



December 2, 2009

Dear Prospective Sponsor,

web site: lacswwimmin.com

I am writing to you on behalf of the Livermore Aqua Cowboys USA swim team. We are seeking donations and sponsorship for our swim team. I thank you in advance for your consideration.

The Aqua Cowboys is a year-round swim team and has 53 of the most athletic and gifted youth swimmer-athletes from the Tri-Valley area. Our mission is to utilize swimming as a unique educational tool that will develop young people into leaders in their communities. We accomplish this through holding fund raising events though the year. 100% of the proceeds from fund raising events will go towards supporting our team with needed equipment, clinics, and the formation of our Swim Lane program, a program that is aimed at assisting under-privileged and under-served youth in our community.

During the year 2009-2010, the Livermore Aqua Cowboys is seeking donations to support our program. Your help with our fund-raising would go a long way to making our program successful.

We would greatly appreciate your donation in the form of merchandise or corporate sponsorship. In return for your generosity, we have various forms of advertisement listed in our corporate sponsorship form, attached to this letter.

Thank you for considering our request. If you have any questions or need further information, You may contact me at tomhayes_01@yahoo.com. I will follow up with a phone call in a few of days.

Sincerely,

Thomas Hayes/Fund Raising Team
President, Livermore Aqua Cowboys
2000 Arroyo Road
Livermore California
Federal Tax ID: # 03-0424440



Livemore Aqua Cowboys (Federal Tax ID: # 03-0424440)

2000 Arroyo Road
Livermore, CA 94550

The Livemore Aqua Cowboys (LAC) would like to thank you for your consideration of becoming a team sponsor. LAC is a year round United States Swimming (USS) team serving the youth of the Tri-Valley. LAC's swimmers, coaches, and parents work hard to maintain an organization which is a credit to the community and to youth sports. Your sponsorship will help the Aqua Cowboys maintain a high-quality competitive swimming program while keeping these activities as accessible as possible to all the youth of our communities.

Level	Contribution	Benefits
G O L D	 \$2,000 and above	<ul style="list-style-type: none">- Name(s) or corporate logo on vinyl team banner displayed at practice facility and swim meet venues. (Form must be received by September 1, 2009 to meet printing deadline).- Website recognition: Listed as Gold Medal sponsor on Front Page of team website with optional link to your website.- Name(s) or corporate logo listed as Gold Medal sponsor in team newsletter.- Corporate logo displayed on LAC Team bulletin board at practice venue.- Recognition plaque with team picture for display at your business.
S I L V E R	 \$1,000	<ul style="list-style-type: none">- Website recognition: Listed as Silver Medal sponsor within Sponsor Page of team website with optional link to your website.- Name(s) or corporate logo listed as Silver Medal sponsor in team newsletter.- Corporate logo displayed on LAC Team bulletin board at practice venue.- Recognition plaque with team picture for display at your business.
B R O N Z E	 \$500	<ul style="list-style-type: none">- Website recognition: Listed as Bronze Medal sponsor within Sponsor Page of team website with optional link to your website.- Name(s) or corporate logo listed as Bronze Medal sponsor in team newsletter.- Corporate logo displayed on LAC Team bulletin board at practice venue.
Friends of LAC	≥ \$25	<ul style="list-style-type: none">- Listed as Friends of LAC on Website (only link will be provided)- Name(s) or corporate logo listed in team newsletter.
Gifts in Kind		<ul style="list-style-type: none">- Receives above benefits based on category of estimated fair market value <p>If your contribution includes goods or services*, please describe:</p> <p>Estimated _____</p> <p>Fair Market Value: _____</p> <p>_____ _____ _____</p> <p><small>*All gifts of non-cash value must be approved by the LAC Board of Directors.</small></p>
Sponsorship Level (circle one):		Gold Silver Bronze Friends of LAC
Sponsorship Amount: _____		
Sponsor Name: _____		
Street Address: _____		
City/State/Zipcode: _____		
Website Address (optional): _____		
		<small>(list website address if you would like a link to your website listed on www.LACSwimming.com)</small>
Contact Name: _____		
Phone: _____		Email: _____
Please make checks payable to Livemore Aqua Cowboys		
<small>LAC is a 501(c)(3) non-profit organization. Sponsorship amounts may be tax deductible. Please consult your tax advisor.</small>		

web site: lacswwimming.com