

Aspects Template

Screen Name:

Each space C-G has the same elements illustrated here for B.
Use one blank form for each desired space (up to six).

A

Display Title (recommended; about 10 words)

B

Thumbnail (required; JPG or GIF)

4

Caption (optional; 8 or 9 words; suppresses tombstone)

5

Text (recommended; scrollable)

C

D

1

Main Image (recommended; JPG or GIF)

2

Video (MOV or SWF, optional)

3

Caption (optional; 8 or 9 words; suppresses tombstone)

E

F

G

Commentary Template

Screen Name:

A

1
Display Title (recommended; about 9 words)

2
Subtitle or Quote (optional; up to 2 short sentences)

B *Main Media*

1 *Still image (recommended; JPG or GIF)*

2 *Video (optional; MOV or SWF)*
OR

4 *May link to another screen or URL*

3
Caption (optional; 8-9 words)
If caption is used, tombstone data will not be shown.

C *Text (recommended; up to a few paragraphs)*

D-F: Each thumbnail may have an optional associated movie or link to another screen or URL.

If caption is used, tombstone data for images D-F will not be shown.

D

1 *Image (recommended; JPG or GIF)*

2 *Video (optional; MOV or SWF)*
or

4 *Link (optional)*

3
Caption (optional; about 6 words)

D

1 *Image (recommended; JPG or GIF)*

2 *Video (optional; MOV or SWF)*
or

4 *Link (optional)*

3
Caption (optional; about 6 words)

D

1 *Image (recommended; JPG or GIF)*

2 *Video (optional; MOV or SWF)*
or

4 *Link (optional)*

3
Caption (optional; about 6 words)

Enlargement Template

Screen Name:

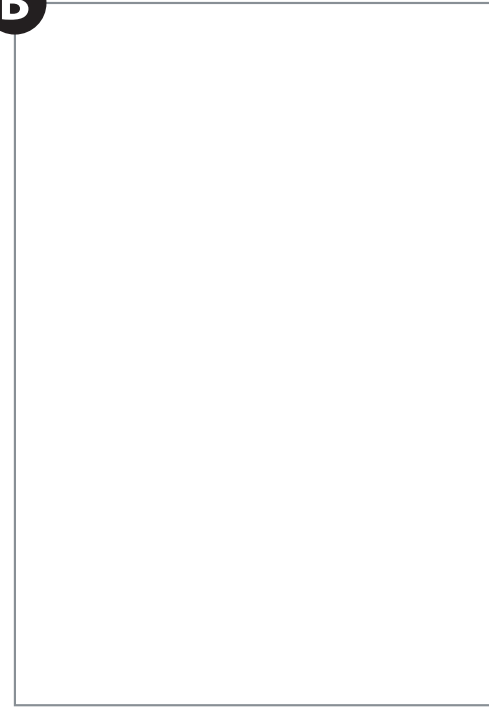
A

Image (required; JPG or GIF)



B

Text (recommended; up to several paragraphs)



Exploration Entry Template

Screen Name:

A

Display Title (recommended; about 6 words)

C **1** *Link text (required for link, but link is optional; up to 10 words)*

2 *Link to another screen or URL*

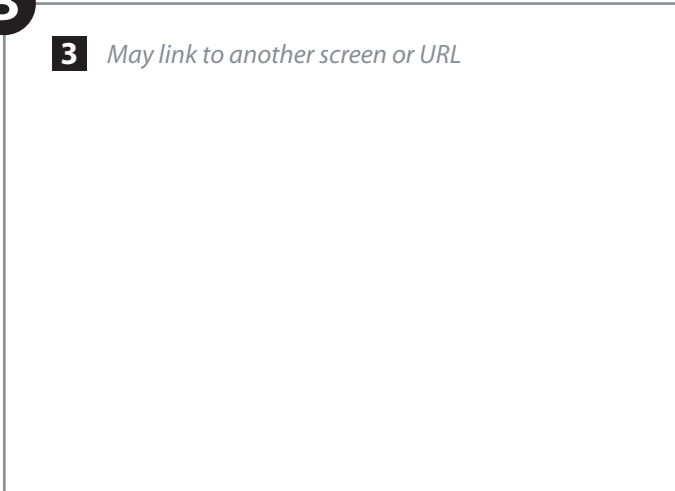
E **1** *Link text (required for link, but link is optional; up to 10 words)*

2 *Link to another screen or URL*

G **1** *Link text (required for link, but link is optional; up to 10 words)*

2 *Link to another screen or URL*

B **1** *Main Image (recommended; JPG or GIF)*
3 *May link to another screen or URL*



2

*Caption (optional; up to 10 words)
If caption is used, tombstone data will not be shown.*

D **1** *Link text (required for link, but link is optional; up to 10 words)*

2 *Link to another screen or URL*

F **1** *Link text (required for link, but link is optional; up to 10 words)*

2 *Link to another screen or URL*

H **1** *Link text (required for link, but link is optional; up to 10 words)*

2 *Link to another screen or URL*

Layers Template

Screen Name:

Use one blank form for each desired layer (up to five).

A
Display Title (recommended; up to 12 words)

B *Main Text (appears on all layers; recommended; scrollable)*

C ... **G**

2 *Main Media Item (recommended; JPG or GIF)*

*May have optional associated movie (MOV or SWF)
OR
May link to another screen or URL*

*Caption (optional; up to 20 words, about 2 sentences)
If caption is used, tombstone data will not be shown.*

3 *Ancillary Media Item (optional; JPG or GIF)*

*May have an optional associated movie (MOV or SWF)
OR
May link to another screen or URL*

Caption (optional; up to 7 words)

4 *Ancillary Media Item (optional; JPG or GIF)*

*May have an optional associated movie (MOV or SWF)
OR
May link to another screen or URL*

Caption (optional; up to 7 words)

1
Layer Title/Layer Link (required; up to 7 words)

5 *Layer Text (optional; up to a few paragraphs)*

Media Focus Template

Screen Name:

A

1

Display Title (recommended; up to 10 words)

2

Subtitle or Quote (optional; up to 2 sentences)

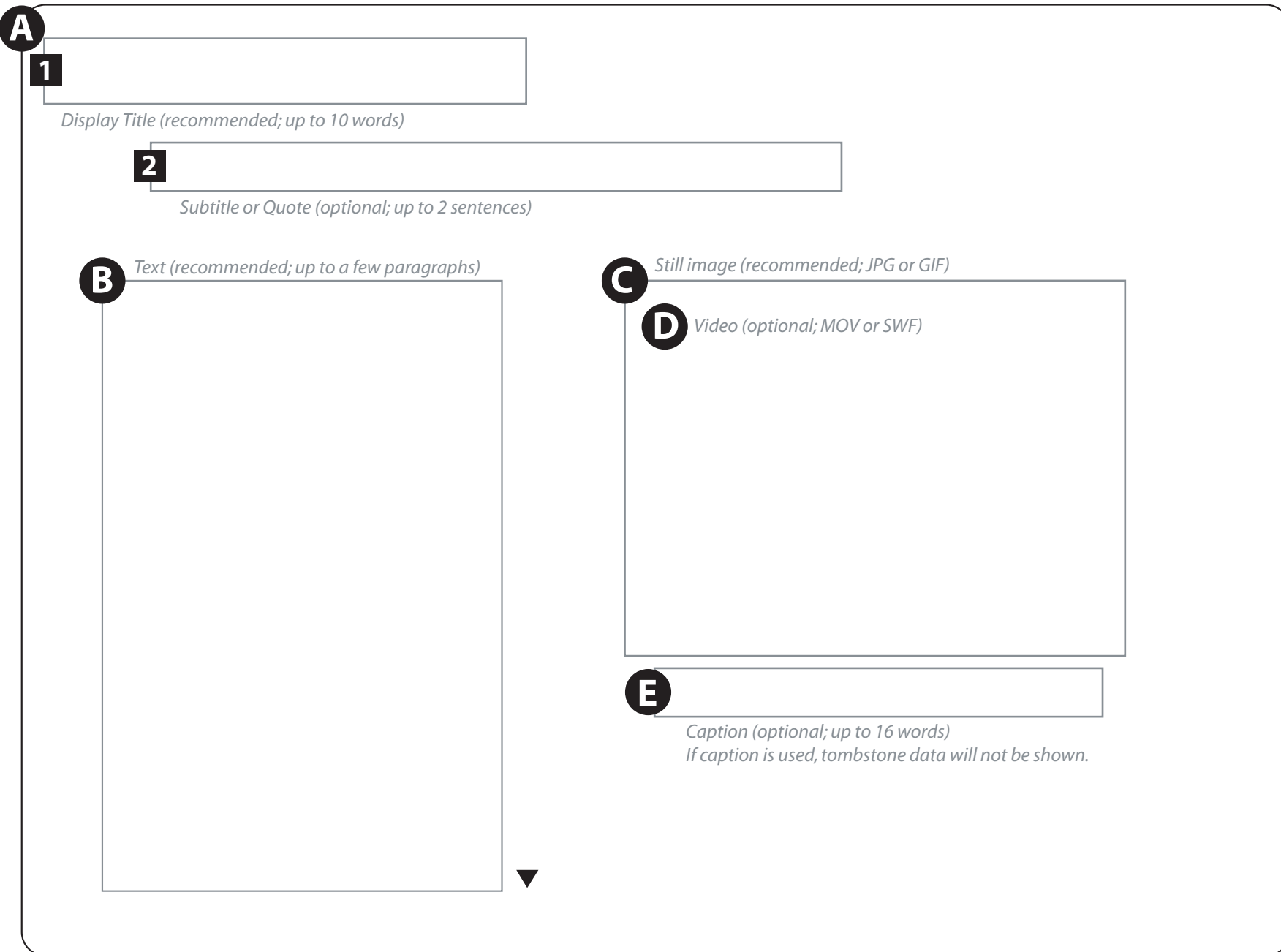
B *Text (recommended; up to a few paragraphs)*

C *Still image (recommended; JPG or GIF)*

D *Video (optional; MOV or SWF)*

E

Caption (optional; up to 16 words)
If caption is used, tombstone data will not be shown.

The diagram shows a media focus template layout. It consists of several labeled sections: 'A' is a top-left corner marker; '1' is a rectangular box for the display title; '2' is a longer rectangular box for a subtitle or quote; 'B' is a large vertical rectangular area for text; 'C' is a rectangular area for a still image; 'D' is a rectangular area for a video; and 'E' is a rectangular box for a caption. A small downward-pointing triangle is located at the bottom right of the text area 'B'. The entire template is enclosed in a rounded rectangular border.

Phone Dial Template

Screen Name:

The diagram shows a phone dial template with a central circle and 11 surrounding spots. Callout A points to a title field, B to a main text area, C to a list of links, and D to the dial itself. The dial spots are numbered 1 through 11. Spot 1 is the central circle, and spots 2-11 are the surrounding spots.

A
Display Title (recommended; up to 7 words)

C *Links to another screen or URL (optional; up to 7 words each)*

1

2

B *Main Text (optional; up to a few paragraphs)*

D

1 *Introductory Text (optional; not scrollable; up to 40 words, about 4 sentences)
This text appears in the central circle when the small circles are not moused over.*

*Circles may be skipped or left blank.
Recommended for each filled spot:*

- 1 thumbnail image (appears in small circle)*
- 1 rollover image (appears in center)*
- 1 short caption (replaces thumbnail in small circle on rollover; 8 words)*
- 1 link to another screen or URL*

2 **3** **4** **5** **6** **7** **8** **9** **10** **11**

Series Template

Screen Name:

A
Display Title (recommended; about 10 words)

B
Subtitle or Quote (optional; about 10 words)

C
Main Image (recommended; JPG or GIF)

D
Main Text (recommended; up to several paragraphs)

E **F** **G** **H** **I** **J**
Thumbnail

2
Zoom image

1
Label/Zoom page title (up to 15 characters, about 3 words; optional)

A zoom page is automatically created and linked for each spot.
Each zoom page includes a pop-up text box (up to a few paragraphs;
this is spot 3 on the authoring form).
The thumbnail label becomes the title of the new screen.

3
Text for popup box of zoom page (optional; up to a few paragraphs)

Add a series thumbnail for each desired page (no upper limit).
Scroll arrows will appear as needed to move through all series pages.

Slider Template

Screen Name:

Use one blank form for each desired slider item (no limit).

A

Display Title (recommended; up to 10 words)

B

Slider Media Item (recommended)

2 Slider Image (recommended; JPG or GIF)

3 Movie (MOV or SWF, optional)

OR

4 Link to Screen or URL (optional)

5

Caption (optional; up to 14 words)

If caption is used, tombstone data will not be shown.

1 Label (required; up to 10 characters, 5 per line)



6

Slider Text (recommended; scrollable)



Scroll arrows will appear to right and left of slider as needed to move through all slider spots.

Zoom Template

Screen Name:

A

Main Image (required; JPG or GIF)

** High-resolution images work best. Pachyderm automatically sizes zoom screen images at 2560x2548 pixels; prepare your image as close to those dimensions as possible to ensure a high-quality zoom image.*

1 *Audio file (optional; MPG or SWF)*

2 *Audio Caption (optional; about 8 words)*

C

1 *Audio file (optional; MPG or SWF)*

2 *Audio Caption (optional; about 8 words)*

D

B

Caption (optional; about 10 words)

If caption is used, tombstone data will not be shown.