



Barracudas Swim Team Sponsorship Letter

Dear _____,

I am going to be a Barracuda Swimmer this summer and would like to ask you to sponsor our swim team. Your sponsorship will help pay for our coaches, meet expenses, and equipment needs.

2012 was a huge success! We had approximately 200 swimmers ranging from 4-18 years of age. Over 125 of the swimmers qualified silver or gold and went on to compete in the Meet of Champs. We are anticipating an even larger and stronger team in 2013!

Enclosed is a quick questionnaire for you to fill out and mail back to our Sponsorship Coordinator, Kim Gaines. Please find room in your 2013 budget to support this awesome swim team.

Sponsorship levels available in 2013.

\$100 Sponsor - Business recognized on team site.

\$200 Bronze - Business recognized on team shirts and team site.

\$400 Silver - Business recognized on team site, shirts and banner.

\$600 Gold - Business recognized on team shirts, banner, web link to business and logo on team site, ½ page ad in heat sheet and at least one ad in the Bryant Times.

The following Specialty sponsorships will feature your company logo on that particular item. These sponsors need to be identified months in advance of the next season so that we may place all the necessary orders. Two or three companies together may share some of these sponsorships. These sponsorship options include but are not limited to:

\$750 Meet Sponsor - Business will be recognized at hometown meets on a banner designated just for your business, a full page ad in the heat sheet and acknowledgment over the PA system multiple times plus all the benefits of the Gold sponsor.

\$1000 Towel Sponsor – plus all the benefits of the Gold sponsor.

\$1000 Swim Bag Sponsor - plus all the benefits of the Gold sponsor.

Sincerely,

Barracuda Swimmer



Sponsor's Name _____

Swimmer's Name _____

Please mail this Sponsorship Form and payment to:

**Barracuda Swim Team
c/o Kim Gaines
2808 Mary Kathryn Court
Bryant, Ar 72022**

Email logos for gold, equipment, or meet sponsors to dkgainesfam5@gmail.com

_____ I would like to be a 2013 Gold Sponsor. (\$600)
Business recognized on team shirts, banner, web link to business and logo on team site, ½ page ad in heat sheet and at least one ad in the Bryant Times

_____ I would like to be a 2013 Silver Sponsor. (\$400)
Business recognized on team site, shirts and on banner hung at all swim meets

_____ I would like to be a 2013 Bronze Sponsor. (\$200)
Business recognized on team site and shirts

_____ I would like to be a 2013 Sponsor. (\$100)
Business recognized on team site

_____ I would like to be a 2013 Meet sponsor. (\$750)
Business will be recognized at hometown meets on a banner designated just for your business and acknowledgment over the PA system multiple times plus all the benefits of the Gold sponsor only with a full page ad in heat sheet

_____ I would like to be the 2013 Towel Sponsor. (\$1000)
plus all the benefits of the Gold sponsor

_____ I would like to be the 2013 swim bag sponsor. (\$1000)
plus all the benefits of the Gold sponsor

_____ My sponsorship is enclosed.

_____ Please bill me during the month of _____.
pick a month between April 2013 and June 2013.

Thank you again for all you do for the Barracuda Swim Team. You may reach us at the phone number below, if you have any questions or concerns.

Thank you,
Kim Gaines
501-993-5708 (cell)