



## 2016 Chamber wall calendar

### Exclusive opportunity for 12 member companies!!

The 2016 Chamber wall calendar will be launched in November this year and members are invited to sponsor one month each.

5000 copies of this popular wall calendar will be distributed to Chamber members as well as to the top companies in our region. By taking advantage of this offer, your company will not only receive one year's exposure to key business people nationally, but a complimentary ad on our website for 3 months as well. The calendar is printed in full colour and displays all 12 months at once, therefore ensuring maximum exposure. Public and school holidays are also featured.

The deadline for sponsorship is **30 September 2015**, although ad space normally sells out within a few days!!

### standard terms and conditions for advertising

The Advertiser will indemnify the Chamber against damage and/or expense which the Chamber may incur as a consequence of publishing the Advertiser's advertisement.

The Advertiser confirms that the said Advertiser will retain copies of all artwork and other advertising material delivered by the said Advertiser to the Chamber and further confirms that the said Chamber will not be held responsible for loss or damage of same.

**Booking Deadline:** Wednesday 30 September 2015    **Material Deadline:** Wednesday 7 October 2015

#### Material requirements: Print Ad

<u>Calendar Size</u> : A1	<u>Print Ad Size</u> : 125mm wide x 35mm deep
<u>Bleed</u> : NO bleed - Ad size is exact	<u>Resolution</u> : Minimum 300 DPI
<u>File Type</u> : pdf, jpg or tif - optimised for press	<u>Fonts</u> : All text MUST be converted to paths
<u>Colour mode</u> : CMYK only - <u>NO spot/pantone colours</u> and no RGB files will be accepted.	

**Website ad:** 300 x 250 IMU (medium rectangle) or 468 x 60 IMU (leaderboard). The ad can be supplied in either gif, jpg, flash or png format with a maximum size of 40k. Recommended animation length is :15 seconds.

**Cost:** R6 950.00 + VAT = R7 923.00 Please note that agency commission is **NOT** included.

**Bookings:** Please complete the booking form overleaf and fax to (021) 402-4302 or scan and mail to joy@capechamber.co.za to make sure you get the month of your choice. REMEMBER, it's strictly "first come / first served"! A signed copy will be returned to you in confirmation of your booking.

**Delivery Address:** 4<sup>th</sup> floor, 33 Martin Hammerschlag Way, Foreshore / joy@capechamber.co.za

**Acceptance of Advertising Material:** Advertisers are advised to clear the advertisement with the Chamber prior to incurring production costs as the Chamber reserves the right to reject an advertisement.

Neither the printers nor the Chamber can be held responsible for the quality of reproduction of advertising material supplied by the advertiser and no alterations to material can be undertaken.

**Cancellations:** Unless an ad is cancelled in writing on or before the booking deadline date, advertisers will be responsible for the full cost of the ad. Non-delivery of advertising material where space had been booked and allocated, will result in charges being incurred.

## booking form

please fax to 021 402-4302 or scan and mail to [joy@capechamber.co.za](mailto:joy@capechamber.co.za)

Advertiser					
Company (if different from Advertiser)					
Contact Person				Designation	
Postal Address					Code
Invoice Address					Code
Telephone		e-mail			
Facsimile		website			
VAT Reg No					

I, \_\_\_\_\_, the undersigned, wish to place an ad on the 2016 Chamber wall calendar for and on behalf of my company. I acknowledge that I have read and understood the Standard Terms and Conditions for Advertising as stated overleaf.

*For and on behalf of the Advertiser*

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

*Please indicate the month of your choice, giving a 2nd and 3rd preference*

January	February	March	April	May	June
July	August	September	October	November	December

*For and on behalf of the Cape Chamber of Commerce*

Signed: \_\_\_\_\_ Date : \_\_\_\_\_

Allocated month: \_\_\_\_\_