



# Annual World Congress on Anti-Aging Medicine & Regenerative Biomedical Technologies

## *PRESS CREDENTIALS GUIDELINES AND APPLICATION FORM*

### **GENERAL INFORMATION**

The Annual World Congress on Anti-Aging Medicine & Regenerative Biomedical Technologies is a privately operated industry event. Consequently, the issuance of Press Credentials is at the sole discretion of Conference Management. All decisions in this regard are final.

### **MEDIA ELIGIBILITY**

Press Credentials are available only to working press who can show evidence that their attendance results in coverage of the Annual World Congress on Anti-Aging Medicine & Regenerative Biomedical Technologies in the print, broadcast, radio, or Internet media.

Because of space limitations, Conference Management is unable to issue Press Credentials to: publishers or a publication's advertising, marketing, public relations, or sales representatives; publishers, editors or reporters from manufacturer's or promotional publications; public relations staff of exhibitors or educational institutions; or other individuals who are not actually reporting on the Congress.

Attending media who also are physicians or health practitioners and wish to secure CME (continuing medical education) credits for their attendance are required to register at the Auxiliary Registration Rate. See the Application Form for further details.

Attendees intending to cover the Annual World Congress on Anti-Aging Medicine & Regenerative Biomedical Technologies in the print, broadcast, radio, or Internet media must apply for Press Credentials. Working press may not also register as exhibitors, or guests of exhibitors; or vice-versa.

**All attending media are required to furnish within sixty (60) days subsequent to the closing of the Congress session, a copy of your article or report resulting from your attendance.**

### **APPLICATION DEADLINE**

The issuance of all Press Credentials is at the sole discretion of Conference Management

All Press Credentials Applications must be received NO LATER THAN five (5) business days PRIOR to the commencement of the Congress session. Press Credentials Applications are reviewed and granted on an as-received basis.

In order to provide the proper onsite support to attending media, Conference Management reserves the right to limit the total number of Press Credentials assigned. Thus, we recommend interested media to apply as early as possible. A small and limited number of Press Credentials may be issued onsite, at the sole discretion of Conference Management.

### **CREDENTIALS EVENT ACCESS**

Press Credentials permit access to: Preconference; General Session; Evening Workshops' and the Exhibit Hall. Press Credentials do **not** include access to the Advanced Workshops (including Fellowship Programs) taking place prior to Preconference.

## **PHOTOGRAPHY AND RECORDING POLICY**

All filming and taping must be reviewed and pre-approved by Conference Management. Attending media wishing to film (still or video) or tape (audiorecord) any portion of the Congress, including the scientific conference (Advance Workshops; Preconference; General Session; Breakout Sessions; Evening Workshops; etc.) and/or Exposition must submit a WRITTEN REQUEST NO LATER THAN twenty (20) business days PRIOR to the commencement of the Congress session. The request must be specific as to names of speakers or presentations, exhibitors, other individuals, and locations in which your outlet is interested in filming or taping.

Each media outlet is limited to a total of 90 minutes (taking place on a single day) of total filming and/or taping time. Conference Management must receive a final and detailed shooting schedule NO LATER THAN ten (10) business days PRIOR to the commencement of the Congress session.

Additionally, the media outlet must obtain written permission from the host venue to film at/on the property. Conference Management will ask to see the venue's permission letter NO LATER THAN ten (10) business days PRIOR to the commencement of the Congress session.

All filming and taping must be escorted by Conference Management. *Conference Management reserves the right to deny filming or taping access, based on manpower resource limitations.*

Conference Management will have personnel on-hand to take still photos and video, which upon advance request may be made available to media outlets.

## **PRESS ROOM**

Approved media attendees will be advised via email as the location and hours of the Press Room.

## **APPLICATION PROCEDURE**

To obtain Press Credentials, proceed as follows:

1. **COMPLETE** the Application Form.
2. **ATTACH** your Credentials Documentation:
  - **Returning Press:** If you attended a previous Congress session, please furnish a copy of your article or report resulting from that assignment.
  - **New Press Applicants:** Supply a recently published article with your byline, or masthead showing your name as a member of the editorial staff of your organization. The article must be germane to the anti-aging medical field. Alternatively, please have an official from your media outlet prepare a statement of your current employ and description of your specific story assignment.
3. **FAX** the completed Application form and Credentials Documentation material(s) to: 978-742-9719 (USA).

If your media outlet wishes to apply for multiple Press Credentials: Complete one Application form per person and prepare Credentials Documentation for each individual accordingly.

## **FOR ADDITIONAL ASSISTANCE**

Please contact the A4M Communications Department via email at: [eventpress@a4minfo.net](mailto:eventpress@a4minfo.net) or by telephone at 877-572-0608



# Annual World Congress on Anti-Aging Medicine & Regenerative Biomedical Technologies

## *PRESS CREDENTIALS APPLICATION*

**Session:**       Spring 2009       Summer 2009       Winter 2009  
**Special Requests:**    Filming (still or video)       Taping (audiorecording)  
                                  Other (please specify): \_\_\_\_\_

NOTE: Special requests are subject to review and approval by Conference Management.

**First Name:** \_\_\_\_\_      **Last Name:** \_\_\_\_\_

**Professional Designation(s):** \_\_\_\_\_

I intend to attend as media but I am also a physician/health practitioner wishing to secure CME (continuing medical education) credits. Please contact me with details regarding the Auxiliary Registration Rate.

**Position:** \_\_\_\_\_

**Organization(s):** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Address:** \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Email:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Fax:** \_\_\_\_\_

**After completing this form, attach your Credentials Documentation;  
then FAX to: 978-742-9719 (USA)**

**ALL PRESS CREDENTIALS APPLICATIONS ARE PENDING APPROVAL.** Conference Management will review your Application and advise via email as to Credentials issuance. All attending media are required to furnish within sixty (60) days subsequent to the closing of the Congress session, a copy of your article or report resulting from your attendance.