



INTRODUCTION

The mission of the Osteopathic Heritage Foundation (the Foundation) is to improve the health and quality of life in the community through education, research and service consistent with our osteopathic heritage. This mission is advanced through Foundation-directed initiatives, strategic collaborations and targeted community support. Since 1999, the Osteopathic Heritage Foundation has approved over \$219 million in funding awards designed to improve the health and quality of life for vulnerable populations and advance osteopathic medical care.

BACKGROUND

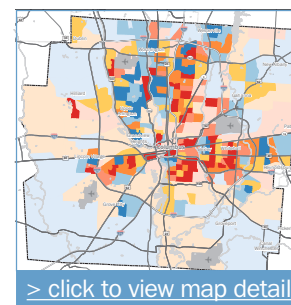
The United States is experiencing a significant increase in longevity. By 2030, adults 65 years of age and older will comprise over 20 percent of our population, compared to less than 10 percent in 1970. In addition, higher rates of adults are living into their 80s, 90s and even 100s than previously experienced.

Increased life expectancy is a hallmark of a nation's prosperity. It can be extremely challenging, however, for older adults facing multiple barriers including disability, fixed-incomes, housing insecurity, limits on mobility, isolation and poverty.

Recently, in partnership with The Columbus Foundation, the Osteopathic Heritage Foundation commissioned a comprehensive study of the aging population in Franklin County and the systems and programs that support this population within six issue domains: transportation and mobility, health care and wellness, caregiving, civic engagement and inclusion, housing and employment.

The resulting report, [Meeting the Challenges of an Aging Population with Success](#), created by The Ohio State University's Kirwan Institute and College of Social Work, revealed system and service challenges – and opportunities – in caring for our aging population, and compiled a first-ever senior vulnerability and density map by zip code ([click to view the detailed map](#)). Key findings from the report include:

- Lack of awareness and connection to existing systems and supports means eligible adults may not be able to access programs designed to serve their needs
- Lack of coordination among existing programs and resources can result in gaps in or duplication of services
- In Franklin County, there is nearly a 20-year difference in life expectancy among older adults living in low-income neighborhoods in Franklin County



HEALTHY
AGING
INITIATIVE

RFP

**OSTEOPATHIC HERITAGE
FOUNDATIONS**

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FUNDING INTENT AND AVAILABILITY

To address these issues, the Foundation is launching a multi-year, multi-faceted Healthy Aging Initiative. The goal is to measurably transform and advance community, system and service delivery efforts to improve the health and well-being of older adults in Franklin County, especially vulnerable individuals facing multiple barriers.

As part of the Initiative, the Foundation is issuing this Request for Proposals (RFP) to support new system innovations and expansion of existing direct client services within one or more of the domains of transportation and mobility, health care and wellness, caregiving, civic engagement and inclusion, housing and employment. The intent of the RFP is to achieve the following outcomes:

SYSTEM INNOVATIONS AND NEW INITIATIVES

To foster the development of transformative interventions and new partnerships, investments will be made to support innovative strategies and collaborations impacting how services and programs are designed, coordinated and sustained to effectively address growing demands and health disparities among vulnerable, older adults.

SERVICE DELIVERY COORDINATION, EXPANSION AND STRENGTHENING

To address existing needs and gaps in services, investments will be made to expand current, successful and sustainable programs and services that promote healthy living and wellness among vulnerable, older adults.

The Osteopathic Heritage Foundation will allocate up to \$1,750,000 over a two-year period to support and advance System Innovations and Service Delivery efforts, through the Healthy Aging Initiative.

FUNDING ELIGIBILITY AND CONSIDERATIONS

Successful applicants will demonstrate a track record of results and commitment to the following objectives:

- *Delivering effective, sustainable programs or services promoting healthy living and wellness among older adults*
- *Collaborating to achieve broader impact and to create a robust and easily accessible continuum of services*
- *Addressing health disparities among older adults, especially in the neighborhoods identified as having high density and vulnerability*
- *Responsiveness to and inclusion of older adults in program design and improvements*
- *Identifying and monitoring positive, measurable outcomes in the lives of aging adults and systems for reporting progress toward these outcomes*

To be eligible for a Healthy Aging Initiative funding award organizations must also:

- *Be a 501(c)3 tax exempt entity as defined by the Internal Revenue Service or an instrumentality of the state*
- *Submit a proposal that exclusively serves Franklin County residents*
- *Reflect alignment with the funding intent of the Initiative and mission of the Foundation*

Other considerations include the applicant organization(s) history of service delivery; viability and sustainability of the request; and financial position. Collaboration among agencies is strongly encouraged to improve the chances for program success, maximize resources and significantly impact the targeted population. Collaborative proposals should identify a lead agency to serve as the project administrator, primary contact and fiscal organization.

Organizations funded through the Healthy Aging Initiative may be asked to participate in periodic meetings at the Foundation's request or invitation.



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The Foundation will not consider the following through the Healthy Aging Initiative RFP:

- More than one application per organization
- Requests for programs or services outside of Franklin County
- Proposals seeking general operating support or endowment funds
- Projects or programs that support or promote a specific view on religious or political issues; are designated to supplement or replace operating deficits; are normally the responsibility of public or governmental organizations; support political candidates; provide for the acquisition of equipment or funding of services from which individuals or organizations will unreasonably benefit through fees-for-service or tuition payments; or require perpetual funding.

APPLICATION AND REVIEW PROCESS

To be considered for funding, organizations must submit a Letter of Intent (LOI) by **December 4, 2015**, using the form located on the Foundation's website at: www.GrantRequest.com/SID_978?SA=SNA&FID=35132

Please review the Online Access Instructions and Frequently Asked Questions for guidance on utilizing the system at: www.osteopathicheritage.org/Uploads/Documents/Instructions_FAQ.pdf

Only one application per organization will be accepted. In addition to the completed LOI, the following attachments are required:

- IRS letter of determination or designation as instrumentality of government
- Most recent audited financials
- Current fiscal year operating budget
- Project budget and narrative forms (accessed via the online system)

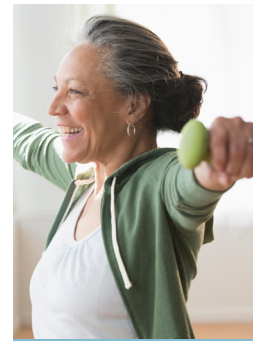
Those organizations invited by the Foundation to submit a full proposal will be notified no later than **December 18, 2015**. Organizations will then be required to submit a full proposal on or before **February 26, 2016**, through the online system. During the full application review process, organizations will receive site visits from Foundation staff and the Foundation may utilize an external review committee to assist in the evaluation of proposals.

The following attachments will be required when the full proposal is submitted:

- Letter of commitment from the chairperson of the applicant organization's Board of Directors
- Current list of Board of Directors
- Updated project budget and narrative, if any changes since the LOI
- Executed Memorandum(s) of Understanding with partners, where applicable
- Form W-9, signed and dated in 2016

TIMELINE

October 2015	Request for Proposal Released
December 4, 2015	Letter of Intent Due
December 18, 2015	Invitations to Submit Full Proposal
February 26, 2016	Full Proposal Due
March-May, 2016	Site Visits/External Review Committee
June 2016	Funding Award Notification



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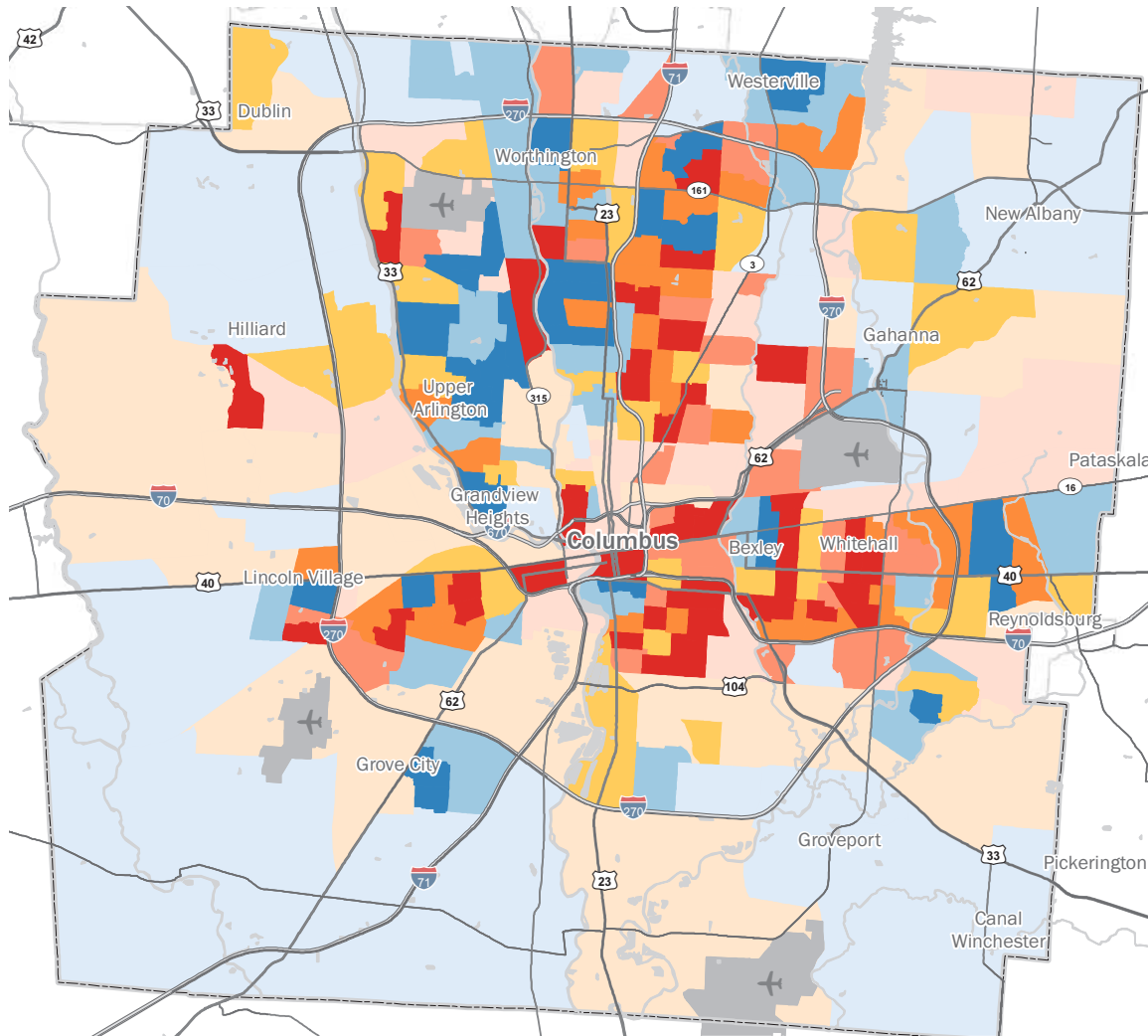
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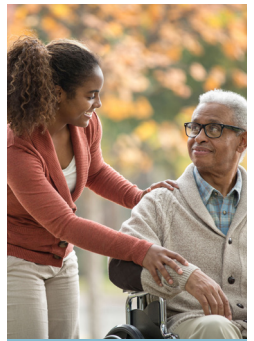
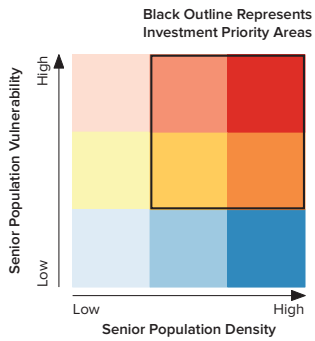
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MAP: SENIOR VULNERABILITY AND DENSITY INDEX



Source: American Community Survey (2008-2012)



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