



April 2013

Planning is underway for the annual Independence Day Parade. The parade and celebration will be held on Thursday, July 4, 2013. We hope you'll join us to celebrate Sheboygan's *Spirit on the Lake* this 4th of July!

Sheboygan Tourism is coordinating this year's festivities. As in years past, the parade begins at 9:00 a.m. **This year, the parade route has changed to begin on N. 8th Street.** The parade will start north on N. 8th Street at Center Ave., east on Michigan Avenue, and south on Broughton Drive. This year, the Mayor's Reserved will be located at Fountain Park on N. 8th Street. The parade judges will also be stationed in this area.

For non-profit groups, there is no cost to participate in the July 4th parade. For commercial or for-profit businesses and organizations the entry fee is \$100. All parade exhibits must utilize an Independence Day theme. All entrants must also submit samples of any literature that will be passed out during the parade.

Completed applications must be received by May 31, 2013. To be processed, applications must be accompanied by payment if applicable. Lineup will be determined by parade officials. Lineup confirmations will be sent June 21, 2013.

Please direct questions, applications and entry fees to:

George Twohig
Tourism Communications Director
Sheboygan County Chamber of Commerce
621 S. 8th St.
Sheboygan, WI 53081
george@sheboygan.org or call (920) 457-9491

Thank you!

A handwritten signature in cursive script that reads "Amy L. Wilson".

Amy Wilson
Tourism Director
Sheboygan County Chamber of Commerce

4th of July Parade Registration Form

Thursday, July 4, 2013

Due Date: May 31, 2013



Name of Group:	Contact Name:
"Home" City:	Contact Phone Number:
Year Group Formed/Founded:	Contact Email Address:
Number of Members in Parade:	Mailing Address: <i>(must be included)</i>
Age Range:	
How many vehicles or live animals will appear with your parade entry? Please describe.	
Is there music with your entry? If so, is it "live" or recorded?	
<p>WSCS Local Access Television (Charter Cable Channels 95 & 990. U-verse Channel 99.) Please write a description about your float, group or exhibit in the parade. Channel 8 may use this description in its narrative of the parade to be aired on local access station WSCS. Please keep your description limited to 50 words.</p>	
Non-Profit or Commercial entry? (circle one) Commercial entrants must pay a \$100 entry fee. Please include payment along with a completed registration form.	
Floats must be decorated with an Independence Day theme. If you plan to pass out any literature (non-profit or commercial), please include a sample copy with this completed application.	
<p style="text-align: center;">Return completed application to: George Twohig Tourism Communications Director 621 S. 8th St. Sheboygan, WI 53081 george@sheboygan.org or (920) 457-9491</p>	
Completed applications must be received by May 31, 2013 . Commercial entrants must pay a \$100 entry fee. There is no entry fee for non-profit groups. Applications received without payment will not be processed. Sheboygan Tourism is not responsible for undelivered, lost or damaged applications. Confirmation of application and entry acceptance will be sent by June 21, 2013. Lineup position will be determined by parade officials. Please remember that each year, more than half of the parade participants request to be in the beginning of the parade, so honoring all requests is simply not possible. Requests are NOT processed on a first-come, first-serve basis. Placement is determined based on parade mix such as music, vehicles, animals, live performance, similar float or exhibit, group size, mode of movement, etc.	



4th of July Parade Rules

1. Parade line-up begins at 7:30 am and participants are asked to be at their designated position by 8:45 am. Parade will commence at 9 am.
2. No person participating in the parade shall throw, toss, pitch or otherwise distribute items by any other means than personally handing such items to spectators along the parade route. Do not cause spectators to leave the sidelines and enter the parade.
3. Drinking of intoxicants by parade participants during the parade is prohibited.
4. Roller or In-line skates, skateboards and non-motorized scooters are prohibited.
5. Parade participants shall not hinder the progress of the parade. Please maintain a steady distance in your line-up and keep the parade moving in a timely fashion.
6. Stand-still performances by parade participants shall be limited to those times when the parade is slowed or stopped.
7. All live animal entries must include a clean-up crew or acceptable alternative.
8. No parade participants are allowed access to the parade route until the parade commences.
9. All parade vehicles must be decorated with an Independence Day theme.
10. A copy of literature being distributed during the parade shall be provided to the parade coordinator along with the completed parade application.
11. Directions of Parade Marshals must be followed at all times.

Direct questions to george@sheboygan.org or call (920) 457-9491.

