

Be a Part of the Game!

Cincinnati Bell and 700 WLW have teamed up to enable you to be a part of 700 WLW's Reds on Radio broadcasts throughout this Summer!

During the 2nd inning of every Reds game 700 WLW's hall-of-fame announcer, Marty Brennaman, will ask a trivia question. Cincinnati Bell Wireless customers can submit their answers to the trivia question by sending a text message to MARTY (that's 62789 on your wireless phone).

The answer to the trivia question will be provided in the 8th inning.

How to Play Using Your Cincinnati Bell Wireless Phone:

Marty Brennaman will ask a trivia question. The question will be a multiple choice format with 3 potential answers: A, B, or C.

To submit an answer:

1. From the "messages" menu on your wireless phone, select "write new" or "create" to start creating a new text message.
2. Enter the letter (A, B, or C) that you want to submit. To select the correct letter, simply tap the corresponding phone key (in this case that's the 2 key) once for "A", twice for "B", or three times for "C".
3. Once you've entered your guess, you can send the message by selecting "Options" or "OK" and then select "Send".
4. The next screen will ask for you to input a number where you want to send your message. Input 62789 (which spells MARTY), and "Send" the message.

Cincinnati Bell™



you add high-speed internet,
we subtract nearly \$15/mo.

Right now, you can **SAVE nearly \$15/month** with Cincinnati Bell High-Speed Internet by bundling it with other Cincinnati Bell services like your home phone line, long distance and wireless phones.

- **Blazing speed** – up to 3 Mbps/768 Kbps, making it 100 times faster than dial-up!
- **Security** – you don't share bandwidth with your neighbors the way you do with cable Internet.
- **Instant access** – always on so there's no waiting to dial up or log on. Plus, you can use the phone while you surf.
- **Anti-spam and anti-virus email protection**
- **FREE installation** – there's no charge for equipment, activation or self-installation.

To order call, 513-565-ZOOM (9666) or visit a Cincinnati Bell store near you!

Internet subscription cancellation will result in an equipment charge unless returned to Cincinnati Bell. Cincinnati Bell high-speed Internet not available in all areas. Taxes and fees additional to package price. Installation charges may apply. Credit approval required. Certain restrictions may apply.

* Price comparison based on RoadRunner download speed of 3 Mbps and upload speed of 384 Kbps for \$44.95 a month as of 5/10/04.

Cincinnati Bell™

June 2004

IN-TOUCH
WITH CINCINNATI BELL™

what's inside

try our most popular calling services before you buy and take 50% off

ON DEMAND—get your favorite team sports scores sent right to your wireless phone

play trivia with 700 WLW Red's announcer Marty Brennaman — look inside to see how!

save nearly \$15/month when you sign up for Cincinnati Bell High-Speed Internet

For more information on any current offers, call 513-565-SAVE or visit any Cincinnati Bell store near you or go to www.cincinnatiBell.com



Get News ON DEMAND

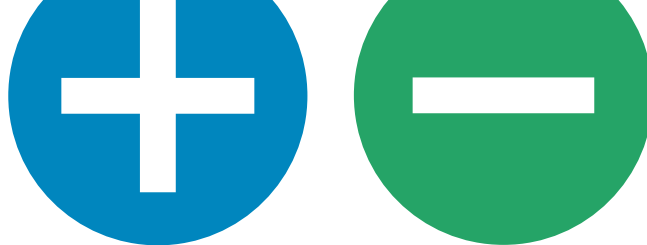
Sometimes you want immediate information, and can't wait for the TV news. Now you can use your Cincinnati Bell Wireless phone to pull the info you need, when you need it! It's easy to do, and just costs a dime to send a text message if you are not already subscribed to one of our text messaging plans.

To request news on demand, simply send a text message to GOCBW (that's 46229). In the body of the message,

type in one of the codes below to identify what information you want to receive:

- **Cincinnati Bengal scores:** type in NFL CIN and send to GOCBW (that's 46229)
- **Cincinnati Reds scores:** type MLB CIN and send to GOCBW (that's 46229)
(Note: the space in the short code is required)
- **Weather Forecast:** Type W plus any 5 digit zip code. (Example: W 45202) Send to GOCBW (that's 46229) to get the weather forecast for downtown Cincinnati.
- **Today's Horoscope:** Type H plus the first three letters from your zodiac sign (Example: H ARI). Send to GOCBW (that's 46229) to get today's Aries horoscope.
- **Top News Headlines:** Type N TOP and send to GOCBW (that's 46229)
- **Business News:** Type N BUS and send to GOCBW (that's 46229)
- **Entertainment News:** Type N ENT and send to GOCBW (that's 46229)

For a complete list of all on-demand categories and info codes, visit www.cincinnatiBell.com/ondemand/



save 50%* on calling services now!

Now you can get FREE activation and SAVE 50% for the first two months when you add any of the following enhancing calling services to your home phone:

- Anywhere Call Forwarding
- Call Block
- Caller ID
- Call Return
- Call Waiting
- Distinctive Ring
- Reveal®
- Repeat Dial
- Speed Call 8
- Talking Call Waiting
- Three-Way Calling
- Voice Mail

Subscribe to Complete Connections® and get all these services plus your home phone line for one price.

Call, click or come in today to start saving on these great calling services!

Cincinnati BellSM
513-565-SAVE
www.cincinnatiBell.com

*Offer valid for new calling services subscribers only. Free activation applies to one-time cost of service activation only. Some services require additional equipment. Equipment is sold separately, 50% off applies to the first 2 months of service subscription. Price after promotional period will be the regular, Cincinnati Bell tariff rate. Complete Connections is available in most areas. Credit approval required for all services. Additional terms and conditions may apply. Call for details.

Visit the Cincinnati Bell store nearest you!

Atrium One – Downtown
201 E. 4th Street (lobby)
(513) 397-9548

Eastgate Mall
4601 Eastgate Blvd.
(513) 943-4301

Florence Mall
Upper Level near Sears
(859) 372-5300

Hyde Park Plaza
3880-E Paxton Avenue
(513) 979-5200

Kenwood
Jos. A. Bank Centre
7565 Kenwood Road
(513) 936-5700

Fields Ertel
9994 Kings Automall Drive
(513) 583-5808

Northgate Mall
near Applebee's
(513) 741-5600

Tri-County
747 & Tri-County Pkwy.
(513) 612-5300

West Chester Plaza
Tylersville & Cox Roads
(513) 759-2628

Western Hills
5098-D Glencrossing Way
(next to Izzy's in
Glenway Crossing)
(513) 347-5900

