

2015 CUSTOM MARKETING PROGRAM

Door Hanger, Postcard & Mail Stuffer Order Form



Powered by METZGERS

Complete the information below and email to bev.piper@metzgers.com or fax to 419-861-3299 Attn: Bev Piper.

Your Therma-Tru Sales Representative Is: _____

<p>Bill To:</p> <p>Distributor: _____</p> <p>PO#: _____ (MUST HAVE TO START PROJECT.)</p> <p>Contact Name: _____</p> <p>Address: _____</p> <p>City, State, ZIP: _____</p> <p>Email: _____</p> <p>Phone: _____</p>	<p>Ship To:</p> <p>(If different from Bill To.)</p> <p>Company: _____</p> <p>Contact Name: _____</p> <p>Address: _____</p> <p>City, State, ZIP: _____</p> <p>Phone: _____</p>
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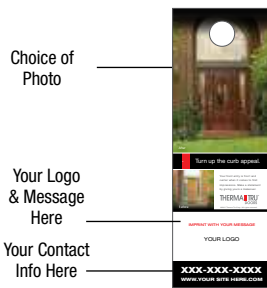
Imprint Information:

Company Name: _____	YES <input type="checkbox"/> NO <input type="checkbox"/>	Phone Number: _____
Logo: _____	YES <input type="checkbox"/> NO <input type="checkbox"/>	Website: _____

Printing and design costs eligible for promotional fund reimbursement.

Door Hanger:

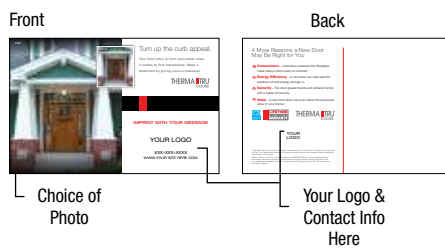
- Size: 6"w x 17"h (Single-Sided)
- 4-color process print.
- Existing templates or custom designed by Metzgers.



	Order Quantity	Design Cost*	Printing Cost**	Total Cost
<input type="checkbox"/>	250	\$30.00	\$150.00	\$180.00
<input type="checkbox"/>	500	\$30.00	\$240.00	\$270.00
<input type="checkbox"/>	1,000	\$30.00	\$355.00	\$385.00
<input type="checkbox"/>	2,000	\$30.00	\$600.00	\$630.00

Postcard:

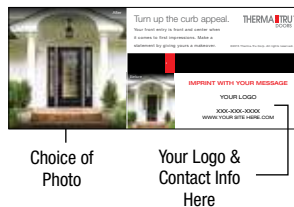
- Size: 8 1/2"w x 5 1/2"h (Double-Sided)
- 4-color process print.
- Existing templates or custom designed by Metzgers.
- Targeted address list and mailing available.



	Order Quantity	Design Cost*	Printing Cost**	Total Cost
<input type="checkbox"/>	250	\$30.00	\$88.00	\$118.00
<input type="checkbox"/>	500	\$30.00	\$156.00	\$186.00
<input type="checkbox"/>	750	\$30.00	\$177.00	\$207.00
<input type="checkbox"/>	1,000	\$30.00	\$225.00	\$255.00
<input type="checkbox"/>	1,500	\$30.00	\$305.00	\$335.00
<input type="checkbox"/>	2,000	\$30.00	\$350.00	\$380.00

Mail Stuffer / Counter Card / Trade Show Handout:

- Size: 9"w x 4"h (Single-Sided)
- 4-color process print.
- Existing templates or custom designed by Metzgers.



	Order Quantity	Design Cost*	Printing Cost**	Total Cost
<input type="checkbox"/>	100	\$30.00	\$47.00	\$77.00
<input type="checkbox"/>	250	\$30.00	\$68.00	\$98.00
<input type="checkbox"/>	500	\$30.00	\$95.00	\$125.00
<input type="checkbox"/>	1,000	\$30.00	\$161.00	\$191.00
<input type="checkbox"/>	2,500	\$30.00	\$285.00	\$315.00
<input type="checkbox"/>	5,000	\$30.00	\$446.00	\$476.00

*Cost only applies if template is used; other designs can be quoted per request. **Shipping and handling not included.

IMPORTANT: Upon receipt of completed form, Metzgers will send initial price estimate for approval. Upon approval, please allow 2-3 business days to receive proofs. Upon receiving proofs, either: (1) approve "AS IS" without changes; or (2) request changes, providing as much information as possible. Once approved, please allow 4-6 business days for production and shipment. NOTE: Use of anything other than the 2015 Custom Marketing Program Templates may result in additional proofing time and costs, which will be billed to you.

BY SIGNING BELOW YOU TAKE SOLE RESPONSIBILITY TO VERIFY ALL PRODUCT INFORMATION IS CORRECT AND AGREE TO PAY THERMA-TRU FOR WORK PERFORMED BY METZGERS UPON APPROVAL OF INITIAL PRICE ESTIMATE. YOU FURTHER AGREE TO TAKE SOLE RESPONSIBILITY FOR COMPLYING WITH ALL LAWS APPLICABLE TO CONTENT YOU PROVIDE AND INDEMNIFY AND DEFEND THERMA-TRU CORP. FROM ANY CLAIMS OR LIABILITIES OF ANY KIND WHATSOEVER ASSERTED AGAINST IT AS A RESULT OF CONTENT THAT YOU SUPPLY.

Signature: _____ Date: _____