

MUSTANG AQUATIC BOOSTERS

CAMPAIGN TO REBUILD CHIPPEWA POOL

April 2013

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Mailing Address:

Mustang Aquatic Boosters
PO Box 120325
St. Paul, MN 55112

Dear Business Owner:

There is an exciting project taking place this summer at Chippewa Middle School, part of the Mounds View Public Schools, in Shoreview. The school district has partnered with the local swimming community (made up of hundreds of families involved with amateur competitive swimming for all ages) to renovate the swim practice facility at the middle school into a modern six-lane competition-practice facility. This renovation is necessary because our district has been without an adequate swimming competition-practice facility for more than a decade due to water depth rules and regulations that have changed over the last twenty years. Despite this, the Chippewa Middle School pool remains the primary practice facility in our area and the District's only six-lane competition pool serving more than five hundred swimmers year round. This project will benefit all users of the pool by:

- Re-establishing the pool as a standard competition-practice facility by deepening the pool so that all six lanes can be used, creating depth uniformity between lanes and eliminating counter currents adverse to lap swimming.
- Improved water quality through advanced filtration systems, surface water rim-flowing and automated pH control.
- Improve our ability to host small to medium-sized meets, swim clinics/lessons and aquatic certification classes to better serve our community.
- Improved facility air quality for swimmers and spectators.
- Reduce operational expenses saving the district \$80,000 over ten years.

Most of this \$500,000.00+ project is being funded by School District funds; however, the District has asked the swim community to fundraise for 15% of the total they are unable to cover. We cannot do this on our own. As a business with strong local ties, we are asking for your support with this project. We hope you have an ability within your budget for community service projects like this. Your donation will significantly help the community and help us achieve our goal!

To donate, please complete page two of this letter and submit it as directed. Our Donor Levels and Benefits for Sponsorship are listed on page three. Questions can be directed to our project coordinator, Ford Erickson at 651-481-7047 or ferickson@comcast.net

Thank you in advance for supporting the Campaign to Rebuild Chippewa Pool. Together we can help provide a facility that meets the needs of our community for years to come!

Mustang Aquatic Boosters
Board of Directors

Sponsorship Instructions

Please return your Sponsorship check and an electronic version of your company's logo in JPG, TIFF or GIF if your donation is \$1000.00 or more, along with this form to the address listed below. Electronic versions of your company's logo can be emailed directly to Ford Erickson at ferickson@comcast.net

Company/Donor Name:

Contact Name:

Title:

Address:

City:

State:

Zip Code:

Phone:

Fax:

Email Address:

Preferred method of contact:

Donation Amount \$ _____ (No matter how big or small, every dollar counts!)

Status:

- ☐ My check is enclosed.
- ☐ My check can be expected by:

I, the undersigned, agree to donate the above amount to the Mounds View School District.

Signature:

Date:

Checks should be made payable to "**Mounds View School District**" and on the memo line of the check please print the words "**Campaign to Rebuild Chippewa Pool**". All funds must be submitted by July 1st, 2013.

Return this form to:

Mustang Aquatic Boosters
P.O. Box 120325
St. Paul, MN 55112

Questions can be directed to our project coordinator, Ford Erickson at 651-481-7047 or ferickson@comcast.net

Your Donation is tax deductible as allowable by law for donations to educational institutions under IRS Code 115. Chippewa Middle School is part of the Independent School District Number 621 (Mounds View School District) which is non-profit and tax-exempt. The Federal Tax ID number is 41-6008084.

Chippewa Pool Project Donor Recognition Levels

Diamond - \$5,000.00 or more

Donors at this level will have all the benefits of donors on all other levels plus:

- Name and/or business logo will appear in the Mounds View High School swim teams program at home meets for a period of four years.
- Name and/or business logo will appear on the Mounds View High School swim teams websites for a period of four years.
- Receive **Two Complimentary Tickets** to **All** MVHS home swim meets for the 2013-14 season.

Platinum - \$2,500

Donors at this level will have all the benefits of those levels below plus:

- Name and/or business logo will appear in the Mounds View High School swim teams program at home meets for a period of three years.
- Name and/or business logo will appear on the Mounds View High School swim teams websites for a period of three years.
- You will receive a special invitation for two to attend our **Donor Recognition Dinner**.

Gold - \$1,000

Donors at this level will have all the benefits of those levels below plus:

- Name and/or business logo will appear in the Mounds View High School swim teams program at home meets for a period of two years.
- Name and/or business logo will appear on the Mounds View High School swim teams websites for a period of two years.
- Name will be listed on our **Donor Recognition Banner** to be displayed in our renovated facility.

Silver - \$500

Donors at this level will have all the benefits of those levels below plus:

- Receive **Two Complimentary Tickets** to **One** MVHS home swim meet of your choice during the 2013-14 season.

Bronze - \$250

Donors at this level will be recognized in accordance with our standard recognition plan plus:

- You will receive a special invitation for two to attend our **Grand Opening Celebration**.

Star - \$100

Donors at this level will be recognized in accordance with our standard recognition plan.

Mustang - \$25

Donors at this level will be recognized in accordance with our standard recognition plan.

Standard Donor Recognition

All donors will be recognized in association with their donor level (including an "Other" category) by being listed on the Mounds View High School swim teams websites and in their home swim meet programs during the 2013-14 season.