on? There is also a condensed decade-by-decade version.
- o. Bill and Carl will meet with Eirena and Edrie to work out job responsibilities after Eirena returns.

The meeting was adjourned at 6:15.

Respectfully submitted,

Denise Wilk
Secretary

Bill Buchan
President

MUSEUM VISITOR SURVEY

Please help us make your visitor experience even better by participating in this survey. If interviewing yourself, please leave the completed survey in the designated box near the doorway.

Orcas Island Historical Museum: Visitors Zip Code: _____ Today's date _____

Satisfaction with museum visit or event: Poor / Below expectations / Met expectations / Outstanding

Enjoyed most: _____

Suggestions? _____

If a visitor to the island, where are you staying? _____ How long? _____

Are you pleased with your accommodations? _____ with your overall visitor experience? _____

Orcas Island Historical Museum, P.O. Box 134, Eastsound, WA 98245. www.orcasmuseum.org (360) 376-4849

All donations are appreciated. We are a non-profit organization Tax ID# 91-6054959. Amount: \$ _____

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All donations are appreciated. We are a non-profit organization Tax ID# 91-6054959. Amount: \$ _____

San Juan Historical Society & Museum

- **Annual Report**
- **Approved budget for 2012.**
- **Board approval of lodging tax application.**
- **List of board members.**
- **Visitors survey form.**

San Juan Historical Society & Museum

2011 Annual Report



Ferry line in Friday Harbor c.1930's.

San Juan Historical Society & Museum
P.O. Box 441/323 & 405 Price Street ● Friday Harbor, WA 98250
360.378.3949 ● www.sjmuseum.org ● www.historicsanjuans.org

Message from the Director

In 2011 the San Juan Historical Museum reached a milestone in marking 50 years of preserving the history of Friday Harbor and San Juan Island. What started as a few artifact display cases located in the county courthouse, has grown to an impressive museum campus today.

Continuing preservation and restoration of our heritage structures took place in 2011. Interior painting was completed in the James King farmhouse. Additional window restoration work was completed on the Scribner Cabin. We had anticipated starting construction on a barn wing, but construction was delayed due to the availability of grant funds from the State of Washington. We are on track to begin the construction project in 2012.

Visitors to the museum for tours grew by 20%, due in part to improved advertising and improved promotion. Heightened interest in local history brought many visitors to the museum for tours, events and research. Many people visited to purchase local history books, spurred on in part by the museum's recent successful publications 'Friday Harbor' and 'San Juan Island'. School tours came from Ellensburg Middle School (287 students, parents and teachers over a two day span). Local tours came from Spring Street International, Friday Harbor Elementary schools. Group tours from Exploritas (formerly Elderhostel) brought 875 active older adults to our museum to learn of our rich history.

We increased the reach of the museum as well through outreach efforts. Promotional events concerning the release of the 'San Juan Island' book was presented to all local service organizations, and at the San Juan Island Library. Museum volunteers sold hundreds of copies of the book at many events throughout the island. Requests were made to supply photographs and artifacts on loan to local restaurants and public spaces.

We can look back on 2011 positively, and reflect upon the continued progress and improvements that have taken hold in the past few years. To grow and prosper our museum will need to continue to find ways to improve our offerings and the visitor experience. In sum, our museum remains a popular destination for many island residents and visitors alike.



Kevin Loftus
Executive Director

About the San Juan Historical Museum

Located on the former James King farmstead, the San Juan Historical Museum is an eight building complex comprised of the original farmhouse, milk house, carriage house and root cellar. We also display the original San Juan County jail, a barn, the Scribner log cabin dating from the 1890's and The Etta E. Egeland Resource Center. There are permanent exhibits in the farmhouse and all the outer buildings, while the Resource Center houses our rotating exhibit gallery, research library and administrative offices. The Museum is open to the public April through October, Wednesdays through Sundays, and in the off-season we are open by appointment. We can be reached via our website at www.sjmuseum.org, by phone at 360.378.3949, or at our administrative offices at 323 Price Street in Friday Harbor, WA 98250.

Mission Statement

The purpose of the San Juan Historical Society and its museum is to share and interpret the story of the peoples of San Juan Island. The Historical Society will assemble, collect, preserve, exhibit and make available for future generations historical data, information and artifacts which illustrate the heritage of San Juan Island. Collections, programs and publications will provide for the enjoyment and education of residents and visitors.

Board of Trustees 2011

Executive Board

Mary Jean Cahail, President

Mike Vouri, Vice President

Ramona Jones, Secretary

Kathie Reitan, Treasurer

Kitty Roberts, Corresponding Secretary

Directors

Mary Jane Anderson

Edith Dickinson

Barbara Fry

Dodie Gann

Mike Nash

Diane Timm

Fred Yockers

Staff 2011

Executive Director

Kevin Loftus

Membership and Donors

During 2011, museum membership consisted of 302 new and renewing members, with our average membership being just above the Family Membership level of \$35.

Additionally, the museum received a number of generous contributions from individual donors, and a number of memorial donations as a way for individuals to honor the memory of well known long-time island residents.

Visitors

In 2011, over 7,300 visitors experienced a part of our museum in some way. This figure includes group and individual tours and outreach efforts at locations away from the museum grounds. We played host to school groups in the spring and fall, with more than 325 elementary and middle-school age children attending the museum with school field trips. We also as hosted Road Scholar (formerly Elderhostel) tour groups in a partnership with Skagit Valley College.

In addition, the museum saw quite a number of shoulder season visitors interested in conducting genealogical and historical research at our Resource Center facility. Off season visits have increased because we have made our facilities available at any time for those whose desire to visit. As a result, the museum continues to be a great place to visit at any time of the year.

Revenue Sources

In 2011 the main sources of income came from fundraising, lodging tax grants, memberships, memorial donations and book sales. Other sources of income included museum admissions, gift shop sales, research fees, tour group fees, and lecture series events.

Grants

San Juan County Lodging Tax Grant

Proceeds from this grant were directed towards defraying operating expenses.

Town of Friday Harbor Hotel/Motel Excise Tax Grant

Proceeds from this grant were directed towards advertising efforts, consisting of brochure placement in lodging establishments and print advertising in tourism related publications.

Washington State Historical Society Capital Projects Funding

A matching grant fund was awarded which will allow us to complete the second phase of our barn expansion project.

Partnerships

Orcas and Lopez Island Historical Museums

Developed a joint promotional advertising display posted at each respective historical museum. The aim of this project was to promote interisland tourism.

Friday Harbor Boy Scouts Troop 4090

Developed interpretive outdoor exhibits of antique farm machinery displayed on the museum grounds.

Town of Friday Harbor

Lectures held at the museum during National Historic Preservation Month.

San Juan Island National Historical Park

Sharing of historical photographs and research materials. Living history events took place at the museum by Park Service Volunteers.

Skagit Valley College

Road Scholar Tours. Tours increased from 22 groups in 2010 to 34 groups in 2011.

Island Rec

Music on the Lawn Summer Concert Series

Friday Harbor Kiwanis

July 4th Pig War Picnic.

San Juan Islands Visitor's Bureau

Discussion of ways to promote heritage tourism targeting activities to take place in the month of May.

Exhibitions

The King farmhouse is a true-to-life example of the lifestyle of a 19th century farm family, with appointments indicative of the time. The Milk House, Carriage House and Root Cellar display equipment of the day and historic photographs. Currently under extensive renovation, the barn will be our premiere showcase for big farm equipment, hands-on exhibitions, and the Jim Crook Collection of hand-crafted wool processing equipment and textiles. Visitors to the jail can enter the cells to see for themselves what it might have been like to spend time in such stark quarters. In the Scribner Log Cabin, one can wonder how a family of eleven might have functioned in only two small rooms.

In addition to the permanent exhibits, the Museum produces rotating exhibits in our Resource Center. Last year our featured exhibit was Washing State Schoolhouses. The exhibit was a traveling exhibit provided by the Washing State Historical Society. Also included were displays from early San Juan Island schoolhouses with artifacts culled from the museum's archives.

Web & Print

Our website, sjmuseum.org, received 3,423 visits which came from 68 countries. The site offers information about the museum and our collections, as well as a historical overview of the museum heritage buildings. Several enhancements were made including the ability to sell books, memberships and make donations through the site. A joint website shared with the Lopez and Orcas Historical Museums historicsanjuans.org, received over 1,500 visits which came from over 40 countries.

A Facebook page was started and is updated regularly with bits of historical knowledge offered as a public service. The museum was featured in several print and online news articles as well as being featured in several travel essays which were written by visiting travel writers to our museum.

We also maintained our advertising presence in tourism related print publications. Most notably, The Discovery Guide to San Juan Island, which is the main brochure/map given at the Chamber of Commerce. Additional advertisements were placed in the SJ Visitors Bureau Guide, Springtide, and the NPS Visitor Guide.

Events

Exhibit Openings

The Jim Crook Collection. After years of planning an exhibit chronicling the life of early pioneer Jim Crook and the life of his family was opened in the barn.

Washington State Schoolhouses. A traveling exhibit procured from the Washington State Historical Society, graced our Resource Center and was also used during the San Juan County Fair in our Pioneer Log Cabin.

Lectures

Historic buildings of San Juan Island: By Boyd Pratt.

50th Anniversary Celebration

Over 250 people attended this event commemorating the museums Golden Jubilee. Demonstration of antique farming equipment, classic cars & trucks and story sessions highlighted the day.

Pig War Picnic

The July 4th Pig War Picnic held on the museum attracted over 1800 visitors who came to enjoy live music, children's games, great food and a retelling of the famous Pig War story.

Music on the Lawn

Hosted by the museum and produced by Island Rec, featured a slate of northwest acts for the popular concert series. Over 1,800 people attended the five event series.

Fall Historic Home Tour

Seven unique historical island homes were featured for this second year event.

Old Fashioned Holiday Celebration

An island tradition continued as a gathering for the community in appreciation for their support. This event continues to grow in popularity with over 350 attending. Ivar's Seafood generously donated their famous clam chowder for the event.

Volunteers

The museum has 60 volunteers who are actively involved in the various functions of the organization. Our enthusiastic, knowledgeable docents lead visitors on guided tours of the museum's facilities. Our volunteers lend a hand in organizing museum activities, with clerical work in our offices and help in clean-up and maintenance of our facilities and grounds.

A Look Ahead

In 2012 the focus of our efforts will be continuing restoration efforts and addressing deferred maintenance of our heritage structures. We will also complete our barn expansion project, by adding a new wing for exhibits. We will add walking paths and new signage in order to make for a more pleasant and informative visitor experience.

We are continuing our relationships with current partners as well as cultivating new endeavors with the Lopez Island and Orcas Island Historical Museums through cooperative projects. Our work with the other historical museums will grow as we look for ways to promote our museums collectively and capitalize on the growing interest in history.

As we enter our 51st year of preserving and interpreting our local history, we look forward to what lays ahead as we continue to make steady progress in improving our museum. Most of all, we look forward to keeping history alive on San Juan Island for years to come, by being able to make available to the public our unique collection of San Juan Island history.

San Juan Historical Society -- 2012 Budget

Revenues

Donations	\$	5,500.00
Memberships	\$	9,000.00
Memorials	\$	1,500.00
Annual Appeal	\$	10,000.00
FH Lodging tax grant	\$	1,200.00
SJC Lodging tax grant	\$	21,000.00
Admissions	\$	3,500.00

Museum Shop Sales

FH Book - Sales	\$	500.00
Royalties	\$	25.00
SJI Book -- Sales	\$	500.00
Royalties	\$	25.00
Other books & misc.	\$	300.00

Grounds Rental	\$	1,800.00
Photo sales	\$	400.00
Research fees	\$	400.00
Tour groups	\$	2,200.00
Event donations	\$	400.00
King's receipts rebate	\$	70.00
1/2 Rent from apartment	\$	3,450.00

Fundraising

Historic Home Tour	\$	2,500.00
Golf Clasic	\$	1,000.00
July 4th Cake Walk	\$	300.00
Other/Misc	\$	300.00

Ordinary Income \$ 65,870.00

Other Income

1/2 apartment rent (for maintenance)	\$	3,450.00
--------------------------------------	----	----------

Total Revenues \$ 69,320.00

Expenses

Advertising	\$	1,500.00
Fundraising expense	\$	500.00
Alarm	\$	550.00
Bank charges	\$	250.00
Insurance	\$	3,600.00
Postage	\$	600.00
Bulk mail postage permit	\$	300.00
Newsletter	\$	100.00
Copier lease	\$	2,000.00
Museum Shop (COGS)	\$	600.00
Non profit fee	\$	25.00
Office Supplies-office and other	\$	2,800.00
Utilities	\$	9,000.00
Accounting	\$	900.00
Voice & data services	\$	1,300.00
Maintenance	\$	8,000.00
Director salary	\$	28,750.00
Payroll expenses	\$	2,575.00
Bookkeeping services	\$	1,500.00
Program/Exhibit expenses	\$	3,500.00
Property tax	\$	900.00
		<hr/>
Total Expenses	\$	69,250.00
		<hr/>
Ordinary Income	\$	(3,380.00)
		<hr/>
Gross Income	\$	70.00
		<hr/>


**RESOLUTION OF BOARD OF DIRECTORS
SAN JUAN HISTORICAL SOCIETY**

Resolution 12-01

I HEREBY CERTIFY that I am the duly elected President of the San Juan Historical Society a not for profit corporation and that the following is a true and correct copy of a resolution duly adopted at a regular meeting of the Board of Directors of said corporation held in accordance with the Bylaws of the San Juan Historical Museum, on the 13th day of March 2012.

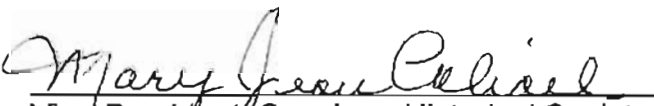
"Be It Resolved: that San Juan Historical Society shall make application for operating funds from the San Juan County Lodging Tax Fund in the amount of \$25,000 for Fiscal Year 2013."

IN WITNESS WHEREOF, I have hereunto affixed my name as Mike Vouri, President, this 13 day of March 2012.



President, San Juan Historical Society

I Mary Jean Cahail, Vice - President of the San Juan Historical Society, do hereby certify that the foregoing is a correct copy of a resolution adopted as above set forth.



Vice-President, San Juan Historical Society



Board of Trustees & Staff 2012

Executive Board

Mike Vouri, President

Mary Jean Cahail, Vice President

Kathie Reitan, Treasurer

Romona Jones, Secretary

Kitty Roberts, Corresponding Secretary

Trustees

Mary Jane Anderson

Barbara Fry

Dodie Gann

Diane Timm

Fred Yockers

Staff

Kevin Loftus – Executive Director

San Juan Historical Museum Visitor Experience

Please help us make your visitor experience even better by participating in this brief survey.

Please leave the completed survey with a museum representative. Thank you for your input.

Today's Date _____ Where are you visiting from? _____

How did you learn about us? _____

What appealed *most* to you and why? _____

What appealed *least* to you and why? _____

What changes would you suggest? _____

Satisfaction with museum visit: Poor / Below Expectations / Met Expectations / Above Expectations / Outstanding

My age group: 12/under 13 – 19 20 – 29 30 – 39 40 - 49 50- 59 60 – 69 70 – 79 80 – 89 90+

(Turn card over, please)

How many nights are you spending on San Juan Island? _____

How many nights are you spending in the Town of Friday Harbor? _____

How many nights are you spending on other islands in the San Juans? _____

Accommodations: (please circle) Friends/Family Camping Rental home B & B Hotel/Motel Own home
Other _____

What made you want to visit the San Juan Islands? _____

Will you return to the islands? _____

Why (or why not)? _____

Additional comments:

Thank you for your comments, we value your opinions!