

2011 Wells Street Fall Festival Poster Design Contest

The Old Town Merchants and Residents Association, in concert with Special Events Management, is proud to announce the 2011 Wells Street Fall Festival Poster Design Contest!

The artist selected by the Festival Committee will be awarded \$500 for their design. The winning design will be the centerpiece of the promotional campaign for the 2011 Wells Street Fall Festival. The design will be used not only as the poster but will also be the basis for newspaper ads, cable television ads, the program book and more! The festival committee will even honor the runner-up with dinner for two at O'Briens Restaurant in Old Town!

Guidelines:

Entries must be submitted as a full-scale, dry-mounted print and must be received by Friday, April 22, 2011.

If your design is chosen, you must submit an editable native working file, including all fonts used in the design.

Finished artwork size must be 12" wide x 17" high
Artwork must be original and not copied.

Do NOT submit posters with framing or matting.

Artists and designers may select one or all three categories upon which to base their design:

- ❖ A design reflecting the character of Old Town
- ❖ A design that depicts a street scene in Old Town with crowds of people
- ❖ Expressive art that reflects the artists' own style

The following copy should be incorporated into the design:

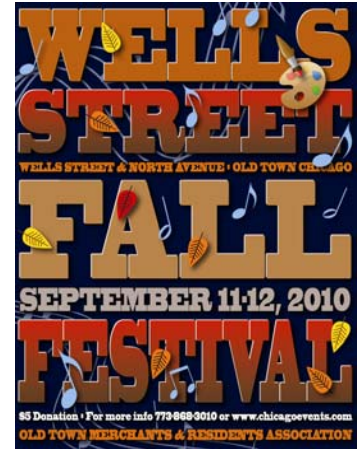
- ❖ Wells Street Fall Festival
- ❖ Old Town Merchants & Residents Association
- ❖ September 10 & 11, 2011
- ❖ Old Town, Chicago
- ❖ Wells Street between North Avenue and Division
- ❖ \$5 Donation
- ❖ For more information, call (773)868-3010 or visit www.chicagoevents.com

About the Wells Street Fall Festival:

What do you get when you mix incredible music, the tasty cuisine of neighborhood restaurants, a new showcase for juried art plus wine tastings? Chicago's newest post-Labor Day street happening: Well Street Fall Fest! When you're not browsing art or sampling wines, rock to non-stop music on two stages.

The Wells Street Fall Festival sits in the historic Old Town neighborhood, which features great architecture and many of Chicago's best restaurants in a walking-friendly environment.

Poster Design Contest Application



Name: _____
Address: _____
City/State/Zip: _____
Phone (Day): _____ Evening: _____
E-mail Address: _____
Business/School: _____
Entry Title _____
Medium/Technique: _____
How did you hear about this contest? _____
Did you apply in 2010? _____

Release:

If the design I have submitted to the 2011 Wells Street Fall Festival Poster Competition is selected as the winning poster, the Old Town Merchants & Residents Association (OTMRA) will become owner of all rights connected with the poster. OTMRA will have exclusive rights to reproduce, sell and distribute the work. I understand that OTMRA has the right to alter the final poster design prior to reproduction.

OTMRA assumes no responsibility for art work submitted and will return them only if you send a reusable container with prepaid label/return postage. OTMRA is not responsible for loss or damage of entries.

In exchange for exclusive right to all artwork and preparation of high resolution digital files, I will receive a \$500 consideration from OTMRA.

Signature: _____ Date: _____

Submit Artwork To:

Special Events Management
Attn: Samantha Norris
2221 W. 43rd Street
Chicago, IL 60609
snorris@chicagoevents.com
773-584-6649