



We invite you to join us for the 21<sup>th</sup> ANNUAL "AUTUMN IN MORESTOWN" FINE ART & CRAFT FESTIVAL, Saturday October 11<sup>th</sup>, 2014, **rain or shine**. The festival takes place on Main Street in Moorestown, which is closed to traffic. There are a number of other events including a Vintage Car Show, Scarecrow Making and a variety of food and entertainment. These, combined with extensive pre-show publicity, make it a popular attraction.

The Art and Craft Festival is a **Juried Show** of original work that is **designed, made by** and **sold by** the artist/exhibitor. To qualify, artists **must** submit photographs of their work, a completed Application and Exhibit Space Contract, and a fee. **While submission of an Application does not automatically result in acceptance, every effort is made to include as many artists as possible while assuring quality and a wide variety of exhibitors.**

Details are listed below. Please read all the information in this packet carefully before applying.

**DATE & TIME** Saturday, October 11th, 2014, **rain or shine**  
Check-in and set-up: 7:00 a.m. to 8:00 a.m.  
Festival Hours: 9:00 a.m. to 4:00 p.m.  
Takedown: 4:00 p.m. to 5:30 p.m.

**LOCATION & EXHIBIT SPACE** Outdoors, along Main Street Business District, **rain or shine**. All booth display equipment must be provided by the Exhibitor. A single booth is 10' wide by 10' deep. Special Space requests may be granted at our discretion on a first-come, first-serve basis, only if requested in writing on the attached form.

**APPLICATION & JURYING** Each artist and craftsman must submit *by mail only*:  
1) A completed and signed Application (enclosed)  
2) Three (3) numbered prints that are representative of the works to be exhibited, No websites please.  
3) A print of all work in a booth display as it will appear in the show  
4) Sales Tax Number\*\* (see page 2 for further details)  
5) **A SASE to return materials, otherwise they will not be returned.**

**No application will be considered by the Jury without these items. Please write your name on each print**

**MEDIA CATEGORIES** All work must be **original** and the **handmade work of the Exhibitor** in a choice of media listed below. **NO KITS, COMMERCIAL ITEMS OR IMPORTS WILL BE ACCEPTED IN THIS SHOW**

<b>Crafts:</b>	Jewelry Pottery Glass Fiber Paper Metal Wood	<b>Fine Art:</b>	Photography Prints, Drawings Watercolor Acrylic Oil Painting, on paper, canvas or board
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**DEADLINE & FEE** **Deadlines for entries: September 1st, 2014 No Exceptions**  
\$85.00 fee for a single space, \$125.00 for a double space upon acceptance, *if paid by September 1<sup>st</sup>, 2014.* \$95.00 for a single space, \$145.00 for a double space, *if paid after September 1st, 2014.* Make checks payable to:

**APPLY TO** **Moorestown Business Association.** No checks after September 15th, 2014  
Moorestown Business Association  
PO Box 358  
Moorestown, NJ 08057  
ATTN: Autumn in Moorestown

**INQUIRIES** Autumn in Moorestown Co-Chairs Gina Zegel: [ginazegel@comcast.net](mailto:ginazegel@comcast.net)  
or Helen Davies-Miramontes; [h.miramontes@verizon.net](mailto:h.miramontes@verizon.net)



## RULES AND REGULATIONS FOR THE AUTUMN IN MOORESTOWN ARTS AND CRAFTS FESTIVAL

1. **LICENSE AGREEMENT:** Applications for space in the Autumn in Moorestown Arts and Crafts Festival must be made on the official Application Form. Upon acceptance and approval by the Moorestown Business Association of your signed Application, and receipt of a check for the full fee amount, the Application and these Rules will constitute a binding license agreement to the right to use the space at the Autumn in Moorestown Art & Craft Festival.
2. **EXHIBIT RESTRICTIONS:** Exhibitors must display work described and represented in the Application; no other work may be substituted. Exhibits must conform to the space size allocated to the exhibitor, and must not obstruct the view or interfere with other exhibits. Demonstrations, discussions and other activities (such as distribution of descriptive literature of any kind) must be confined to the Exhibitor's booth. No exhibitor shall assign, share or sub-license the whole or any part of the assigned booth space without written approval of the Moorestown Business Association. Displays should not be arranged or placed in such a manner as to interfere with or be objectionable to the other Exhibitors. The Moorestown Business Association reserves the right to make decisions involving the mix and placement of Exhibitors with regard to booth assignments. The Exhibitor is obligated to have merchandise and personnel in their booth for the entire period the Festival is open.
3. **PROTECTION OF MAIN STREET:** No damage will be done, or will anything be pasted on, tacked, nailed or screwed to the street, curb, sidewalks, permanent signage, trees or other outdoor streetscape materials located along Main Street in the Festival exhibit area. Exhibitors violating this regulation are expressly bound, at their expense, to repair any such damage that they, their agents or employees may cause.
4. **LIABILITY:** The Exhibitor agrees to assume all liability for and to indemnify the Moorestown Business Association from and against any and all claims, with loss of life, personal injury, and/or property damage arising from or out of the installation, set-up, Operation, dismantling and/or removal of the exhibit, if caused in whole or in part by the act of omission of the Exhibitor, its agents, contractors, or employees. Exhibitor hereby releases the Moorestown Business Association of any liability whatsoever.
5. **LOST OR STOLEN PROPERTY:** The Exhibitor agrees to assume all responsibility for exhibit items or materials brought to Main Street for the Autumn in Moorestown Art and Craft Festival. The Moorestown Business Association shall not be responsible for theft or loss of any property. At no time shall items be left unattended.
6. **REGULATION ENFORCEMENT:** The Moorestown Business Association will have full power to interpret and enforce all the regulations contained herein, and shall have the power to make such amendments and further regulations as will be considered necessary for the proper conduct of the Festival. Such decisions will be binding upon all Exhibitors. Failure by Exhibitors to comply with these or any regulations or amendments shall be sufficient cause for the Moorestown Business Association to require immediate removal of such exhibit and the offending Exhibitor.
7. **REFUND POLICY:** A 50% refund to Exhibitor will be granted upon written notification to the Moorestown Business Association received no later than Sept 1<sup>st</sup>, 2014. No refunds will be made after that date. In the event that fire, acts of god, strikes or other uncontrollable circumstances result in the postponement or cancellation of the Autumn in Moorestown Art and Craft Festival, the Moorestown Business Association will have no liability or obligation to make any refund.
8. **EXHIBIT HOURS:** All exhibits must be up and operational by 9:00 a.m. Saturday October 11th, 2014 and will remain open until 4:00 p.m. that day. All exhibit booths must be staffed during operational hours. Exhibitors will be informed of changes, in writing, when the Exhibitor's Kit is mailed in late September. Details regarding directions, parking, location, set-up and dismantling of exhibits, Exhibitor registration and assistance during the Festival and other details will be included in the Kit. Exhibitors agree to adhere to all rules and regulations outlined in the Kit regarding exhibit hours, set-up and dismantling of exhibits within assigned booths.
9. **RAFFLES, SALE OF FOOD, and SPECIFICATIONS FOR GIVE-A-WAYS:** No lotteries or raffles may be held. No Exhibitor may sell any food products. Only pre-packed samples of 3 oz. Liquid and 2 oz. Solid may be given away at booth locations.
10. **LIMITED RELATIONSHIP FOR FESTIVAL ONLY:** It is understood and agreed by the parties of this Agreement that it is intended solely as a license agreement, permitting the use by the Exhibitor of the assigned booth area for the time period and purposes stated in this Agreement, and shall not be construed as creating nor is it intended to create any other relationship between the parties. This Agreement shall be construed and interpreted according to the laws of the Township or Moorestown and the State of New Jersey



APPLICATION AND EXHIBIT SPACE CONTRACT AGREEMENT

This Application for exhibit space at the Autumn in Moorestown Arts and Crafts Festival becomes a contract with written acceptance and payment of fee, based on the terms set forth by the Rules on Page 2, and the guidelines established for the Exhibitors.

- 1) EXHIBIT SPACE RENTAL FEE: \$85.00 for application postmarked by 9/01/14; \$95.00 after 9/01/14. The rental fee is for an exhibit pace 10' X 10' along Main Street. All display materials and canopies are the responsibility of the exhibitors. Electrical outlets are not available. An Exhibitor's Kit will be mailed in late September. A double booth 10' X 20' wide is available for \$125.00 for application postmarked 9/01/14; \$145.00 thereafter. Deadline for entries is September 1st, 2014.
2) PAYMENT TERMS: Upon acceptance by the MBA, a copy of this signed agreement will be returned to the Exhibitor. Please make checks payable to MOORESTOWN BUSINESS ASSOCIATION, and mail immediately following acceptance to reserve exhibit space. Failure to pay the fee by the deadline of October 1st, 2014 may results in forfeiting of the right to exhibit.
3) ASSIGNMENT OF EXHIBIT SPACE: Booths will be assigned when the Exhibitor has been accepted by the MBA jurying committee and full payment for the exhibit space has been received by the MBA. The MBA will try to meet any space location preferences outlined below under Remarks. However, we reserve the right to arrange booths based on competitive separation of exhibits and to ensure the safety and comfort of the attendees. REMARKS: (Anything you would like the MBA to consider when assigning your space, i.e. artists or products with whom you would or would not like to be in close proximity, special requirements, etc). SINGLE SPACE (10 x 10) DOUBLE SPACE (10 x 20)
4) PRODUCTS TO BE DISPLAYED AND OFFERED FOR SALE: ONLY ORIGINAL OR PRINTS OF ORIGINAL WORKS OF ART AND PERSONALLY HAND-CRAFTED ITEMS WILL BE ACCEPTABLE FOR DISPLAY AND SALE. Please provide a brief description of your craft and/or art business, including medium, what process is done by hand, and price range of items to be sold (use reverse side if necessary)

Four horizontal lines for providing a brief description of the craft and/or art business.

5) EXHIBITOR INFORMATION: (PLEASE PRINT CLEARLY) \*\*All Fields Required

Company Name: (Type or print exactly as you would like it to appear in the show)
Address:
City, State, Zip Code:
Telephone: ( ) Sales Tax ID Required)\*\*
e-Mail Address:
Contact Name: (Individual to receive ALL Autumn in Moorestown Festival information)

\*\* To obtain/register for a NJ Sales Tax ID, call 609-292-6400 or register online to: www.state.nj.us/nibgs (click on services/on-line services).

Signature of EXHIBITOR DATE:

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MOORESTOWN BUSINESS ASSOCIATION approval DATE:

OFFICE USE ONLY: Check #: Amount: Date Rec'd: Booth#: