

HEALTH INSIGHTS

Presented by
himss UK

A SERIES OF ONE DAY REGIONAL CONFERENCES ADDRESSING KEY ISSUES IN HEALTHCARE.

Health Insights spring/summer 2016 will continue to provide senior healthcare decision-makers with technology innovations across health and care. Collaborative working across care communities, the successful use of telemedicine, mobile access to patient records and the continued drive to achieve a paperless NHS will be debated at these regional events.

FREE TO ATTEND FOR INVITED HEALTHCARE PROFESSIONALS

DELEGATE PROFILE

Delegates will be by invitation only and drawn from primary and secondary care, commissioning groups and the wider NHS. The conference programme has been designed to interest clinicians and other health and social care senior professionals who have responsibility for policy, operational and purchasing decisions.

PARTNER AND SPONSOR PROFILE

Based on the conference programme and delegate profile, the Health Insights events will prove attractive to suppliers of:

- PAS/EPR solutions
- ehealth solutions
- Medicine management solutions
- Mobile technologies (primary and secondary care)
- GP and Primary Care systems
- Patient portal systems
- System integration solutions
- Integrated health and social care solutions
- Networks, infrastructure and data storage
- Document management systems
- Telehealth/home monitoring solutions
- Social networking solutions
- Cloud based solutions

WHY HEALTH INSIGHTS?

These events provide an environment where both delegate and supplier can enjoy the benefits of the day. Suppliers are encouraged to integrate with the audience during all sessions. As such we would expect supplier colleagues to take coffee and meal breaks with delegates, as well as sit as part of the audience through-out the presentations and participate in panel discussions.

CONFERENCE THEMES

The NHS's vision of a people-powered health and care system – enabled by the integrated digital care record – requires an ecosystem of applications, data and processes working seamlessly to make the right information available to the right user at the right time. The systems underpinning this must also be affordable, sustainable and interoperable.

As outlined in the Five Year Forward View and the National Information Board Framework, interoperability across health and care is key to delivering the above priority.

Interoperability – the sharing of data between care settings, organisations, geographies (localities), professionals and most importantly – citizens is undoubtedly a challenge, but equally a 'nut that must be cracked' if we are committed to optimising the care that we provide.

Over the years, the NHS has experienced a market where individual suppliers have developed bespoke interfaces or variations of standard interfaces. The NHS is now faced with a situation where attempting to integrate such applications can be overly complex and increasingly expensive. The use of the NHS Number, interoperability standards and open APIs together form the architectural foundation of the Integrated Digital Care Record and as such are a prominent feature of our current plans.

DATES & LOCATIONS

Each location has been selected for convenience and ease of access:

HEALTH INSIGHTS MANCHESTER 8 JUNE 2016	HEALTH INSIGHTS BIRMINGHAM 15 JUNE 2016	HEALTH INSIGHTS NEWCASTLE 21 JUNE 2016
HEALTH INSIGHTS BRISTOL 23 JUNE 2016	HEALTH INSIGHTS LEEDS 29 JUNE 2016	HEALTH INSIGHTS LONDON 6 JULY 2016

SPONSOR PACKAGE

The sponsorship package for exhibiting at all 6 regional Health Insights events includes:

- Exhibitor display area of approx 2m x 1m for pop up banners/displays
- Attendance by 2 members of sponsor company
- Participation at delegate tables during speaker presentations
- Active participation on panel discussion session with other conference speakers
- Insert in delegate bag at all 6 events
- Branding on Health Insights website
- Full page advertorial in event guide
- Refreshments and lunch for 2 members of staff at each event
- Transportation of all equipment and marketing materials (collected from your organisation, couriered to and from each of the 6 venues and returned to your company) See our terms & conditions page for more details
- Confirmed delegate list post events
- Speaker presentation opportunity
- Opportunity to take part in a short video interview which will feature on the Health Insights website

PRICE: £10,950 + VAT *for all 6 events

(Limited space available)

HEADLINE SPONSOR PACKAGE

In addition to the sponsorship package benefits, the Headline Sponsor for the 6 events will benefit from:

- Prominent Exhibitor display area of approx 2m x 1m for pop up banners/displays
- Attendance by 4 members of supplier company and participation at delegate tables during speaker presentations
- Refreshments and lunch for 4 members of staff at each event
- Prominent company branding on all outbound marketing communication to invited delegates
- Company branding at all 6 events including lectern, banner, screensaver, and signage
- Opportunity to take part in a short video interview which will feature on the Health Insights website
- Branding on email confirmation of delegate registration and pre-event email reminder to registered delegates
- Lanyard branding **
- Delegate bag branding **
- Badge stock branding
- Front cover branding on event guides
- Full page advert in event guides
- 2 page editorial/case study in event guide
- Sole branded email follow up to all delegates post series
- Inclusion of freebies in delegate bag (pre agreed)

PRICE: £15,000 + VAT* for all 6 events

SPONSOR PACKAGE UPGRADE

PRICE: £

+VAT*

* Please note, non-HIMSS Europe Corporate Membership is subject to a 10% surcharge

** Production of lanyards and delegate bags are at the cost of the sponsor

CONTACT

Sales team at HIMSS UK on

Tel: +44(0)1423 526971

Email: sales@himss-uk.org

Or visit www.healthinsights.co.uk

HEALTH INSIGHTS

SUPPLIER ORDER FORM

healthinsights.co.uk

Presented by
HIMSS UK

We apply for a supplier package at the **HEALTHINSIGHTS** regional events. We understand that on HIMSS UK accepting our order:

1. A binding contract will be formed, but that such contract will be conditional on our paying the invoice in accordance with the payment terms overleaf
2. If the invoice is not paid on time, HIMSS UK may give us notice that our order is cancelled and may re-allocate our package
3. The terms and conditions printed overleaf apply to this order and to our contract with HIMSS UK

6 REGIONAL ONE DAY EVENTS TO BE HELD:

HEALTH INSIGHTS
MANCHESTER
8 JUNE 2016

HEALTH INSIGHTS
BIRMINGHAM
15 JUNE 2016

HEALTH INSIGHTS
NEWCASTLE
21 JUNE

HEALTH INSIGHTS
BRISTOL
23 JUNE 2016

HEALTH INSIGHTS
LEEDS
29 JUNE 2016

HEALTH INSIGHTS
LONDON
6 JULY 2016

PLEASE SELECT A PACKAGE

- SPONSOR PACKAGE**
£10,950* +VAT for all 6 events
- HEADLINE SPONSOR PACKAGE (SOLD)**
£15,000* +VAT for all 6 events
- PACKAGE UPGRADE**
Additional £ +VAT* for all 6 events

TOTAL AMOUNT DUE: £

+VAT* for all 6 events

Company Name:	Your Purchase Order Number:	
First Name:	Surname:	
Job Title:		
Address for Correspondence:		
	Postcode:	
Tel:	Mobile:	Email:
Nominated Event Co-ordinator:	Tel:	Email:
Address for Billing (if different):		
	Postcode:	
Tel:	Email:	

PAYMENT OPTIONS

I understand you will send me an invoice for the full amount of sponsorship (+VAT)

I intend to pay by BACS Transfer, credit/debit card or cheque:

Please tick as appropriate:

- BACS Transfer – full details will be printed on the invoice
- Credit/debit card (5% credit card admin charge)
- Cheque (payable to Citadel Events Ltd T/A HIMSS UK)

I have read and understood the terms and conditions overleaf. I undertake to arrange payment of the Price by or on behalf of the Exhibitor	
Signature:	Date:
Name:	Authorised by the Supplier Company

Submit order to:

HIMSS UK, Regent House, 13-15 Albert Street, Harrogate, HG1 1JX
or by email to sales@himss-uk.org

Enquiries: Telephone +44(0)1423 526971

Purchase order number must be supplied at time of order. To add a PO after the invoice has been raised will incur additional administration costs and will not affect the invoice payment terms (see point 3 of the Terms and Conditions overleaf)

* Please note, non-HIMSS Europe Corporate Membership is subject to a 10% surcharge

TERMS AND CONDITIONS

1. Definition

In these terms

“Event” means any one of the regional one day events described in the Exhibitor’s order

“Invoice” means any invoice submitted by Citadel Events Ltd T/A HIMSS UK for payment

“Price” means the price of the display area ordered by the Exhibitor as indicated on the order plus VAT including any surcharge which may apply

“Exhibitor” means the person who has ordered a display area on the order form Overleaf and the person or organisation on whose behalf the order has been placed. In the event that there is more than one Exhibitor, their liability hereunder shall be joint and several

“Venue” means any premises in which an Event is being held

2. Contract status

2.1 At any time when an Invoice is overdue for payment, this contract may be cancelled by HIMSS UK and the display area ordered by the Exhibitor may be reallocated to a third party. In the event of such cancellation, the Exhibitor shall not be entitled to any refund.

2.2 HIMSS UK’s right to cancel does not affect its alternative remedies, including but not limited to recovery of any unpaid part of the Price.

2.3 The Exhibitor’s accepted order and these terms comprise the whole agreement between HIMSS UK and the Exhibitor save for any agreed variation confirmed in writing on behalf of HIMSS UK.

2.4 Any written estimate (as to delegate numbers, profile or otherwise) communicated by HIMSS UK to the Exhibitor is an estimate only and shall not be relied upon. HIMSS UK has not authorised oral representations.

2.5 If any term of this contract is held, alleged or admitted to be unenforceable the remaining terms shall continue in full force and effect.

3. Payment Terms

3.1 The full cost is payable by return upon receipt of Invoice.

3.2 HIMSS UK may but shall be under no obligation to accept late payment. Any time for payment permitted by HIMSS UK shall not operate as a waiver of any term of this agreement or affect HIMSS UK’s remedies for breach of contract.

3.3 HIMSS UK reserves the right to charge

3.3.1 interest on any sum which is overdue for payment at 8% pa above the Bank of England base rate such interest to be calculated daily until payment in full, and/ or

3.3.2 an administration charge on late payment.

3.4 The Exhibitors and its representatives will not be permitted access to a Venue while any payment remains outstanding to HIMSS UK.

4. Right to Exclude

HIMSS UK has the right to exclude from the Venue, the Exhibitor and/or a delegate associated with the Exhibitor at any time when the Exhibitor is in breach of this contract.

5. Transportation of equipment and Marketing Materials

5.1 On request, HIMSS UK will, on a date specified by its courier but not more than 14 days before the first Event, transport the Exhibitor’s materials and equipment to and from each of the Events, and return them to the Exhibitor’s address within 14 days after the end of the last Event.

5.2 If the Exhibitor requires any of its equipment or materials to be returned during the period between the first and last Event, the Exhibitor must arrange pack-up of, collection of, and re-delivery of such equipment and materials at its own expense.

5.3 HIMSS UK offers this collection and delivery service only to Exhibitors with a mainland UK collection address.

6. Display area

6.1 HIMSS UK shall determine the layout of the Venue and the location of the Exhibitor’s Display area.

7. Data Protection

7.1 Any data provided by HIMSS UK to the Exhibitor in relation to HIMSS UK or any third party is disclosed subject to the Exhibitor agreeing (and the Exhibitor hereby agrees) (i) to use such data solely for the purpose of marketing its own products or services (ii) not to transfer such data without permission, and (iii) to manage and use such data strictly in accordance with the Data Protection Act 1998.

7.2 The Exhibitor hereby indemnifies and will keep indemnified HIMSS UK against all claims, costs, liability and expense, direct or indirect, incurred as a result of any alleged or actual breach by or on behalf the Exhibitor of this clause 7.

8. Limitation of liability

8.1 HIMSS UK excludes liability so far as permitted by statute for any act or omission by HIMSS UK, its employees or representatives, and for any loss, expense, damage, liability and costs incurred by the Exhibitor at or in connection with an Event and/or this contract.

8.2 Subject to 8.1 above, any liability of HIMSS UK to the Exhibitor in contract or tort shall be limited to direct loss and shall

8.2.1 exclude all indirect or consequential loss (including but not limited to loss of opportunity, loss of profit and loss of expectation or enjoyment);

8.2.2 in any event not exceed an amount equal to the Price or the amount paid by the Exhibitor to HIMSS UK under this agreement if less.

8.3 This clause 8 does not operate to exclude or limit liability for death or personal injury or for fraud.

9. Security and insurance

9.1 HIMSS UK will provide such security at the Event as it considers appropriate but cannot guarantee the safety of the Exhibitor’s property or personnel.

9.2 The Exhibitor must insure its own property and personnel and against liabilities to third parties in connection with the Event, and shall supply full details of such insurance and proof of cover to HIMSS UK on request whether before, during or within 36 months after the Event.

9.3 The Exhibitor hereby indemnifies and will keep indemnified HIMSS UK and HIMSS UK’s employees and representatives against all and any loss, expense, damage, liability and costs caused wholly or partly by any act or omission on the part of the Exhibitor or any third party representing or contracted to the Exhibitor.

10. Cancellation

10.1 No refund will be paid on cancellation of order or on failure of the Exhibitor to pay the Price or to attend an Event for any reason.

10.2 If an Event or any part of it is cancelled, relocated or postponed due to circumstances beyond HIMSS UK’s reasonable control, HIMSS UK shall have no liability to the Exhibitor for loss or damage. Any refund of the price will be paid by HIMSS UK entirely at its own discretion.

11. Waiver

Any failure or delay in enforcing a term of this contract shall not of itself be deemed an intention to vary the same and shall not constitute a continuing or general waiver.

12. Third parties

This contract is not intended to benefit persons who are not party to it.

13. Jurisdiction

This contract is governed by the law of England and Wales.

HEALTHINSIGHTS 2016 Terms and conditions