



presented by
Port of **LONG BEACH**

benefitting
Long Beach Public Library Foundation

Sponsorship Letter

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Mary Lamo-Putnam

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Dear Sponsor,

The Long Beach Public Library Foundation is pleased to announce the twelfth annual **Grape Expectations** – a very special fundraising gala to benefit the Long Beach Public Library. This year we are partnering with the Port of Long Beach to help celebrate the publication of *Port Town*, the definitive history of “How the People of Long Beach Built, Defended, and Profited from Their Port” by George and Carmela Cunningham.

We invite you to join with us as a sponsor and enjoy a multi-course gourmet dinner for you and your special guests on **Saturday, June 20, 2015 at 6:00 p.m.** at the Terrace Theater. We expect *Grape Expectations 2015* to draw a larger crowd this year of approximately 500 guests, including prominent City, Port, community and business leaders, Library supporters, and wine and travel enthusiasts.

The event will feature a gourmet menu specifically created for this event by new SAVOR-LONG BEACH Executive Chef Joachim Weritz, perfectly paired with a selection of fine wines from The Wine Country. An exciting live auction will also be part of the festivities, featuring travel packages and exclusive wines. Each guest will receive a special leatherette-bound collector’s edition of *Port Town*.

Grape Expectations has raised more than \$1.2 million since its inception in 2004. We invite you to support our vital and much-loved library programs, including the 12 Learning Centers, which assist students, families and individuals with homework, job resources, and access to technology. Your sponsorship will also support other vital library programs including: The Studio: a new multimedia makerspace; Coming Home veterans’ initiative; and Special Connect for children with special needs and their families.

Enclosed is a Sponsorship Packet, which lists all the ways we will acknowledge your contribution and promote your organization. **If you commit to an Early-Bird Sponsorship by 5 p.m. on Monday, March 16th**, you will receive a discount. For the Pinot levels and above, we will feature your company in a beautifully-designed event invitation, which will be sent to more than 5,000 residents and businesses. Your sponsorship will make an important difference to our community. Please contact the Library Foundation at (562) 628-2441 or info@lbpplfoundation.org to join us, or for more information. We look forward to dining with you as we celebrate the Port’s book launch, libraries and literacy!

Sincerely,

Kim Neipling
Chair, Grape Expectations 2015

Mary Lamo-Putnam
Chair, Grape Expectations 2015

Sponsorship Opportunities

Magnum Sponsor - \$15,000

Early Bird Pricing if received by Monday, March 16 - \$14,500



- Recognition and special thank you from the podium
- Two VIP tables for ten guests each (20 tickets)
- Logo and recognition in the Foundation newsletter
- Recognition in the invitation (if confirmed by March 16th), program and marketing materials
- Full-page color ad on the back cover of the program
- Projected signage at event with your name or company as Magnum Sponsor
- Sponsor profile and/or logo on the Foundation webpage and social media sites
- 20 copies of *Port Town*

Champagne Sponsor - \$10,000

Early Bird Pricing if received by Monday, March 16 - \$9,500



- Two VIP tables for ten guests each (20 tickets)
- Logo and recognition in the Foundation newsletter
- Recognition in the invitation (if confirmed by March 16th), program and marketing materials
- Full-page color ad inside back cover of the program
- Projected signage at event with your name or company as Champagne Sponsor
- Sponsor profile and/or logo on the Foundation webpage and social media sites
- 20 copies of *Port Town*

Cabernet Sponsor - \$5,500

Early Bird Pricing if received by Monday, March 16 - \$5,000



- One table for ten guests (10 tickets)
- Recognition in the Foundation newsletter
- Half-page color ad in the program
- Recognition in the invitation (if confirmed by March 16th), program and marketing materials
- Projected signage at event with your name or company as a Cabernet Sponsor
- Sponsor name and/or logo on the Foundation webpage and social media sites
- 10 copies of *Port Town*

Pinot Sponsor - \$3,300

Early Bird Pricing if received by Monday, March 16 - \$3,000



- One table for ten guests (10 tickets)
- Recognition in the Foundation newsletter
- Quarter-page color ad in the program
- Recognition in the invitation (if confirmed by March 16th), program and marketing materials
- Projected signage at event with your name or company as a Pinot Sponsor
- Sponsor name and/or logo on the Foundation webpage and social media sites
- 10 copies of *Port Town*

Chardonnay Sponsor - \$2,500

Early Bird Pricing if received by Monday, March 16 - \$2,250



- One table for ten guests (10 tickets)
- Recognition in the Foundation newsletter
- Business card-sized color ad in the program
- Projected signage at event with your name or company as a Chardonnay Sponsor
- Sponsor name on the Foundation webpage and social media sites
- 10 copies of *Port Town*

Sponsorship Form

Sponsor Name (for recognition): _____

Contact Person/Title: _____

Address: _____

City: _____ State: _____ ZIP Code: _____

Email: _____

Website: _____

Tel: _____ Fax: _____

Pinot level and above: Yes! I am an early bird sponsor. Please include my sponsor name on the invitation (payment must be received by March 16th).

Sponsorship and Advertising Opportunities			
Level (Choose one)	Early Bird Price before March 16 th	Price After March 16 th	Description and specification of Program Ad
Magnum Sponsor	\$14,500	\$15,000	Full page back cover, full color ad (5" x 10" vertical)
Champagne Sponsor	\$9,500	\$10,000	Full page inside back cover, full color ad (5" x 10" vertical)
Cabernet Sponsor	\$5,000	\$5,500	Half page interior, full color ad (5" x 4.875" horizontal)
Pinot Sponsor	\$3,000	\$3,300	Quarter page interior, full color ad (2.375" x 4.875" vertical)
Chardonnay Sponsor	\$2,250	\$2,500	Business card interior, full color ad (2.375" x 3.25" vertical)
Additional Ad Space for Purchase (if available)			
Full Page Ad	\$2,500	N/A	Full page interior, full color (5" x 10" vertical)
Half Page Ad	\$1,500	N/A	Half page interior, full color (5" x 4.875" horizontal)
Quarter Page Ad	\$750	N/A	Quarter page interior, full color (2.375" x 4.875" vertical)
Business Card Ad	\$250	N/A	Business card interior, full color (2.375" x 3.25" vertical)

Please lay out your ad artwork exactly the way you would like it to appear, using the specifications above and in the Specification Sheet attached. Submit your fully-designed, photo-ready ad in JPG, EPS or PNG, 300 dpi high-resolution formats.

Due to tight printing deadlines, please email your COMPLETE ad artwork and logo to:

info@lbplfoundation.org

by 5 p.m. on Monday, April 20, 2015

PLEASE SEND SPONSORSHIP INQUIRIES AND PAYMENT TO:

LONG BEACH PUBLIC LIBRARY FOUNDATION

101 Pacific Avenue, Long Beach, CA 90802

Tel: (562) 628-2441; Fax: (562) 628-2312

Email: info@lbplfoundation.org; Website: www.lbplfoundation.org

(LBPLF is a 501(c)(3) nonprofit organization – Tax ID: 33-0698704)

Sponsorship Ad Specifications

