



**25th Annual Scientific Meeting of
the American Pediatric Surgical Nurses Association:**
*"APSNA at 25 years: Honoring the Past,
Treasuring the Present, and Shaping the Future"*

**2016 Exhibitor and
Sponsor Prospectus**

May 12 -15, 2016

Manchester Grand Hyatt San Diego
San Diego, California USA

www.apsna.org



It is an honor to be given the privilege to invite you to exhibit at the American Pediatric Surgical Nurses Association's 25th Anniversary Scientific Meeting in San Diego, CA. As an exhibitor, your company will visibly reach the front line of pediatric surgical nurses and clinicians, from novice to expert. Hoping you will join us and your competitors as we uniformly reach our ultimate goal of developing and ensuring the most safe, effective, innovative equipment and products for our children in this evolving healthcare industry.

Thank you for your unending support.

Warm Regards,

A handwritten signature in black ink that reads "Lori Lynch". The signature is fluid and cursive.

Lori Lynch, CPNP, CBN



I am excited to extend this invitation to all our exhibitors and sponsors, old and new, to join us for our Annual Scientific Meeting, being held in San Diego, CA on May 12-15, 2016, at the beautiful Manchester Grand Hyatt. The theme this year is "APSNA at 25 years: Honoring the Past, Treasuring the Present, and Shaping the Future," in honor of our 25th anniversary.

The APSNA mission is to promote excellence in pediatric surgical nursing practice through educational offerings, nursing research, professional collaboration, and peer support. And our vision is that all pediatric surgical patients will receive the highest quality nursing care that is patient and family centered. As supporters of our conference, your partnership in the fulfillment of the mission and vision is recognized and appreciated.

It is our hope that you will join us in San Diego so we will have the opportunity to meet with you and see first-hand the innovative technologies, products, and services available to us in the care of the pediatric surgical patient. Your participation will not only support our mission, but also benefit you in reaching essential pediatric surgical nursing leaders, educators and clinicians.

Thank you in advance for your participation.

Sincerely,

A handwritten signature in black ink that reads "Raquel". The signature is fluid and cursive.

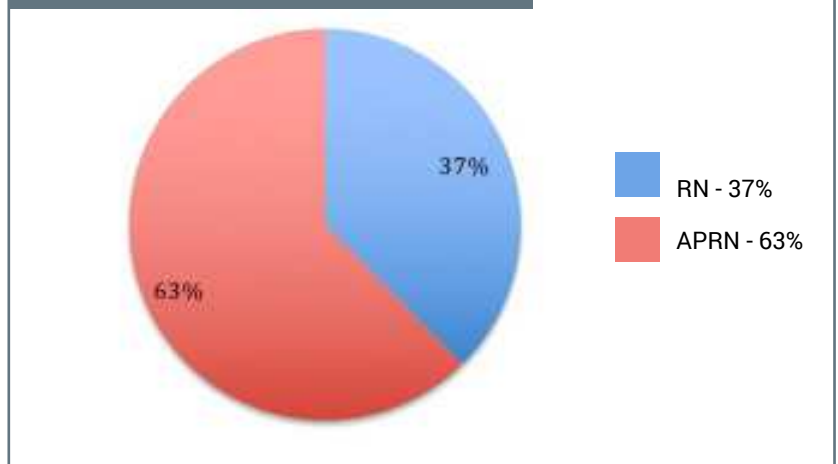
Raquel Pasarón, DNP, ARNP, FNP-BC

About APSNA

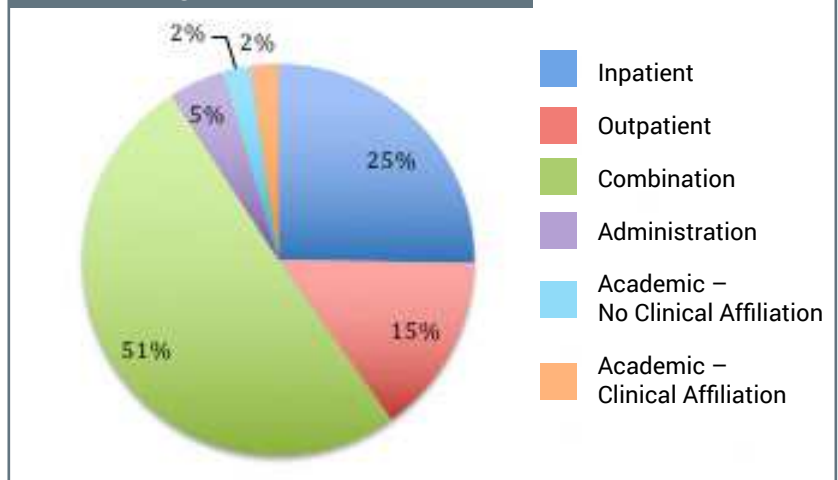
Founded in 1992, APSNA is committed to working for the highest standard of care for pediatric surgical patients by advancing the science and practice of pediatric surgical nursing. APSNA comprises of nearly 700 nurses and healthcare professionals working in diverse areas of pediatric surgical patient care.

Member Demographics

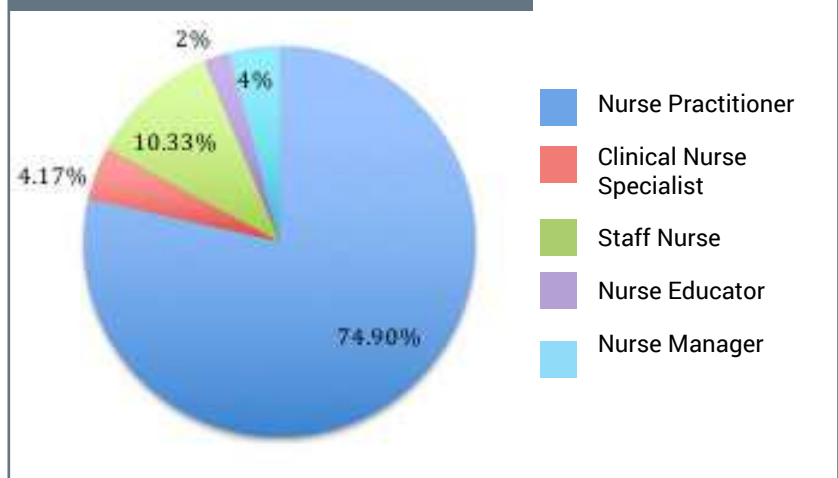
Member Base



Work Setting



Practice Role



As an APSNA long-time member and creator of GranuLotion, I know first-hand how great our scientific meetings and how valuable they are to the education and exposure for our fellow Peds Surgery nurses. I know that I could have NEVER gotten GranuLotion off the ground without the support from APSNA. It is absolutely our most important conference!

— Christopher Speaker, GranuLotion

Why Exhibit at the 25th Annual APSNA Conference?

Expected Attendance of 150

- ❖ Attract new customers and share your information with pediatric surgery nurses in one location.
- ❖ Showcase your products or services.
- ❖ **Focused time with attendees:** The exhibit hall is located adjacent to the general session. Breakfast and refreshment breaks will be held in the Exhibit Hall.
- ❖ Increase your company's visibility with nurse leaders via face-to-face attendee interaction.
- ❖ Generate new leads for future sales.
- ❖ Test new products or services with your target audience.
- ❖ Our nurses have buying power! Pediatric surgical nurses frequently recommend products to patients or are involved in the purchase of products for their facility. The APSNA Scientific Meeting is where you need to be!

Exhibiting:

The purpose of the exhibit area is to further inform conference attendees through the display and demonstration of products and services. Exhibits are to appeal to the professional interests of pediatric surgical healthcare professionals, focusing on products and services that are used in patient care and education or to operate a professional healthcare practice.

Exhibit Fees – \$1,500

Exhibit Rental Includes:

- ❖ One 6' x 30" covered table and two chairs (Exhibits will be tabletop only).
- ❖ Identification sign showing exhibitor's name (one per booth).
- ❖ Two (2) complimentary exhibitor badges.
- ❖ Meal functions and reception within the Exhibit Hall for registered exhibitors (must have exhibitor badge).
- ❖ Your company's product/service description and contact information provided to conference attendees.
- ❖ Recognition on the scrolling slides in session room.
- ❖ Recognition on the APSNA Website.
- ❖ List of conference attendee names and organizational affiliation.

Setup and Exhibit Hours*

- ❖ **Installing Exhibits** The exhibit area will be available for setup beginning at noon on Thursday, May 12, and all exhibits must be installed by 4:30 p.m. for the Welcome Reception. Assembly of exhibits during the regularly scheduled exhibit hours is not permitted. Exhibitor may use posters and/or visual aids around the provided 6-foot table space. Please be respectful of the exhibitors around you. Audio-visual aids may not be played at a level that interferes with adjacent exhibits.

Exhibit Hours*

Thursday, May 12

- ❖ 5 – 7 p.m. Welcome Reception
(all Industry Partners welcome)

Friday, May 13

- ❖ 7 – 7:45 a.m. during continental breakfast
- ❖ 10 – 10:30 a.m. during break
- ❖ 1:30 – 2:00 p.m. during dessert break

Saturday, May 14

- ❖ 7 – 7:45 a.m. during continental breakfast
- ❖ 10 – 10:30 a.m. during break
- ❖ 1:30 – 2:30 p.m. during dessert break

**Subject to change*

Dismantling Exhibits

All exhibits must remain intact until 4 p.m. on Saturday, May 14.

Exhibit Personnel

All participants affiliated with exhibits must be registered. Each person will be issued an exhibitor badge and must be employed by the exhibiting organization or have a direct business affiliation.

Spotlight your Company at the 25th Annual Conference.

Sponsorship Opportunities

We invite you to provide support for the APSNA 25th Annual Scientific Meeting, which is an excellent opportunity to enhance your visibility with leaders specializing in pediatric surgical nursing, while gaining a more powerful presence and profile.

Benefits	Bronze Level (\$5,000)	Silver Level (\$7,000)	Gold Level (\$10,000)	Diamond Level** (\$15,000)
Exhibit Included				X
Two Complimentary Registrations	X	X	X	X
Opportunity for company representative to speak about your organization at sponsored event.			X (5 minutes)	X (Less than 10 minutes)
Complimentary Blast E-mail announcements to APSNA membership, three months prior to or after the conference			X (1)	X (2)
Your company's URL on the APSNA Web site.			X (6 months)	X (1 year)
Recognition by APSNA Leadership at Opening Session.			X	X
Supporter recognition of your company from our social media sites.		X	X	X
Sign at Supported Event.	X	X	X	X
Special Ribbon for Your Representatives	X	X	X	X
APSNA membership mailing list (one time use only) must be used six weeks prior to or after the conference. All mailing pieces must be approved by APSNA.	X	X	X	X



We were very happy to have the opportunity to participate in the APSNA conference this year in Ft Lauderdale! The forum provides an excellent opportunity to professionally collaborate with and support pediatric surgical nurses who work in a variety of settings and geographies, toward the common goal of optimum care for the pediatric population.

— Emily Ullman, Boston Scientific

Sponsorship Opportunities

25th Anniversary Celebration Mixer – Silent Auction Event - \$15,000

This event will celebrate the 25th anniversary of the organization, and proceeds from the auction support the APSNA Research & Education Grant Funds. You will receive excellent visibility through signage at the event.

Welcome Reception – \$10,000

This event kicks off the Annual Meeting in the exhibit hall. You will receive excellent visibility through signage at the event.

Business Luncheon – \$10,000

This event is the official Business Meeting of APSNA. You will receive recognition through signage featuring your logo.

Pre-conference Workshop – \$7,000

As the supporter of this event you will receive prominent recognition of sponsorship for this high quality, evidence-based, workshop on a pediatric surgical topic that offers continuing education (CE) contact hours by our accrediting agencies. APSNAs Commercial Support Policy must be adhered.

APSNA Conference App – \$7,000

The APSNA Conference Mobile App will be launched for the second time in 2016. It is a great tool to get attendees attention by providing conference essential information such as program schedule, speaker bios, and exhibitor information directly on the attendees' mobile device. You will be given the opportunity to include your own individual profile as well as company logo. The app will become available to attendees prior to the conference.

Continental Breakfast – \$5,000

As the supporter you may provide napkins and or cups with your logo for use at the refreshment area.

Beverage and/or Dessert Breaks – \$5,000

As the supporter you may provide napkins and or cups with your logo for use at the refreshment area.

Provide an Education Grant

Support the annual meeting with a general education grant and receive the benefits listed above.

Promotional Sponsorship

Tote Bags – \$3,000

Our registration bags include essential conference materials and are distributed to each attendee at the registration desk. Your company logo will be prominently displayed on the APSNA bag.

Lanyards – \$3,000

Lanyards will be distributed to all attendees, exhibitors and sponsors upon registration. Your logo will be imprinted on these name badge holder cords, providing a high visibility to your company throughout the conference.

Research Walk – \$3,000

The research walk supports APSNAs mission and vision of education and research. As a supporter your logo will be imprinted on the 2016 research walk t-shirt, providing high visibility to your company throughout the conference and beyond. For this our 25th anniversary, a group picture of attendees wearing their purchased t-shirts will be taken during the 25th Annual Scientific Conference all of wearing their T-shirt.

Applied Medical Technology, Inc. (AMT) proudly continues to remain a strong annual supporter of the APSNA Annual Scientific Conference. Our ongoing collaboration with APSNA is a key contributor to our success in enriching the lives of children around the world in need of our enteral feeding solutions. It is evident the APSNA members remain committed, year after year, to providing the highest quality solutions and the best possible outcomes for every patient within their care. With our shared values and tremendous growth within the pediatric segment, AMT looks forward to a continued successful partnership with the APSNA organization for many years to come.

– Krysta Alexinas, Applied Medical Technology

General Information

Conference Hotel

Manchester Grand Hyatt San Diego

1 Market Place
San Diego, CA 92101
Tel: 619-232-1234
Toll Free: 800-233-1234
Fax: 619-233-6464
Email: sandiego.grand@hyatt.com
Visit the website.

APSA/APSNA have secured a \$269 USD rate for single/double, \$294 for a triple, and \$319 for a quad occupancy. Rooms and rates are based on availability and subject to state and local fees/taxes. This special rate is applicable three days prior and three days following the official meeting dates, based on availability. To reserve a room, make your reservation online or call the Manchester Grand Hyatt San Diego at +1-888-421-1442 and mention you are attending the APSA Annual Meeting. Reservations must be made at the Manchester Grand Hyatt by Monday, April 11, 2016, and rooms are subject to availability. The APSNA 2016 Annual Meeting room rate may not be available after April 11, 2016, so make your reservations early. A credit card guarantee is required to hold your reservation, however the hotel will not charge the credit card if cancellations are made more than 48 hours prior to arrival. Hotel check-in is 4 p.m.; check-out is Noon.

Hotel Services

Valet Parking

\$10/1st hour-\$8 each additional hour (max \$49), overnight guests \$47

Self-Parking

\$8/hour (max \$35), overnight guests \$32.

Room Service

Room service is available 6 a.m. to Midnight daily. Dial 54 from your guestroom to place your order.

Babysitting/Child Care Services

Information regarding in-room babysitting services can be obtained through the concierge desk.

Fitness Center

The Hyatt Stay Fit Gym is open 24 hours a day and features more than 30 pieces of Precor Cardio equipment. Access is complimentary to hotel guests.

Hotel Restaurants

The following restaurants are available on the property of the Manchester Grand Hyatt San Diego.

Sally's Seafood on the Water

Seafood/Upscale – Open for lunch daily 11:30 a.m.– 2:30 p.m.; Dinner, Sun – Thurs 5:30 p.m. – 9:30 p.m., Fri – Sat 5:30 p.m. – 10:00 p.m.

Sustainable seafood and spectacular panoramic views of San Diego Bay distinguish this Southern California dining landmarks and one of the best waterfront seafood restaurants in San Diego.

Seaview Breakfast Buffet Restaurant

Breakfast – Open Mon-Fri 6:30 a.m. – 11:00 a.m.; Sat – Sun, 6:30 a.m.– 11:30 a.m.

Ann Marie's Coffee House

Open at 6:30 a.m.

Ann Marie's serves a variety of lattes, blended mochas, espresso, Starbucks Coffee, specialty crafted teas, ice cream, gelato, pastries, sandwiches and salads.

Redfield's Deli

Open 5:00 a.m. – 8:00 p.m. daily

From deli-fresh sandwiches and gourmet soups, to ready-made salads, fresh-baked pastries, piping hot coffee and espresso beverages, Redfield's Deli has a delicious selection of on-the-go options.

Top of The Hyatt

Open 3:00 p.m. – 1:30 a.m.

Raise your glass and sip in style with a spectacular view 40 stories above San Diego Bay at the tallest waterfront hotel on the West Coast. Floor-to-ceiling windows offer dramatic panoramic views of the city below, Coronado Island and beyond, creating the perfect setting to celebrate the sunset and enjoy engaging San Diego nightlife.

The Grand Lobby Bar

Open daily at 4:00 p.m.

Grab a gourmet burger, some brews or some cocktails, get a little work done or meet with friends in a setting seemingly ripped from the pages of an international spy thriller. Mahogany furnishings, period-influenced art, polished Italian marble and the modern luxury of Wi-Fi provide the perfect backdrop for business or pleasure at this grand bar in San Diego.

General Information (continued)

Redfield's Sports Bar

American – Open 11:00 a.m. – 11:00 p.m.
Unwind with old friends with endless Direct TV sports channels, a game of darts or billiards, and delicious appetizers, wraps, salads, and small plates, like our prime rib sliders and loaded nachos.

Getting to the Hotel

From San Diego International Airport (SAN) – The Manchester Grand Hyatt is approximately 3 miles away from the resort. From the San Diego International Airport head northwest on Airport Terminal Rd. Keep right to stay on Airport Terminal Rd. Then keep left to stay on Airport Terminal Rd. Use the right lanes to take the ramp to I-5/ Downtown. Merge onto N Harbor Dr. Make a right at W Market St and the hotel will be on the right.

San Diego taxi service is available from the lower level curb of all terminals at San Diego International Airport. Approximate cost from SAN International to Manchester Grand Hyatt San Diego is \$10 – \$13.

“ Halyard Health is honored to partner with APSNA on an annual basis. This group's passion for providing excellent patient care is unparalleled—and it's demonstrated in everything that they do at the Annual Scientific Meeting. We look forward to continued opportunities to maintain our relationship with APSNA, because it provides the type of first-hand customer feedback that enables us to grow as a company dedicated to advancing health and healthcare. We are thankful for this fantastic group of pediatric surgery-focused nurses!

— Lindsay Williamson, Halyard Health ”

Rental Car

Avis Rent-a-Car System is the official car-rental service for this special joint conference. Avis Agents can provide the best rates for your car needs during your stay. Make your reservation online or call +1-800-331-1600 and indicate APSNA worldwide discount number J787330 to receive special pricing. Discounted pricing is available for 7 days before and 7 days after the meeting dates.

There is a Hertz Rental Car Agency onsite at the hotel if you are looking for a daily rental arrangement. Our agents are located conveniently in the Grand Lobby. Call +1-619-358-6881 for more information.

Super Shuttle

Super Shuttle is available with reservations. Make your reservation online or call +1-800-258-3826 or +1-619-564-7900.





25th Annual Scientific Meeting of the American Pediatric Surgical Nurses Association

May 12 -15, 2016

Manchester Grand Hyatt San Diego • San Diego, California USA www.apsna.org

Company Name

Contact Person

Address

City State ZIP/Postal Code

Phone Fax

Email Company Website

Exhibit Option

Reserve your exhibit space by completing this form.

We understand that space will be rented at the following rate: **\$1,500**

Sponsorship Desired

(Please refer to the sponsorship opportunities in this prospectus)

** Only Diamond Level has Exhibit Option included:

Diamond Level (choose one below) **\$15,000**

- 25th Anniversary Celebration Mixer – Silent Auction Event
- Educational Grant

Gold Level (choose one below) **\$10,000**

- Welcome Reception
- Business Luncheon
- Educational Grant

Silver Level (choose one below) **\$7,000**

- Conference App
- Pre-Conference Workshop
- Educational Grant

Bronze Level (choose one below) **\$5,000**

- Beverage and/or Dessert Breaks
- Continental Breakfast
- Educational Grant

Promotional Sponsorship (choose one below) **\$3,000**

- Tote Bags
- Lanyards
- Research Walk T-shirts

Additional Exhibitor Badge **\$ 75**

25th Anniversary Reception **\$125**

Contribution for Door Prize Giveaway \$ _____

Donation \$ _____

TOTAL \$ _____

To be sure to get the sponsorship opportunity of your choice and to reserve your space in the exhibit hall, please e-mail application to me at bhowe@apsna.org or fax the completed application to +1-847-686-2253,

Attention: Brenda Howe.

Full prepayment of the contracted space cost must be forwarded with the application for exhibit space. Payment can be made by credit card or check. Checks, in U.S. dollars only, should be made payable to the American Pediatric Surgical Nurses Association, Inc. and mailed with completed application to:

Brenda Howe

One Parkview Plaza, Suite 800
Oakbrook Terrace, IL 60181

Authorization

By signing below, Sponsor represents that Sponsor has read and understands this Contract, including the Cancellation, and Refunds Policy, as well as the Terms and Conditions, and Rules and Regulations found in the APSNA Exhibitor Prospectus.

Exhibitor Authorized Signature

Title Date

APSNA Development Chair/Date

Terms and Conditions

1. **APPLICATION AND ELIGIBILITY.** Application for exhibitor space must be made on the printed form provided by ASPNA Inc. (hereinafter, "the Association"), contains the information as requested, and is executed by an individual who has authority to act for the applicant.

2. **EXHIBIT SPACE PRICE.** The price for each 6' x 30' covered table is \$1,500 before March 1, 2016.

All exhibitors will receive a uniformly draped table, an identification sign, two chairs, two (2) complimentary exhibitor badges, meal functions and reception within the Exhibit Hall for registered exhibitors, your company's product/service description and contact information in the conference booklet, recognition on the scrolling slides, recognition on the APSNA website, and conference attendee names and organizational affiliation.

3. **PAYMENT DATES.** No tabletops will be guaranteed until the Association receives full payment of the total fee, along with a signed contract. If full payment is not received by March 1, 2016, the Association will have the right to resell the assigned booth space. The exhibitor expressly understands and agrees that all amounts paid hereunder will be applied first to any outstanding obligations due the Association by the exhibitor, and then to the amounts due in accordance with this paragraph hereof, that any resulting arrearages must be paid within the time limits specified herein, and that the Association will have the right to cancel this agreement if the exhibitor is or becomes in arrears with respect to any outstanding obligation due the Association.

4. **CANCELLATION OF EXHIBIT SPACE.** After approval as been issued for your event, APSNA must be notified in writing of cancellation. APSNA will issue a refund of 80% of the fee for cancellations received by close of business on April 12, 2016. No refunds will be issued for cancellation received on or after April 13, 2016.

If for any cause beyond the control of the Association—such as, but not limited to, the destruction of the exhibit facilities by an act of God, a public enemy, authority of the law, fire, or other force majeure—the Association is unable to comply with the terms of this contract and deliver the space allotted hereunder, this contract shall be considered terminated and any payments made hereunder by the exhibitor shall be refunded to the exhibitor, less expenses incurred by the Association to the date of the termination allocable to the exhibitor after proration thereof among all exhibitors.

5. **ASSIGNMENT OF BOOTH SPACE.** Space will be assigned according to exhibitor history, a first-come, first-served basis, the availability of the requested area, the amount of space requested, special needs, and compatibility of the exhibitor's products with the Association's aims and purposes.

The Association reserves the right to assign space other than the choice requested, if necessary, and the right to rearrange the floor plan and/or relocate any exhibit.

6. **BOOTH, FURNISHINGS, EQUIPMENT, AND SERVICE.** A uniformly styled table top 6' x 30' with chairs, will be furnished and an identification sign.

7. **CONDUCT OF EXHIBITS.** The advertisement or display of goods or services other than those manufactured, distributed, or sold by the exhibitor in the regular course of business and identified in this contract is prohibited. An exhibitor may not assign, sublet, or apportion all or any part of the contracted booth space, nor may an exhibitor permit the display, promotion, sales, or marketing of nonexhibitor products or services. Interviews, demonstrations, and distribution of literature or samples must be made within the booth area assigned to the exhibitor. Canvassing or distributing of advertising outside the exhibitor's own booth will not be permitted. There is no restriction on selling on the exhibit floor. However, exhibitors are responsible to the Internal Revenue Service for the collection and submission of the applicable state and local taxes for sales, which occur on the exhibit floor. Exhibitors may not serve or dispense food or beverages of any type from their booths or in the exhibit area. Helium balloons are not allowed in the exhibit facility. No part of the display, including products, is permitted outside the exhibit space. Products and furnishings should be arranged with the safety of the exhibitors and attendees in mind.

The character of the exhibits is subject to the approval of the Association. The right is reserved to refuse the applications of companies not meeting the standards required or expected, as is the right to curtail exhibits or parts of exhibits that are not in accord with the character of the meeting. Exhibitors/Sponsors agree to: interact respectfully and thoughtfully with all registrants in the Exhibit Hall, educational

sessions, and social situations; and respect the rights of other Exhibitors/Sponsors to conduct business without interference or improper interventions.

This applies to displays, literature, advertising novelties, souvenirs, conduct of persons, etc. Booths should be designed to draw attendees into the booths, not to encourage attendees to stand in the aisles.

8. **INSTALLATION/DISMANTLING.**

INSTALLATION. All exhibits must be set up by 4:30 pm on Thursday, May 12, 2016, without exception. Assembly of exhibits during regularly scheduled exhibit hours will not be permitted. At 4 pm, an inspection will be made, and exhibits that obviously are not being worked on and have no representative present will be assigned to the labor contractor for uncrating and erecting to facilitate the removal of crates and the initial cleaning prior to the opening. Charges will be billed to the exhibitor. Exhibit aisles must be clear by 5 pm.

DISMANTLING. The official closing time of the exhibits is 4:00 p.m. on Saturday, May 14, 2016. Any company violating this regulation may be denied exhibit space at any future Association conferences.

9. **ADDITIONAL EXHIBITOR SERVICES.** All other services are available to exhibitors at normal charges through the official convention contractor (hereinafter "APSNA Program Planner Services"). An exhibitor's service kit will be mailed to all exhibitors approximately 60 days in advance with complete details and deadline order dates for rental displays, additional decorating, furniture, carpeting, signs, cleaning, photography, floral, electrical, telephone, audiovisual service, drayage, and labor.

10. **CONTRACTOR AND LABOR COORDINATION.** The APSNA Program Planner Services will have control of all inbound and outbound freight to prevent congestion in the loading and unloading area, in the aisles, and in any freight traffic area. The APSNA Program Planner Services will have complete control of all labor hired and scheduling and coordination of labor for the purpose of the orderly setup, management, and dismantling of the exposition. It is highly recommended that the labor services of the APSNA Program Planner Services are used for setup and dismantling. If an outside contractor is used, the following steps must be taken:

The Association and the APSNA Program Planner Services must be notified, and proof of adequate liability insurance in an amount not less than \$1,000,000 combined single limit for personal injury and property damage must be given, at least 30 days prior to show setup. The booth number, name of the exhibitor, and identification of the outside contractor must be included.

All labor must check-in at the labor service desk prior to the start of setup. No setup will be permitted without the authorization of the APSNA Program Planner Services.

All outside contractor personnel must confine their activities to the booth in which they are working and will not be permitted to solicit on the floor or elsewhere in the exhibit hall.

11. **HOSPITALITY AND ENTERTAINMENT.** The Association must approve events sponsored by the exhibitors. No entertainment may be scheduled to conflict with the Association's program hours, activity hours, or exhibit hours. The Association has blocked rooms at the hotel that will be available on a first-come, first-served basis. Reservations should be made directly with the hotel.

12. **EXHIBIT STAFF REGISTRATION.** Registration of two (2) representatives (inclusive of spouses) per paid booth will be complimentary.

Each exhibitor who registered in advance will have a printed exhibitor badge available upon registration. This badge will entitle registered exhibitors admission to the exhibit area only, and meal functions as stated above. Exhibitors must wear badges at all times—including during setup times, exhibit hours, and dismantling—in order to enter the exhibit area.

Exhibitor staff, temporary help, and setup personnel must wear exhibitor badges or other badges designated by the Association or the APSNA Program Planner Services. Exhibitor badges are not transferable.

Additional "exhibit hall only" badges are \$75 per person (subject to change).

Terms and Conditions

13. **GENERAL CONFERENCE REGISTRATION.** Any exhibitor who desires to attend the program sessions or any optional activities must register through regular channels. Advance registration forms will be mailed to exhibitors as soon as they are available.

14. **SPECIAL VISUAL AND SOUND EFFECTS.** Audiovisual and other sound and attention-getting devices and effects will be permitted only in those locations and in such intensity as in the sole opinion of the Association does not interfere with the activities of neighboring exhibitors. Operation of equipment being demonstrated may not create noise levels objectionable to neighboring exhibitors.

15. **UNACCEPTABLE EXHIBITS.** The exhibitor agrees not to use any displays that the Association determines, in its absolute discretion, will unreasonably endanger the person or property of the attendees or of the exhibitors, are in bad taste, are liable to discredit or subject the Association to criticism or legal liability, are inconsistent with the stated purposes of the Association and the interest and welfare of its members, are inimical to the property rights of the Association, or violate the booth regulations or any other provision of this contract. In the event the Association determines at any time that any exhibit may or does violate this contract and the exhibitor is unable or unwilling to cure or correct such violation, the Association may terminate this agreement immediately and forbid erection of the exhibit or may remove or cause the exhibit to be removed at the exhibitor's expense, and the exhibitor hereby waives any claim for refund of the exhibit booth or other damages arising out of such termination and/or exhibit removal. Any exhibitor who is uncertain as to whether an exhibit is in compliance with all applicable regulations and requirements should contact the Association.

16. **INSURING EXHIBITS.** Exhibitors are encouraged to insure their exhibits, merchandise, and display materials against theft, fire, etc. at their own expense. It is suggested by the Association that the exhibitor contact the exhibitor's insurance broker and obtain all risk insurance covering exhibit property while absent from home premises for exhibit purposes, or a rider to the exhibitor's existing policy covering same.

Neither the exhibit facility, the Association, nor the APSNA Program Planner Services will be responsible for loss or damage to any property in storage, in transit to or from the exhibit building, or while in the exhibit building or for any loss of income as a result of any reduced sales due to such loss or damage. All property of the exhibitor will be deemed to remain under the exhibitor's custody and control in storage, in transit to or from, or within the confines of the exhibit hall, even though it may at times be under the temporary control or direction of the Association or the APSNA Program Planner Services.

17. **LIABILITY FOR DAMAGES OR LOSS OF PROPERTY.** The exhibitor shall protect, indemnify, and hold harmless the Association, the exhibiting facility, and the APSNA Program Planner Services from any and all liability, loss, damage, or expense by reason of any injury or injuries sustained by any persons or property or loss of property or income that might be derived therefrom occurring in or about the exposition premises or entrances thereto or exits therefrom, including that caused by or resulting from the negligence of the Association. The exhibiting facility shall not be responsible or liable for any injury, loss, or damage to any property or person brought in by the exhibitor or otherwise located in the exposition premises.

19. **SHIPPING INSTRUCTIONS.** Information on shipping methods and rates will be sent to each exhibitor by the APSNA Program Planner Services. The exhibitor will ship, at his own risk and expense, all articles to be exhibited. The APSNA Program Planner Services will provide storage for incoming freight, delivery to the booth, and removal, storage and return of empty crates, and removal and shipment of outbound freight. All charges are based on inbound weights. All shipments must be prepaid. The address on all crated shipments shall include the exhibitor's name and booth number(s).

Exhibit material cannot be received at the exhibit facility prior to the show setup dates. Such freight will be directed to and stored at the Association's designated freight handling and storage firm at the exhibitor's expense.

The exhibitor expressly agrees that any exhibit material remaining in the exhibit hall after the contracted move-out time has terminated or any damaged exhibits left behind may be removed and disposed of at the expense of the exhibitor and without liability to the Association or the APSNA Program Planner Services.

20. **FAILURE TO OCCUPY SPACE.** The exhibitor shall forfeit any space not occupied at the exhibit hall at 4:30 pm, Thursday, May 12, 2016, and space may be resold, reassigned, or used by the Association without refund, unless a request for delayed occupancy has received prior approval by the Association.

21. **FIRE REGULATIONS.** No exhibitor shall use any flammable decorations or coverings, and all fabrics or other materials used shall be flameproof.

22. **ADVERTISING MATERIAL.** The use or distribution of any souvenirs during the conference shall be subject to prior written approval by the Association. Such material shall be submitted to the Association for approval 60 days prior to the conference. Except as otherwise provided, the Association will not endorse, support, or be liable for the claims made by the exhibitors as to the qualities or merits of their products or services, and no advertising or mention will indicate, claim, or suggest such endorsement or support. All handouts must be distributed within the exhibit booths.

23. **CONVENTION PROGRAM.** The conference program/exhibits guide will be available to each exhibiting company registered member.

24. **EXHIBIT SPACE FLOOR PLAN.** Every effort will be made to maintain the general configuration of the floor plan for this conference. However, the Association reserves the right to modify the plan, if necessary, as determined solely by the Association.

25. **MISCELLANEOUS.** The exhibitor expressly agrees to be bound by all the terms, conditions, and specifications herein listed and by the rules and regulations established by the Association from time to time thereafter modified, and expressly agrees that this contract and such rules and regulations contain the entire agreement between the parties hereto and supersedes any prior agreement.